


A Shirt Sale of Importance to All Men!

## 


$\$ 1.50$ Famous "Nofade" Shirts, 95c

\$2.00 Silk-Front Shirts, $\$ 1.15$ New $\$ 1.50$ Shirts for $\$ 1.29$

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| \$5.00 Silk Shirts at \$2.50 | \$2 "Mushroom" Shirts, \$1.50 |
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MADE IN OREGON
Snow White" Flour, Sack $\$ 1.29$

GROWN IN OREGON
Hood River "Jonathan" Apples, Box 89c

Grown in Oregon-Peony Roots, Each 15c


"Wyko" Fitted Top
Messaline Petticoats
$\$ 2.37$

## This is an extraordinarily low price

 for Petticoats of such worth. Heav Satin messaline, that will not slip at theseams. Made in fitted-top style, tha 27? which there is no better, with elastic band at waistline. Nine-inch accordion pleated flounce finishes the ticoats cut standard width. Attractive colors-emerald, taupe, Russian green,
blue, coral, navy, cerise, peacock, black
and a splendid range of changeable efand a
fects.
In Investigate this special offering of
"Wyko" Fitted-Top Messaline $\$ 2.37$
siry Grabid Filled Eye Glasses $\$ 3.50$
Ese Glasses or Spectacies
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Price, Reduced Thurscas


Newest Style Neckwear Is Here in Great Variety
New
and
Cuffs for
Cor Women
The very newest shap
in beth very newest shapes, and embroid
ered effects. Separate colars, separate cuffs and co lar and cuff sets. Priced a
$\mathbf{2 5} \varphi, \mathbf{3 5 \varphi}, \mathbf{5 0}$. and $\mathbf{6 5 \varphi}$. New "Tommy Liptons Liege and Grand
with collar attached
$\underset{\substack{\text { with collar attached } \\ \text { smartest. Neckwear imagin }}}{\text { Th }}$ able. Immense assortment
of styles. Express orte

Roll Collars - Vestees and Sets in Variety Developed in ingandy,
lawn and pique. A most attractive. assortment, priced
at $25 ¢, 35 \phi, 50 \phi$ and
$\mathbf{7 5}$.

Our Showing of the New Models in

## Women's Coats

## Is Complete in Scope

The Utility Coats this season are charminggreat, comfortable Coats made on broad lines of
heavy materials-tweeds, homespuns, zibeline, fancy heavy materials-tweeds, homespuns, zibeline, fancy
mixtures. Are made in three-quarter and full-length Balmacaan, with full and side-belt effects; also many handsome Cape Coats in the accepted military styles Large patch pockets, comfortably snug collars, nov elty buttons and many new effects are in evidence These Utility Coats Are Priced From $\$ 10$ to $\$ 39.50$ The Dress or Evening Coats and Wraps in great fully modeled on extremely graceful lines, exquisit linings of satin, and trimmings of handsome silk braids, buttons and fur collars are popular
Lovely Velvet and Velour Coats $\$ 42.50$ to $\$ 78.50$


Sale of Beautiful New R-I-B-B-O-N.S
At Deep Underprices This Week


AND 12c SATIN TAFFETA RIBBONS-No. 9 and 12
widthy. Very large variety of colors for selection, all
aken from retular stock-yard
PURE SILK TAFFETA AND MOIRE RIBBON-in all de-
sired colors. Also fancy Silk Ribibons in light and
dark colors. Four and five-inch widths-yard......
NEW ROMAN STRIPE RIBBONS-in 10 different
combinations. Also fancy warp prints, light and dark
$\mathbf{1 9}$
35c-40c SATIN TAFFETA RIBBONS-variety of lovely col-
ors. Al pure silk. No. 80 and 100 widths. Taken
from
SATIN AND SATIN TAFFETA RIBBONS-in 20

## ,

Mo.
and
$\$ 2.00$ to $\$ 12.00$ Ribbons,
Less 25\% Discount


## Theres'sExtrame Merit In This Assorment of Womens Now Fall Tailored Suits <br> There's Extreme Merit In This Assortment of Women's New Fall Tailored Suits <br> There's Extreme Merit In This Assortment of Women's New Fall Tailored Suits <br> 

Moderately Priced at $\$ 19.50$


Novelty Jet Chains and Necklaces Special 25c, 35c and 50c
moth Store of New Goods ong and short Neck Chains dull and sparkling
ombinations, as well as effects combined with Jet in atitractive

An Extra Special Offering French Jet Lavallieres 75c

These French Cut Lavallieres are extremely fashionable, and at this extraordinarily low price will be highly appreciated by our patrons,

## Meiertithanko.

THE QUALITYSTOREOF PORTLAND

Exclusive Agents for Warner's, Redfern, American Lady, Mme. Lyra, Mme. Irene, and Successo Corsets-Expert Corsetieres-Corset Parlors, 5th Floer-6th-St. Bldg.

