

VAST CHANGES HAVE BEEN BROUGHT ABOUT IN THE COW COUNTRY

Journal Correspondent Calls
Attention to Present Op-
portunities in Lake County.

BRAINY WORKERS WANTED

Parents Urged to Send Sons and
Daughters to Land of Sunshine
and Beauty.

Fort Rock Or., June 18.—To the Editor of the Journal—I wish a little space in your paper to discuss the recent elimination of the cow country and the present and future of this grand cow, broncho and sheep country. Some 15 or 20 years ago I often passed through the sections of the state, riding in a dusty rig behind tired and thirsty horses—or bronchos, rather than making 20, 30 and 40 miles without water. But things have changed. From the time you near Fremont, and from there on almost to Lakeview, one need not drive or walk in almost any direction, five miles without coming upon an abundance of water. Often the wells are not more than one half or a mile apart; many of them are 18 to 35 feet deep, and with good water, too. In some localities there are wells 70 to 160 feet deep, with windmills to do the pumping.

These wells, in almost every instance, are in localities where I was told in my earlier trips that it was useless to even try for water, as one would have to drill 1000 to 1400 feet. A vast change has been wrought in the past eight years, and especially in the past four. Now you can travel over some of the best auto roads in Oregon and see barb wire fences for 20 miles or more in every direction. The fuzziyall has almost eliminated himself, and the people have homes where he and the sheep used to roam.

Sheep Are Profitable.
The cow is here to stay for many years with an increasing demand, and there is a tendency to raise some fine bred horses. Sheep, too, I believe, will multiply when the farmer realizes, as he will under education, that sheep will pay him, not only in wool and mutton, but also in fertilizer for his land. Sheep are brainy workers. Some rancher on these 20 acre tracts. Every rancher should keep at least 100, and every rancher will when better judgment shows that the sheep are profitable.

It was some time ago written that this country was fit only for jackrabbits, coyotes and sage. I see by traveling over this country that the man who is tilling the soil and using his brains and muscles is succeeding. It is true that many are doing little, but that is easily accounted for. Some took up land with the expectation of selling out for a few hundred dollars and hiking further. Many are too poor to do but little, and that class includes the bulk.

The poor man has to travel in and out, sometimes long distances, to make a few dollars to live on during the winter. He may be brainy and successful, but he's got to have staying qualities to win—and most of these men will win. Many a lonely wife is holding down the claim for herself and husband.

Women With Brains.
I recently talked with a woman who had just returned from the east. That family is to make good this coming week. She said that during the five years she was here her husband was with her one year. There is many an old maid holding down these tracts with a nerve that is brainy and doing even better than many would-be brainy young men.

Another woman and her uncle have one of the best 20 acre tracts in this community. Visit the place and you will see there is "git" and thrift around. A splendid crop is growing; the ground looks neat and clear. This woman has just received bacteria from the agricultural college to inoculate the land for a crop of dry-land alfalfa, and she is now ready to sow it. It's no supposition; it's reality. All this country needs is cultivation. Think of what this woman is doing. She knows the vast meaning of bacteria to farming. The bacteria from the agricultural college is bringing about especially to arid soil! Think of the vast benefits our farmers are deriving from the agricultural college. Again I say, it's no experiment—it's real.

Country Needs Workers.
What the country needs is workers—agricultural students that are brainy and ambitious. The best way of promoting young men and women in the cities whose parents could well afford to send them here to a land of sunshine and beauty, where opportunity is unlimited. There are chances for fortunes in raising stock and tilling the land.

There is plenty of room for the homestead. There is land just as good as any yet taken. A little frost should not scare anybody. Newcomers need not depend on farming for a living—the bunch and the grass will do it for them. But farming here will yet succeed beyond expectations.

The rush is on. Already little houses and big 20 acre tracts can be seen on every side, with now and then a schoolhouse. As I write I can almost hear the whistle of the locomotive making its way toward the cow country. Let her come; there will be many patient waiters, and many homes made happy by the whistle's greeting.
F. H. M.

STOCK-WILLED TO HIS SON

Mrs. Mary Elizabeth Matschek yesterday morning petitioned for the probate of the will of John Matschek, her husband, who died June 12, and for her appointment as administrator of his estate. No estimate is made of the value of the estate, which consists principally of stock in the J. N. Matschek Candy Company. The will leaves 100 shares of stock in the company to a son, John W. Matschek, and provides that when the son becomes 21 years of age, he shall take up the business and operate as long as it can be operated as a profit. The residue is left to Mrs. Matschek for life.

