

Cooperation Urged By Rose Festival

Auxiliary Sending Letters to All Classes of Organizations Asking Participation in Big Parade. With the purpose of bringing into the fold every fraternal, commercial, industrial, or civic organization not already represented on its roster, the Rose Festival Auxiliary is today sending out letters of appeal for cooperation in its work of preparation for making the big daylight parade on Friday, June 12, the longest and most brilliant that ever passed through the streets of the city.

The Rose Festival Auxiliary was organized last Friday evening. The "round robin" also urged that three delegates from each unrepresented body be present at the next meeting, which is to be held at the Hotel Multnomah assembly room on Friday evening, April 3. Details of the preparation of the big daylight parade, which is to be the crowning event in the festival pageantry, have been left by the festival management entirely in the hands of the auxiliary. The auxiliary's officers are C. F. Berg, chairman; M. B. McFaul, first vice president; Mrs. R. E. Bondurant,

LOSERS WILL BE WAITERS

One hundred men, composing the victorious team in the membership contest, held last week by the Portland Young Men's Christian Association, will be guests at a turkey dinner in the association auditorium this evening at 6:15 o'clock. One hundred others, the losers in the contest, will wait upon the tables. The winning side is headed by J. E. Werlein while the vanquished are under the leadership of F. N. Clark.

Work Opens Up for Unemployed Men

Superintendent of Men's Resort Says Conditions Improving; One Man Reports Beach Hands Wanted. The unemployed situation in Oregon, and Portland particularly, is improving, according to Rev. John Levi Johnson, superintendent of the Men's Resort. Yesterday Mr. Johnson received a letter from a man who had sent to Umatilla county to fill a job. The man wrote that there is plenty of work on the ranches. Regarding local conditions, Mr. Johnson said: "The conditions here are improving. Men are finding work. All winter the resort has been crowded and, in fact, its resources and facilities have never been taxed so severely in its 20 years of service as during the last four months. "We have sheltered as many as 495 over night and fed as many as 175 in a day; while we have counted 2460 entering the building in one day."

Helen Keller Will Lecture Tomorrow

First Appearance in Portland Will be at Lincoln High School, in the Evening; Seats on Sale. Helen Keller, the famous deaf and blind girl, who, despite her afflictions has learned to talk, will give her first public lecture in Portland tomorrow night, Friday, March 27, at the Lincoln high school. She will lecture on Saturday night also. Her appearance will be under the auspices of the Associated Charities, and indications are that she will be greeted by large audiences both evenings. Tickets of admission are on sale at Sherman & Clay's, the Owl drug store, St. Johns Pharmacy, Sellwood Pharmacy, Watts & Mathieu Drug company, and the offices of the Associated Charities. Six hundred seats are on sale to school children for Saturday evening at 50 cents each. These may be purchased at the office of the Associated Charities or at the box office on the evening of the lecture. Journal Want Ads bring results.

OPERA SEAT SALE STARTS

The general seat sale for the performances of the Chicago Grand Opera company opened at Sherman, Clay & Co.'s this forenoon and will continue until Wednesday evening of next week. On Thursday morning, the day of the opening performance, the sale will be transferred to the Orpheum theatre, where the company will present the four big operas that have been chosen for Portland. A key, which may be used repeatedly, has been invented for securing all the contents from collapsible metal tubes.

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Charge Purchases Tomorrow and Balance of Month Go on April Accounts Payable May 1st

"ACORN" STOVES AND RANGES Universally Satisfactory Here Exclusively Fourth Floor, Main Building	J. & T. Cousin's Shoes for Women Comfort and Durability Meier & Frank Portland Agents Third Floor, New Building	Our Perfect System of Dry Cold Storage for Furs Insures Entire Satisfaction Fifth Floor, Main Building	Let the Children Enjoy a Day in Our Children's Playground Located on the Fifth Floor New Building	Free Nursery for Children Under supervision of trained nurse Children cared for while mothers shop—Fourth Floor, Main Bldg.	FREE RENTAL DEPARTMENT To assist you in locating houses and apartments. Fourth Floor, Main Building	HEAR THE LATEST RECORDS Six Sound-Proof Rooms Victrola-Grafonola Parlors New Basement Annex
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Tomorrow Will Be One of the Busiest Days Ever Known at the Meier & Frank Store! Because— These Removal - Sale Surprises Are Positively Unparalleled! In Addition to This 1260th Friday Event Every Article Is Reduced for Removal Sale!

Except Groceries, "Willamette" Sewing Machines, "Silk Maid" Hose, "Invincible" and "Samson" Suits, Contract Goods



MEIER & FRANK'S REMOVAL SURPRISES—1260TH FRIDAY SALE

Men's \$15 Raincoats

About 100 for Brisk Selling Tomorrow!

