WHAT SOMERS SYSTEM IS AND ITS WORKING ARE TOLD BY EXPERT

Arthur H. Guild Says It Could Be Accurately Called the "Computing Scale."

THREE FACTORS GOVERN

Location, Size and Shape Fundamentals Considered; Theory On Which Plan Was Worked Out.

"The Somers System. What it is and What it Does," was the subject of an address delivered by Orth G. Guild, vice-president of the Manufacturers Appraisal company, of Cleveland, Ohio, before the Oregon Civic league, at the annual weekly meeting of the organization last Tuesday. Mr. Guild represents his company in the installation of the Somers System in the ofice of the assessor of Multnomah county. His address was in part as follows:

"One of the most serious things that my company has to contend with is the lack of general understanding as to what the Somers System is. Many think that the system is nothing more than a scheme to boost values and make them pay more taxes. Others think that it is some automatic valuation method—that is that it will, in itself assess and value land. Now, at the outset I want to state that the Somers System does nothing of the kind.

Purpose Is To Equalize.

"Its purpose is to equalize, not to raise and it does not assess or value anything,—any more than a computing scale determines the price per pound of the produce weighed upon it, and incidentally this is a very good definition of the system. It is a computing scale, a machine, if you please, with which, just as with the computing scale the dealer arrives at the value of produce, we compute the value of individual lots and individual buildings after the unit, or price per pound, has been determined.

"We will first consider the problem of valuing the land.

"The factors that affect the value of a given parcel or lot of land are three in number, location, size and shape. These are the fundamental things that must be considered.

Assessors Have No Method.

"Owing to the multiplicity of sizes and shapes of lots in any city it is manifestly impossible for the assessor to equitably assess, because he has no method by which he can measure the influence of each of these three factors on any given lot. Under the Somers System we eliminate two of these factors in the mental operation of expressing value, size and shape. This makes it necessary to consider only the factor of location and express this factor in some definite term. This is done by obtaining the value of a strip of ground in the middle of the block, one foot wide by 100 feet deep, which we call a unit foot.

"There is a mathematical relation between the values of all sites affected by the same street influence. That this mathematical relation exists has been an accepted fact for many years.

Hoffman Rule Was First.

"The first definite expression of it was made by the late Judge Hoffman of New York, when he said that the front half of any lot is worth two-thirds of the whole. That this is not the right relation was soon discovered by students of the subject, and a Mr. Neil, a real estate dealer in New York, laid out a curve, known as the Hoffman-Neil rule,' in which the front 50 feet of a lot 100 feet deep was valued at 66 2-3 per cent. Many curves have since been plotted, some better, and some not as good.

"Mr. Somers however, was the first man to plot a curve based on a compilation of the averages of actual sales.

Result of Systematic Study.

"His curve is the result of a systematic study covering years of observation of actual conditions. With this curve as a starter, Mr. Somers perfected his system. The system consists of formulae and mechanical devices for using the law of constant effect of depth on the value of city sites, as disclosed by his curve. In making an assessment with the system we confine the expression of judgment of value to the unit foot. The first step therefor is the determination of these unit foot values.

"The method pursued is that of holding public meetings and asking the people to express their opinions of the values of the different streets—and by intelligents, questioning them it is very easy to arrive at equitable units.

Tables Are Used.

"When the value of a unit foot has been determined on each of the four sides of a block the value of each lot is then computed by the Somers tables. The depth curve is used for all inside lots; that is for all lots not affected by the corner influence. The Somers corner tables are used for computing the value of any lots coming within the influence of two street units at a corner.

"The tables are figured for 100 feet by 100 feet at the corner, and will distribute the influence of both streets over this area. They are arranged so that all possible combinations of street units are covered, thereby doing away with the old method of adding a percentage to the corner lot.

Flat Rate Not Correct.

"It is of course obvious that a flat rate of increase at the corner cannot be correct, when the value of the side street may differ and does differ. For example, if it should happen that 50 per cent was the right amount to add to a lot 50 feet by 100 feet at the corner of streets each having a unit of $1000, it is plain that 50 per cent could not be right where the main street was $1000, and the side street unit was but $500.

