

NEW CASHIER NAMED AND SALARY RAISES GIVEN BY POSTMASTER

R. J. Russell Succeeds Late Otto J. Hirsch; Three Get Pay Increased.

PORTLAND MODEL OFFICE

Completeness of Efficiency Re-arrangements Caused Postmaster General to Award This City Distinction.

The new cashier of the Portland postoffice is Robert J. Russell, who has been assistant superintendent of the money order division and who succeeds Otto J. Hirsch, deceased, it was announced today by Postmaster Frank S. Myers.

The position is the most important one below that of assistant postmaster. Through his hands each month passes more than a million dollars, as the gross receipts of the office, from every source, including all state postal surplus funds, each year, is some \$12,000,000.

The appointment becomes effective April 15. Edward H. Colver, one of the clerks of the cashier's division under Cashier Hirsch, becomes assistant cashier.

Mr. Myers also announced three promotions of clerks to higher grades. These men are Dan S. Duff, head stamp clerk; Harvey A. Pittenger, of the money order division; and W. Meisenheider, superintendent of special delivery.

Praise Almost Constant.
"We are getting letters of praise every day over the new system," Mr. Myers stated yesterday. "Persons who were chronic knockers of the postal service until a couple of months ago are those handing us bouquets now."

The Portland postoffice has been selected by Postmaster General Burleson as one of the model postoffices of the country because of the great work that has been and is being accomplished here.

Many changes that have been made lately are results of the thorough investigation of the office, made by the corps of efficiency specialists from Washington in January. As a result of this examination the two division plans suggested have been adopted, and when the final transfers above mentioned take place April 16 the re-arrangement will be complete.

The local office formerly has had five independent divisions, mailing, delivery, registry, money order and finance. The only two divisions now are mailing and finance, the one having to do with matters pertaining to delivery and dispatch of mail, the other relating to all matters of financial services, accounting, bookkeeping and records of the office. Supervision is made more effective and methods more uniform.

Only Two Divisions Hereafter.
A superintendent of mails has charge of one and the assistant postmaster acts as superintendent of the division of finance.

In a short time a plan of handling outgoing letter mail will be put into effect so that letters will reach the railroad station ready to go on the train just 30 minutes after they are mailed at the main office, a gain of over an hour over the time required under the old plan.

In discussing the situation at Portland, First Assistant Postmaster Daniel C. Roper, who is in direct charge of all postoffices, recently said to the Journal correspondent at Washington: "Postmaster Myers is in hearty accord with the recommendations of the committee and the department enters no doubt of his success in giving effect to the important changes that have been authorized."

FOUR GUNMEN DIE; ASSERTING MISTAKE MADE IN CONVICTION

(Continued From Page One)

played the four to kill Rosenthal to prevent him from testifying. Like the gunmen, he was convicted of murder in the first degree and sentenced to death. After more than a year in the death house he was granted a new trial and is now in the Tombs.

The men's real names follow: "Gyp the Blood," Harry Horowitz; "Dago Frank," Frank Cirofici; "Whitey Lewis," Frank Seldenshner; "Lefty Louie," Louis Rosenthal.

First Accompanier Cirofici.
Father Cashin, the Catholic chaplain at Sing Sing, accompanied Cirofici to the death chair. The last communion had just been given to the doomed gunmen and he walked through the "little green door" with the blessed wafer on his tongue. In his hand he carried a crucifix. He seemed dazed and made not a sound as he was strapped in the chair.

Seldenshner, who came next, was quite calm and quavered a psalm from the Hebrew book of prayer. Rabbi Goldstein entered the death chamber with him. He strode quickly to the chair, then hurried and hesitated. Two guards pushed him into the seat and began adjusting the straps. Seldenshner

Twelve Popular Girls WANTED

The Rose Festival Committee is in search of the 12 most popular girls in the City of Portland. The various clubs, stores and organizations have been invited to enter candidates. The winning 12 will be given a tour of the west free of all expenses. The party will be accompanied by an official chaperon, and will go from Portland to Tacoma, thence to Seattle, North Yakima, Spokane, Salt Lake City, Los Angeles, San Francisco and return to Portland. The object of this trip is to advertise the Rose Festival.