Gossard Corsets



STANDARD CENTRAL NEEDLE SEWING MACHINES
New "Sit-Straight" hygienic models endorsed by thousands of physicians and prominent educators the country over. Sold on the \$1 a week club plan. Priced \$23.50-\$50.00

All Mail Orders Filled and Forwarded Same Day as Received. Experienced Shoppers Give Orders Personal Attention

Do Your Shopping in This Cool, Roomy, Daylight Store—Every Modern Convenience for Your Comfort and Use
Delightful Luncheon Served in the Tea Room 11:30 to 2:30 Daily—Manicuring and Hair Dressing Second Floor

B. & J. Corsets

JULY CRITERION OF FASHION NOW READY, 5c
PATTERN DEPT., MAIN FLOOR
Don't fail to get a copy of this new issue. Profusely illustrated with the latest midsummer styles for women and children.
Price per copy..... 5c



Olds, Wortman & King

Reliable Merchandise—Reliable Methods

Store Hours—9 A. M. to 6 P. M. Every Business Day, Saturday Included.

Full Lines Golf, Tennis and Baseball Goods at Lowest Prices.
Wheel Goods, Tents, Hammocks, Camp Supplies,
—4th Floor.

Double Stamps Tomorrow On the Entire Second Floor



Women's Tailored Suits At 1/2 Price

DEPT. SECOND FLOOR—We make this deep cut in prices in order to clean up our stock—to close out in the least possible time all broken lines. In some styles there are but one or two suits—although there are all sizes in the assortment. Authentic summer modes—strictly high-grade in every particular. Materials include Silk Mole, Whipcords, Granite, Gabardine, Silk Poplins, Chevots, Serges, Checks and novelty weaves. All newest shades.

- \$18.50 Suits at \$9.25
- \$22.50 Suits at \$11.25
- \$25.00 Suits at \$12.50
- \$29.50 Suits at \$14.75
- \$32.50 Suits at \$16.25
- \$37.50 Suits at \$18.75
- \$40.00 Suits at \$20.00
- \$42.50 Suits at \$21.25
- \$45.00 Suits at \$22.50
- \$50.00 Suits at \$25.00
- \$52.50 Suits at \$26.25
- \$55.00 Suits at \$27.50
- \$60.00 Suits at \$30.00
- \$65.00 Suits at \$32.50
- \$68.50 Suits at \$34.25
- \$75.00 Suits at \$37.50

Women's \$28.50 Dresses \$9.98

Women's House Dresses Special \$1.19

DEPT. SECOND FLOOR—Any woman who has need for summer Dresses should see these at once, for they represent a saving not usually met with. Very newest styles in such desirable materials as wool challies, serges, Shepherd checks, wool crepes, etc. Dresses selling ordinarily up to \$28.50. Choice of many styles \$9.98 at only..... \$9.98
New Adjustable Slipovers with belt across back. Sp'l 79c
Double Trading Stamps With Cash Purchases on 2d Floor Tomorrow

CENTER CIRCLE, MAIN FLOOR

Women's Percals, Chambray and Gingham House Dresses in neat patterns—stripes, checks, dots, etc., also plain colors. High or low necks, long or short sleeves. Also popular "2-in-1" styles. Priced special \$1.19



Men's \$1.50 Shirts

95c

SEE MORRISON ST. WINDOW DISPLAY

3 Shirts for \$2.50—Neat striped and fancy patterns to select from in Madras, Percals and Crepe effects. Plaited and plain bosoms with stiff cuffs and soft turnback cuffs and collars to match. Also plain or plaited white Shirts with soft or stiff cuffs. Sizes 14 to 18. Shirts worth up to \$1.50 special at..... 95c

June Clean-Up Sale of Table Linens

Odd Lines—Discontinued Patterns Samples and Soiled Linens Reduced

DEPT. MAIN FLOOR—As a fitting climax to our most successful June White Sale we offer for this week unusual bargains in linens of the very best quality which we will dispose of at greatly reduced prices in order to clean up the stock at once. Note below.