\$7.50

Even for the balance of this season one of these Raincoats will give you good service—and at this price you can well afford to consider its splendid worth for next Fall. Garment is thoroughly and durably made of strong and fine double-texture cashmere—has the trim military collar, which is always so popular with men. All sizes from 34 to 46—in Tan only. Just about 100—determine to come early tomorrow.

—Men's Store Third Floor—New Building

MEIER & FRANK'S REMOVAL SURPRISES—1260TH FRIDAY SALE

50c Four-In-Hands, 25c

Men will be quick to respond to this exceptional Removal-Surprise sale—purchasing the popular Four-In-Hand Ties—in an attractive assortment of the newest colors and designs—usually selling at 50c each. Special on Friday, at, each, 25c.

Meier & Frank's—Just Inside Morrison Street Entrance

MEIER & FRANK'S REMOVAL SURPRISES—1260TH FRIDAY SALE

Shadow Laces

Worth 65c

Yard 25c

Splendid Shadow Laces, in lovely new patterns—white and ecru colorings. The widths are 6, 9, 12 and 18 inches—just right for the fashioning of waists, undermuslins, house gowns and dancing frocks. Regular to 65c the yard. 25c Friday's reduced price is, yard

First Floor—New Building

MEIER & FRANK'S REMOVAL SURPRISES—1260TH FRIDAY SALE

50c Brassieres at 39c

There are four styles for selection. Brassieres made of splendid material, embroidery trimmed, and with underarm reinforcing. Either back or front openings. Brassieres are a necessity nowadays with the low bust corsets—and Friday we've reduced these 39c regular 50c Brassieres to

Second Floor—New Building

MEIER & FRANK'S REMOVAL SURPRISES—1260TH FRIDAY SALE

\$1.25 Flannelette Gowns at 89c

Good quality Flannelette in attractive stripes and colors has been used in the Gowns. Made with pointed yokes and military collars, neatly trimmed with braid. These Gowns, reduced from \$1.25 for Friday's Removal-Surprise Sale—are a splendid offering at only 89c your choice

Second Floor—New Building

MEIER & FRANK'S REMOVAL SURPRISES—1260TH FRIDAY SALE

Smart, Modish Dresses

Friday, at \$7.45

Stylish Dresses of Wool Crepe and Crinkled Crepe are shown on Friday at the extremely low price of \$7.45. Don't miss this opportunity to select a pretty Crepe Dress at just about half the price you would ordinarily pay!—You may choose from Copenhagen, Tan, Tango, Navy, Black, Brown, Green, Wistaria and Leather Colors in these Dresses, fetchingly made in a diversity of this season's latest and most popular styles. The skirts are Peg-top, Over-skirt and peplum effects—the waists lace-trimmed, pleated and some with raglan sleeves, while the popular Girdle is much in evidence. One strong feature is a finish of figured crepe collars and cuffs. Sizes from 16 years to 42 bust measure. Choose from this splendid group of Dresses on Friday for only \$7.45.

Dainty White Waists Friday, 98c

This Surprise Group of Waists is composed of sheer Voile Waists—both plain and embroidered—with Raglan and Butterfly sleeves—in long or short style—high or low necks—becomingly trimmed with imitation Val, and Cluny lace, and many with accordion pleated frills of self material for trimming. It's an opportunity of merit—and well worth your attention—when you are allowed the privilege of selecting from such dainty white Waists—on Friday only—for 98c.

Garment Salons—Second Floor—Main Building

MEIER & FRANK'S REMOVAL SURPRISES—1260TH FRIDAY SALE

\$4 Black Silk India Umbrellas Friday, \$2.75

Doubtless you're aware of the wide popularity of the new "India" Umbrellas—and on Friday you've the opportunity of selecting one of these splendid black silk, large spread Umbrellas with 9 or 10-rib frame in black and aluminum—handle of black or Mission wood—some with large silk cord attached to handle for convenience in carrying—regularly selling at \$4 each—for only \$2.75.

Meier & Frank's—First Floor—Main Building

MEIER & FRANK'S REMOVAL SURPRISES—1260TH FRIDAY SALE

20 Tables of Drapery Department Surprises

Arranged in Vacated Space on Third Floor

On each of these tables is arranged a "special" at deeply reduced prices, affording extreme economy to purchasers.