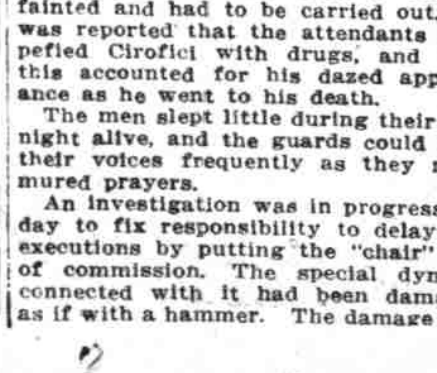
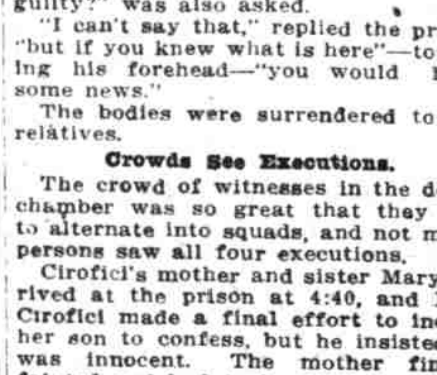
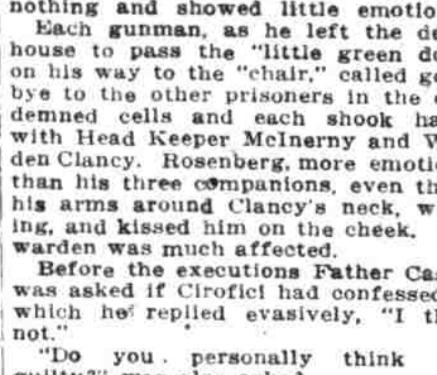
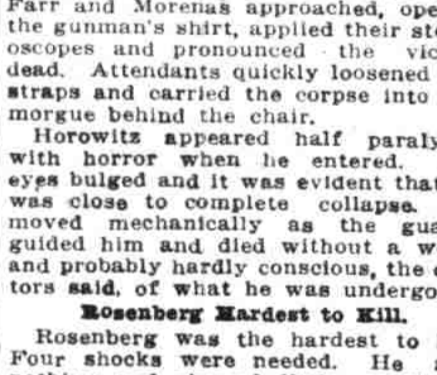
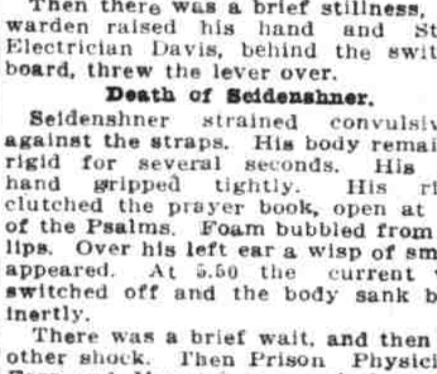
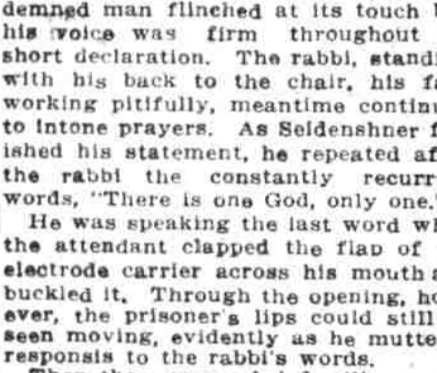
USE COUPON BELOW

Not Good After April 15, 1914.
THE ROSE FESTIVAL ASSOCIATION TOUR DE LUXE
This Coupon Will Count for 5 Votes FOR

STREET

Good for five votes when filled out and sent to the Tour Manager, room 424 Moran bldg. (city market otherwise), on or before the above date.
Closest Closes Saturday Night, May 16

GUNMEN WHO DIED IN ELECTRIC CHAIR TODAY



discovered and repaired in time, however. A prison employe is suspected.

