

Social and Personal BY NONA LAWLER



—Home portrait by E. Martin Webb.

Mrs. Joseph Hughes Ferguson (Elizabeth Stewart), whose wedding occurred today in Los Angeles. Miss Stewart, a popular Portland girl, is the daughter of Mr. and Mrs. John Stewart, who are passing the winter in Los Angeles.

Forty days of rest and quietude will follow today, Ash Wednesday, for those whose religion demands the observance of Lent. Not until Easter Sunday, April 12, will the penitential cloak of sackcloth and ashes be lifted for the Catholics and Episcopalians.

What to give up is always an interesting speculation even for many outside the members of these churches. It is such a splendid opportunity for will tests, aside from the religious side. Candy and cream have always figured as dispensable luxuries, heretofore, but this year it will doubtless be dancing, as the popular vogue will be hardest of all to withstand.

Miss Wilcox Informal Hostess. Last evening about 30 young people of the event set enjoyed the charming hospitality of Miss Claire Wilcox at her home on King street. The beautiful drawing rooms of the Wilcox residence were cleared for the dance and prettily decked with spring blossoms.

Monday Night Club Dance. Last evening at Murlark hall the members of the Monday Night Dancing club met for their last dance until after the Lenten season. Among the charming dinner parties which preceded the dance was one given by Mr. and Mrs. C. Edward Grelle at the University club. Their guests were Mr. and Mrs. William C. Alvord, Mr. and Mrs. William MacMaster, Mr. and Mrs. Alma D. Katz, Mr. and Mrs. Oscar R. Manefee, Dr. and Mrs. Otis Buckminster Wright, Mr. and Mrs. Frank Branch Riley, Mr. and Mrs. Bert C. Ball, Dr. and Mrs. Herbert S. Nichols, Mr. and Mrs. Morton H. Insley, Dr. and Mrs. William Henry Skene and Mr. and Mrs. Wells Gilbert.

For Bride-Elect. Mrs. William P. Sinnott was an informal hostess at luncheon Monday as a birthday compliment to her sister, Miss Edna Murphy, a charming bride-elect. Miss Murphy's engagement to Walter Smith was announced last month. The wedding date has not been set, but it will probably be an event of the early summer.

K. of C. Ball Beautiful Affair. The gold and white ball room of the Multnomah hotel last evening was the scene of a beautiful dancing party when the Portlana council, No. 678, Knights of Columbus, closed the preliminary season with a formal ball. The committee of arrangements was Dr. James C. Hayes, John W. MacKinnon, Charles B. Duffy, Leo W. O'Rourke and Thomas J. Fox. Many lovely gowns were worn, of which the following are a few that were noticed: Mrs. M. F. Brady, black velvet combined with white satin veiled in chantilly lace; Mrs. Frank E. Sinnott, salmon pink charmeuse with tulle drape of white crystal beaded lace; Mrs. John M. Casey, cream crepe metier trimmed with lace and pearls; Mrs. Dan W. Ward, black lace; Mrs. Charles Barenstecher, black charmeuse with corsage of white chiffon covered with crystal beaded embroidery; Mrs. F. E. Moore, pale blue chiffon over shell pink satin and white lace corsage; Miss Mary Glendon, light yellow satin with touches of turquoise blue panne velvet; Miss Ethel Bolger, white crepe de chine with lace and bands of black fur trimming; Mrs. Charles E. Duffy, white charmeuse with black chantilly overdrape; Miss Loftus, watermelon pink charmeuse with crystal beaded drape; Miss Agnes Loftus, blue beaded crepe metier with Turkish girde and chiffon drape of a heliotrope shade; Miss Kate Cahalin, American beauty charmeuse with crystal beaded trimming and touches of black chiffon; Miss Mary O'Donnell, pink brocaded crepe metier with robin's egg blue girde and trimming with lace; Miss Carmel Sullivan, old gold crepe with gold

Lewis read the poem, "What My Lover Said," with piano accompaniment using the "Celeste Eida" from the opera "Aida." Then followed the "Meditation" from Thais for the violin. Mrs. Lewis gave a second reading, "A Memory of Faust," composed by Mary Wilfreda Fairweather of San Francisco. This was its first rendition here and was given with the finest music as a background. The accompaniments to both readings were beautifully played by Miss Ruth Crittenden. The afternoon closed with Raff's "Cavatina," played by Miss Standley.

