THE OREGON DAILY JOURNAL, PORTLAND, WEDNESDAY EVENING, JULY 29, 1914.



land district, with their wives, fami lles and friends, will picnic at Penin sula park Thursday, the 30th. This is their third annual gathering of this nature. Luncheon will be served at 12 o'clock.

New Arrival,

been named Jesselyn Clare.

Guests From the East.

fore returning east.

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DEPT. SECOND FLOOR-For immediate Clearance of these discontinued models we offer them at the above price. Good store-keeping demands we do this in order to keep our stock fresh and clean. Women who are fortunate in finding their size in any one of these models will obtain a most unusual bargain. Made from best of ma-terials and well finished. Corsets selling formerly up to \$1.48 \$3.50. Priced special for Thursday at.....

## Clean Up Specials in Muslinwear, 2nd Fl.

Crepe Gowns 69c-Fine grade | Drawers 23c - Special line of Crepe or Longcloth made up in several pretty styles. The 69c regular \$1.50 grades now Combinations \$1.69 - Women's Longcloth Combinations trimmed high-grade Corset Covers. Aswith lace and embroi- \$1.69 sorted styles. Worth up 98c to \$3.25. Priced special

50c O. W. K. Tea

FOURTH FLOOR-This is our

regular 50c grade OWK Ceylon or Uncolored Japan Tea. 39c

Priced for one day, pound

Corset Covers 98c-Odd lot of

noteworthy savings.

Women's Drawers-lace and embroidery trimmed styles. 23c

## **Bargain Circle Specials 40c Imperial Coffee** For Thursday's Selling BETWEEN ELEVATORS, MAIN FLOOR-Six wonderful bargains in Men's Apparel will attract many to the store Note these Underpricings: tomorrow. 1500 Men's Washable Four-in-Hand Ties. FOURTH FLOOR - Coffee will not be delivered except with other purchases made in the grocery department. Regular 29c 8

360 Men's beautiful new Four-in-Hand Silk Ties—assorted colors and patterns. 25c Special line of Men's Shirts—styled with soft cuffs and detachable soft collars. On 95c Men's Pajamas of excellent grade ma-terials—plain colors and stripes. Sp'l 98c "S. & H." Stamps With Purchases

Sporting Goods-4th Floor

## **Trimmed Milan Hats, Now \$4.50** Models Worth Up to \$9.75

MILLINERY DEPARTMENT, SECOND FLOOR-A very attractive lot of Hats are these we offer for tomorrow's selling. Latest midsummer styles of fine quality Milan straws trimmed with wings, feathers, ribbon, etc. These were marked to sell originally at \$9.75. Priced \$4.50 very special for Thursday at the low price.....

New Satin Shapes in black and white. On sale now at \$1.50 and \$1.95 New Black Velvet Hats, trimmed with Coques, Flowers, etc.



At \$2.49

Misses' Bathing Suits of fine quality

mohair trimmed with satin bands and fancy braids. Sailor, square neck

or lay-down collars. Styled with bloomers. Ages 8 to 15. **\$2.49** Now priced special at....

At \$3.49

Women's Bathing Suits of extra good grade mohair, trimmed with

braids, pipings and fancy silks.

Bloomer styles in full line 3.49 of all sizes. Priced special 3.49 Ask for "S. & H." Green Stamps

95c Aluminum Preserving Kettles only 76c \$1.10 Aluminum Preserving Kettles for 88c \$1.37 Aluminum Preserving Kettles at \$1.08 \$1.75 Aluminum Preserving Kettles at \$1.40 \$2.05 Aluminum Preserving Kettles at \$1.64 \$1.75 Aluminum Coffee Pots now only \$1.40 \$2.00 Aluminum Coffee Pots now only \$1.60 \$2.20 Aluminum Coffee Pots now only \$1.76 \$2.60 Aluminum Coffee Pots now only \$2.08 35c Aluminum Skimmers now at only 28c 40c Aluminum Ladles priced special at 32c 50c Aluminum Soap Dishes priced now 40c 65c Aluminum Strainers now priced at 52c \$4.75 Aluminum Asparagus Boiler at \$3.80 \$5.50 Aluminum Fish Boiler now only \$4.40 \$2.25 Aluminum Pudding Moulds now \$1.80 60c Aluminum Omelet Pans priced at 48c 50c Aluminum Water Dippers priced at 40c \$2.25 Aluminum Casseroles now only \$1.80 50c Aluminum Cake Pans priced now at 40c Almost everything for the kitchen here in high-grade Aluminum Ware.