ROSENTHAL MURDER WAS COLD BLOODED DEED BY "SYSTEM"

New York, April 12.—The murder of Herman Rosenthal, the gambler who "squealed," probably was the most cold blooded in its conception and the most carefully and contemptuously carried out of any in all the sordid and sensational criminal history of Greater New York. Police Lieutenant Charles Becker, leader of New York's "strong arm squad," was convicted, previous to the gunmen, of first degree murder, as instigator of the crime, and sentenced to death. For over a year he sat in a cell on the "life side" of the "little green door" which leads to the dread chair and the beyond. Then he was granted a new trial by the court of appeals on

technical grounds. He is now in the Tombs.

Besides the five convictions mentioned, four police inspectors, one police captain, a police sergeant and several patrolmen were sent to the penitentiary, following investigations of graft conditions revealed at the murder trials. Dennis Sweeney, John J. Murtha, James E. Hussey and James F. Thompson, all police inspectors, were convicted of grafting and served a year at Blackwell's. Three days before their terms were up, Murtha's conviction was reversed by the appellate division, which upheld the conviction of the others.

Herman Rosenthal was murdered at 2 p. m. on the morning of July 16, 1912. He had been furnishing District Attorney Whitman with evidence of police grafting which connected Becker with gamblers. He had been several times warned to "hold his tongue." While dining at the Metropolitan, located just off Broadway on West Forty-second street, he was called to the pavement by a man never ident-

fied. As he stepped to the curb he was shot through the brain. The murderers walked to an awaiting automobile and rode off toward Fifth avenue. A policeman recorded a fictitious number of the car. A bystander who witnessed the shooting took the license number and was arrested when he gave it to the police of the Forty-seventh street station. Only the fact that District Attorney Whitman got out of bed to assume immediate personal charge of the case saved this man and his memory of the car number from the prosecution. It was this slender thread of evidence from which Whitman traced the real slayers and built up his case.

It was subsequently learned that Becker received word of the shooting from Jack Rose, Becker's stool pigeon, by phone, and that the police lieutenant immediately rushed from his apartments uptown to reassure the men who had engineered the shooting. It was also learned that Becker, in an automobile, had passed the Metropolitan

a few minutes before Rosenthal was killed.

"Up to the very last 'Dago Frank,' 'Gyp the Blood,' 'Lefty Louie' and 'Whitey Lewis' asserted their innocence. Becker was tried before they were. They were confident Becker would not be convicted. When he was, however, they did not lose hope. Following their conviction before Justice Goff, who presided at Becker's trial, they appealed but the state supreme court sustained the verdict. It also sustained the verdict against Becker. Even when that tribunal unanimously confirmed the verdict against them they kept their nerve, and issued statements tending to show their innocence and why they should get a new trial.

First Motorcycle Ride Deadly.

Long Beach, Cal., April 13.—Mrs. Frank D. Plank, 56, was killed while taking her first motorcycle ride, when the machine collided with an automobile.

Copperfield for Law Enforcement

Late "Bad" Town Organizes Auxiliary to "Dr. Smith for Governor" Club With Twenty-four Members.

Halfway, Or., April 13.—Under the auspices of the Pine Valley "Dr. Smith for Governor" club, which has the distinction of being the first woman's political club organized in the state, Dr. Charles J. Smith of Portland, who is conceded to be the leading candidate for governor, delivered an interesting and instructive lecture here last night on the "Holy Land." The speaker, who has traveled extensively in the land of the Messiah, raised first hand information concerning the existing conditions there, and his experience enabled him to handle his subject in an able manner. Despite the inclement weather, the attendance was large. At the conclusion of the lecture Dr.

Smith granted a special request to speak on law enforcement. This proved to be a subject in which the people of Pine Valley are vitally interested, and Dr. Smith's remarks were heartily applauded, especially as he explained how the taxpayers of the state can reduce the cost of expensive prosecutions by obeying the laws.

Copperfield, quite recently the scene of flagrant law violation, has joined the law enforcement brigade by organizing an auxiliary to the "Dr. Smith for Governor" club of Pine Valley and has started with a membership of 24 persons.