"Under the Somers System, the improvements are all carefully measured and the measurements, together with a complete description of the structural features of each are noted on a specially prepared card. A different card is used for each of the several types of buildings. From these cards the square feet of floor space is figured and the approximate cost of reproduction is computed by multiplying by a factor previously determined after a comparison of local building costs. From this reproductive cost the present value is figured by deducting a depreciation, which is based on the condition and age of the buildings.

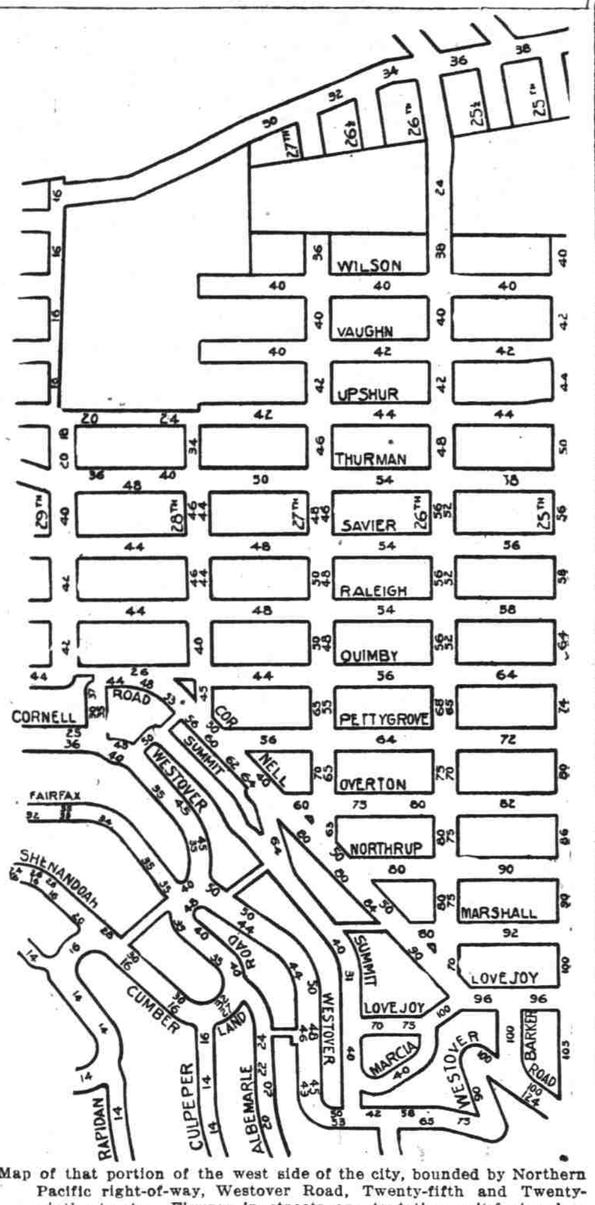
Public Invited To Examine.

"It is sometimes necessary to apply an additional depreciation because of lack of utility. Local men are used for the measuring and figuring under the direction of one Somers System man.

"The Manufacturers Appraisal Co., which is the company that has the Somers System, has been in the general appraisal business for some 15 years, and has developed in that time a corps of expert building estimators. It is these men that have charge of the valuation of the improvements.

"I have briefly outlined the Somers System, as Assessor Reed is applying it to your city, and I want to extend to all the people of Portland a hearty invitation to come to the court house and be shown what they are getting."

TENTATIVE VALUES IN NORTH PART OF CITY



Map of that portion of the west side of the city, bounded by Northern Pacific right-of-way, Westover Road, Twenty-fifth and Twenty-ninth streets. Figures in streets are tentative unit-foot valuations made by Assessor Reed. Tomorrow afternoon at 2 o'clock a meeting of property owners in the district will be held in the office of the county assessor for the purpose of discussing these tentative values. A full atten dance of property owners is desired.

Get Rid of Piles at Home

Simple Home Remedy, Easily Applied, Gives Quick Relief and Prevents All Danger from Operation.

Send for Free Trial Package and Prove It in Your Case.

