

DAIRYMAN DECLARES PRICE OF BUTTERFAT IS BEING KEPT LOW

Comparison Made With the Prices Which Are Said to Have Prevailed Last Year.

TARIFF IS NOT BLAMED

Growth of Cooperative Creameries and Cheese Factories Are Assigned as Reason for Low Prices.

To the Editor of The Journal—There is one thing that has remained somewhat of a mystery to many of the farmers this summer, and that is how butter fat could persist in remaining at a lower level than for many years past, and this despite the fact that the leading staples of the farm are fully as high as a year ago.

On July 13 the price of butter fat was reduced to 24 cents delivered in Portland, and this in spite of dry pastures throughout the state generally and a consequent shortage of supplies. The price paid here by the leading creameries is 22 cents, as against 38 1/2 cents at the same time last year.

A circular letter sent out by a strong company that refused to go into the clique reveals something of the real reason for the present low price. The following paragraph will shed some light on the situation: "The lack of rain in western Oregon and Washington for the last few weeks has had a great tendency to shorten the pastures and in some sections the files are very bad, and that naturally decreases the flow of milk."

"The highest productive stage has passed some weeks ago, and we cannot understand why the Oregon dairyman should be compelled to sell his butterfat at less than cost—the writer really believes that it costs more to produce butter fat on our high altitude lands than the price of 24 cents, delivered in Portland, will warrant."

"When we get to selling butter fat below cost there can be but one result. The dairyman certainly cannot see any encouragement in such conditions."

Quoting further, the letter says: "The Portland market today is the lowest that the writer knows of in the United States."

Is that right? Is that justice to our Oregon dairyman?

The fact of the matter is that the creamery men are at war among themselves, and do not hesitate to sacrifice the interests of their patrons if by so doing they can get control of the market and eliminate undesirable competition. The farmers are not so easily fooled; most of them understand pretty clearly that the tariff has little to do with it.

But the serious side of the question is that, as stated above, the dairyman cannot produce butter fat for the present price and get any decent return on his investment and labor. Feed is fully as high as it was a year ago. Pastures are shorter and the cost to the farmer to produce a pound of butter fat is actually greater now than it was then, yet he is paid only three-fifths as much.

The dairy industry is one of the great industries of the state, and it cannot be seriously handicapped without dire results to a large number of people. With all kinds of meats at high water prices, eggs well up and leading articles of food as high as ever, it is simply idiotic to expect that the dairyman should sell his product for little more than half what he formerly received. One of two things will happen—either these sons of the idiots will get down off the perch and give the dairyman a square deal, or else he will refuse absolutely to continue to produce for them.

Compared to the present price of meat, creamery butter would be cheap at 40 cents wholesale. It cannot be produced profitably by the average dairyman under present conditions at a lower price, yet he has been getting from 22 to 26 cents. It takes time, money and experience to build up a dairy herd to profitable production under favorable conditions, and to make those conditions so vastly unfavorable can have but one result: It will drive the producers of cream out of this line and into more remunerative fields of production.

Whatever may be said and whatever flimsy pretext these "gentlemen of destiny" may give as an excuse for their conduct, the fact remains that they, the creamery men, are blaming themselves mostly to blame for the present condition, and no man with enough gray matter in his cranium to direct the ramblings of a calf will be led to the conclusion that it is the tariff and the administration that are to blame.

The growth of the cooperative creamery and cheese factory are the real reason for the present condition, and the present low prices is an attempt to ruin and put out of business the smaller and newer enterprises to the end that the creamery trust—for such it really is—may grow and prosper and direct the affairs of the dairyman, and make the price what they please.

As farmers and producers, it behooves us to look into these things, with a view to much more than the underlying facts. We have been dictated to long enough; it is time we make demand forcible, and let the creamery men understand that, as producers, our interests are to be considered, or we will absolutely refuse to produce.

JOHN ALBERT HART.

The price of butter fat is really about the same as a year ago—the price of butter is the same here, and the price paid for fat is on the same basis. Last year considerable competition existed in some sections between rival creameries, and in many instances, where competition was especially keen, much above the price of manufactured butter was paid for butter fat. This fight is absent this year, but the usual differential between the highest price of butter and butter fat—2 cents a pound—is still in effect.

The decline in the price of butter fat referred to—24 cents a pound, July 13—was followed a day or so later by an advance of 2 1/2 cents, and a similar advance was made about a week later. It is not true that the Portland butter market is the lowest in the United States, for practically all eastern markets are lower—in fact, the Portland market is higher than any along the coast.

