

BALLOON RACE TO BE THRILLING FEATURE FOR FESTIVAL CROWD

Pilots of National Fame Will Take Part in Contests; Prizes Offered.

CONTEST TO BE OFFICIAL

Race Will Start From Circus Grounds at Twenty-fifth and Raleigh Streets, 3 o'Clock Next Thursday Afternoon.

As part of the Rose Festival program Portland is to give one of the greatest sporting treats in its history—the start of a national balloon race.

The race is held with the sanction and under the auspices of the Aero club of America and never before has a race of such proportions ever been attempted on the Pacific coast.

Men Are Experienced. The four pilots who will compete against each other are Captain H. E. Honeywell of St. Louis, Captain John Berry of St. Louis, Captain John Watts of Kansas City and Captain Roy F. Donaldson of Springfield, Ill.

Older than the Rose Festival itself, Portland's annual rose show will be held at central library, Tenth and Yamhill streets, Tuesday and Wednesday.

The floors of the new library building will be devoted to the display of blooms of every shade and variety grown in Portland.

Prizes to Be Given. In accordance with the usual custom suitable prizes will be offered to growers of winning flowers.

Entries may be made any time up to the day of the show, but all blooms must be at the library by 10 o'clock Tuesday morning.

Among the leading amateur rose fanciers of Portland are Frederick V. Holman and Mrs. F. I. Fuller, who have done much in leading the movement to beautify Portland Heights.

ROSE SHOW AT CENTRAL LIBRARY WILL BE ONE OF FEATURES OF THE FESTIVAL



Top row, left to right—R. G. Jubitz, Mrs. James N. Davis, Edwin Caswell. Bottom row, left to right—Mrs. Alfred Tucker, R. J. Walters, Mrs. Thomas Gray.

hybrid tea roses; vase exhibit of perpetual roses; bowl or basket exhibit of baby or Polyantha roses; bowl of decorative roses with foliage; bowls of China roses, Irish single roses and single flowered roses, and best exhibit of new roses not shown before 1911.

Chief interest in the whole show will perhaps attach to a "One Rose" exhibit in which growers will be permitted to enter but one single rose, their best, for a prize of a silver vase offered by Mrs. George T. Willatt in memory of her mother, Mrs. Rose Hoyt, one-time president of the Portland Rose society.

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ROYAL ROSARIANS TO HAVE LARGE PART IN ENTERTAINING GUESTS

Organization to Constitute Special Escort to Queen Thelma and Maids.

COMMITTEES APPOINTED

Different Groups Will Insure Special Attention to Every Delegation from Other Places Visiting City.

Royal Rosarians will have prominent part in the entertainment of Rose Festival guests. They will constitute the special escort to Queen Thelma and her maids of honor.

Parade Committee. Frank McChrill, chairman; H. J. Blaesing, O. C. Bortzmeier, automobile committee.

Festival Center Directors. J. A. Curry, director; Assistant directors: H. W. MacLean; Wednesday, R. H. Thomas; Thursday, N. G. Pike; Friday, H. Blaesing.

Music Committee. E. E. MacClaren, chairman; John Boyer, Hy Ellers, N. G. Pike, R. P. Steyer.

Committee on Decoration. (Royal party carriages.) Roy Stewart, H. W. MacLean, H. J. Blaesing, Dr. J. F. Worcester, W. E. Pearson, R. P. Meyer, C. H. Mayer.

Reception Committee. J. A. Curry, chairman; H. W. MacLean, H. J. Blaesing, Dr. J. F. Worcester, W. E. Pearson, R. P. Meyer, C. H. Mayer.

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CLIMATE AND SOIL MAKE PORTLAND THE ROSE CITY



Frederick V. Holman.

By Frederick V. Holman, Portland's Leading Rosarian.

It is a question frequently asked by strangers, "Why is Portland pre-eminently 'the Rose City'?" It is not that Portland people as a class, have a love for the beautiful to a greater extent than average persons, or that they have a greater pride in their city than is usual in American cities.

Roses thrive and bloom here in a perfection and a beauty that occur only in a few places in the world. Thus, as a people, Portlanders are rose lovers and rose enthusiasts.

There are two great essentials to the successful growing of perfect roses—soil and climate. We have in Portland a rich, heavy, yellow clay soil which is almost ideal for the growth of rose bushes and the production of roses.

It is the soil roses like best. They will grow comparatively well in a less congenial soil. This clay soil is unexcelled, especially for hybrid teas and hybrid perpetuals.

Climate Principal Reason. It is the climate. Soil can be imported, but climate is only where it occurs. The one great reason why California cannot grow the most beautiful roses in perfection is its arid conditions, its hot dry winds, which interfere with the proper growth of the bushes and prevent the successful development of the flowers.