Mazamas Hike. A party of seven Mazamas spent the week end at the coast. Sunday a hike was taken from Seaside over Tillamook head to Cannon Beach. In the party were Miss Anne Dillinger, Mrs. A. Starr, Mrs. Rose Courson-Read and Messrs. Sharpe, Atlas, Peterson and Siskert.

To Pass Year Abroad. Miss Clara Hirschberger, the charming young daughter of Mr. and Mrs. Hans Hirschberger, of Portland Heights, will leave Wednesday, March 4, with Mrs. G. C. Johnson for New York, where they will sail March 12 on the Kaiserin Augusta Victoria for Europe. Miss Hirschberger will party here on the steamer. In the party were Miss Anne Dillinger, Mrs. A. Starr, Mrs. Rose Courson-Read and Messrs. Sharpe, Atlas, Peterson and Siskert.

Miss Yerkes Recites. Friday evening, February 20, at East Side Woodman hall, Miss Evangeline Yerkes delighted an audience of over 300 people with her dramatic rendition of Werner's musical recitation "The Last Hymn." Messrs. R. T. Schumacher, pianist, and R. G. Heckes, tenor soloist, assisted Miss Yerkes and helped to win for her an enthusiastic encore when she spoke "The Woodman Buton."

"Country Cousins" Given. The "Country Cousins," given by the Marquand Social & Dramatic club, was pronounced a success. The players were complimented by the audience for their excellent work. They included Miss Josephine Schuster, as a New York lady; Miss Roberta Bull, as a country girl; Miss Ruby Moy, Miss Margaret Reiner, Emil Steinhauer and Harold Steinhauer. The play was under the direction of W. C. Schuster.

Colorado Women Meet. On Friday of last week Mrs. Fred Stimpington entertained the Legation, Colorado, women at luncheon in her new home in Rose City Park. The afternoon was passed in exchange of delightful reminiscences of Colorado days. Those partaking of Mrs. Stimpington's hospitality were Mrs. Oscar Stimpington, Mrs. Harvey L. Rodebaugh, Mrs. Edgar Smith, Mrs. Sara West, Mrs. John Stimpington, Miss Jessie West and Mrs. M. O. Godding, all of Portland. Those from other points were Mrs. Doy E. Gray of Beaverton, Or., and Miss Mary Tyler of Vancouver, Wash.

Wingo-Marshall Wedding. On Sunday afternoon, February 23, the marriage of Minor A. Wingo and Alice Marshall occurred at the home of the groom's mother, Mrs. M. C. Wingo. Rev. Arthur B. Waltz performed the ceremony.

Valentine Party. About 40 invited guests assembled at the home of Mr. and Mrs. William Cooper in Alberta Valentine evening for a regular Valentine frolic. Post-office was played and Hank Dewberry was the winner. An oyster supper closed the evening.

At Home. Oregon Rose Camp Royal Neighbors of America will entertain their members and all visiting neighbors in the city next Friday evening, February 27, in Royal Academy hall, 85 1/2 Fifth street. The reception committee consists of Mrs. Mae Angel, Mrs. Jessie Barnum, Mrs. Kate Cunningham and Mrs. Lara Coffey.

Society Notes. Mr. and Mrs. Walter Bennett of Seattle are in Portland for several days, having been called here by the death of Mr. Bennett's mother.

Mr. and Mrs. Fred Searcy of Pendleton, Or., are the guests of the former's sister, Mrs. Louis Hagen, at her Irvington home for a few days.