Don't even think of an operation for piles. Remember what the old family doctor said: Any part of the body cut away is gone forever. One or two applications of Pyramid Pile Remedy and all the pain, fire and torture ceases. In a remarkably short time the congested veins are reduced to normal and you will soon be all right again. Try this remarkable remedy. Sold everywhere at drug stores. Send for a free trial package and prove beyond question it is the right remedy for your case, even though you may be wearing a pile truss.

Just send in the coupon below at once for the free trial treatment. It will show you conclusively what Pyramid Pile Remedy will do. Then you can get the regular package for 50 cents at any drug store. Don't suffer another needless minute. Write now.

FREE PACKAGE COUPON.

Pyramid Drug Company, 452 Pyramid Bldg., Marshall, Mich. Kindly send me a trial treatment of Pyramid Pile Remedy at once, by mail, FREE, in plain wrapper, so I can prove its splendid results.

Name .....

Street .....

City..... State.....

Labor Leaders' Case Will Be Heard Again

Gompers-Mitchell-Morrison Contempt Case Docketed for Complete Rehearing by Supreme Court.

Washington, D. C. April 18.—The celebrated Gompers-Mitchell-Morrison contempt case is docketed for a complete rehearing before a full bench of the supreme court of the United States on Monday. On the original hearing the court held that criminal sentences for contempt had been imposed on Messrs. Gompers, Mitchell and Morrison in a proceeding in equity, and the decision of the district supreme court was reversed. The district court, the following day, instituted new proceedings, the result of which was the imposition of the same sentences set aside in the original proceedings.

Mr. Gompers is president, Mr. Morrison secretary, and Mr. Mitchell one of the vice presidents of the American Federation of Labor. In the original action the three labor leaders were charged by Justice Wright of the district supreme court with contempt in that they were charged with continued publication, in the "We do not patronize" list of the American Federationist, of the name of the Buck's Stove and Range company of St. Louis, after the court had issued an injunction to restrain them from such publication.

A sentence of one year's imprisonment was originally imposed on President Gompers, with nine months in jail for Vice-President Mitchell and six months for Secretary Morrison. The district court of appeals reduced these sentences to 30 days.

When the action was last before the supreme court of the United States Justice Lurton was absent from the bench. The action of the highest tribunal in restoring the case to the docket for rehearing has lead to the assumption that the court is divided on the knotty problem and desires to have the whole matter gone over again with Justice Lurton present.

The three labor leaders now contend that further proceedings against them are barred by the statute of limitations, while the district supreme court seeks to have its sentences stand as imposed.

Rheumatism

Remarkable Home Cure Given by One Who Had It—He Wants Every Sufferer to Benefit.

Send No Money—Just Your Address.

Years of awful suffering and misery have taught this man, Mark H. Jackson of Syracuse, New York, how terrible an enemy to human happiness rheumatism is, and he gives him sympathy with all unfortunates who are within its grasp. He wants every rheumatic victim to know how he was cured. Read what he says:

"I Had Sharp Pains Like Lightning Flashes Shooting Through My Joints."

"In the spring of 1893 I was attacked by Muscular and Inflammatory Rheumatism. I suffered as only those who have it know, for over three years. I tried remedy after remedy, and doctor after doctor, but such relief as I received was only temporary. Finally, I found a remedy that cured me completely, and it has never returned. I have given it to a number who were terribly afflicted and even bedridden with Rheumatism, and it effected a cure in every case.

"I want every sufferer from any form of rheumatic trouble to try this marvelous healing power. Don't send a cent; simply mail your name and address and I will send it free to try. After you have used it and it has proven itself to be that long-looked-for means of curing your Rheumatism, you may send the price of it, one dollar, but understand, I do not want your money unless you are perfectly satisfied to send it. Isn't that fair? Why suffer any longer when positive relief is thus offered you free? Don't delay. Write today. MARK H. JACKSON, No. 724 Gurney Bldg., Syracuse, N. Y."

PRIVATE MONOPOLY MUST CEASE, PINCHOT PLATFORM DECLARES

Extortion for Private Profit Must Stand Aside for Public Good.

TIME TO CLEAN HOUSE

Former Conservationist Enunciates His Principles in His Race for a Seat in United States Senate.

