

Directors of the Portland Rose Festival Association, who have planned to make this year's fiesta a record breaker. 1-A. H. Averill. 2-Frank C. Ri'ggs. 3-W. E. Coman. 4-J. A. Currey. 5-Guy W. Talbot. 6-George L. Baker. 7-Franklin T. Griffith. 8-Ralph W. Hoyt. 9-William Finch Woodward. 10-Dr. T. L. Perkins. 11-L. R. Alderman. 12-C. V. Cooper. 13-C. C. Colt.







Affair Has Support Promised

Which Virtually Assures It

Will Be Complete Success.

Over 50 Boxes Sold.

Of the 63 boxes more than 50 have

been sold outright or reserved. In

by persons prominent in Portland so-cial circles. The dancing floor will accommodate 1500 couples comfortably. There will be no other Rose Festival attraction that night. The box of honor has been set aside for Queen Thelma and her suite of princesses and ladies in waiting. On one side of it will be the box of Gov

see that the standard of the floats in the parade does not degenerate to the plane of blatant advertising. All vehicles entered must be decorated and the censors will issue numbers only to such floats as have passed their -UF-IUWN GUESTS scrutiny Objectionable Advertising Barred.

"This does not mean that the name of the city, the firm or the brand may not be displayed," said Frank C. Riggs chairman of the committee, last night, "but rather that it must be worked in artistic floral design. It is

may be used. In previous years the

main reason why many people would

not enter was that they objected to

following after a rig carrying a small

bouquet of roses and a big flaring

ministration band. 8:30 p. m.—Popular, ball, W. O. W. Fall, East Sixth and Alder streets un-der auspices of Woodmen of the World and East Side Business Men's club and pervisor of Physical Education Kroin, who is training the boys and girls. During the parade such things as May-pole dances and gymnastic exercises Rose Festival association. 9 p. m.—Grand pyrotechnic display at the Oaks. Given in honor of Rose Festival Queen and her Court. Mcwill be going on all the time. The parade will be held on the principal east, side streets and the students who will participate will rep-Elroy's concert band Wednesday, June 10. resent 25 schools and are being drawn from the fourth to ninth grades. Dur-10 a. m.-Concert by Rose Festival administration band, Festival Center, ing the march they will be accompan-Sixth and Yamhill streets. 10 a. m.—Rose show at Public libra-ry, Tenth and Yamhill streets. Ad-ing heartily with Superintendent Alied by their teachers and the school ing heartily with Superintendent Al-

officers, Mayor F. Royal Rosarians.

race. 1:15 p. m.-Opening of Festival Cen-ter and Rose Garden, Sixth and Yam-

Oregon "Rose Wizard." 8 p. m.—Rose show, Public library, 8:15 p. m.—Illumination of streets and buildings. Grand band concert at Festival Center by Rose Festival ad-man is being actively aided by Su-man is being actively aided by Su-man

Another in Regular "Three

are promised the visitor at Portland's eighth annual Rose Festival in the official program of events as revised and made public yesterday. It fol-

Her Majesty Queen Tielma and Prin-

man school books. Each child in

ter and Rose Garden, Sixth and Yam-hill streets. ² p. m.—Opening of Rose Show, Pub-lic library, Tenth and Yamhill streets. Admission free. ³ p. m.—Christening at Festival Cen-ter by Queen Thelma of latest rose created by Rev. Father Schoener, the Oregon "Rose Wizard." ⁸ n. m.—Rose show Public library. ⁸ sam m.—Rose show Public library.

ry, Tenth and Amazin mission free. 10 a. m.—Peninsula park. Rose ex-

10 a. m.—Peninsula park. Rose ex-hibit, open all day. 11:30 a. m.—Judging district rose displays at Festival Center. 2 p. m.—Floral parade of decorated horse drawn and motor driven vehi-cles. Route of parade, Fourteenth to Morison, to Fourth, to Alder, to Third, to Washington, to Broadway, to Pine, to Second, to Burnside, to Grand ave-nue to Hawthorne avenue to Fourth. to Hawthorne avenue, to Fourth

and disband. 4 p. m.—Concert by Rose Festival administration band, Festival Center, Sixth and Yamhill streets.

8 p. m.—Rose show, Public library, Tenth and Yamhill streets. Admission free.

8 p. m.-Peninsula park. Band con-cert and illumination of sunken gar-Gens.

3:30 p. m .- Unique fire spectacle in which a seven story building at Ever- ised to furnish floats, but numerous which a seven story building at Ever-ett and Park streets will appear to be burning. Portland fire department fighting conflagration; dramatic fea-tures, thrilling rescues, etc. 9:30 p. m.—Concert Rose Festival mainistration band, Festival Center, Sixth and Yamhill streets.

