ALL READY FOR "ROSE-TIME, JUNE-TIME, GOOD TIME, PORTLAND"

FOUR DAYS OF FUN PROMISED BY ROSE FESTIVAL PROGRAM

Something Will Be Doing From Morning Until Night Throughout Entire Period.

CARNIVAL SPIRIT TO RULE

Events Come Tumbling One Upon Another in Regular "Three Ringed Circus" Style.

Four days of fiesta and carnival, of the spectacular and educational nature, are promised the visitor at Portland's eighth annual Rose Festival in the official program of events as revised and made public yesterday. It follows:

Tuesday, June 9.

9 a. m.—Peninsula Park—A complete program, beginning at 9 a. m., continuing until 10 p. m. Prize baby show. Eugenic contest. Rose exhibit from all districts on the peninsula. General exercises at 2:30 p. m. Band concert by Portland Municipal band. Rose dance by children of municipal district. 8 p. m., open air concert, 100 trained voices under direction of Rev. D. V. Poling. Take Mississippi avenue or Kenton car.

11:30 a. m.—Start of great river pageant from mouth of Willamette river up through all the bridges, escorting Her Majesty Queen Thelma and Princesses of Rosaria.

12 m.—Arrival of Queen and retinue at municipal landing, Stark street.

12:10 p. m.—Royal escort, General W. E. Finzer commanding. Route, municipal landing, Stark street, west on Stark street to Third, to Alder, to Twelfth, to Morrison, to Fourteenth.

12:25 p. m.—Coronation of Queen Thelma at official stand, Fourteenth and Morrison streets, by Rose Festival officers, Mayor H. R. Albee and the Royal Rosarians.

2 p. m.—Water carnival, swimming contests and single scull race. Four oar race. Double scull race. 16 foot free for all motor boat race. Bang and go back race. Surf boat riding. Exhibition run over 40 miles an hour. Sailing free for all sloops. Sailing cruiser race. Canoe race, singles. Canoe race, double for men. Canoe race, double for women. Canoe race, mixed doubles. Canoe race, four paddles. Canoe race, tilting contest. Log rolling contest. Naval militia race. Parachute jump. Merchant ships crews' race.

1:15 p. m.—Opening of Festival Center and Rose Garden, Sixth and Yamhill streets.

2 p. m.—Opening of Rose Show, Public library, Tenth and Yamhill streets. Admission free.

3 p. m.—Christening at Festival Center by Queen Thelma of latest rose created by Rev. Father Schoener, the Oregon "Rose Wizard."

8 p. m.—Rose show, Public library.

8:15 p. m.—Illumination of streets and buildings. Grand band concert at Festival Center by Rose Festival administration band.

8:30 p. m.—Popular ball, W. O. W. hall, East Sixth and Alder streets, under auspices of Woodmen of the World and East Side Business Men's club and Rose Festival association.

9 p. m.—Grand pyrotechnic display at the Oaks. Given in honor of Rose Festival Queen and her Court. McElroy's concert band.

Wednesday, June 10.

10 a. m.—Concert by Rose Festival administration band, Festival Center, Sixth and Yamhill streets.

10 a. m.—Rose show at Public library, Tenth and Yamhill streets. Admission free.

10 a. m.—Peninsula park. Rose exhibit, open all day.

11:30 a. m.—Judging district rose displays at Festival Center.

2 p. m.—Floral parade of decorated horse drawn and motor driven vehicles. Route of parade, Fourteenth to Morison, to Fourth, to Alder, to Third, to Washington, to Broadway, to Pine, to Second, to Burnside, to Grand avenue, to Hawthorne avenue, to Fourth and disband.

4 p. m.—Concert by Rose Festival administration band, Festival Center, Sixth and Yamhill streets.

8 p. m.—Rose show, Public library, Tenth and Yamhill streets. Admission free.

8 p. m.—Peninsula park. Band concert and illumination of sunken gardens.

8:30 p. m.—Unique fire spectacle in which a seven story building at Everett and Park streets will appear to be burning. Portland fire department fighting conflagration; dramatic features, thrilling rescues, etc.