Philadelphia, April 18.—Gifford Pinchot, who is a candidate for United States senator from Pennsylvania, announces his platform as follows:

"The time has come to clean house. The greedy bi-partisan political machine must be swept out, and the common welfare must be set in the place where it belongs. The magnate system of private monopoly has dominated the politics of state and nation, stifled equal opportunity, raised the cost of living, and skimmed the cream of industry for the over-rich. It must be destroyed. This country belongs of right to its inhabitants. Extortion for private profit must stand aside for the public good. The government must be made to serve the people.

"I believe in the conservation of human rights. If nominated and elected, I will work for:

"The destruction of private monopoly in natural resources or the products of industry. The power of the monopolists lies in exclusive privileges. To end their power to raise the cost of living, their exclusive privileges must be destroyed. That is our greatest task.

Regulation of Large Corporations.

"The regulation of all large corporations not monopolies. Honest competition and fair dealing with the public must be assured.

"The right of workmen to organize in unions, and by every fair means to compel recognition of such unions by employers. Only through their unions can the workmen meet the employers on equal terms.

"A constitutional convention in Pennsylvania, so that our constitution may be adjusted to the needs of our time, and our system of taxation may be thoroughly revised.

"A protective tariff which shall equalize the conditions of competition between the United States and foreign countries, and which shall be based upon the findings of a non-partisan scientific commission. The tariff must be taken out of politics.

"A sharply graduated inheritance tax. Swollen fortunes drain the public.

"A law to prevent fraud in clothing. Honest clothes are more necessary than undoctored whiskey.

Conservation of Natural Resources.

"I believe in the conservation of natural resources. If nominated and elected, I will work for:

"The conservation policy in state and nation.

"The protection of our forests in Pennsylvania. They can be made to yield four times the lumber they do now.

"A law to limit franchises and require compensation from waterpower companies. We have no right to facilitate the robbery of our descendants.

"State and national laws to promote co-operation among farmers. The prosperous farmer helps us all.

"A better law for the safety of miners. Over two hundred more miners were killed in Pennsylvania last year than the year before.

"A law giving to a national commission the power to limit the wholesale price charged by the anthracite monopoly or its agents in interstate commerce. The price fixed should consist of a reasonable price for coal at the mine, sufficient to provide good wages for the miners, and a reasonable charge for transportation and handling. A reasonable profit should be included. The saving to the public should be applied in part to greater safety for miners, and in part to lowering the cost of living by reducing the price of coal. The monopoly in anthracite coal, which is a necessity of modern life, should be subject to the obligations of public service. This monopoly charges high prices because it has the power. That power must be destroyed.

Human Welfare Conservation.

"I believe in the conservation of human welfare. If nominated and elected, I will work for:

"The whole social and industrial justice program of the National progressive platform, and in particular:

"A workmen's compensation law. The great manufacturing and building industries, and not the wage-earners and their families, should bear the burden of industrial accidents. Farmers and domestic employers should be excluded.

"A workmen's insurance law. The dread of accidental poverty should be removed.

"Standards of safety, health and employment in mines, railroads, mills and factories. The welfare of the workers comes first.

"A minimum wage law for women, and a law regulating the terms of their employment. The comforts and decencies of life should not be denied to the mothers.

"A federal child-labor law. The exploitation of childhood for profit must cease.

"An effective mine-cave law effectively enforced. It is outrageous that men and property should be engulfed without notice and without redress.

"I believe in the conservation of citizenship. If nominated and elected, I will work for:

"The initiative, referendum, and recall, and direct primaries and direct voting in all elections. The people must control their government.

"Equal suffrage for men and women. The women are needed in public affairs.

"Local option as to the liquor traffic. Each county and large city should decide for itself.

"National option as to the liquor traffic through a constitutional amendment giving the people of the nation the right to decide for themselves.

"The spread of knowledge by the state to all our citizens, old and young, to help them in solving their private and their public problems, and opening the school buildings to the people.

"I believe in our right to exercise sovereignty over the Panama canal, and in free tolls for the coast-wise trade. Cheap transportation in American coast-wise ships will break down the present monopoly of the transcontinental railroads. That monopoly must be destroyed."

English Women Smoke Cigarettes

London Tobacconist Says That the Fair Smokers Use Much the Same Brands as the Men.