Thursday, June 11. 10:30 a. m.—East side, Grand ave-nue, between Holladay and Hawthorne, Human rosebud parade, 5000 Portland school children participating. Special drills and evolutions, etc.

11:30 a. m.-Judging district display roses, Festival Center, Sixth and of roses, Festiv Yamhill strets.

2:30 to 4:30 p. m.—Reception on U. cruiser Boston by Oregon naval militia.

militia. ³ p. m.—Start of national balloon races, under the auspices of Aero Club of America. Notable entries with \$3000 cash prizes. Starter, O. C. Lei-ter, Timer, W. D. Skinner.- Entries, Captain H. E. Honeywell, St. Louis, halloon Uncle Sam: Captain John Ber-ry, St. Louis, balloon Million Popula-tion Club: Captain John Watts, Kan-sas City balloon Kansas City III: Roy. F. Donaldson, Springfield, III., balloon Springfield: at balloon streets. Camp-bell's military band in attendance. 8 p. m.—Concert, Campbell's military hand, Festival Center, Sixth and Yamband, Festival Center, Sixth and Yain-

rill streets. hill streets. 'S:30 p. m.—Grand ball at the Oaks, under auspices of Portland's society matrons. Proceeds to be equally di-vided between four of Portland's lead-ing charitable institutions. Queen Thelma and her princesses, escorted by president and members of Rose Fes-tival Board of Governors, will lead the grand march. Music by Nason's spe-ciai orchestra and by, Rose Festival administration band. Fridar, June 12

Friday, June 12.

Oregon and Fortland day, the fes-tival holiday, by special proclamation of Governor Oswald West and Mayor R. Albee,

H. R. Albee. 11:30 a. m.—Big daylight parade in which leading fraternal, industrial, civic, commercial and military forces will participate. General W. E. Fin-zer, grand marshal. Line of march: Park to Broadway, to Pine, to Third, to Alder, to Fourth, to Jefferson, to Fifth, to Morrison, to Sixth, to Wash-ington, to Fifth, to Stark, to Broad-way, to Washington, to Fourteenth, to Marshan, to Broadway, to Taylor, to Line a. m.—Final judging district

Dead a. m.-Final judging district one display, Festival Center, Sixth and Yamhill streets.

p. m.-Grand concert, Rose Festl-administration band, Festival Cen-

val administration band, Festival Cen-ter, Sixth and Yamhill streets. 8:45 p. m.—Grand historical electri-cal pageant, led by 400 members from various tribes of Improved Order of Red Men. Route of parade: Washing-ton street at Twenty-third, to Nine-teenth, to Morrison, to Third, to Gli-san, to Fifth, to Washington, to Twen-ty-third. san, to r

10:20 p. m .- Carnival, revelry and dancing on streets. 11 p. m.-Plaza block, Third and

derman. Effort to Interest

The Rose Festival's biggest parade will be held Friday morning and aft-**Outside Towns** ernoon in the shape of a monster procession, in which leading fraternal

ndustrial, civic, commercial and mil-No Other Cities Will Enter Floats, itary bodies will participate. It will be the longest and, it is bebut Many Fraternal and Booster Organizations Will Be Represented.

lieved, the most talked of parade ever held in Portland. Dr. T. L. Perkins A voluminous quantity of corresand A, H. Averill have banded topondence in the office of Guy W. Tal- gether the fraternal and industrial orbot of the Rose Festival board is eviganizations which include drill teams, dence of the work that has been done floats and special features. to interest towns adjacent to Portland Three \$100 purses have been hung

in the June festivities and of the reup for the most artistic, mechanical sponses that have been made.

No other cities this year have promfirst prize in each division and \$25 to parade and Dr. Perkins is authority fraternal and booster organizations the second prize winner. An addition-have said that they would send rep-al prize of \$10 goes to the men who most of the time. resentatives for the parades and com- run the floats. Besides appealing to

The support and interest of nearly the monetary value of proper adver- a special float having been prepared

cities and towns in the festival is tising has been forced into the affair for them. Adjutant General W. E. much greater this year than last, Mr. and many firms have agreed to com- Finzer, of the Oregon National Guard, Talbot thinks. While he has not per-sonally toured in the interests of the be gained from this standpoint. Still parade and with Dr. Perkins and Mr. festival, other members of the com- another feature, the sentimental side, Averill has been engaged in working mittee, C. C. Chapman and Tom Rich-with the pride which the success of ardson, have talked the Rose Festival the Rose Festival means to the city. past two weeks. It will be no small about the state a great deal and much has been impressed upon the busi- task starting so unwieldly a parade enthusiasm has been created. ness firms and lodges.