Rose City Park Luncheon. The luncheon given by the Rose City Park club was a most enjoyable affair. It being a St. Valentine affair, the various musical numbers during the luncheon were chosen apropos to that occasion and for the first part consisted of two piano duets by Mrs. Percy W. Lewis and Miss Ruth Crittenden. These were interspersed with charming, swinging melodies on the violin, played by Miss Elizabeth Standley. She gave Liszt's "Liebestraum," "Salut d'Amor" by Bizet, "Valse Blanche" by Margis and the "Serenade" by Pierné. At the close of the luncheon the ladies adjourned to the parlors below, where the following program was rendered. Miss Standley played "The Elegie" by Lingi Musso; Mrs.

Gen Tried to Tell Ex-Brighams fortune by the lines in his hand.

Hammond the janitor having left it in there after he had used it to black the blackboard. Miss Palmer sat Torp if by any chance he had pushed it into the pale, but Torp said Oh, no, only Frances had come round sniffing it and seemed to want sum, so he had tried to help her get a drink of it and maybe he had pushed a little harder than he meant to. He said Miss Palmer oughter know he wouldn't be cruel to dum animals he loved them, so she said yes, she was sure of it. So if Torp would return to the dressing room her and him would discuss the question, and settle it for wunse and all. The way Torp yelled it must have been quite a discussion.

Genevieve Hicks sent 10 ets. to New York for the Gipsy Dreme Book and Mistio Fortune Teller, and is prepared to tell you what your dremes mean, also tell your fortunes for 1 ct. Fatty Bellows was her first. Fatty said he had a dreme that he was on a desert island with nothing to eat, and Gen said that ment he was going to have sum kind of a feast, dremes go by contraries, Fatty he believes everything Gen tells him. Gen tried to tell Ex-Brighams fortune by the lines in his hand, but he hadn't washed his hands for sum time and his kind of mixed up, not being able to tell which was lines and which was just dirt.

Wait White has learned how to wiggle his ears and will teach the

When Lance sat down on the bulb.

MEIER & FRANK WILL BUILD BIG \$1,250,000 STRUCTURE AT ONCE

IN OUR SCHOOL

By Paul West.

vice-president and general manager of the company, and William C. Alvord, manager of the Falling estate. Negotiations had been pending for several months.

The new wing will contain many novel features, as yet innovations to Portland shoppers, such as escalators (moving staircases), a nursery, hospital and silence room. Waiting and rest rooms, cafeteria and recreation hall for employees, telegraph, telephone and branch postoffice facilities. The store will have two basements and 12 elevators.

In an effort to make the new wing the most modern department structure in the country Julius Meier will leave for New York accompanied by Albert E. Doyle of Doyle & Patterson, who have been chosen as architects for the new structure. Also Meier of New York, president of the Portland corporation, will join them in the east and then the three will make a complete tour of the leading department stores of the east and middle west with a view to studying department store construction.

Store Had Small Beginning. The projected building marks the growth of the Meier & Frank company from a little store on Front street to one of the largest department stores in the country. It is said the completion of the new building will make the Portland store the largest on the Pacific coast.

The first store was started by Aaron Meier on Front street in 1857 with a floor space 35 by 50 feet, and five employees; today it has a payroll of \$130. Sigmund Frank entered the business in 1859 and in 1881 the partners moved to First street. In 1886 and 1889 additions were made to Second street, while in 1891 the firm had a store

opening on four streets, First, Second, Taylor and Yamhill.

The five story building soon to be torn down was erected in 1898 while in 1909 the new Sixth street annex was opened.

In a statement given out yesterday Julius L. Meier stated that it was with great pride that he was able to announce the construction of the new wing not only because the customers of the store deserved it, but it would be a material addition to Portland itself. The construction of the building, he also said, would assist in a measure to give work to the unemployed of the city.

can obtain one of these reports? I beg to remain, yours respectfully.

I think any information you want can be obtained at the headquarters of the bureau, 18 West Thirty-second street, New York city. The manager of the New York branch is Mary Van Kleeck.