London, April 18.—English women, unlike their Chicago sisters, have no desire to be cured of the cigarette habit. Clinics, such as have been opened in America for the treatment of feminine tobacco victims, are not needed in this country.

"I rarely encounter cases of women who smoke excessively," said a prominent London doctor. "Women smoke quite moderately, as a rule. There is no doubt, however, that the cigarette habit is growing."

Five years ago the woman who smoked was associated with Shavianism and suffragism; she was called "unwomanly" and "not quite nice." Today the most respectable of feminine suburbanites smokes as a matter of course.

Inquiries at West End tobacconists elicited the fact that women have long since passed the stage where they demanded "ladies' cigarettes." A well known tobacconist said that his lady customers smoked much the same brands as men. A hospital nurse said that almost every member of her profession smoked, usually in their bedrooms, and that it required some ingenuity to evade the vigilance of the matron.

King George Sets a Sporting Precedent

Decision to Attend Boxing Match Made Without Remembering That Kings Have Not Been Fight Fans.

London, April 18. — When King George decided recently to attend a boxing match he probably was not aware that he was establishing a precedent for British royalty. Such appears to be the case, however, for there certainly is no record of the presence of any king of England at the ringside on a previous occasion.

As is well known, the late King Edward was a lover of sport in almost every form. He liked yachting, golfing and shooting and a more ardent devotee of horse racing—the sport of kings—was not to be found in the whole United Kingdom. In his youth he attended many of the fights at the National Sporting club in London, but he never could be classed as a fight fan and he never manifested any particular interest in pugilism after he ascended the throne.

George IV was the only real lover of pugilism who ever sat on the British throne. He was a connoisseur of the sport and as well versed in the "dope" of the old prize ring as any man in his realm. But he ceased to attend prize fights while he was regent, his distress at the sight of an unfortunate fatality at Brighton causing him to vow that he would never again be present in person.

Stops Tobacco Habit in One Day

Sanitarium Publishes Free Book Showing How Tobacco Habit Can Be Banished in From One to Five Days at Home.

The Elders Sanitarium located at 1085 Main street, St. Joseph, Mo., has published a free book showing the deadly effect of the tobacco habit, and how it can be banished in from one to five days at home.

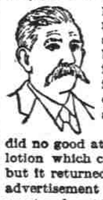
Men who have used tobacco for more than 50 years have tried this method and say it is entirely successful, and in addition to banishing the desire for tobacco has improved their health wonderfully. This method banishes the desire for tobacco, no matter whether it is smoking, chewing, cigarettes or snuff dipping.

As this book is being distributed free, anyone wanting a copy should send their name and address at once. (Adv.)

ECZEMA ITCHED NIGHT AND DAY

Broke Out On Neck. Spread Over Arms and Body. Could Not Rest. Used Cuticura Soap and Ointment. Eczema Disappeared.

West Stayton, Ore.—"When the eczema first appeared it was a rash and when I would rub or scratch red spots would appear. It broke out on my neck with itching sores and spread over my arms and body. My clothing would irritate it. The itching was intense night and day. I could not rest at night on account of the irritation.



"I used a treatment but it did no good at all. I then used an eczema lotion which checked it for a short while but it returned as bad as ever. I saw the advertisement of Cuticura Soap and Ointment and sent for a sample and that checked it some. I got a cake of Cuticura Soap and box of Cuticura Ointment and in two weeks the eczema all disappeared." (Signed) Geo. Sherrick, July 5, 1913.

A generation of mothers has found no soap so well suited for cleansing and purifying the skin and hair of infants and children as Cuticura Soap. Its absolute purity and refreshing fragrance alone are enough to recommend it above ordinary skin soaps, but there are added to these qualities delicate yet effective emollient properties, derived from Cuticura Ointment, which render it most valuable in overcoming a tendency to distressing eruptions and promoting skin and hair health. Cuticura Soap and Ointment sold everywhere. Liberal sample of each mailed free, with 32-p. book. Address post-card "Cuticura, Dept. T, Boston."

☞Men who shave and shampoo with Cuticura Soap will find it best for skin and scalp.

Turks Destroy Old Reports to Sultan

Documents Were Used by Deposed Abdul Hamid as Excuses for the Practice of Gross Cruelties.

