

DE BEERS SYNDICATE
HAS CONTROL OF THE
OUTPUT OF DIAMONDS

Big Trust Able to Squeeze the
Last Dollar Out of Buyers
of Gems.

CAN NOT BE INDEPENDENT

Distributing Company, Controlled by
Men in Syndicate, Fixes Prices
and Visible Supply.

London, July 18.—The diamond
buyer lighted another cigarette.
"I came on from New York to buy
diamonds," said he, "because the
price of diamonds is to be increased
in the near future. I wanted to lay
in a supply before the tariff is
boosted."

"Why is the price of diamonds to be
increased?" was the very natural
question.
"I don't know," said he. "None of
us knows. We are in the hands of the
greatest trust the world has ever
known—great from the point of view
of entire efficiency, that is. We never
have to bother our heads about busi-
ness conditions. The De Beers syn-
dicate does all our thinking for us.
All we know is that the value of cer-
tain grades of diamonds has increased
800 per cent in the last few years;
that the value of all grades has in-
creased proportionately, and that val-
ues are to be sent a bit higher. So
we are buying."

The syndicate keeps its secrets. No
one really knows what the annual out-
put is, or what part of that output is
held in reserve. On the whole, buyers
are inclined to think that the De Beers
people are simply to give the money
press another twist. Ladies will have
diamonds—men must pay for them—
and they alone have diamonds to sell.
Therefore, there is a quiet flocking
of diamond buyers, first to London,
and later to Antwerp and New Am-
sterdam. And they are all buying.

The Strongest Trust.

There are other trusts, of course,
but no trust ever approached the dia-
mond trust in its skill in getting the
last penny out of a pound. The world's
supply of raw gems is controlled by
the De Beers syndicate, through its
ownership of the South African fields.
One can't even find a diamond in the
Cape fields on his own property now-
adays and escape turning it over to
the De Beers syndicate. Hence, dia-
mond buying is punishable with a long
term of imprisonment, and there is a
law against unauthorized persons hav-
ing access to the mines.

The principal men in the De Beers
syndicate organized the London dis-
tributing company. Through it they
get another profit in marketing the
gems. Independent action on the part
of the diamond buyers is impossible.
They take what they are given or do
without.
"And one soon learns not to be too
independent," said the buyer. "One's
livelihood depends on subservience."
Although the best gems are now cut in
New York—which is apt to surprise
the person who has always thought
that diamond cutting was done al-
most exclusively in the Belgian cities—
the world's supply of diamonds is
marketed in Antwerp and New Am-
sterdam. There hundreds of cutters
do business. They are registered with
the trust's offices, according to the
grade of gems they handle. One man,
for example, may deal in only per-
fect gems for the most extravagant
trade. Another may specialize in
the flashy yellow diamonds that are
principally sold in Latin countries.
A third may buy those wondrous but
tumorous sparklers that rich Turks like
to have set in horses' bridles. From
time to time certain of these cutters
are informed that on a certain day
they will be given a "sight."

"On that day," said the buyer, "the
cutters invited repair to the offices of
the trust. The man with "sight" goes
alone into a room in which is a
table, the top covered with uncut dia-
monds. Each looks mostly like a lump
of gum arabic. He has been informed
in advance as to the number of gems,
their quality, so far as that can be
ascertained, and the price. His
"sight" is merely to give him the op-
portunity to inform himself of their
average size. He is usually allowed
about five minutes. If by that time
he has not made up his mind he is
turned out and in with "second
sight" is ushered in. An average
lot of diamonds will be priced at about
\$150,000. The most valuable lot ever
sold to my knowledge ran to \$75,000.
The buyer made up his mind on them
in two minutes."

Convicted Traitor
Sued for Divorce

Wife of Soldier Once Sentenced to
Death in Philippines for Deserting to
Agunaldo Asks Separation.

Atlantic City, July 18.—Michael H.
Robinson, a soldier who deserted to
Agunaldo during the Philippine insur-
rection, and who was captured, con-
victed, and sentenced to death, but
whose penalty was commuted to life
imprisonment by President Roosevelt
and subsequently reduced to five years,
figured as an absent defendant when
the divorce action of Mrs. Elizabeth
Robinson was produced in court by
Indicott, special master, here. Rob-
inson is said to be living in Arizona.
Copies of records of the war depart-
ment were produced by President
Robinson was a traitor.
The plaintiff testified that she had
not seen her husband since prior to
the Spanish-American war, when he
enlisted in Washington by represent-
ing himself as a single man.