9:30 p. m.—Concert Rose Festival administration band, Festival Center, Sixth and Yamhill streets.

Thursday, June 11.

10:30 a. m.—East side, Grand avenue, between Holladay and Hawthorne. Human rosebud parade, 5000 Portland school children participating. Special drills and evolutions, etc.

11:30 a. m.—Judging district display of roses, Festival Center, Sixth and Yamhill streets.

2:30 to 4:30 p. m.—Reception on U. S. cruiser Boston by Oregon naval militia.

3 p. m.—Start of national balloon races, under the auspices of Aero Club of America. Notable entries with $3000 cash prizes. Starter, O. C. Leiter. Timer, W. D. Skinner. Entries, Captain H. E. Honeywell, St. Louis, balloon Uncle Sam; Captain John Berry, St. Louis, balloon Million Population Club; Captain John Watts, Kansas City, balloon Kansas City III; Roy. F. Donaldson, Springfield, Ill., balloon Springfield; at balloon grounds, Twenty-fifth and Raleigh streets. Campbell's military band in attendance.

8 p. m.—Concert, Campbell's military band, Festival Center, Sixth and Yamhill streets.

8:30 p. m.—Grand ball at the Oaks, under auspices of Portland's society matrons. Proceeds to be equally divided between four of Portland's leading charitable institutions. Queen Thelma and her princesses, escorted by president and members of Rose Festival Board of Governors, will lead the grand march. Music by Nason's special orchestra and by Rose Festival administration band.

Friday, June 12.

Oregon and Portland day, the festival holiday, by special proclamation of Governor Oswald West and Mayor H. R. Albee.

11:30 a. m.—Big daylight parade in which leading fraternal, industrial, civic, commercial and military forces will participate. General W. E. Finzer, grand marshal. Line of march: Park to Broadway, to Pine, to Third, to Alder, to Fourth, to Jefferson, to Fifth, to Morrison, to Sixth, to Washington, to Fifth, to Stark, to Broadway, to Washington, to Fourteenth, to Morrison, to Broadway, to Taylor, to Sixth.

[illegible] a. m.—Final judging district rose display, Festival Center, Sixth and Yamhill streets.

2 p. m.—Grand concert Rose Festival administration band, Festival Center, Sixth and Yamhill streets.

8:45 p. m.—Grand historical electrical pageant, led by 400 members from various tribes of Improved Order of Red Men. Route of parade: Washington street at Twenty-third, to Nineteenth, to Morrison, to Third, to Gilsan, to Fifth, to Washington, to Twenty-third.

10:30 p. m.—Carnival, revelry and dancing on streets.

11 p. m.—Plaza block, Third and Madison streets. Powwow and Indian dances by all the tribes of the Improved Order of Red Men.

Festival Bands to Be Larger This Year

Two Large Organizations Will Play Almost Continuously While Between 15 and 20 Will Take Part in Parades.

Bigger brass bands and floats to carry them are two departures which will aid to make this year's Rose Festival different from those of former years, according to R. W. Hoyt, chairman of the music committee of the Rose Festival board of directors.

Instead of one service band, as obtained in former years, there will be two this year, and they will be playing almost continuously during the festival.

Between 15 and 20 bands will be employed to keep the line of march in step when the big Industrial parade is held.

In an effort to secure the services of the best bands, Portland and the northwest has been combed by the committee and as a result there will be band music aplenty at all events ranging from the Festival ball, and parades, to the Rose Show that will be held in the central library building.

In the electric parade instead of marching as they have done in years gone by the bands will each be carried on a float. There will be six floats and included in the bands will be the Rosarian, and Elks bands. They and the Police and Firemen's bands will participate prominently in the musical end of the festival.

At the Festival ball a band will alternate with an orchestra throughout the evening. The one-steps and two-steps will be danced to the sound of brass, while the orchestra will be used for waltzes.

The river parade, Tuesday, the first big event of the festival will also be marked by band music. The committee has arranged for the presence of bands on various boats.

Many Surprises in Rosebud Parade

Five Thousand Children to Appear in Pageant Which Will Take Place on Thursday Afternoon.