TABLE NO. 1—10c to 15c Silk Guimp, cord and edgings—marked for Removal Sale at, the yard, 1c

TABLE 2—10c Washable Cretonne Trimming—reduced to, the yard, only 2c

TABLE 3—65c Kimono Silks—plain and figured designs, many colors, reduced to, the yard, 39c

TABLE 4—25c Colored Border Scrim—a very good quality, marked at, the yard, 19c

TABLE 5—35c Marquiesette Scrim, in Arabian color, plain material, reduced to, yard, 19c

TABLE 6—25c to 35c Cretonne—in attractive patterns, reduced to, the yard, 12 1/2c

14 Additional Tables laden with splendid offerings at Removal Prices

Meier & Frank's—Third Floor—Main Building

MEIER & FRANK'S REMOVAL SURPRISES—1260TH FRIDAY SALE

Perrin's \$1.50 Gloves for Women, Pair 97c

This is an extraordinary sale of Perrin's Fine French Kid Gloves for women, which includes Glace Overseam Gloves, Chamis and Suede Gloves in black, white, tans and cream. Sizes 5 1/2 to 7. This is a sale that will interest all women—these well-known and popular Perrin Gloves, regular \$1.50—Friday's reduced price, the pair, 97c

Meier & Frank's—First Floor—Main Building

MEIER & FRANK'S REMOVAL SURPRISES—1260TH FRIDAY SALE

\$2.50 Long White Gloves at \$1.45

50 dozen of these splendid Gloves have just come to us from the Customs House, made for our special order in Europe. Made of selected silks—in white only—with two clasps at the wrist and in full elbow length. Sizes 5 1/2 to 7. We guarantee these Gloves to give entire satisfaction—they fit well, wear \$1.45 well and look well. Sold everywhere at \$2.50—Friday's price will be, pair

Meier & Frank's—First Floor—Main Building

MEIER & FRANK'S REMOVAL SURPRISES—1260TH FRIDAY SALE

\$6.50 Mottled Gray Blankets \$4.45

This is a veritable Surprise Sale of full sized Mottled Gray Blankets—and you'll do well to take advantage of this decisive reduction. There are just 50 pairs in this lot of splendid Blankets—usually selling at \$6.50 the pair—so don't delay placing your order early on Friday, at the Removal-Surprise price of—the Pair \$4.45

Meier & Frank's—Third Floor—Main Building

MEIER & FRANK'S REMOVAL SURPRISES—1260TH FRIDAY SALE

\$3 Silk Crepe Auto Veils at \$1.95

New and fine are these Silk Crepe and Crepe Chiffon Auto Veils, with either plain hemstitched or fancy striped satin borders. There's a splendid assortment of the new Spring shades. Because we bought these Veils at a very unusual price, we're offering them to our patrons for Friday \$1.95 at a reduction from \$3.00 to, each

Meier & Frank's—First Floor—Main Building

MEIER & FRANK'S REMOVAL SURPRISES—1260TH FRIDAY SALE

25c Jewelry Novelties Only 15c

Two for 25c

A varied assortment of articles will be found in this Jewelry that we're offering for Friday so deeply underpriced. Bar Pins, Cuff Pins, Scarf Pins, including "Blue Bird" Pins, Cuff Links, plain and stone set. At 15c regular 25c articles, reduced for Friday sale to 2 for 25c each

Meier & Frank's—First Floor—New Building

MEIER & FRANK'S REMOVAL SURPRISES—1260TH FRIDAY SALE

Women's 50c and 65c Fine Linen Handkerchiefs at 23c Each—Six for \$1.25

96 dozen is the assortment you'll have to choose from Friday in these excellent pure Linen Handkerchiefs marked at 23c. There's a splendid assortment of handsomely embroidered Initial Handkerchiefs, all hemstitched, and made of fine quality linen cloth—some with the smart colored borders and initials to match. These are regular 50c to 65c Handkerchiefs, offered for Friday—6 for \$1.25—each 23c.

First Floor—Main Building

MEIER & FRANK'S REMOVAL SURPRISES—1260TH FRIDAY SALE

7500 Yards of Fine Silk Ribbon, Yd. 15c

There are plain and fancy ribbons in this collection, and in every desirable color for millinery uses, sashes, hair bows and trimming uses. Included are 124 Patterns in Light and Dark Fancy Silk Ribbons. 25 Colors in Pure Silk Moire Ribbons, 5 1/2 inches wide. 25 Colors in Pure Silk Plain Taffeta Ribbons, 5 1/2 inches wide. FRIDAY ONLY—PRICED AT, THE YARD 15c.

Meier & Frank's—First Floor—Main Building

Meier & Frank Co.

1857 1914

MEIER & FRANK'S REMOVAL SURPRISES—1260TH FRIDAY SALE

Children's New Spring Coats \$2.95!