- Table Linen Sets**
Pattern Cloth and one dozen Napkins to match. Only one or two sets left of a kind.
Table Linen Sets, size 2x2 yards..... \$9.00
Table Linen Sets, size 2x2 1/2 yards..... \$9.90
Table Linen Sets, size 2x3 yards..... \$10.80
- Pattern Cloths**
Odd Cloths which have been sold down to one or two of a kind. Borders all around. Beautiful patterns.
\$3.25 Pattern Cloths, size 2x2 1/2 yards..... \$2.68
\$3.75 Pattern Cloths, size 2x3 yards..... \$3.05
- \$1 Table Damask 85c**
Two very fine qualities in beautiful table Damask. Twelve different patterns. Regular \$1.35 grade at \$1.18. Regular \$1.35 grade at \$1.00 grade at..... 85c
- \$3.00 Napkins \$2.50**
About one hundred dozen Napkins in quality and patterns to match the above cloths—grades usually selling at \$3.00 a dozen. Priced for quick Clean-up of this lot..... \$2.50



Towels, Spreads, Sheets

at Special Prices

Odds and ends and small lots left after the tremendous selling of the past few weeks—grouped and priced for rapid cleanup. Thrifty women will be here early Monday.
Extra Large Size Linen Huck Towels priced special at \$2.50
Linen Huck Towels with white or red borders only 10c
200 Dozen Fancy Stripe Glass Towels priced at, each 10c
Large Heavy Bath Towels—blue or white borders—at 27c
Crash Kitchen Towelling—blue or red border—yd. 12 1/2c
Dice Check Heavy Crash—soft and absorbent—yd. 10c
72x90 Colored Summer Bed Spreads special now at \$2.00
81x90 Colored Summer Bed Spreads special now at \$2.25
Initial Pillow Cases—fine grade—priced at, a pair 75c
Full Size Crochet Bed Spreads—extra heavy—only \$1.88
\$4.00 Large Size Marseilles Spreads—fringed—at \$2.50
Extra Heavy Size Sheets—best quality—only 65c
Regular 18c Pillow Cases—size 45x36-inch—only 12 1/2c
Regular 18c Pillow Cases—size 45x36-inch—at only 14c
Regular 20c Pillow Cases—size 45x36-inch—at only 18c

Wash Goods Reductions

Novelty Ratines of finest imported quality. All leading colors. Now at..... ONE-HALF PRICE
Novelty Check Eponge—a beautiful new fabric in popular shades. 50c grade for \$29c
Silk-Finish Foulards—make up nicely. Soft and clingy. All new colors. Sp'l, yd. Zephyr Gingham—Finest imported quality. Stripes, plaids, checks, etc. Sp'l, yd. White Goods 1/2 Price—Handsome striped Lawns and dainty batistes in checks and plaids. Several hundred yards in this lot. Offered in the June Clean-up, 20c grades, yard 10c.
Devonshire Cloth—New Patterns
We were the first to introduce this popular wash material in Portland. New lot—just received! Beautiful new patterns. "Devonshire Cloth" is tub-proof and sun-proof and comes 32 inches in width. Ideal fabric for summer dresses and especially desirable for children's frocks. Call or write for neat little "Devonshire" Booklet—it's free. Devonshire Cloth, yd. 20c

Women's 50c Union Suits 36c

BASEMENT BARGAIN CENTER
Hundreds of women will improve this opportunity to supply their summer Underwear needs. Splendid quality ribbed Union Suits in low neck, sleeveless style with tight knee or loose knee trimmed with lace. Perfect fitting. All sizes. 50c Union Suits 36c

Save "S. & H." Trading Stamps and Reduce High Cost of Living

Beautiful Embroidery Flouncings

Priced Less than Half

BARGAIN CIRCLE, MAIN FLOOR—3500 yards exquisite Embroidery Flouncings comprise this sensational one-day offering. Rarely do opportunities like this appear, so plan to take full advantage of this sale.

- Grades Worth to \$1.50 69c Yd.
- Grades Worth to \$5 \$1.69
- Grades Worth to \$3 98c Yd.
- Grades Worth to \$12 \$2.48



For infants summer dresses—for waists, for lingerie—for children's and infants dresses. Beautiful patterns in small dainty effects or in the large showy designs preferred for some purposes. Blind and eyelet styles, also pretty combinations of embroidery and lace—the very patterns you have been looking for and would be willing to pay the regular price for. Beautiful sheer Nainsooks, Swisses, Cambrics and Volles. The very highest-grade Embroidery Flouncings—special lines selected from our regular stock and priced for Monday only at a fraction of what they would bring ordinarily. Hundreds of patterns to select from. \$1.50 grades, 69c; \$3 grades, 98c; \$5.00 grades, \$1.69; \$12 grades, \$2.48.