Constantinople, April 18.—Thousands of documents, the reports of spies of the deposed Sultan Abdul Hamid, have been destroyed at the ministry of war, under the direction of the present Turkish cabinet. The "journals" were found at Yildiz Kiosk at the time of the entry into Constantinople by the army of Macedonia under the command of Mohamud Shevket Pasha in April, 1909. After their discovery they were transported in hundreds of sealed cases from Yildiz to the ministry of war for safe keeping.

They were the work of policemen, of functionaries in search of promotion or powerful men in the ministries, who desired to maintain themselves in power by flattering the warped imagination of Abdul Hamid.

These documents, the number of which is incalculable, formed one of the delights of the old imperial maniac, and constantly furnished him with opportunities for indulging his hatred. Exile, poisonings and assassinations were their cruel consequences, and those people who suffered most by them, it is said, are those who have now destroyed the last vestiges of the past regime of cruelty.

URIC ACID IN MEAT CLOGS THE KIDNEYS

Take a Glass of Salts if Your Back Hurts or Bladder Bothers You —Drink More Water.

If you must have your meat every day, eat it, but flush your kidneys with salts occasionally, says a noted authority who tells us that meat forms uric acid which almost paralyzes the kidneys in their efforts to expel it from the blood. They become sluggish and weaken, then you suffer with a dull misery in the kidney region, sharp pains in the back or sick headache, dizziness, your stomach sours, tongue is coated and when the weather is bad you have rheumatic twinges. The urine gets cloudy, full of sediment, the channels often get sore and irritated, obliging you to seek relief two or three times during the night.

To neutralize these irritating acids, to cleanse the kidneys and flush off the body's urinous waste get four ounces of Jad Salts from any pharmacy here; take a tablespoonful in a glass of water before breakfast for a few days and your kidneys will then act fine. This famous salts is made from the acid of grapes and lemon juice, combined with lithia, and has been used for generations to flush and stimulate sluggish kidneys, also to neutralize the acids in urine, so it no longer irritates, thus ending bladder weakness.

Jad Salts is inexpensive; cannot injure, and makes a delightful effervescent lithia-water drink. (Adv.)

The Boon of Health Makes Manly Men.

(From Statistic Student.)

Private statistics of a physician with a national practice, indicate that fully fifty per cent of middle-aged men are partly or wholly deficient in ability, manliness and health. If men could only know the meaning of the usual symptoms which presage the oncoming of premature age many could be saved from misery, despondency and an early grave. Symptoms should not be confounded with disease, but should be accepted as warnings of the approach of disease.

That many may know what to do when such symptoms exist the following symptoms and prescription is published:

A premature breakdown of the vitality is indicated by dull, sunken eyes, cold extremities, backache, headache, fatigue, pains in small of back, pains in back of head, spots before the eyes, weakness in spine, twitching and trembling, impaired memory, loss of appetite, wasting, thinness (or abnormal fat), shrunken, flabby flesh, wrinkles, dullness, languor, constipation, kidney disorders, irritability, lack of ambition, timidity, weak-spirited, dragging walk and unmanly carriage.

If the reader decides to try it, get three ounces of ordinary syrup of sarsaparilla compound, and one ounce compound fluid balmwort; mix and let stand two hours; then get one ounce compound essence cardiol and one ounce tincture cadomene compound (not cardomom), mix all together, shake well and take a teaspoonful after each meal and one at night.

This contains no opiates whatever and may also be used by women who suffer with their nerves with absolute certainty of prompt and lasting benefits.

By preparing the treatment at home secretly no one need know of another's trouble, while the ingredients are much used in filling various prescriptions so that even the purchase of them separately need occasion no timidity. —(Adv.)

PORTLAND STOMACH VICTIM FINDS RELIEF FROM VERY FIRST DOSE

H. C. Scammon Gets Quick Results From Use of Mayr's Wonderful Remedy.

H. C. Scammon of 209 Sherman Street, Portland, was a victim of stomach troubles. He tried many treatments with but little promise of successful results.

At last he tried Mayr's Wonderful Stomach Remedy and got quick relief. In ordering the remedy after taking the first dose he wrote:

"I took the sample treatment and will say it helped me more than anything else I have ever tried and I want the full treatment immediately. I have had several persons send for the treatment already."