75 COATS WORTH \$4.00 TO \$5.00—SIZES 2 TO 8 YEARS—Any girl from 2 to 8 years who becomes possessor of one of these extremely stylish little Coats will be a fortunate girl and 75 may—for Friday that number will go on sale at this deep underprice—\$2.95. A wide variety for selection, including white all-wool serge Coats in hair-line striped effect, moire collars and belts and some braid trimmed; navy, tan and brown all-wool serge Coats, with moire collars; mohair Coats with patent and satin belts, pongee Coats with lingerie collars. A great many styles are here, including reefers, Balkan and a variety of novelties. The regular price of any one of these Coats would be from \$4.00 to \$5.00—as a special offering for Friday's sale they're to be marked at \$2.95.

Children's Section—Second Floor—Main Building

MEIER & FRANK'S REMOVAL SURPRISES—1260TH FRIDAY SALE

Hats for Women and Misses

Tomorrow at \$5.00

Models Worth From \$6.50 to \$8.50

New Spring style Hats, in a wide assortment, including small, close-fitting models, suitable for matrons, and wide-brimmed Hats that are desirable for young women and misses. This is a collection of smartly trimmed and fashionable Hats—showing the modish ribbon bows, Pom Pons, fancy flowered effects, stickups and wreaths. The usual price of these Hats would range from \$6.50 to \$8.50—for Friday's Removal Surprise Sale we've reduced them to only \$5.00

Meier & Frank's—Millinery Parlors—Second Floor—New Building

MEIER & FRANK'S REMOVAL SURPRISES—1260TH FRIDAY SALE

New Pleatings, yd. 20c

Friday we're offering 150 pieces of the very newest Net and Lace Pleatings—in white, cream and ecru—wide and narrow widths—at this reduced price. Pleatings are full, of dainty patterns in the lace, and unusually well finished. This is regular 35c to 50c merchandise, on sale Friday, yard 20c

First Floor—Main Building

MEIER & FRANK'S REMOVAL SURPRISES—1260TH FRIDAY SALE

25c Crepes & Poplins

Friday, Yard 15c

"New" and extremely pretty are the Crepes and Poplins in this lot offered for Friday's Surprise Sale—at such a decided reduction. There's a good assortment of colors and designs—but an early selection will be necessary, for at this price they'll sell rapidly. Ordinarily selling at 25c the yard. Special for Friday only—yard 15c

First Floor—New Building

MEIER & FRANK'S REMOVAL SURPRISES—1260TH FRIDAY SALE

CANDY SPECIALS!

75c Victoria Chocs. sp. l. lb. 48c
40c Asst. M. H. Nougat, lb. 25c
50c Milk Chocolates, with whipped cream filling, pound, 38c
50c Surprise Chocolates, lb. 29c
40c Ass'ted Cream Wafers, lb. 25c

MEIER & FRANK'S REMOVAL SURPRISES—1260TH FRIDAY SALE

Hand Made Dresses for

Infants at \$1.98

USUALLY \$3.50 TO \$6.00

Mothers will be quick to see the unusual savings in this Friday Surprise offering—beautiful hand-made Dresses of the best quality Namsook, trimmed with hand-embroidered designs, laces and tucks—made with round and square yokes—one style just as illustrated. In sizes from 6 months to two years. These exquisite little Dresses ordinarily sell from \$3.50 to \$6.00. Special on Friday only \$1.98

Infants' Wear Section—Second Floor—New Building

MEIER & FRANK'S REMOVAL SURPRISES—1260TH FRIDAY SALE

\$1.00 Solid Oak Stools, Friday at 49c

Splendidly made Solid Oak Stools, your choice of either Early English or wax finish, offered for Friday at less than half price Regularly \$1—these Stools are on sale Friday at only 49c

Meier & Frank's—Fourth Floor—Main Building

MEIER & FRANK'S REMOVAL SURPRISES—1260TH FRIDAY SALE

Emphatic Reductions on Rugs, Friday!

Of vast importance to all Housewives is this sale of good durable Rugs—in wide array of rich colors and pretty designs—at remarkably low prices for Friday's Removal-Surprise Sale. Visit our Carpet Department and see for yourself the extraordinary values in Tapestry Brussels Rugs, Woolen Fibre Rugs—and small sized Velvet Rugs. 'Twill be well worth your while.

Tapestry Brussels Rugs—Size 9x12—Friday's Surprise \$9.65
Extra Heavy Woolen Fibre Rugs—Size 9x12—Friday's Surprise \$9.65
Velvet Rugs—Size 27x54—Friday's Surprise Price 98c

Meier & Frank's—Third Floor—Main Building