

## The President of The United States

has said that the Psychological conditions have caused the depression and that as soon as our state of mind returns to its normal condition prosperity and better times will be here, or words to that effect.

Get the right Psychological condition and prosperity is here.

Do you know that you can make things hum?
Do you know how to change conditions in Oregon? Do you know what it would mean to us if we were all busy?

Do you know that the East takes millions of dollar from us annually?

Do you know that if half of that money was kept here it would keep us on the jump?

Do you know that there are dozens of factories in Oregon that are capable of doubling their output with out costing you a nickel for that?

Do you know if evexybody in Oregon bought five cents worth of Oregon made soap per week it would mean an expenditure in Home Products of $\$ 37,500.00$ per week, or $\$ 1,950,000.00$ per annum?

Did you ever see this sign at a Railroad crossingSTOP, LOOK and LISTEN? The Railroad Company paid to have that sign put up. It kept you from danger and I say to STOP, LOOK and LISTEN! I have paid for this sign to keep you from danger. If you want a pound of Oragon tea, Nothing doing, too bad, for that money goes to China, Japan and India, and incidentally may help the Shamrock 25th. You want a pound of Oregon soap HURRAH, we have it, and that pays for Bridges, Parks, Schools, Good Streets, Good Wages and Oregon prosper ity. We are sending east Billions of dollars for the things we don't produce, but let us keep some Millions here for the things we do produce. If everybody will determine to buy and to advise their friends to buy Oregon products we would have a wave of prosperity immediately. Have some State Pride, State Optimism, State Love. If you love Oregon, its Mountains, Rivers, Lakes, Roses and its People-why not love its Industries and Products? Our Oregon People have as much intelligence, skill and integ rity, yes, more, than the majority of mankind; therefore, do justice to yourselves, your children and your fellow citizens, by patronizing Oregon Industries. The Manu facturers are not asking charity from you, they are asking patronage and guarantee to give you just as good value for your money as alien manufacturers. We have used soap as an illustration of what can be done with dimes, but the same argument applies to the hundreds of other Oregon products, such as Meat, Hams, Bacon, Flour Crackers, Canned Fruit, Vegetables, Catsup, Pickles Vinégar, Soda Water Honey, Cheese, Butter Egg (at present we are importing Chinese eggs, just think of that), Macaroni, Baking Powder, Extracts, Cereals, Roasted Coffee, etc. Then come the Brooms, Matches, Harness, Trunks, Bags, Woolen Blankets, Oils, Paints, Stoves, Furniture, Fire and Life Insurance. Many of the readers of this article will no doubt say that it is all very well for Mr. Gadsby to talk in this manner, as he that I sell Furniture a good ad form niture-and I want our Factories to prosper as much as possible, and then I will prosper and you will prosper and so we all will prosper, but you can buy Oregon per and so we all will prosper, but you can buy Oregon in the City, so you see my object really is to boost all in the City, so you see my object really is to boost all
Oregon Products. We in our line have practically frozen Oregon Products. We in our line have practically frozen
out the Eastern Furniture Manufacturers by buying out the Eas

I also would like to say a word to the Anti-Prohibitionists. If you must have beer-drink Oregon Beer. To Smokers, If you must smoke, use Oregon Made Cigars. Great Scott, just think what would happen to
the Cigar Manufacturers here, if. all of the Oregon Smokers used local goods.

One more word: Just as sure as you spend even your dimes on Oregon Products which displace Imported Articles, I am sure that you will be indirectly benefited a hundred fold-for your expenditures you will get value received and in addition a dividend in the great prosperity which would be plainly apparent to all in the course of 60 days. Thanking you for your kind attention, I beg to remain, Yours truly

## WILLIAM GADSBY

FIRST AND WASHINGTON

