

UNIQUE SCHEME OF LOADING CHRISTMAS SHIP IS ADVOCATED

Carton for Sending Oregon Apples and Candies Devised by H. G. Rich.

APPEAL MADE TO PEOPLE

Cartons Are Made of Pasteboard and May Be Manufactured at a Slight Expense.

His unique idea for carrying the Christmas ship with cartons carrying Oregon apples and candies made by Oregon boys and girls, is explained by H. G. Rich, development engineer, in a statement to The Journal.

The suggestion was made, Mr. Rich, and the carton invented to help The Journal's plan to load a Christmas ship with toys and comforts for boys and girls in European countries whose fathers have been killed in the war. The cartons are of pasteboard and can be manufactured at slight expense and make a delightful form of gift.

Referring to the construction of the Christmas apple carton idea which appeared in your publication of October 2, we say that this type of carton was planned for the use of The Oregon Journal in its exploitation of the Christmas ship cargo enterprise.

The plan of giving rather than receiving has given more personal pleasure and gratification than any other individual act that can be called to mind. As the writer understands, the Christmas ship idea was launched in the east and taken up by the leading newspapers of the west and north, so extended an invitation to the coast territory to participate in this benevolent undertaking.

Toys and other small articles will no doubt be contributed by the eastern sections, while Oregon and Washington have the opportunity to contribute a very acceptable gift which appeals to all, whether children or grown-ups. A fine flavored, juicy apple is appreciated by every one, even by those who live among the pine trees on the coast, and more markedly so, among those whose privilege to enjoy this luscious fruit is limited in the extreme.

The question may arise why go to the expense of an Oregon or Washington apple in a carton when the fruit can be transported in the ordinary commercial package. In answer I may state that the most important reason is that the consignments before reaching their destination is very liable to have a large portion diverted and absorbed by those who for selfish reasons would take chances of discovery.

Again, the individual package enables those who contribute to assist the interest of the children and young people of the coast by the exercise of their skill in the supplying of home candles and at the same time create a feeling of benevolence and fellow feeling toward those in distress and poverty, a factor that needs much encouragement under the present conditions of selfish interests and commercial gain.

Should the Christmas apple idea be taken up by the Pacific coast sections and in order to receive full benefit and credit in the undertaking, it is of importance to systematize the plan of procedure and by close cooperation get the cost down to the lowest minimum base. This can be accomplished by prompt attention and action of each section in collecting the necessary supply that makes up the Christmas consignment. A central point from which all the Christmas consignments are assembled and shipped, necessarily, and Portland would be the logical point for this purpose.

Chance for Oregon. Time is short to attend to all details of supplying cartons, packing same and insuring time cartons transit to destination, consequently prompt action by all interested is important. There is no reason why Oregon and Washington cannot have a shipload of their own and show the world the class of citizens who represent the coast territory, also one high grade product out of the many diversified crop products that are available for all who choose to become a citizen of the Pacific coast.

Each locality through its commercial clubs should ascertain how many Christmas cartons it desires to contribute, and collect the fruit produced there, also a cash fund from the business men for cost of cartons and few sheets of descriptive matter placed with apple and candy supply. Having all cartons supplied by one concern, in order to printing the same for all sections of Oregon and Washington, and the filling of cartons and other details under one supervision will enable a low minimum cost for all. Besides the good will and fellowship feeling inspired by the Christmas offering the recipients are also able to secure valuable information regarding Oregon and Washington resources.

The Christmas apple also can become very popular with residents of the coast sections sending Christmas greeting in this form to relatives and friends outside of the coast zone, also to Canada, where they are looking for a better quality of apple development has only just commenced on the Pacific coast as regards our acreage. The present time is keenly felt by the speculator and investor, and it is a good time to save a few years ago, and just as the financial depression era approaches.

Saving Made by Purchasing Agent

City Office—Sports Municipality Nearly \$81,000 Ahead; Biggest Single Item Was Stationery.

On purchases of stores, supplies of all kinds, apparatus, automobiles and various commodities, the municipal purchasing agent and the city council saved a total of \$81,000 during the first year under commission from the government—that is, from July 1, 1912, to July 1, 1914, according to a report submitted to Commissioner Bigelow by H. Wood, municipal purchasing agent.

The biggest single saving, reads the report, was made on the purchase of stationery. He says he saved a total of \$15,339 on this account.

The business transacted by the bureau totaled for the year \$580,060.70, of which \$277,044.50 were in contracts placed by the council. He estimates that on \$258,397.33 of the business done he has saved \$57,907.76. He estimates that by repairing the fireboat George H. Williams, in the manner done, a saving of \$10,000 was made. These amounts, totaled with the savings effected by the council, approximate \$80,751.53, he concludes.