All manner of surprises are awaiting the thousands of people who will witness the Human Rosebud parade on Thursday of Rose Festival week, according to L. R. Alderman, superintendent of schools, who is in charge of this phase of Portland's big celebration.

Just what kind of surprises are in store, however, is something which is being kept a secret. It is known that for one thing 260 of the 5000 children will appear in the parade as human school books. Each child in this section will march between gigantic book covers which will run the entire gamut of the course of study from the first reader to the dictionary.

And this, it is declared, is only a sample of the scores of unique things which are going to burst upon the vision of the spectators. Mr. Alderman is being actively aided by Supervisor of Physical Education Krohn, who is training the boys and girls. During the parade such things as Maypole dances and gymnastic exercises will be going on all the time.

The parade will be held on the principal east side streets and the students who will participate will represent 25 schools and are being drawn from the fourth to ninth grades. During the march they will be accompanied by their teachers and the school principals, all of whom are co-operating heartily with Superintendent Alderman.

Effort to Interest Outside Towns

No Other Cities Will Enter Floats, but Many Fraternal and Booster Organizations Will Be Represented.

A voluminous quantity of correspondence in the office of Guy W. Talbot of the Rose Festival board is evidence of the work that has been done to interest towns adjacent to Portland in the June festivities and of the responses that have been made.

No other cities this year have promised to furnish floats, but numerous fraternal and booster organizations have said that they would send representatives for the parades and competitions.

The support and interest of nearly cities and towns in the festival is much greater this year than last, Mr. Talbot thinks. While he has not personally toured in the interests of the festival, other members of the committee, C. C. Chapman and Tom Richardson, have talked the Rose Festival about the state a great deal and much enthusiasm has been created.

Directors of the Portland Rose Festival Association, who have planned to make this year's fiesta a record breaker.
1—A. H. Averill. 2—Frank C. Riggs. 3—W. E. Coman. 4—J. A. Currey. 5—Guy W. Talbot. 6—George L. Baker. 7—Franklin T. Griffith. 8—Ralph W. Hoyt. 9—William Finch Woodward. 10—Dr. T. L. Perkins. 11—L. R. Alderman. 12—C. V. Cooper. 13—C. C. Colt.

PAGEANT ON FRIDAY BE GREATEST OF KIND CITY HAS EVER SEEN

Fraternal and Industrial Parade Will Band Together Varied Portland Interests.

The Rose Festival's biggest parade will be held Friday morning and afternoon in the shape of a monster procession, in which leading fraternal, industrial, civic, commercial and military bodies will participate.

It will be the longest and, it is believed, the most talked of parade ever held in Portland. Dr. T. L. Perkins and A. H. Averill have banded together the fraternal and industrial organizations which include drill teams, floats and special features.

Three $100 purses have been hung up for the most artistic, mechanical and most unique advertising float, of which $75 goes to the winner of the first prize in each division and $25 to the second prize winner. An additional prize of $10 goes to the men who run the floats. Besides appealing to the commercial side through prizes the monetary value of proper advertising has been forced into the affair and many firms have agreed to compete when shown the advantages to be gained from this standpoint. Still another feature, the sentimental side, with the pride which the success of the Rose Festival means to the city, has been impressed upon the business firms and lodges.

And, while the quantity of entrants into the parade was being considered, quality has also been remembered and it is believed that the standard of beauty and excellence in decorations this year will be higher than ever before. No entrant will be allowed to start with merely a flag or a pennant for decorations, but must be decorated with sufficient care to make the proper showing.

"Cooperation from Portland merchants and the ready response with which they have always met us, leads me to believe that this year's fraternal and industrial parade will be the greatest that the Pacific northwest has ever seen," said Mr. Averill last night. "We have better than a hundred assurances of entries and still have five days in which to work on this parade. Such assurances are sufficient to base a prediction that the parade will be a huge success. Portland business men have been extremely liberal."

In the fraternal section will be the largest collection of organizations that Portland has seen since the famous Elks' parade here in 1912. Seventy organizations have agreed to join in the parade and they will represent every lodge and boosters' club in the city.