Madison streets. Powwow and Indian

dances by all the tribes of the Im-proved Order of Red Men.

nal and industrial parade will be the greatest that the Pacific northwest has ever seen," said Mr. Averill last night. "We have better than a hundred as-Fraternal and Industrial Pasurances of entries and still have five days in which to work on this parade. rade Will Band Together Such assurances are sufficient to base

Varied Portland Interests, a prediction that the parade will be a huge success. Portland business men have been extremely liberal."

In the fraternal section will be the largest collection of organizations that

which they have always met us, leads

me to believe that this year's frater-

The Rose Festival, in the minds of Portland has seen since the famous many people, both local residents and Elks' parade here in 1912. Seventy visitors, in the years past has lacked organizations have agreed to join in the parade and they will represent is a festival ball, open to an invited every lodge and boosters' club in the general list and on the elaborate scale

city. that has made the Mardi Gras ball, at At the head will be the Twenty-first the New Orleans winter festival: the Infantry from Vancouver, Wash. The section will include the Rotary club, the Portola ball, at San Francisco, faeach member representing the particumous lar line of business in which he is employed. A prize has been offered for the best portrayed character as an elaborately planned function of the well as another prize for the most kind will be given on the huge roller and most unique advertising float, of grotesque float in this section, Fifteen which \$75 goes to the winner of the bands are to dispense music for the the largest west of the Rocky moun-

Queen Thelma and her court will

the commercial side through prizes occupy a prominent part in the parade, ago

boxes are being mailed direct to her. The affair has virtually been promised the support that will make it completely successful. as this one promises to be, but Gen-

And, while the quantity of entrants eral Finzer believes it can be done into the parade was being considered, on time and will make every effort quality has also been remembered and to accomplish this task. most instances these have been taken

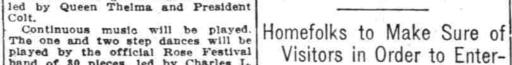
it is believed that the standard of to accomplish this task."

ROSE QUEEN AND MAIDS PHOTOGRAPHED WITH CHAUNCEY OLCOTT ON FESTIVAL TOUR



Front row, left to right-Lina Ostervold, Helen McIver, Queen Thelma, Chauncey Olcott, Anna Tierney, Alice Husby, Beulah Barringer. Back row, left to right-Mary McKinnon, Estelle McCarl, Hazel Hoyt, Mrs. David Campbell (chaperon), Leola Martin, Helen Fitzgerald, hdie E. Vigus.





band of 80 pleces, led by Charles L. tain Them. played by Nason's orchestra of 20

pieces. There will be no printed program and the dancing will be continued to a reasonable hour."

Continuous music will be played.

Brown. The waltz music will

Colt

As early as Monday the placing of the Rosarians will play on guests from elaborate decorations will be started. out of town during the Rose Festival. one thing to make it complete. That Red tarleton and green huckleberry At the hotels and depots each and the fortivel will be the principals of the color every day of the big playtime which scheme, but the spirit of the festival Portland holds each year, the Rosar-

will be symbolized with the presence ians will tag each visitor from an of long stemmed roses everywhere. out of town organization with a guest Velled Prophet ball, at St. Louis, and Fifty huge rose baskets, filled with the official flowers, will be everywhere about the huge concourse. Jap-That need this year is going to be anese lanterns will furnish the lightresult.

amply supplied. On Thursday night ing, and the scheme of ornamentation will be completed with the official Rose Festival colors. Practically all skating floor at the Oaks, said to be of the decorations have been donated. The ball tickets are also on sale at the Baker theatre box office. tains. Guy W. Talbot, Rose Festival director, was especially assigned to

Large Growd Mecessary.

make arrangements for this affair, "We need only one thing to make and with his accustomed energy had this the most successful affair of the festival," said Mr. Talbot, in discussevery arrangement complete a week "We must have ing the arrangements. a large crowd out. While the function Over 6000 invitations have been iswill be informal. we are using reasonsued. Mrs. Helen Ladd Corbett - is chairman of the festival ball commit- able discrimination in selling the ticktee; and application for tickets and

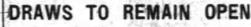
"We consider that we have made the prices reasonable. Many of the this reason he was chosen as head of lodges to whom general invitations the committee to attend to railroad have been extended by my committee rates and transportation. As chairman have promised large representations. of the committee he worked hard, and I anticipate that more than a thou- as a result the railroads have granted sand couples will be on the floor dur- lower rates during the festival athan ing the evening."

Receipts from the ball are to be divided equally among four beneficiaries of the Festival board and have granted -the Visiting Nurse association, the Catholic Women's league, the People's Institute and the Recreation league. With no idea of using any of the revenue derived from the affair to meet expenses of the festival, the committee felt that something should be done for those unfortunates of the city who are unable to enjoy the merrymaking.