One More Progressive.

Mansfield, Wash., April 12.—Following a speech on Progressive doctrines by Ole Hanson, Bull Moose candidate for United States senator, L. F. Hart, son of Lieutenant Governor Hart, Republican, announced his affiliation with the Progressive party and may become a candidate for sheriff of Douglas county.

How Good Lenses Are Made

Here's a short story of absorbing interest to those who want something better in glasses, at a cost which alone compels the careful consideration of those who seek the largest returns for the money invested



done to give you lenses that are light, right and efficient. This is the first step—grinding in the curves.

Grinding our own lenses as we do, places us in a position to give you a guarantee of satisfaction that means something.

After it has been determined by examination what kind of a lens you require, we take the rough glass and mark it with symbols which tell our expert lens grinders what must be done to give you lenses that are light, right and efficient.



lens until it is hard as flint and brilliant as a crystal.

There are no secrets in our business. We supply good lenses because we do it ourselves and have the facilities to do it quickly and right.

After a lens has been ground on both sides it goes to the polisher. This man takes red rouge, and after much patient work that requires his constant attention polishes the surface of the



a mistake be made here, it is very liable to cause you no end of trouble and annoyance.

Skill is necessary in every step of lens grinding. Not only are good machines necessary, but one must have skilled men to operate the machines.

After polishing, the lens is inspected to see that it is free from flaws and bubbles. If perfect, the optical center is determined. This requires great skill and care. Should



of the final shape.

You may need a round lens, while another may need an oval-shaped lens. Getting a lens the right shape and size has much to do with its appearance and efficiency. The optical center having been found, the lens is so cut, by special machinery, that the axis is in accordance with your needs. This cutting also gives the lens a rough outline

What Are Torics?



SEE THAT CURVE

(Trade Mark Registered)

the lashes touching. Come

Toric lenses are shaped like the bowl of a spoon, with the deep concave surface towards the cornea of the eye, thus preventing reflections from the back and allowing a much wider angle of vision, besides bringing the lenses closer to the eyes without

in and see them.

We take care of your eyes in the way of lens changes for one year from date of purchase. No extra charge for this service.



This is part of our Modern Lens Grinding Plant, equipped with the latest automatic electric lens-grinding machinery

It is right that you should share our confidence and acquaint yourself with the steps necessary to make perfect eyeglasses.

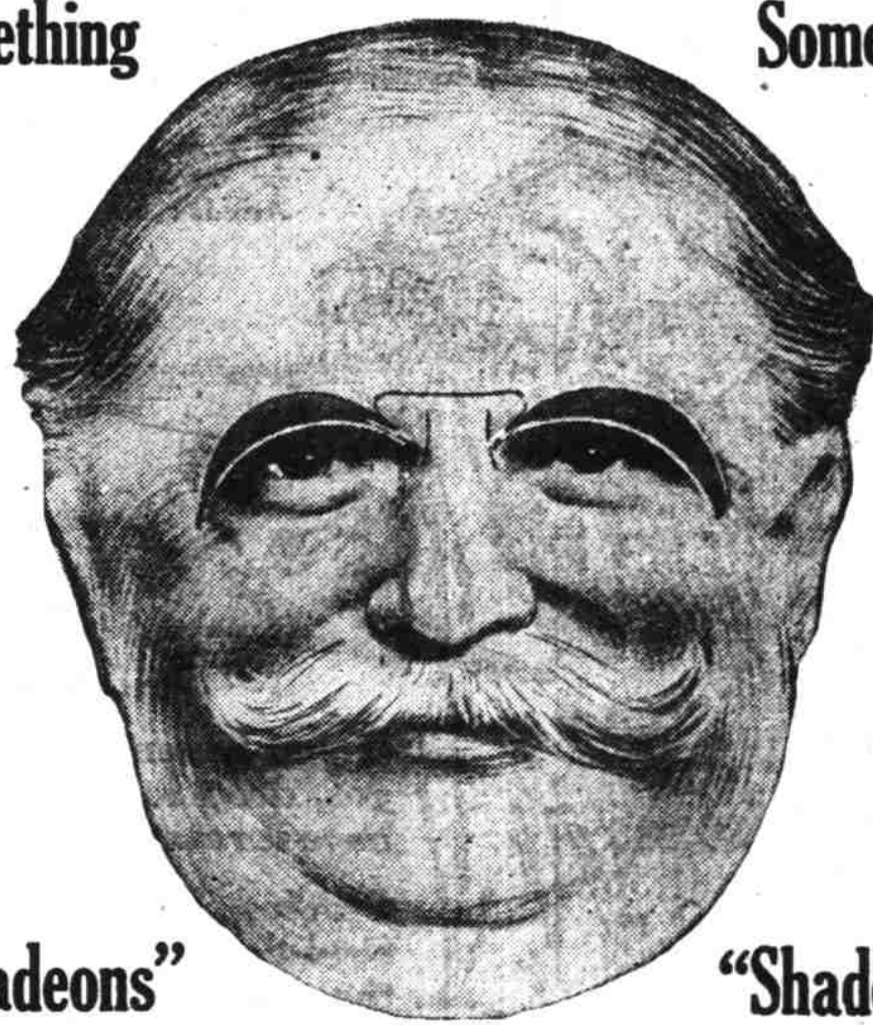
The higher quality of our eyeglasses is not the result of secret process, but the more skillful application of known principles in the designing, grinding and adjusting of lenses.