The quickness with which it proved itself to Mr. Scammon is one of the great merits of the remedy. The first dose proves—no long treatment. It is known everywhere. Thousands have tried the remedy and now praise it.

Mayr's Wonderful Stomach Remedy clears the digestive tract of mucoid accretions and removes poisonous matter. It brings swift relief to sufferers from ailments of the stomach, liver and bowels. Many say that it has saved them from dangerous operations and many declare that it has saved their lives.

Because of the remarkable success of this remedy there are many imitators, so be cautious. Be sure it's MAYR'S. Go to Owl Co. drug store and ask about the wonderful results it has been accomplishing among people they know—or send to Geo. H. Mayr, Mfg. Chemist, 154-156 Whiting St., Chicago, Ill., for free book on stomach ailments and many grateful letters from people who have been restored. Any druggist can tell you the wonderful effects. (Adv.)

RUSSIAN GIRL CRUCIFIED

St. Petersburg, April 18.—Three Russian youths are reported to have outraged and then crucified the daughter of a poor Jewish fisherman in Stavrapol, on the Volga. The young men dragged the girl to a cemetery, where they nailed her to a cross above one of the graves. Nails were driven through her hands and feet, and even through her eyes.

The three murderers were arrested, but their friends in the town released them, it is asserted.

The New Way of Removing Superfluous Hair And Other Beauty Secrets

Thousands of Women Have Benefited Remarkably by the Secrets of Valeska Suratt, Famed as America's Greatest Self-Made Beauty-Actress.

By Miss Valeska Suratt.

MANY women do not realize the necessity of keeping the face and arms free, not only of heavy superfluous hairs, but of the soft "down" which is so often seen about the cheeks, chin and temples, shoulders and arms. The reason, perhaps, why many women do not remove this soft down is that many fear to use the many superfluous hair removers advertised because of the marks, red spots and irritation they cause. But these results are entirely unnecessary if the proper preparation is used. The absence of "fuzz" or "down" from the face makes a wonderful difference to anyone's appearance. Apply some simple sulfo solution on any hairs you want removed, and see how magically it dissolves even the toughest or worst wiry hairs even on the most tender parts of the body. It never leaves a mark and always works perfectly. Simple sulfo solution can be obtained at any drug store for one dollar, and is certainly worth many times more. In fact, every woman should have a supply of this wonderful preparation.

"This Superfluous Hair Remover Does Not Burn Off, But Dissolves the Hair Away Magically."

* * *

MISS T. F. N.—The most common cause of a bad complexion is a grainy, spotty and uneven color of the skin. Added to this are occasional freckles, red spots and liver spots. There is a formula which produces an almost magical transformation on any skin.

All blemishes disappear in a short time and the skin takes on an even pinky whiteness all over, which is adorable. Freckles and red spots vanish. The result is a lily pure complexion which you will agree could hardly be improved upon. Here is the formula. Use the mixture very generously every day: Mix two tablespoonfuls of glycerine with half a pint of hot water and while stirring add one ounce of zintone, which costs no more than fifty cents at the drug store.

* * *

ALL OUT—I do not wonder that you are disgusted with the hair tonics commonly sold. Did it ever occur to you that you need a real hair grower instead of a hair tonic? Here is a formula which has a wonderful effect upon the cell growth of hair and results can be quickly seen in the sprouting of new hairs, in the vigorous growth and lengthening of hair, and in its added luster and fluffiness. Here is the formula: To half a pint of alcohol add half a pint of water (or else you may use a full pint of bay rum if you wish) and to this add one ounce of betaquinol, which will cost no more than fifty cents at the drug store.

* * *

MISS GERTIE O. M.—You say you are 25 and look like 35. If you will try this wrinkle formula you will soon say you will look like 20, and this is no exaggeration. Your actual results will prove it if you will make up your mind to use this formula, liberally, every day, and use no other so-called wrinkle cream. Add two tablespoonfuls of glycerine and two ounces of eptol to a half a pint of hot water. Keep stirring until they form a satiny cream. This is so economical that it can be used generously, and will hasten the result. It removes wrinkles, crows' feet and lines of age. The eptol can be obtained for not more than fifty cents at any drug store.