# Timely Sales! Features Tomorrow at Meier & Frank's

## Substantially Demonstrating to Our Patrons the Advantages of Shopping at This Store

### Famous "Munsingwear"

For Women and Children

Showing New Fall Weights

Many Lines at Reduced Prices

Women's "Munsingwear" Cotton Union Suits

Medium weight, high, low or Dutch neck. Knee and ankle length.

\$1.25 Regular sizes, reduced to garment **\$1.15**

\$1.50 Extra sizes, reduced to garment **\$1.35**

Women's "Munsingwear" Wool and Silk Union Suits

Dutch neck, elbow sleeves and ankle length.

Regular sizes, priced at **\$4.00**

Extra sizes, priced at **\$4.50**

Women's "Munsingwear" All-Wool Union Suits

White and natural color. High neck, long sleeves and ankle length.

Regular sizes only, priced at, garment **\$3.50**

Women's "Munsingwear" Wool and Cotton Union Suits

White or natural. High or Dutch neck, long sleeves, ankle length.

Regular sizes, priced, garment **\$2.50**

Extra sizes, priced, garment **\$3.00**

Women's "Munsingwear" Wool and Lisle Cloth Union Suits

Medium weight. Dutch, high or low neck, long, short or elbow sleeves, or sleeveless. Knee and ankle length.

\$2.00 Regular sizes, priced, garment **\$1.79**

\$2.50 Extra sizes, priced, garment **\$2.15**

Women's "Munsingwear" Wool and Cotton Union Suits

Heavy weight, in white and natural color. High neck, long sleeves and ankle length.

Regular sizes, garment **\$1.75**

Extra sizes, garment **\$2.00**

Women's "Munsingwear" Fleece Vests and Pants

Heavy fleece-lined cotton, cream color only. High neck, long sleeved vests, ankle length pants.

65c Regular size garments, each **55c**

75c Extra size garments, each **63c**

Women's "Munsing" All-Wool Vests and Pants

White and natural. High neck, long sleeved vests and ankle length pants.

Regular sizes priced, each **\$1.75**

Extra sizes priced, each **\$2.00**

\$1.75 Children's Wool Union Suits, **\$1.59**

White and natural. All sizes. High neck, long sleeves, ankle length and drop seat.

Children's "Munsing" Fleece Cotton Union Suits

Heavy fleece-lined cotton, in cream and natural color. High neck, long sleeves, ankle length and drop seat.

Sizes 1 to 9 years, garment **75c**

Sizes 10 to 13 years, garment **85c**

Children's 85c to \$1 Wool Pants and Vests, **78c—2 for \$1.50**

High neck, long sleeves, ankle length. In white and natural. All sizes.

Second Floor—Sixth Street Bldg.

See Alder Street Window Display

PORTLAND AGENTS BUTTRICK PATTERNS—THIRD FLOOR, 6TH STREET BUILDING

### Rally to the South

Cotton—the great industry of the "Sunny South" is calling every loyal American citizen to its standard. And assuredly no better spirit of patriotism could be evidenced at this time than to patronize this gigantic American industry, that has been deprived of its usual market through the great European conflagration.

The cotton industry of the United States is of vital importance to this nation's future greater greatness and our appreciation of that fact can best be demonstrated by the extent to which we all "Rally to the South."

Meier & Frank Co.

### A Timely Sale and Demonstration of "Wearever" Aluminum Ware

Temporary Annex, Third Floor

"Wearever" Aluminum Kitchen Utensils are favored by all housewives. Their supreme wearing qualities and their absolute cleanliness are the secrets of their popularity.

During Demonstration Special Prices Prevail

on four utensils of this unexcelled kitchen ware. Make your selections from the following list, and come in to our department and allow the expert demonstrator to tell you the advantages of

"Wearever" Aluminum Ware for Kitchen Use

80c "Wearever" Saucepans—Tinned handles, heavily riveted. 2½-quart size. For this sale at **59c**.

60c "Wearever" Stew Pans—in three-pint size. Substantially made, and will not dent. Just as illustrated. Specially priced for this sale at **41c**.

85c "Wearever" Preserving Kettles—just as illustrated, 2-quart size. Splendid aluminum Kettles, not affected by acids, ideal for preserving uses. Special for this sale, each **59c**.

\$1.15 "Wearever" Covered Sauce Pans—just as illustrated. Without joints, seams or soldered parts. 2½-quart size. For this sale, ea. **79c**.