At the head will be the Twenty-first Infantry from Vancouver, Wash. The section will include the Rotary club, each member representing the particular line of business in which he is employed. A prize has been offered for the best portrayed character as well as another prize for the most grotesque float in this section. Fifteen bands are to dispense music for the parade and Dr. Perkins is authority for the statement that they will play most of the time.

Queen Thelma and her court will occupy a prominent part in the parade, a special float having been prepared for them. Adjutant General W. E. Finzer, of the Oregon National Guard, is to be the grand marshal of the parade and with Dr. Perkins and Mr. Averill has been engaged in working out the details of the parade for the past two weeks. It will be no small task starting so unwieldly a parade as this one promises to be, but General Finzer believes it can be done on time and will make every effort to accomplish this task.

SOCIETY WOMEN WILL ACT AS PATRONESSES OF FESTIVAL BALL

Affair Has Support Promised Which Virtually Assures It Will Be Complete Success.

The Rose Festival, in the minds of many people, both local residents and visitors, in the years past has lacked one thing to make it complete. That is a festival ball, open to an invited general list and on the elaborate scale that has made the Mardi Gras ball, at the New Orleans winter festival; the Veiled Prophet ball, at St. Louis, and the Portola ball, at San Francisco, famous.

That need this year is going to be amply supplied. On Thursday night an elaborately planned function of the kind will be given on the huge roller skating floor at the Oaks, said to be the largest west of the Rocky mountains. Guy W. Talbot, Rose Festival director, was especially assigned to make arrangements for this affair, and with his accustomed energy had every arrangement complete a week ago.

Over 6000 invitations have been issued. Mrs. Helen Ladd Corbett is chairman of the festival ball committee, and application for tickets and boxes are being mailed direct to her. The affair has virtually been promised the support that will make it completely successful.

Over 50 Boxes Sold.

Of the 63 boxes more than 50 have been sold outright or reserved. In most instances these have been taken by persons prominent in Portland social circles. The dancing floor will accommodate 1500 couples comfortably. There will be no other Rose Festival attraction that night.

The box of honor has been set aside for Queen Thelma and her suite of princesses and ladies in waiting. On one side of it will be the box of Governor West and on the other side that of President C. C. Colt of the Rose Festival. The grand march will be led by Queen Thelma and President Colt.

Continuous music will be played. The one and two step dances will be played by the official Rose Festival band of 30 pieces, led by Charles L. Brown. The waltz music will be played by Nason's orchestra of 20 pieces. There will be no printed program and the dancing will be continued to a reasonable hour.

As early as Monday the placing of elaborate decorations will be started. Red tarleton and green huckleberry will be the principals of the color scheme, but the spirit of the festival will be symbolized with the presence of long stemmed roses everywhere. Fifty huge rose baskets, filled with the official flowers, will be everywhere about the huge concourse. Japanese lanterns will furnish the lighting, and the scheme of ornamentation will be completed with the official Rose Festival colors. Practically all of the decorations have been donated.

The ball tickets are also on sale at the Baker theatre box office.

Large Crowd Necessary.

"We need only one thing to make this the most successful affair of the festival," said Mr. Talbot, in discussing the arrangements. "We must have a large crowd out. While the function will be informal, we are using reasonable discrimination in selling the tickets.

"We consider that we have made the prices reasonable. Many of the lodges to whom general invitations have been extended by my committee have promised large representations. I anticipate that more than a thousand couples will be on the floor during the evening."

Receipts from the ball are to be divided equally among four beneficiaries—the Visiting Nurse association, the Catholic Women's league, the People's Institute and the Recreation league. With no idea of using any of the revenue derived from the affair to meet expenses of the festival, the committee felt that something should be done for those unfortunates of the city who are unable to enjoy the merrymaking. It is Mr. Talbot's idea that every cent of the net proceeds be used for the good of the people that these relief associations reach.