* * *

DISGUSTED—Blackheads can be positively removed in a few minutes if you will sprinkle a little neroxin on a hot, wet sponge and rub this on the blackheads. The neroxin will cost not more than fifty cents at drug stores. You will find this will work in an astounding manner.

* * *

MRS. A. C. S.—I would not advise you to use any mechanical contrivance in an endeavor to develop the bust. The following safe formula has produced splendid developments in many cases, though you of course realize that bust development is difficult to accomplish. Mix together a half cup of sugar, two ounces of puetone and half a pint of cold water. Dissolve thoroughly and take regularly two teaspoonfuls, three or four times a day. The puetone costs one dollar at the drug store.

* * *

NANKY-POO—A teaspoonful of eggol dissolved in half a cup of hot water makes the most luxurious shampoo imaginable, and it cannot be excelled for cleansing the scalp and hair of grit, scurf and greasy film. It far excels even the best soap. You can get enough eggol at the drug store for twenty-five cents to last you several months.

* * *

MISS MILDRED H.—Pimples can be very quickly removed by taking one or two teaspoonfuls, after meals, of a mixture of twelve ounces of sugar, one ounce of sarsene and a pint of water. Get the sarsene at the drug store, by the ounce, in the original package. Ad.

The Doctor's Advice by Dr. Lewis Baker

The questions answered below are general in character, the symptoms or diseases are given and the answers will apply to any case of similar nature.

Those wishing further advice, free, may address Dr. Lewis Baker, College Bldg., College-Ellwood Sts., Dayton, O., enclosing self-addressed stamped envelope for reply. Full name and address must be given, but only initials or fictitious name will be used in my answers. The prescriptions can be filled at any well-stocked drug store. Any druggist can order of wholesaler.

"Clara" writes: "I have had a cough for about a year and fear I shall never be rid of it, as it gets worse with every fresh cold I contract. Could you give me a remedy?"

Answer: I can give you a remedy that I am sure will relieve you and one that is absolutely harmless and pleasant to take. Make a syrup with one pint of granulated sugar and one-half pint of boiling water, put on the fire and let it come to a boil, then cool and add the contents of a 2 1-3 oz. bottle of essence mentho-laxene, which you can purchase at any drug store, and you will have a pint of the finest cough syrup on the market today. It is about eight times cheaper than ordinary labeled cough medicines and will last much longer.

* * *

"Miss Celia" writes: "I suffer with my stomach and have to live on a very limited diet. Please prescribe something so that I can digest food and overcome this nausea and distress."

Answer: Tablets triopeptine, you will find most effective if regularly used for several weeks. They are sold in sealed cartons with full directions.

* * *

"Adam J." writes: "A period has arrived in my life where I find my natural strength and nervous system failing me. I do not recuperate as of yore. My food and rest seem not to benefit as they should. Am weak, despondent and unable to perform the duties which were assumed earlier in life, while my ambition for work and pleasure is slowly going."

Answer: I think a powerful, harmless tonic and nerve medicine will rejuvenate and restore the functions of digestion, assimilation and elimination by invigorating the nervous system. Obtain three grain cadomene tablets, packed in sealed tubes and take as per directions accompanying.

* * *

Ellen J. asks: "I am only 23 years old and weigh 190 pounds. I am short, fat and uncomfortable. I dislike to go in company, as I feel embarrassed. Can you advise a fat reducing remedy?"

Answer: Anyone who is too fleshy can safely take 5-grain arbolone tablets. They are sold by well-stocked druggists in sealed tubes with full directions for use. A pound a day, if used regularly, can be taken off.

* * *

"Q. R." writes: "Please advise something to take that will cure chronic constipation. I have suffered for years and have used many kinds of pills, but they do not cure."

Answer: I think most of the illness is caused by chronic constipation. If the following tablets are taken regularly they will gradually effect a cure as they stimulate the liver and bowels into healthy action. They are packed in sealed tubes and are called three grain sulpherb tablets (not sulphur tablets) with full directions for taking. They will also purify the blood and tone up the entire system. If you are dyspeptic, take tablets triopeptine. These two medicines you will find in any up-to-date drug store. (Adv.)