"Wearever" Berlin Sauce Pans, 1-quart size, each **70c**

"Wearever" Berlin Sauce Pans, 2-quart size, each **95c**

"Wearever" Berlin Sauce Pans, 4-qt. size, each **1.45**

"Wearever" Round Cast Griddles, 10-inch, each **1.90**

"Wearever" Round Cast Griddles, 12-inch, each **2.40**

"Wearever" Cast Waffle Irons, low style, each **3.00**

"Wearever" Preserving Kettles, 4-qt. size, each **1.15**

"Wearever" Preserving Kettles, 6-qt. size, each **1.40**

"Wearever" Preserving Kettles, 8-qt. size, each **1.65**

"Wearever" Preserving Kettles, 10-qt. size, each **2.00**

"Wearever" Lipped Sauce Pans, 1½-qt. size, ea. **60c**

"Wearever" Lipped Sauce Pans, 2-qt. size, ea. **70c**

"Wearever" Lipped Sauce Pans, 4-qt. size, ea. **95c**

"Wearever" Lipped Sauce Pans, 4-qt. size, ea. **1.15**

"Wearever" Covered Windsor Kettles, 4-qt. ea. **1.55**

"Wearever" Covered Windsor Kettles, 5-qt. ea. **1.75**

"Wearever" Covered Windsor Kettles, 6-qt. ea. **1.90**

"Wearever" Tea Kettles, 5-quart size, each **\$3.75**

"Wearever" Tea Kettles, 6½-quart size, each **\$4.00**

"Wearever" Tea Kettles, 7½-quart size, each **\$4.50**

"Wearever" Tea Pots, 1-quart size, each **\$2.60**

"Wearever" Tea Pots, 1½-quart size, each **\$2.80**

"Wearever" Pie Pans, shallow, 6½-inch size, ea. **17c**

"Wearever" Pie Pans, shallow, 8½-inch size, ea. **25c**

"Wearever" Pie Pans, shallow, 10½-inch size, ea. **30c**

"Wearever" Pie Pans, shallow, 11-inch size, ea. **35c**

"Wearever" Rice Boilers, 1-quart size, each **\$1.55**

"Wearever" Rice Boilers, 2-quart size, each **\$2.40**

"Wearever" Rice Boilers, 3-quart size, each **\$2.00**

"Wearever" Pudding Pans, 1-quart size, each **.40c**

"Wearever" Pudding Pans, 1½-quart size, each **.55c**

"Wearever" Pudding Pans, 2-quart size, each **.65c**

"Wearever" Pudding Pans, 3-quart size, each **.80c**

"Wearever" Pudding Pans, 4-quart size, each **.95c**

Third Floor—Temporary Annex

### Munsingwear

for Men and Boys

Sale and Showing of Fall and Winter Garments

### SPECIALS

Men's \$1.25 "Munsing" Fleece Cotton Union Suits On Sale 98c

Medium heavy weight, in ecru and gray color. High neck, long sleeves, ankle length and closed crotch. Reduced from \$1.25 to, the suit **98c**.

Men's \$2.50 "Munsing" Worsted Union Suits \$1.98

Medium heavy weight, in natural color only. High neck, long sleeves and ankle length. Regular \$2.50 garments reduced to, ea. **\$1.98**.

Boys' 75c "Munsing" Fleece Cotton Union Suits On Sale 59c

Medium weight fleece cotton, gray only. High neck, long sleeves and ankle length. Sizes 6 to 14 years. Reduced for this sale from 75c to, garment **59c**.

First Floor—Temporary Annex.

### Gaily Colored Ribbons

At Remarkable Reductions

The Newest Fancies, Staples and Novelties Underpriced for This Sale

10c-12c Satin Taffeta Ribbons, Yard 7c

No. 9 and No. 12 widths. All the desired colors—Ribbons selected from our regular stocks.

Plain Taffeta and Moire Ribbon, Yd. 15c

Pure silk, 4 and 5 inches wide. Also fancy silk Ribbons in light and dark color effects.

Roman Stripe and Fancy Warp Prints, Yard 19c

Roman stripes in ten different color combinations. Warp prints, light and dark effects. 4½ inches wide.

35c-40c Satin Taffeta Ribbons, Yd. 20c

All pure silk—variety of colors. No. 80 and 100 widths. Regular stock ribbons.

Fifty Different Pattern Ribbons, Yd. 21c

Hairbow ribbon, 6 inches wide, fancy and plain taffets, Duchesse moire and fancy ribbons of various styles—immense assortment.

\$1.25 Lovely Fancy Ribbons, Yard 95c

Jacquard, Tapestry, new Maxixe and beautiful fancies—immense display of imported Ribbons in light and dark colors, 6 and 7-inch widths.

50c Satin and Satin Taffeta Ribbons, Yard 33c

Seven inches wide. Twenty desirable colors—very fine quality satin and satin taffeta.

50c Panama Moire Faille Ribbon, Yd. 35c

In 20 different colors, including the new Fall shades. 6½-inch width Ribbon of superior quality.

85c Black Chiffon Taffeta Ribbon, Yard 59c

In 7¾-inch width. Also imported taffeta ribbons of very high luster.

75c Fancy Ribbons, Yard 63c

Beautiful shades, ombre effects, in all desired colors—center of moire with wide satin edges. 6½ inches wide.