It also allows the slow and strong growth of the stems of buds as the necessary prerequisite for the production of specimen roses. It is akin to the slow but sturdy growth of the

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STARTING GUN FOR MARINE PAGEANT TO INTRODUCE FESTIVAL

River Parade to Be Biggest Thing of Its Kind Ever Held Here.

REGATTA IN AFTERNOON

Aquatic Events Expected to Draw Lovers of Water Sports From All Parts of Coast.

Five minutes before 11:30 next Tuesday morning a gun will be fired from the steamer Beaver. Steamers and motor boats will move into line. Another gun will be fired. The parade will move out of the lower harbor, bright with streamers and flags and vibrant with music.

The opening gun will have other significance than as a signal for the starting of the parade and the opening of the Rose Festival, says V. Cooper, chairman of the marine events committee. It will indicate the first big recognition of the Willamette river as a festival factor.

The parade proper will continue through the bridges, which will be kept open, and turn above the Hawthorn company's smaller vessels waiting on the Beaver. The program of the Regatta is announced as follows:

2:00—Single scull race. 2:10—Four oared canoe race. 2:20—16 ft. free for all motor boats, cash prize \$100. 3:30—Bang and go back race, motor boats. 3:40—Surf boat riding contest. 3:40—Exhibition 40 miles per hour, two miles against time.

Prizes, except for two events noted, will be cups and gold and silver medals. Numerous Steamers in Parade. Some of the vessels that will take part in the morning parade are: Beaver, Oklahoma, John McCracken, Fullitzer, Bailey Gatzert, Kilgus, America, Fraida, Lang, Ruth, Grahamona, fire boat, Messenger, Diamond O and Woodland.

Revelers will have an opportunity to throw confetti to their hearts' content, while it is expected that tons of these paper particles in every conceivable geometric shape and of every known color will be showered on the heads of the merry-makers during the course of the evening.

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ILLUMINATED FIRE DRILL TO BE ONE OF FESTIVAL'S SPECTACULAR EVENTS



With "flames" and smoke enshrouding a big seven story building, fire ladders making thrilling rescues of men and women from the very heart of the flames, the shrill whistles of the fire engines calling for coal intermingled with the moaning shrieks from the sirens of other apparatus, visitors to the Rose Festival this week will have introduced to them one of the most spectacular events of the festival—an illuminated fire drill.

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Butonnières to Be Given to Visitors

Guests at Hotels and Arrivals at Depots Will Be Remembered with Fragrant Blooms.

Portland will not fail to impress upon her visitors that she is the Rose City. Fragrant blooms will be distributed at each of the railroad stations and in hotel lobbies all during festival week so that every visitor may have a boutonniere.

New Decorative Plan Adopted for Festival

In Addition to Bunting, Streets Will Be Adorned by Greens and Floral Designs This Year.

Visitors to Portland's Rose Festival this year, and home folks, too, for that matter will discover a brand new decorative scheme this season. In addition to the usual long streamers of bunting and banners and flags strung from the buildings, the streets will be adorned in greens and floral designs.

Through the exception of flags, the remainder of the season by storekeepers and individuals.

W. F. Woodard of Woodard & Clarke, is the chairman of the street decorations committee, and early in the season he was told that money for his department would not be large, and he determined to be sparing.

Realizing the necessity of cooperation on the part of property owners and business men generally, he addressed a letter to them, stating the conditions and asking them whether they would decorate their blocks.

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Queen Thelma to Christen New Rose

Honor to Be Bestowed on Latest Creation of Father George Schoener of Portland Next Thursday.

One of the most interesting ceremonies of the Rose Festival is to be the christening of the latest rose creation, Father George Schoener by Queen Thelma at the Festival Center Tuesday afternoon.

Father Schoener is a Catholic priest who came to Oregon three years ago for his health. His walks near his Marion county home engendered in him an enthusiasm and love for the native Oregon rose, which was spurred by his visit to the Rose Festival three years ago.

His health improved and he returned to work to cross them with the native plants of his country. The result has been a really remarkable series of hybrids.

Father Schoener will hold his first public exhibition of rose seedlings at the Festival Center, while his latest hybrid will be named at a pretty little ceremony at which Thelma, queen of the Rose Festival, will officiate.

The name of the new rose will be kept secret until the hour of the christening.

Joymakers Allowed to Use Confetti

Confetti will be used at this year's Rose Festival for the first time in the history of the festival.

Its sale and use on the streets will be permitted only on the night of Friday, June 12, the last night of the festival, when it is planned to hold carnival and turn Portland into a veritable Mardi Gras.

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Rose Carnival Visitors While in the city you are cordially invited to make yourselves at home with us H. L. Keats Auto Co. CHALMERS AGENTS Broadway and Burnside