This bureau is doing a splendid thing in indicating new fields to women where they can find full and congenial work. Its report ought to be in the hands of every ambitious young woman who has not yet settled on her life work, or who is dissatisfied with her present job. Of course, as the name implies, it is chiefly interested in college graduates, but its labors are by no means confined to these women, and in any case its suggestions are practical, applying to any woman with a fair education who wants to take up some vocation.

It is the young woman who keeps her eyes open for just such help along the road of wage earnings, who is going to be more than a mere drudge all her life. She will learn where the demand is, she will be the pioneer in new fields—and therefore fields of greater opportunity. She will be the success among her sisters.

INDUSTRIAL SCHOOL BOYS ARE TREATED

Salem, Or., Feb. 25.—Nitrate of silver as a cure of the cigarette habit is being used with success by Superintendent Will Hale at the boys' state industrial school. Superintendent Hale says that many of the boys have been treated with apparently complete success.

And lovers rush in where husbands fear to tread.

HINTS FOR GIRLS

About the Women's Occupations Bureau.

Here is one among several letters received by me in regard to an article in the Collegiate Bureau of Occupations for Women. Those who want questions answered personally must remember to send a stamped and addressed envelope, as I cannot undertake to reply without this assistance. I'd like to, but the business side of the question ought to appeal to business readers, and they can imagine how a large number of letters will soon run away with a lot of stamps.

Miss Jessie Roberts—Being a constant reader of the paper, would like to say that I am very much interested in your daily articles, which are both practical and beneficial. In one of them of a recent date you referred to a certain report called the "Inter-collegiate Bureau of Occupations." Would you kindly advise me where I

Charge Purchases Tomorrow and Rest of Month Go on March Account, Payable April 1 Ladies' Home Journal Dress Patterns Free, Get One—New "Criterion of Fashion" Ready

Advertisement for Olds, Wortman & King, featuring framed pictures and a three-day sale. Includes text: "Olds, Wortman & King Reliable Merchandise—Reliable Methods Store Hours, 9 a. m. to 6 p. m. Every Business Day—Saturday Included"

Advertisement for Olds, Wortman & King, featuring framed pictures and a three-day sale. Includes text: "Great Three-Day Sale Framed Pictures Display Occupying Entire Main Aisle Leading From Morrison Street Entrance 29c, 39c, 59c, 79c, 98c, \$1.48 and \$1.89"

Advertisement for New Spring Suits, featuring a woman in a suit and text: "New Spring Suits \$28.50 At This Popular Price We Are Showing Many Smart Models"

Advertisement for Dainty Undermuslins, featuring text: "Dainty Undermuslins Selling Formerly \$2.19 Up to \$12.50 for \$2.19"

Advertisement for COLD SPELL IN SPAIN CAUSES SUFFERING, featuring text: "COLD SPELL IN SPAIN CAUSES SUFFERING Many Villages in Pyrenees Entirely Cut Off From Food for Weeks."

Advertisement for Dainty Undermuslins, featuring text: "Dainty Undermuslins Selling Formerly \$2.19 Up to \$12.50 for \$2.19"

Advertisement for French Hand-Made Garments, featuring text: "French Hand-Made Garments \$3.98"

Advertisement for TAYLOR hand-made pieces, featuring text: "TAYLOR hand-made pieces are authentic reproductions of the period designs they represent. All the best work of the early craftsman is here, masterfully executed in construction and finish."

Advertisement for BULLETIN THURSDAY Apple Syrup Day, featuring text: "BULLETIN Open 9 A. M. Open evenings THURSDAY Apple Syrup Day"

Advertisement for EVERFRESH Fruits, Vegetables and Apple Syrup, featuring text: "EVERFRESH Fruits, Vegetables and Apple Syrup Many Portland people have been anxiously waiting to see these products on the market."

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Advertisement for A Sale of Gray Enameled Cooking Utensils, featuring text: "A Sale of Gray Enameled Cooking Utensils Entire Stock Now Reduced—Dept. 3d Fl."