85c-\$1 Roman Striped Ribbons, Yard 75c

Imported Ribbons, in beautiful colorings, 7 and 8-inch widths. Very large variety to select from.

25% OFF ON ALL RIBBONS

Selling Regularly \$2.00 to \$12.00

New Metallic, Velours, Novelties

Hundreds of Pieces—Your Choice

Less 25% Discount.

First Floor—Sixth Street Bldg.

See Sixth Street Window Display

PORTLAND AGENTS BUTTRICK PATTERNS—THIRD FLOOR, 6TH STREET BUILDING

### Dainty New Undermuslins Specially Priced

The Very Newest Ideas—Combining Daintiness, Simplicity and Moderateness of Cost Here in Abundance for Your Selection

Come in tomorrow and inspect these new Undermuslins that we're placing at your disposal at these very special prices. Surprise and delight will be your reward—to say nothing of the extreme economy you may enjoy!

New Combinations of Fine Nainsook, Special 98c

Straight leg or Knickerbocker style. Most attractively trimmed with dainty Swiss and hand-loom embroideries, or fine Swiss insertion and lace combined, with beading and ribbon at the waist line. A wonderful offering at this very special price—**98c**.

New Princess Combinations of Nainsook, Sp'l. \$1.98

Fine nainsook made in attractive Princess style, entire yoke, back and front, of fine lace insertion. Finished at top with lace beading, ribbon run. Specially priced at **\$1.98**.

New Combinations, Straight Leg Style, for \$1.98

Made of finest materials. Beautifully trimmed with laces, Swiss medallions, embroidery insets and lace insertion. A variety of attractive effects. Very special for this sale, only **\$1.98**.

EXTRA SIZE GARMENTS AT SPECIAL PRICES

Extra Size Combinations—Prettily lace and embroidery trimmed. A variety of different styles. Sizes 46, 48 and 50. Specially priced at **98c to \$1.25**.

Extra Size Gowns—Crepe, nainsook and cambric. High and low necks. The simplest to the most elaborate models. Priced **\$1.25, \$1.59, \$1.98 to \$4.50**.

Extra Size Drawers—Made of soft nainsook. Straight leg style. Complete assortment. Some trimmed with Swiss embroidery, some with lace and Swiss medallions. Priced **59c, 79c, 98c**.

New Nightgowns—Full Cut—Special 98c

Cambric and nainsook gowns, 60 inches long, full width. High neck and long sleeve, with yokes of hemstitching and tucks combined with embroidery edges. Also nainsook and crepe gowns in low neck style, with trimmings of lace and embroidery. Very specially priced at **98c**.

New Gowns of Nainsook and Batiste, Special \$1.98

Two styles. One Empire with all-over lace yoke back and front. The other a simple gown, copied from a French model. Square neck, daintily tucked across the front, with ribbon run through casing and finished with smart ribbon bow. Regularly selling at \$2.98—Reduced for this sale, only **\$1.98**.

New Envelope Drawers, Very Special 59c

Made of soft nainsook in the new envelope style. Elastic at waist line and trimmed with dainty patterned embroidery. For this sale only, priced **59c**.

New Corset Covers of Fine Nainsook, 59c

One style trimmed back and front with fine Swiss embroidery and lace medallions. Another made in surplice style, with elastic at waistline—prettily trimmed. Special this sale, **59c**.

New Reinforced Bloomers of Nainsook, 59c

In pink, blue or white. Strongly reinforced at seat. Made with elastic at waistline and knee. Very special, **59c**.

Women's Drawers of Nainsook, Special 39c

Very good quality material. Prettily trimmed with lace, embroidery and hemstitched tucks. Specially priced at **39c**.

NEW FRENCH UNDERMUSLINS HAVE ARRIVED

We announce the arrival of our complete assortment of dainty French Undermuslins, a collection that is the loveliest it has ever been our fortune to see gathered together in one group. Many novelties—and handiwork of the most delicate character on sheer materials. New designs, new models, and a bevy of new ideas in French Undermuslins await your selection here.

Meier & Frank Co.

1857 1914

ROYAL BANQUET FLOUR—Milled for us specially from the best Bluestem wheat. Makes splendid bread, cakes and pastries. Sack ..... \$1.35

Golden Pumpkin—Solid pack. No. 2½ cans, dozen **\$1.10**—can **10c**

Victor Butter—Satisfactory brand. Roll ..... **67c**

Cottage Hams—Solid pieces, about 4 lbs. each, pound ..... **17c**

White Asparagus—Peak brand. Round cans, dozen **\$1.40**—can **12c**

Lima Beans—California dried. 3 pounds for ..... **25c**

Pure Lard—No. 10 pails **\$1.39**—No. 5 pails **70c**

Pure Food Grocery, Broadway—Sixth Street Bldg.