A Minimum of Words! The Maximum of Economy--- This News of Meier & Frank's 1279th Friday Surprise Sales

These Sales Tomorrow Only!

Jersey Butter, the Roll 50c

Well known and satisfactory brand. To reintroduce to our customers, marked at this very low price for Friday only.

2 ROLLS TO A CUSTOMER. NO PHONE ORDERS

Four Pounds of Challenge Coffee for \$1

Well known blend at this low price, in face of advance of price in coffee market—2 pounds for 55c, 1 pound 28c.

Real Lace and Hand-Made Neckwear, 50c

High-grade Neckwear, embroidered effects, real lace and hand-made pieces. Slightly soiled from display, but will launder perfectly. An unmatched offering.

Ribbon Remnants 10c

Sold by the strip only—Wide Ribbon in 1/2-yard to 1 1/2-yard lengths. Narrow Ribbon in bunches to 4 yards each. Every width and style Ribbon included. Immense assortment.

Women's Handkerchiefs, Each 5c

50c Dozen. Regularly selling to 25c each. Plain white hemstitched, colored borders and all colored Handkerchiefs, embroidered corners, etc. Colors guaranteed fast.

50c Silk Ribbon Girdles for 35c

Attractive Roman stripes and great variety of plain colors, moire and messaline silks. Made with elastic foundation and in popular wide effects.

Picnic Needs at Friday Prices

- 25c Paper Picnic Plates (all sizes), package 12c
5c Roll Wax Paper (for sandwiches), 3 rolls 10c
7c Ice Cream Dishes (square or round), dozen 5c
10c Drinking Cups, dozen 7c
10c Picnic Sets, set 7c
15c Paper Napkins, 100 for 10c

Embroidered Dress Patterns Radically Reduced for Friday

- Voile and Batiste embroidered in white, in exquisite designs, and white background with colored embroidered designs.
\$12.00 Dress Patterns—Reduced to \$6.50
\$9.00 Dress Patterns—Reduced to \$5.00
\$4.50 Dress Patterns—Reduced to \$2.98

\$1.00 Long Chamoisette Gloves Pair 67c

TWO PAIRS \$1.30—Full 16-button length imported Chamoisette of splendid quality, two pearl clasps at wrist. Guaranteed washable. All sizes in black, white, gray and mode.

Washable Chamoisette Gloves Pair 23c

TWO PAIRS 45c—Two-clasp, imported Chamoisette, black, white, pongee, natural and gray. Selected from our regular 50c lines. All sizes.

New Silk Parasols Tomorrow, \$1.00

Regularly \$2.50 to \$3.50 Parasols—146 in the group, including the newest shapes, plain and fancy borders and variety of colors. Must be closed out, hence deep reduction.

Royal Society Package Goods Half Price

Made up gown cases, corset bags, center, pillow tops and scarfs, with floss for embroidering. All Royal Society Package Goods of past season.

Children's \$1, \$1.50 Stamped Dresses. 25c

Two to four-year sizes. White and colored materials, made up, stamped, ready for embroidering.



100 Handsome Summer Dresses \$12.50 to \$20 Models, Friday's Price \$7.35

Broken lines and sample Dresses—all new and up-to-date models—are sacrificed for Friday's Surprise Sale. Women's and misses' sizes. Such desirable materials as eponge, crepe, linen and ratine, in light colors for Summer wear—white, light blue, Copenhagen, leather, rose and tango. All this season's models, regular stock that has been sold from until the lines are broken, and a few handsome sample Dresses. You'll never have an opportunity to secure a lovely Summer Dress, made in a style suitable for house wear all through the Winter season, at a lower price than these—\$12.50 to \$20 Dresses—Friday Only—\$7.35.

NONE SENT ON APPROVAL—NO PHONE ORDERS—SEE SIXTH STREET WINDOW DISPLAY—ON SALE ON FOURTH FLOOR, SIXTH ST. BUILDING

18c Gingham, Yard 10c

Good, durable Gingham, in an assortment of attractive colors—in stripes, checks and plaids—32 inches in width.

20c Nainsook, Yard 12 1/2c

Fine, soft Nainsook in 36-inch width. At this price on Friday only.

50c Wool Dress Goods, Yard 25c

36 and 40-inch Wool and Wool Mixed Suitings. Broken lines, in a good assortment of light, medium and dark colors. You may choose from neat stripes, checks and two-toned effects.

50c Silk Messaline, Yard 39c

All-Silk Messaline, in a splendid array of light, medium, and dark colors. 18 inches in width. Friday only, yard 39c.