A HOME 700 FEET IN AIR

New York, July 18.—Frank W. Wool-
worth is going to make his home on
the fortieth floor of his great office
structure, which is 51 stories high.
Situated 700 feet above the sidewalk,
the Woolworth apartment will have an
unobstructed view of all the city.

There's a Hustle and a Bustle About this Store
That Is Mighty Convincing--Note Special July Clearance Sales

An Interesting Display of Richard Hudnut's New
Perfumes and Toilet Preparations

is now ready for your inspection. There are many new odors in perfumes and
toilet waters, also new soaps and powders. Rose of Omar is one of these ex-
quisite new odors. Toilet water, 75c and \$1.40; sachet, \$1.00 ounce; perfume,
\$1.00 and \$3.50 bottle, in bulk, \$2.00 an ounce; violet sec bath salts, 75c and \$1.40
bottle, and toilet water, 75c and \$1.40 bottle.
—A sample of violet sec toilet water, marvelous cold cream and
violet sec soap given with each purchase. —First Floor

Lipman Wolfe & Co
"Merchandise of Merit Only"

A Perfect Rainbow of \$3.95 Auto Veils \$1.95

—They are made of the finest quality chiffon cloth, soft and silky,
finished with hemstitched or silk borders. Also of crepe finish
chiffon with silk border. The colors are green, light blue, cham-
pagne, tan, leather, brown, royal, navy, white, pink, cream and
beautiful ombre colorings in blues, rose, green, brown and car-
dinal. They are 2 and 2½ yards long and a yard wide. 1st Floor

Tomorrow
The Climax in Retailing Is Attained

An Unparalleled Selling Event

Choice of Any Suit in the Store
Selling From \$25.00 to \$65.00
Monday \$15.00

Suits of Silks, Serges, Worsteds and Linens

—We cannot possibly hope to give you in print a fair impression of these
suits. All we can give you is a few important facts—thus—
—Every suit is new—and every suit represents a reproduction of the season's
best models, both imported and American — Every suit is perfectly tailored
throughout.

—No Suits Will Be Sent C. O. D. No Mail Orders or Ap-
probation Orders Filled. —Third Floor



Dainty Cotton Dress Fabrics
At Specially Low Prices
An Exceptionally Large Assortment of
40c Printed Crepes at 25c

—These crepes represent the best designs and colorings in-
troduced this season. They show a white ground over which
are scattered daintily colored floral designs and make charm-
ing dresses and waists.

50c Printed French Crepes 35c

—A wonderfully beautiful crepe weave showing colored
floral patterns in blue, pink, lavender, rose and other desirable
shades. 36 inches wide.

50c Plaid Crepe Suiting 25c

—36 inches wide—broken plaids in dark effects, combining
various beautiful and harmonious shades. This material
makes ideal one-piece dresses and two-piece suits.

An Introductory Sale of the Famous
"Juvenile Cloth" at 20c Yard
Which Sells Regularly at 25c the Yard

—We have been appointed exclusive agents in Portland for the cele-
brated English juvenile cloth, and in order to introduce this wonder-
ful cotton fabric to the women of Portland, we have reduced it to 20c
a yard, which is the lowest price at which this cloth has been sold in
any city in America.
—It is 32 inches wide and is shown in staple and fancy stripes, checks,
as well as solid color.
—It is a material that is especially suited for boys' and girls' suits
and dresses and for women's dresses. It washes perfectly and comes
in all fast colors. —Basement

Austrian China Cups and Saucers
Clearance 8c Each



—At any other time you
would pay at least 15c for
these cups and saucers. They
are of clear white Austrian
china, modeled in ovoid
shape, with strong handle.
Many people use them for
hand decorating purposes,
and for the family who con-
templates an outing nothing
could be more suitable or in-
expensive.
—At this little price even the
large supply we have cannot
last long, so we advise an
early purchase. —Sixth Floor

A Group of Exceptionally Good Offerings in
GRAY HAIR GOODS
for Monday Only

—These gray switches and transformations were selected with the
special point in view of catering to the coiffure needs of women
whose hair is thin. There are switches and transformations of purest
white to the kind that match the woman's hair just beginning to gray.
And most interesting are the economies the prices reflect.