All Refrigerators Reduced

DEPARTMENT THIRD FLOOR
We are agents for several well known makes, including the famous "Automatic" line. Drastic price reductions on every Refrigerator in stock. Select yours now:
Regular \$10.00 Refrigerators now at \$8.00
Regular \$13.20 Refrigerators now at \$10.55
Regular \$15.60 Refrigerators now at \$12.50
Regular \$19.20 Refrigerators now at \$13.35
Regular \$25.20 Refrigerators now at \$20.15
Regular \$29.40 Refrigerators now at \$23.55
Regular \$36.60 Refrigerators now at \$29.60
Regular \$42.00 Refrigerators now at \$33.60



Ice Cream Freezers Gas Plates, Ovens

THIRD FLOOR—"Lightning" or "White Mountain" Ice Cream Freezers at the following prices:
One-Quart Size Special at \$1.80
Two-Quart Size Special at \$2.12
Three-Quart Size Special at \$2.48
Regular \$8.60 Ice Chests \$6.90
Regular \$12.60 Ice Chests \$10.08

Regular \$1.25 Gas Plates \$1.00
Regular \$1.75 Gas Plates \$1.40
Regular \$2.75 Gas Plates \$2.20
Regular \$3.35 Gas Plates \$2.70
Regular \$4.25 Gas Plates \$3.40
Regular \$1.00 Gas Ovens 75c
Regular \$1.50 Gas Ovens \$1.20
Regular \$1.75 Gas Ovens \$1.40
Regular \$3.50 Gas Ovens \$2.80

Hot Weather Cooking Devices

"Cook Electrically"
THIRD FLOOR—We carry a complete stock of Electric Conveniences for the home—made by the best factories in the world. You'll find our prices right.
Electric Chafing Dishes in many different styles and finishes. Priced at \$15.00, \$19.00, \$23.00 and up to \$24.50.

Electric Coffee Percolators \$7.50 to \$23.50

Coffee made in an Electric Percolator is as clear as wine and reserves the delicate aroma of the coffee. Easy to use and safe.
Electric Irons \$3, \$3.20, \$3.50, \$5, \$5.50, \$6, \$6.50, \$9
Electric Dish Stoves at \$4, \$4.25, \$5.50, \$7 and \$8.
Electric Toaster priced at \$2, \$3.50, \$4, \$5 and \$6
Electric Tea Ball Pots at \$7.25, \$8, \$8.75 and \$9.50
No running to and from the stove, no odor, no dirt, no danger. Always cool and comfortable. Cook "electrically" this summer.

Women's \$1.25 Silk Gloves \$1

Save 25c on every pair of these Gloves you buy tomorrow. Fine quality all-silk Milanese in full 16-button length with Paris point backs and double tipped fingers. Complete line of all sizes and colors—black and white. Standard \$1.25 Silk Gloves at any store. On special tables near Morrison-street entrance. Pair..... \$1.00

Children's \$1.50 Parasols 85c

DEPT. MAIN FLOOR—200 of these attractive new Parasols will be sold tomorrow at this price. Choice of many pretty styles, including linen colored tops with contrasting border of red, blue, pink, green or white. Also white linen Parasols with dainty colored embroidered designs. Regular \$1.25 and \$1.50 Parasols Monday at only..... 85c

Headquarters for Trunks, Suit Cases and Traveling Needs of all kinds, fourth floor—Portland Agents for "Hartmann Wardrobe" Trunks.

\$2.25 Cretonnes at 95c Yard

THIRD FLOOR—Beautiful new imported English Cretonnes in dozens of attractive patterns. 50 inches wide. Regular \$2.25 grade 95c at only, the yard..... \$1.48

Bamboo Shades \$1.48

THIRD FLOOR—Keep your porch cool with one of these Bamboo Shades. Size 8x3 feet. Regular \$2.00 grade..... \$1.48
25c Poreh Seats at 19c
Japanese Matting Porch Seats—nicely bound and the regular 25c kind. Priced special, each 19c

Sale of Muslin Underwear

At Reduced Prices

DEPT. 2D FLOOR—French hand-made garments in exquisite patterns and finest of materials, on sale at remarkably big savings.