\$5.00 to \$10 Corsets at \$2.95

Broken lines of Corsets, made of tricot and brocades, in white, pink and blue. Medium and low bust, long-hip effects. All sizes. Wonderful values.

Embroidery and Insertion, Yard 15c

Nainsook and Swiss Embroidery 18-inch Flouncing and one to three-inch Swiss and Baby Irish Insertion included in this offer at, the yard, 15c. A splendid assortment.

Children's Fancy Socks at 10c

3 Pairs 25c. Broken lines of fancy cotton, lisle and silk and lisle Socks. Plain white, plain colors and white with fancy checked tops. Sizes 5 to 8 1/2. Regularly, pair, 20c and 25c.

Infants' 35c Flannel Wrappers, 20c

Excellent quality. Outing Flannel Wrappers, with dainty colored collars and cuffs.

Good Nickel Case Watch at 75c

"Senator" Watch, guaranteed for one year. Neat nickel case, in open-face style. Ideal for vacation and outdoor use. Friday only, reduced to 75c.

1/4 Off on Loonen's Parisian Ivory and Pyralin Ivory for Friday Only

Brushes, Combs and all Toilet accessories included.

These Sales Tomorrow Only!

Dress Shields, the Pair 18c Three Pairs for 50c

Kleinert's "Gem" Nainsook Shields, Nos. 1, 2 and 3. Omo regular Nainsook Shields, Nos. 2 and 3. Naiad regular Nainsook Shields, Nos. 2, 3 and 4. The Pair, 18c—Three Pairs for 50c

One Pound of Peroxide of Hydrogen 13c

Special Offering for Friday Only—First Floor, Sixth St. Bldg.

Voile and Batiste Waists at 88c

About 500 Waists, all this season's desirable models. Tucked, lace and embroidery trimmed. A very large assortment in all regular sizes.

50c Cotton Union Suits 29c

Women's regular sizes. Light weight cotton, low neck, sleeveless, with tight and lace-trimmed umbrella knee. Regular 50c garments.

\$1.59 Bloomer Dresses at \$1.19

Plain white Poplin and Gingham in pink, blue and tan. Open front style, V necks, short sleeves and narrow attached belts. Sizes 2, 3, 4 and 5 years.

Children's Bloomer Dresses at 49c

Serviceable gingham, blue, tan and pink effects, trimmed with contrasting colors. Separate bloomers to be attached to waists. Finished with belts. Sizes 3, 4 and 5 years.

White Petticoats at 69c

Good quality cambric, with embroidery flounces. Three different patterns to select from. Well made and an exceptional offering.

\$1.00 French Chemise 59c

Embroidered in spray design, scalloped around top and armhole and ribbon run. Unlaundered.

Temporary Annex Surprises

15c Cups and Saucers at 5c Pair

1200 Semi-Porcelain Cups and Saucers, decorated in three pleasing designs—Brown Lustre Pattern, White and Gold, Green effects. Excellent for everyday use. Friday, the Cup and Saucer, 5c.

Boys' Golf Shirts, Each 19c

Sizes 12 to 14 1/2. Fancy tan, blue and grey madras, plain blue chambray and white pleated Shirts, with stiff cuffs. Slightly soiled from handling. Selling regularly 50c to \$1.00.

\$1.25 Nickel Plated Tea Kettles at 94c

All Copper, Nickel-Plated Tea Kettles. Well made and very durable. Friday only, 94c.

\$1.25 White Cotton Blankets 92c

Suitable for seaside or mountain camp. In full bed size.

\$1.50 and \$2 Golf Shirts at 93c

"Gotham" and "M. & F." makes. Plain, pleated or soft negligee style. Stiff or double French cuffs. Coat style. Materials imported French madras, chambray, soisette, etc. Guaranteed fast colors and to fit.

Curtain Scrim at Surprise Prices

25c Heavy Scrim—with colored border—yard 18c
18c Casement Scrim—with colored border—yard 9c

Men's Linen Dusters 98c

Natural color linen and grey poplin Dusters, sizes 34 to 52. Small sizes suitable for women's wear. Deeply reduced for Friday only.

Men's Office Coats at Half Price

Serges, alpaca and pongee materials, in gray, black, blues and tan shades. Sizes 34 to 48, though mostly 34, 36 and 38, and many sizes for stout men. Regularly \$1.50 to \$7.50—Friday at 1/2 Price.

\$1.35 and \$1.50 Nottingham Curtains Pair 98c

Special purchases of Nottingham Curtains—at this reduced price on Friday only.

Purchase Home-furnishings On Our Plan of Easy Installment Payments