NATURALLY WAVY GRAY HAIR SWITCHES
Regularly \$2.95 to \$3.95 tomorrow at \$1.95
Regularly \$3.95 to \$4.95 tomorrow at \$2.95
Regularly \$5.95 to \$6.95 tomorrow at \$3.95
Regularly \$7.95 to \$8.95 tomorrow at \$5.95

WAVY GRAY HAIR TRANSFORMATIONS
Regularly \$1.95 to \$2.95 tomorrow at \$1.45
Regularly \$5.95 to \$7.95 tomorrow at \$4.45
Mail orders filled. Perfect match assured
—Second Floor.

SILK GLOVES

Our Annual Summer Sale
Offering Short and 16-Button Lengths
In Four Special Groups
Clearance 68c, 85c, 79c and \$1.29



\$1.50 16-BUTTON-LENGTH, \$1.29
—Pure silk heavy Milanese gloves in four-thread weave.
Full line of sizes—in black and white.
\$1.25 16-BUTTON-LENGTH, 85c
—Milanese silk gloves of a splendid quality, having double-
tipped fingers. In white only. Size 5 to 8½.
\$1.00 16-BUTTON-LENGTH, 79c
—Pure silk gloves, double tipped, shown in black, white
and gray shades.
75c TWO-CLASP GLOVES, 68c
—Heavy Milanese silk gloves with double-tipped fingers.
With plain and embroidered backs. In black, white, tan,
gray, pongee and all the fashionable colors. —First Floor

Continuing the Annual Sale of
SHOES

For Men, Women and Children

—Shoes in styles which cannot be duplicated again at these
clearance prices. "Lipman, Wolfe & Co." stamped on every
shoe is sufficient warrant for their worthiness of style
and leather.
—In the women's section you will find all low Summer
shoes bearing a reduction of 20 to 50 per cent.
—And the men's and boys' shoes as well as the children's
shoes are as radically reduced.

White Nubuck and Dull Calf Pumps \$1.95
Selling Up to \$4.00 Pair

Women's \$6.00 Pumps for \$2.95
Black Satin, Gray and Brown Suede Pumps With Light
Welt Soles and Cuban Heels

\$5.00 Colonial Pumps \$3.95

—Women's patent and dull calf Colonials with buckles on vamp,
plain toe models, Cuban and Louis heels.
Novelty Pumps Selling to \$6.50 for \$4.95
—Women's novelties in Colonial pumps with gray and fawn cloth
or buck quarters, and also black silk vesting quarters, all with
Louis heels.

Women's \$8.00 Colonials for \$5.95
—Women's bench-made Colonials and pumps of imported patent
calf or demi-calf, plain custom last. —Basement

Victor and Columbia Talking Machines

Fine Undermuslins in the Clearance Sale
at a Reduction of One-Third

Gowns, Combinations, Corset Covers, Drawers

—THE GOWNS are made in slipover style with kimono or
set-in sleeves, with embroidery and lace trimmings, set in me-
dallions and ribbons. V and square-neck styles.

Regular.....\$1.00, \$1.50, \$2.75 and \$3.50

Clearance.....67c, \$1.00, \$1.85 and \$2.35

—Also Crepe Gowns in open-front styles with long or short
sleeves. Clearance, 90c and \$1.17, which were \$1.35 and \$1.75.

—DRAWERS of fine muslin or nainsook in open style, in nar-
row cut or ruffle of embroidery trimmed. Also trimmings of
tuckings, laces, embroidery and insertion with ribbon bows.

Regular.....50c, 75c, 85c, \$1.00, \$1.35 and \$1.75

Clearance.....35c, 50c, 59c, 67c, 90c and \$1.17

—COMBINATION SUITS in Princess and waisted styles, at-
tractively trimmed with laces, embroideries, ribbons and tuck-
ings.

Regular.....\$1.50, \$1.65, \$1.75, \$2.50, \$3.00 to \$5.00

Clearance \$1.00, \$1.10, \$1.17, \$1.69, \$2.00 to \$3.65

—Also crepe combinations in waisted style and narrow cut
drawers finished with embroidery or lace. Very special, \$1.00,
for regular \$1.50 suits.