Prominent Women on Committees

Mrs. Theodore B. Wilcox is assistant to Mrs. Ladd on the general festival ball committee. Mrs. R. L. Sabin, Miss Virginia Wilson and Mrs. R. G. Dieck are members of the Visiting Nurse association committee. The Catholic Women's league committee is composed of Mrs. John Manning, Mrs. Andrew C. Smith and Mrs. W. E. Coman. The People's Institute committee consists of Mrs. A. E. Rockey, Mrs. Henry C. Cabell and Mrs. James B. Kerr. Mrs. E. C. Shevlin, Mrs. Thomas C. Burke and Mrs. Julius Louisson represent the Recreation league. There are 425 prominent Portland women named as patronesses.

DRAWS TO REMAIN OPEN

At the request of the Rose Festival association the county commissioners have ordered that the draws of all the bridges shall remain open until after the naval parade passes Tuesday morning. They have also consented to run the Sellwood ferry until 12:30 a. m. the night of charity ball to be held at the Oaks rink Thursday.

Colonel Roosevelt's formal campaign for the Progressive party this year probably will be opened with an address in Pittsburg on June 20.

OUT-OF-TOWN GUESTS TO BE TAGGED FOR A GOOD TIME HERE

Homefolks to Make Sure of Visitors in Order to Entertain Them.

"Tag" is a brand new game which the Rosarians will play on guests from out of town during the Rose Festival. At the hotels and depots each and every day of the big playtime which Portland holds each year, the Rosarians will tag each visitor from an out of town organization with a guest badge, just to make sure that the home folks will know he is a stranger, and give him just a little better time, as a result.

This is one of the schemes arranged by the special entertainment committee of the Festival board, of which Wilbur Coman, manager of the Northwestern Electric company, is the head. He appointed the Rosarians as the official welcoming body and they, with their characteristic vigor, have made full preparations to welcome strangers from the cities of the Northwest. So the first thing they will do is to play tag with the Tillicums of Seattle, the Cherrians from Salem, Radiators from Eugene, and others, as they arrive in the city of roses.

Mr. Coman was a railroad man before he went in for electricity, and for this reason he was chosen as head of the committee to attend to railroad rates and transportation. As chairman of the committee he worked hard, and as a result the railroads have granted lower rates during the festival than ever before, and even the transcontinental lines have bowed to the wishes of the Festival board and have granted special rates, which will allow the Eastern tourist to visit Portland and the Northwest during the Rose show time and learn that "Rose time, June time, Good time, Portland," is a boast which can be made good.

Festival Greeting Ball to Be Given

Under the auspices of the East Side Business Men's club and the Woodmen of the World, an elaborate Rose Festival greeting ball will be given Tuesday night at 8 o'clock at the Woodmen hall, East Sixth and Alder streets. The affair is being given under the fullest approval of the Rose Festival board of managers. It will be a popular ball for early visitors to the carnival of roses and the queen and her princesses will be present for a part, if not all of the time. The ball will share honors as a Tuesday night attraction with the illumination of the sunken gardens and the Peninsula Rose show.

Six active members of the East Side Business Men's club are on the committee. Their names are J. B. Sherman, chairman; Dan Kellaher, A. A. Kadderly, L. M. Lepper, C. C. Hall, J. Egan and M. O. Collins.

Journal Want Ads bring results.

FLORAL PAGEANT ON WEDNESDAY WILL BE REALLY 3 PARADES

Cardinal Principles of Entire Rose Festival to Be Symbolized in One Event.

BIGGEST EVER HELD HERE

All in Readiness for Spectacle, Comprising Automobiles, Horse Vehicles and Rosebuds.

Three parades in one and that one the biggest that ever wound its way through the streets of Portland, is the plan this year for the Wednesday afternoon feature of the Rose Festival. This will be called the floral parade, symbolizing the cardinal principle of the whole festival season. In it will be included automobiles, horse vehicles and the "Rosebuds," the children of schools and Sunday schools.

All is now ready for this event, and when Grand Marshall H. L. Pittock signals the start promptly at 2 o'clock it is expected that every float, every automobile, every carriage, every body of childhood, all gaily decked with roses fresh cut from the stem, will be waiting.