Before the order for your lenses is given, it is determined what kind, size and shaped lens is best suited to your individual needs.

The contour of your face, the outline of your nose, the distance your eyes are apart, whether your eyes are deep-seated or the reverse, whether you have long or short eyelashes—in fact, all details that make for better-looking and more efficient eyeglasses are considered.

The illustrations given herewith will convince you that eyeglasses made under our supervision are as perfect as will and skill can make them.

Something New



Something New

"Shadeons"

"Shadeons"

Do you play cards? Do you read at night? Do you enjoy fishing? Wear Thompson's "SHADEONS." You wear them as you would eyeglasses or spectacles.

"SHADEONS" for automobilists, stenographers, office men and women. You wear them with or without glasses. Price 50c and \$1.00.

A great many times we find that special hand work is required to give a lens the desired shape.

This man is "edging" your lens. The process of edging is a delicate one, as it gives those smooth edges and the special shape which it has been determined will make the lens look as inconspicuous as possible when you wear it.

You wouldn't think it very important to drill a hole in your lens, but after being edge-ground your lens is drilled, a delicately adjusted diamond point drill being used. The hardest part of making a lens has now been accomplished. The least slip on the part of the operator drilling a lens means that all the work must be done over again.

Your lens is now being placed in the frame or mounting that is to be worn. This man is also an adept at repairing broken frames and mountings in the quickest possible time. We have special facilities for doing repair work promptly.

HERE IS THE INSPECTOR
All work must pass through his hands before it leaves the shop to go to the fitting table, where the work is again inspected before being turned over to you.
If the inspector finds anything wrong the work is done over again—a new lens is made.

Kryptok Glasses

Into every pair of Kryptok Invisible Bifocal Lenses turned out of our factory there enters a degree of skill, experience and better workmanship than other makers can offer you.



We fill Oculists' Prescriptions at considerably less than the small optical stores, and can save you \$1 to \$5 on your prescription

Having the most complete Optical Shop in Portland, in which manufacturing costs are reduced to the lowest point, we positively supply the most satisfactory Glasses at the lowest prices. Our Glasses include the double services of experienced specialists and practical opticians at the one cost of the Glasses—\$2.00; \$3.00; \$5.00 a pair. When you break your glasses, simply call us on the phone. If we made your original glasses, we have your prescription on file and will have your lens ready when you call. That's our idea of SERVICE, made possible by a workshop on the premises.

Thompson Optical Institute

SPECIALISTS IN THE MODERN APPLICATION OF GLASSES

209-10-11 Corbett Bldg., Fifth and Morrison, 2d Floor—Portland's Oldest and Largest Exclusive Optical House