



PORTLAND, OREGON, SUNDAY MORNING, JUNE 28, 1914.

JulyCLEARANCESales

With Wonderful Economies

FORMER PORTLANDER DESCRIBES COLORADO AND MEXICAN EVENTS

Reed Contributes Interesting Magazine Articles on What He Saw and Heard.

THE TRAGEDY AT LUDLOW

Shooting of Men and Eurning of Woman and mulden Pictured In The Earror. John Rend, formerics of Portland, contributes two pricies to the July Metropolitim, oue dealing with the Colorido strike war and the other be-

Colorado strike war and the other be-ng the fourth installment of Mr. ced's pen picture of General Villa on he march.

The Colorado article states what the others yeally make in wages, the where secured and methods used by ie, fullitia in disbanding a woman's arade. Describing the attack on the udlow tent colony, Mr. Reed says:

"Early that morning an armored rain was made up in Trinidad, and 126 militiamen of Troop A. got on hoard. But the trainmen refused to take them; and it was not until 3 o'clock in the afternoon that they finally found a crew to man the train. They got to Ludlow about 4 o clock. added their two machine gans to ferrible fire poured unceasingly the tent colony. One detachment have the strikers out of their about at the arroyo, and another at-

intenant Linderfelt, in command intenant Linderfelt, in command intentificamen firing from the out of the railtoad station, oran shoot every God damned improve 's Captain Carson on Major displaces and rephat they had

It Is Not a Magic Wand

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that has brought success to this store-its increasing popularityits growing business.

-It is the realizing knowledge of the public to the fairness of its prices, the genuineness of its sales, the service, courtesy and efficiency of its organization. Alive to its responsibilities, it neither shirked nor dodged them. The persistent determination to estab-lish this store solely upon the merit of its merchandise, the resolve never to be undersold, the fixed idea of selling only reliable standard merchandise, has brought to this store a growing and increasing recognition from the public that is being shown every day with an ever-increasing patronage.

Today this store stands pre-eminent as the store for all the people, selling merchandise from the most modest to the highest price, filling everybody's needs at less than you pay elsewhere for inferior goods.

IN THIS CLEARANCE SALE

you have our positive assurance that you will procure greater merchandise worth than has ever been possible to produce under any circumstances in any former sale. This fact will stand out in prominence, judged from any standpoint whatever, when measured by unbiased comparisons.

Syman Wolfe & Cc Merchandias of Merit Only

Sale of New Cool Tub Dresses

Clearance \$8.45

Instead of \$12.50

Dresses Exactly Like Illustration

11 A 4 4 4 4

Suits Sketched from Models on Sale

Tomorrow

The Presentation of an Extraordinary Sale Making the Most Important Event In Suit Selling Ever Offered in Portland

Monday \$18.85

For Any Tailored Suit in the Store Regularly Priced From \$35.00 to \$75.00

-We cannot possibly hope to give you in print a fair impression of these suits. All we can give you are a few IMPORTANT FACTS-thus-

-No better tailored suits are possible at any price. No better materials are produced than those used for their making. No better custom tailoring could be employed than was used in modeling these garments. No newer styles exist for Summer fashions than those presented in this collection. Indeed, many of these silk and cloth suits show the tendency of Fall modes.

-In order that customers be put to the least possible delay, we shall number each suit as sold. Where alterations are necessary, we shall deliver them in rotation.

No Suits C. O. D.

We Hope Every Woman Will Read This Exceptional Millinery News

No Approbation Orders Filled. No Mail Orders.

EIGHT PAGES

ILLUSTRATED NEWS

REVIEW