—CREPE CORSET COVERS are made of fine plisse crepe
with trimmings of fine insertion and lace or embroidery and
torchon lace combined. All ribbon drawn. Regular 50c, 75c and
\$1.00. Clearance, 35c, 50c and 67c.

Another Special Group of Undermuslins at
A REDUCTION OF TWO-THIRDS

—This lot consists of gowns, combination suits, skirts, drawers
and corset covers—made of a good quality nainsook and cut
on lines that conform to the present-day modes.

—Effectively trimmed with laces, embroideries, tuckings, rib-
bons and insertions. Also some new Princess slips.

Selling regularly at.....75c, \$1.10, \$2.25 to \$5.50

Clearance.....25c, 39c, 75c to \$1.85
Fourth Floor.

Final Reductions on Women's
Spring and Summer Coats
Selling as High as \$40 Each
July Clearance \$9.95

—This is the month in which we prepare for a new season's
business—nothing of one season must be left when Autumn
is ushered in—hence this radical reduction on these fashion-
able and beautiful coats.

—Coats for all purposes—of Taffeta Silks, Moire Silks, Ben-
galines and wool poplins in every popular shade, as well as
dark blue and black.

—They represent the smartest styles in plain tailored, semi-
tailored and trimmed models.

—Such coats as these will give you good service as well as a
fashionable appearance for many months to come. —Third Floor.

The New Satin Hats at \$1.95

—The opportunity to buy the
newest and most fashionable
satin hats at such an attractive
price proves another of the mar-
velous millinery feats for which
Lipman-Wolfe is noted.

—The latest shapes in these
smartest of tailored hats in
small sailor shapes can be had
in all white, all black or a com-
bination of black and white.
They have square and slanting
crowns or soft full crowns.

—Many have tailored bands,
and others require but a dash
of trimming to complete them.
—Second Floor.



A Woman May Not Sacrifice Comfort for Style
If She Wears One of These Summer
Model W. B. Corsets

\$3.50 W. B. Corset, Special \$2.29

—Fashioned on the newest straight lines, of striped coutil, with medium
bust and long hips and back. This model has elastic lacing in front to
give ease in sitting. Embroidery finishes the top. Three pairs heavy
hose supporters attached. A very good model for the average figure.
Sizes 19 to 30.

\$3.00 W. B. Corset, Special \$1.95

—Made of good quality of soft coutil in a weight not too heavy for Sum-
mer wear. Has medium low bust and is medium long over hips and
back; suitable for the average figure. Embroidery trimmed and three
pairs serviceable supporters attached. Sizes 19 to 27.

\$1.75 W. B. Corset, Special \$1.19

—An excellent corset for comfort, as it is lightly boned. Made of soft
coutil, and has very low bust with the new supporting back, extremely
long over the hips and back. Neatly finished with embroidery at top.
This is a model that can be worn by all figures. Sizes 19 to 30.
—Fourth Floor



Regular \$4.50
Silk Jersey
Petticoats
\$2.95

—Made with elastic band
top and deep knife-plaited
silk messaline flounce.
—In black, emerald, Copen-
hagen, mahogany, wisteria,
nile green, maize and royal.
—Third Floor



Think of It!
A Fitted Walrus Bag
for \$9.75
Always Sold for \$13.00

—An opportunity like this comes
but once, and the men and women
who purchase one of these bags
will indeed be fortunate.
—The bags are made of genuine
black walrus, and have heavy steel
frames, built for much wear. They
have stitched ends and corners,
brass catches and locks and are
leather lined. And each bag is
fitted with a hair brush, clothes
brush having good bristles, a comb,
tooth brush holder, soap dish,
smelling salts bottle and an extra
bottle for whatever you may wish
to use it. The bottles are of clear
crystal with bright nickel tops.
All fittings are contained in a
leather strap case, which may be
removed if desired. —Basement

Cook With
Electricity

—Hughes' electric cooking
ranges and American Beauty
cooking electric devices
are now being demonstrated
in our new electric depart-
ment on the Sixth Floor.
—Mrs. Madison will glad-
ly explain and demon-
strate the many advan-
tages of these electric
cookers. —Sixth Floor

See the New
Special Styles for
Vacation Time.
Pictorial Review
Patterns.
—Second Floor.