Corset Covers Worth to \$4.95 Special \$1.98

Finest French hand-made Corset Covers. Embroidered in beautiful floral designs. Trimmed with the richest of laces. Garments selling to \$4.95. Your choice at only..... \$1.98

Gowns Worth to \$5 at \$2.98

Hand-embroidered Gowns and Combinations of extra fine grade nainsook. Trimmed with the richest of laces. Garments selling to \$5.00. Priced \$2.98 special at only..... \$2.98

\$6-\$10 Chemise \$3.98

Odd lines French hand-made Chemise—embroidered in pretty effects. \$6.00, \$8.50, \$10.00 and \$10.00 grades sp'l \$3.98 AT \$4.98—Gowns and Combinations in many beautiful styles. Hand-embroidered and trimmed with laces. \$6.00 to \$17.50 garments at..... \$4.98
\$1.75 Goggles 69c—Lace and embroidered trimmed Princess Slips, Gowns, Skirts and Combinations. Now at..... 69c

White Skirts 1/2 Price

New straight Skirts, lace and embroidery trimmed. Daintiest of new styles. \$4.00 to \$13.75 Skirts at..... ONE-HALF PRICE
Corset Covers 23c—Good grade longcloth and crepe Corset Covers. Lace and embroidery 23c trimmed. Special at..... \$1.75
Drawers 49c—Longcloth and cambric with good quality Embroidery ruffles. Worth to \$1.75, now at 49c
Muslin Drawers special only 23c

Women's \$15.00 Beautiful Crepe de Chine Gowns special at \$10.00

Regular \$1.25 Nainsook Corset Covers—several styles—special 98c
Special showing of the new Envelope Chemise—Priced now at 98c
Women's \$9.50 Colored Silk Pajamas—frog-trimmed—at only \$2.49
\$9.00 to \$15.00 Crepe de Chine Combinations—lace trimmed—\$4.98

Clean-Up Sale of Corsets

SECOND FLOOR—Double "S. & H." Green Trading Stamps will be given with all cash purchases made on the entire Second Floor tomorrow.

At 1/2 Price

Odd lines Lily of France and Mme. Mariette Corsets, also a few discontinued models in Bien Jolie custom-made and Grecian-Tresco Corsets. All of very best grade materials. We will also put in this assortment several discontinued styles in the well-known Gossard Front-Lace Corsets. Not all sizes in each style, but all sizes in the lot.
Regular \$ 5.00 Corsets \$ 2.50
Regular \$ 6.50 Corsets \$ 3.25
Regular \$ 7.50 Corsets \$ 3.75
Regular \$ 8.50 Corsets \$ 4.25
Regular \$10.00 Corsets \$ 5.00
Regular \$12.50 Corsets \$ 6.25
Regular \$15.00 Corsets \$ 7.50
Regular \$16.50 Corsets \$ 8.25
Regular \$22.50 Corsets \$11.25

Summer Furniture

Grass Rugs
Curtains, Draperies
Third Floor

Special Sale High Grade Wilton Rugs

A Most Extraordinary Offering!

DEPT. THIRD FLOOR—We secured this special lot of Wilton Rugs at an extreme low figure—so low, in fact, that we are enabled to sell them at about regular factory prices. They were made by one of America's foremost manufacturers of high-grade Wilton Rugs. Every one is perfect—the patterns are all new—the colorings are most attractive. All sizes from 27x54-inch up to room size 9x12's.

- Reg. \$40.00 9x12 Rugs \$29.75
 - Reg. \$45.00 9x12 Rugs \$35.50
 - Reg. \$60.00 9x12 Rugs \$47.50
- 16 distinct patterns in colorings varied enough to suit every fancy. Fine sturdy wool Wiltons. Your choice at \$29.75.
\$25 Rugs, Size 9x12, Special at \$18.75
\$37.50 Rugs, Size 8-3x10-6, at \$37.50
\$5.50 Wilton Rugs, Size 27x54 Inches, Special \$3.45
\$8.50 Wilton Rugs, Size 36x63 Inches, Special \$6.45