It is Mr. Talbot's idea that every cent of the net proceeds be used for the good of the people that these relief associations reach.

Prominent Women on Committees

ant to Mrs. Ladd on the general festival ball committee. Mrs. R. L. Sa-bin, Miss Virginia Wilson and Mrs. R. G. Dieck are members of the Visiting Nurse association committee. The Catholic Women's league committee is composed of Mrs. John Manning, Mrs. Andrew C. Smith and Mrs. W. E. Coman. The People's Institute committee consists of Mrs. A. E. Rockey, Mrs. Henry C. Cabell and Mrs. James B. Mrs. E. C. Shevlin, Mrs. Thom Kerr. as C. Burke and Mrs. Julius Louisson represent the Recreation league. There are 425 prominent Portland women named as patronesses.



At the request of the Rose Festival association the county commissioners have ordered that the draws of all the bridges shall remain open until after the naval parade passes Tuesday morning. They have also consented to run the Sellwood ferry until 12:30 a. m. the night of charity ball to be held at the Oaks rink Thursday.

Colonel Roosevelt's formal campaign for the Progressive party this year probably will be opened with an ad-dress in Pittsburg on June 20.



One of the big features of the pabadge, just to make sure that the home folks will know he is a stranger, and rade promises to be the part played give him just a little better time, as a by the schools, both public and Sun-

day schools. In the Sunday school This is one of the schemes arranged section will be over 150 organizations. by the special entertainment committee each using from one to five machines of the Festival board, of which Wilbur The high schools are all entered with Coman, manager of the Northwestern various decorated exhibits. Many of Electric company, is the head. He ap-pointed the Rosarians as the official floats of some kind. The Parents welcoming body and they, with their Teacher association has promised 45 characteristic vigor, have made full or 50 machines and are working to preparations to welcome strangers secure more if their resources will from the cities of the Northwest. So permit. permit.

the first thing they will do is to play / Still another added feature will be tag with the Tillicums of Seattle, the that instead of the prizes being awardag with the finance of the second sec Eugene, and others, as they arrive in the judging will be done before the the city of roses. sections have started and the win-Mr. Coman was a railroad man beners designated by ribbons. The winfore he went in for electricity, and for ner of the grand prize will carry a blue rosette with red and white ribbon. winners of first prizes in various classes will carry blue ribbons; win-

ners of second prizes, red ribbons, and the winner of the special Automobils club prize, a purple and gold ribbon. ever before, and even the fransconti-Yellow will denote very highly comnental lines have bowed to the wishes mended, and white, honorable mention. and the second se

affair is being given under the fullest approval of the Rose Festival board of managers. It will be a popular ball for early visitors to the carnival of roses and the queen and her princesses will be present for a part, if not all of the time. The ball will share honors as a Tuesday night attraction with

the illumination of the sunken gardens and the Peninsula Rose show. Six active members of the East Side Business Men's club are on the committee. Their names are J. B. Sherman, chairman; Dan Kellaher, A. A.

GRANDSTAND PARADE TICKETS TWO-OFFICIAL GRANDSTANDS-TWO ROSE FESTIVAL ASSOCIATION-C. C. Colt, President.

Reserved Seats Now Selling at Baker Theatre Ticket Office

PARADES PASSING THESE STANDS

JUNE 12TH FRIDAY Evening, ELECTRIC - MISTORICAL PAGRANT, JUNE 12TE, PRIDAY Morning, MILITARY-FRATERNAL-INDUSTRIAL PARADE, 11:30 A. M.

JUNE 12TH, FRIDAY Evening, ELECTRICAL-RISTORICAL PAGEANT, 8:30 P. M

GRAND STAND POSTOFFICE BLOCK-MORRISON STREET-Sth and oth Streets-Reserved seats this stand 50c each parade.

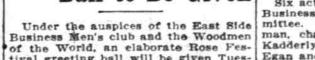
SWEENEY BLOCK-MOERISON STREET-13th and 14th Streets-Combination tickets this stand good for all three parades. Price \$1.00. **GRAND STAND**

NOTICE! Combination Tickets will be issued - ONLY - for the Grand Stand, located on the Sweeney Block, Morrison street, 13th and 14th. These tickets are selling at \$1.00 each and entitle the purchaser to the same seats for all three of the above parades.

special rates, which will allow the Eastern tourist to visit Portland and the Northwest during the Rose show time and learn that "Rose time, June time, Good time, Portland," is a boast which can be made good.

Festival Greeting Ball to Be Given

Under the auspices of the East Side



tival greeting ball will be given Tuesday night at 8 o'clock at the Woodmen

Journal Want Ads bring results.

Kadderly, L. M. Lepper, C. C. Hall, J. Egan and M. O. Collins.