Entries are heavier at this time in all three divisions than ever before in advance of the festival. The adoption of a plan of giving cash prizes has resulted in a new interest among owners of motor cars and vehicles of all kinds. The possibility of taking down enough cash to pay for the decoration appears to be one of the chief incentives, though the owners have not let this blind them to the Rose Festival spirit.

Numerous Organizations Enter.

Individual exhibitors are not the only ones who have enrolled, as evidenced by the number of clubs, women's auxiliaries, high schools, Sunday schools, grade schools, parent-teacher organizations, besides the city fire department and numerous other city departments and private corporations.

Divisions for each class have been created, with the result that kindred organizations already have developed keen rivalry in the designs of their displays.

A board of censors this year will see that the standard of the floats in the parade does not degenerate to the plane of blatant advertising. All vehicles entered must be decorated and the censors will issue numbers only to such floats as have passed their scrutiny.

Objectionable Advertising Barred.

"This does not mean that the name of the city, the firm or the brand may not be displayed," said Frank C. Riggs, chairman of the committee, last night, "but rather that it must be worked out in artistic floral design. It is the objectionable advertising in the form of large business banners and signs devoid of any floral embellishments whatever that will be excluded. Banners worked out with artistic merit may be used. In previous years the main reason why many people would not enter was that they objected to following after a rig carrying a small bouquet of roses and a big flaring sign.

"Another thing we should like to impress is that rigs decorated with artificial flowers will be permitted in the parade, but will not be eligible to compete for prizes. It has been the idea since the first conception of the Rose Festival that real flowers made the beauty of the festival and we will carry it out in this parade."

Schools to Play Big Part.

One of the big features of the parade promises to be the part played by the schools, both public and Sunday schools. In the Sunday school section will be over 150 organizations each using from one to five machines. The high schools are all entered with various decorated exhibits. Many of the grade schools will have cars or floats of some kind. The Parent-Teacher association has promised 45 or 50 machines and are working to secure more if their resources will permit.

Still another added feature will be that instead of the prizes being awarded after the parade has begun moving, the judging will be done before the sections have started and the winners designated by ribbons. The winner of the grand prize will carry a blue rosette with red and white ribbon, winners of first prizes in various classes will carry blue ribbons; winners of second prizes, red ribbons, and the winner of the special Automobile club prize, a purple and gold ribbon. Yellow will denote very highly commended, and white, honorable mention.

ROSE QUEEN AND MAIDS PHOTOGRAPHED WITH CHAUNCEY OLCOTT ON FESTIVAL TOUR

Front row, left to right—Lina Ostervold, Helen McIver, Queen Thelma, Chauncey Olcott, Anna Tierney, Alice Husby, Beulah Barringer. Back row, left to right—Mary McKinnon, Estelle McCarl, Hazel Hoyt, Mrs. David Campbell (chaperon), Leola Martin, Helen Fitzgerald, Addie E. Vigus.

GRANDSTAND PARADE TICKETS
TWO—OFFICIAL GRANDSTANDS—TWO

ROSE FESTIVAL ASSOCIATION—C. C. Colt, President.

Reserved Seats Now Selling at Baker Theatre Ticket Office

PARADES PASSING THESE STANDS

JUNE 12TH, FRIDAY Evening, ELECTRIC-HISTORICAL PAGEANT.

JUNE 12TH, FRIDAY Morning, MILITARY-FRATERNAL-INDUSTRIAL PARADE, 11:30 A. M.

JUNE 12TH, FRIDAY Evening, ELECTRICAL-HISTORICAL PAGEANT, 8:30 P. M.

GRAND STAND POSTOFFICE BLOCK—MORRISON STREET—5th and 6th Streets—Reserved seats this stand 50c each parade.

GRAND STAND SWEENEY BLOCK—MORRISON STREET—13th and 14th Streets—Combination tickets this stand good for all three parades. Price $1.00.

NOTICE! Combination Tickets will be issued—ONLY—for the Grand Stand, located on the Sweeney Block, Morrison street, 13th and 14th. These tickets are selling at $1.00 each and entitle the purchaser to the same seats for all three of the above parades.