What Society is Doins $\mathbf{M}^{\text {manam mana }}$ IVNS



The Victrola opens your door to all the music of all the world The hostess who has a Victrola
home can entertain her guests regally. home can entertain her guests regally.
She has at her command the world's greatest opera artists-always ready to oblige with their arias and concerted numbers. She can entertain her guests with stirring band music or superb instrumental solos, and
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Victrola from $\$ 15$ to $\$ 200$, and terms can be arranged
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Charge Purehases Tomorrow and Remainder of Month will Go On Your April Bill Payable on My First Demonstration Colgate's Tollet Preparations, Center Aisle Main Fioor-April "Criterion of Fashion" Now on Sale


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Reliable Merchandise-Reliable Methods
Store Hours, 9 a. m. to 6 p. m. Every Business Day-Saturday Included

## Great Pre-Easter Sale Women's Apparel

All Suits, Coats, Dresses, Skirts, Waists, Etc., at Reduced Prices


Stylish New Spring Coats


Smart New Suits Only \$25.65
New Line Crepe de Chine Walsts



85c Percale Aprons Now 67e Second Floor

New Coloniai Crepes Only 9c Yd New Lines Plalds, Ratines, Etc., Just In




| New Corduroy Coatings at $\mathbf{\$ 1 . 0 0}$ Yard <br> MAIN FLOOR-Just recelved-new 27 -inch Corduroys for suits, sport coats, skirts, etc. Heavy quality-shown in colors, green, blue, Chinese yellow and tango. The yard.....\$1.00 |
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Attention, Men!



Men's 25c Washable Ties

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Double च̈q్|," Stamps Grocery Dept. Friday
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Women's 31 MuslinGowns At 85e
 Special line Women's Embroudery
and lace trimmed gowns-sip.
over stye-dainty sheer ma-
over
 81.75 Drawers at 49c

 81.75. Por one day only. 49c
we price them at.......4
Gowns at Half Price $\underset{\substack{\text { BARGAN CIICLE } \\ \text { Gowns, Skirts, Princess } \\ \text { Glips and }}}{\text { GLOR }}$ and solied from being on display.
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to. 8.5 Friday at HALF PRICE 2d Floor Bargains



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Men's 55 Shoes

## $\$ 2.95$

Shoe Depatitment Main Fibor

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1500 Yds. Beautiful Silk RiLbons Friday Special 35c Yard




## Sale Extraordinary!

 Rich Cut GlassSpecial Purchase of the Entire Saunple Line of J. D. Bergen \& Co., Consisting of Over Four Hundred Different Pieces Entire Lot to Be Sold at


Portland Agents "Right - Posture" Boys' Suits


 Boys' Wash Suits $\$ 1.50$ to $\$ 5.00$



Young Men's Novelty Suits

## $\$ 15$

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Something New "KinderKiothes" For Little Fellows