THIRD FLOOR-Our entire stock of Refrigerators in all styles, sizes and makes now on sale at 20 per cent off the regular prices. "S. & H." Stamps given with purchases.

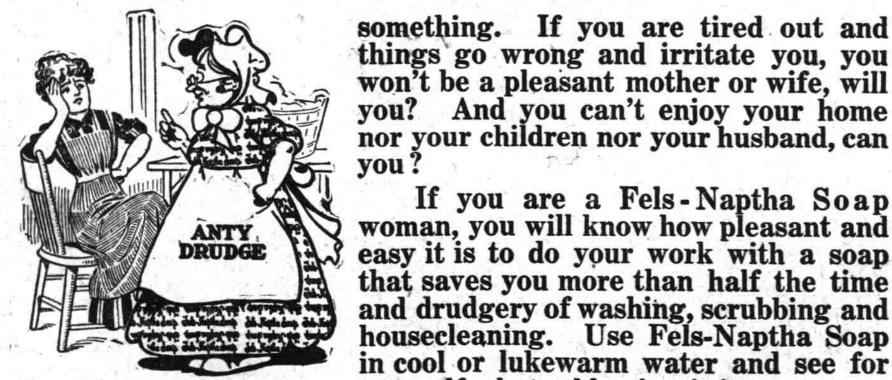
Regular \$10.00 Refrigerators now at \$ 7.95 Regular \$13.20 Refrigerators now at \$10.55 Regular \$15.60 Refrigerators now at \$12.80 Regular \$19.80 Refrigerators now at \$15.85 Regular \$22.80 Refrigerators now at \$15.85 Regular \$34.20 Refrigerators now at \$18.25 Regular \$34.20 Refrigerators now at \$27.35 Regular \$42.60 Refrigerators now at \$34.10

## Sale of Dinner Sets

All-White and Decorated Dinner Sets at spe-cial reduced prices:

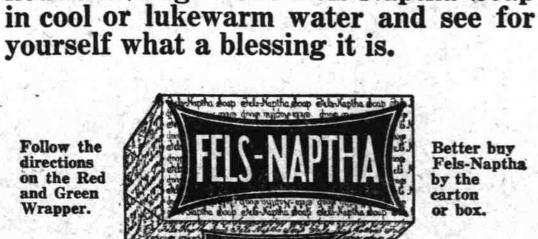
White	Semi-Porce	elain, Fr	nev	Sha	pes-	
\$2.95	42-Piece	Dinner	Sets	at	only	\$2.36
\$5.50	50-Piece 60-Piece	Dinner	Seta	at	only	\$4.40
\$8.50	100-Piece	Dinner	Sets	at	only	\$6.80

A home without Fels-Naptha Soap is like a stew without seasoning—it lacks



Anty Drudge Gives Good Advice Mrs. Newife—"Oh, I am so discouraged and angry! I can't learn to keep house and I'm not going to try any more! Saturday I was ordering my marketing, and when I asked for a ham, the grocer asked me if I wanted a cured ham, and I said I'd rather have one that hadn't been sick, and then everybody laughed, and I was so embarrassed that I came out of the store without cetting my came out of the store without getting my soap, and here it is washday and I have to take time to go for some. I'll never get through!"

"Anty Drudge—"Yes, you will, too. You get a cake of Fels-Naptha Soap and show that man at the store that you do know something, after all. Everybody that knows anything about housekeeping has Fels-Naptha Soap in the house all the time."



won't be a pleasant mother or wife, will

you? And you can't enjoy your home

nor your children nor your husband, can

woman, you will know how pleasant and

easy it is to do your work with a soap

that saves you more than half the time

and drudgery of washing, scrubbing and

housecleaning. Use Fels-Naptha Soap

If you are a Fels-Naptha Soap

Fels & Co., Philadelphia