crying because-

me tomorrow

Taft listened to the story, but said

"Tell Murphy to come in and see

Garretson told Murphy. Here's some more coincidence. Taft wasn't interested in baseball, but years before he

had loaned Adrian Anson, then man-

ager of the Chicago team, a sum of

Considered Stock Dead.

league, told me the following winter:

holdings in the club. He has also salted away in gilt edged securities

something like a million dollars. His

later baseball history is known to those interested in baseball. But—

the northwest corner on his day off.

If Jim Hart had not been suffering

that stock outright."

money on his stockholdings in the

VETERAN CATCHER IS VISITING PORTLAND TO SEE HIS ORCHARD

Will Coach White Sox Back- But no matter. Murphy has his milstops at Paso Robles Training Camp.

fair city today. Billy dropped in uncaution to leave his name off the ho- Evers had his head turned. tel register. Hence we are able to This is how he got in baseball. It chronicle his presence amongst us. Today he is talking baseball and in- real human interest story. nesday he will be on his way to Paso Robles, where the Sox take the kinks out of their muscles this year. out of their muscles this year.

whom he secured in a trade with the Cincinnati Nationals, soon after the sum he offered late right after the of this periodical went to the

training season, because they will not annual. It was considered lucky. be able to get many games with teams of their caliber. Games will ball writer, but more of a b. b. bug. be arranged with amateur teams, but For years he looked for a chance to at that they may make, more money connect himself with baseball in some

do on their training trips.

big Ed Walsh comes back into his groaning. form, Cicotte repeats, Russell goes like he did last year and Jim shows up. I think we have a said Hart. good young ball club with a veteran pitching staff and that is a fine com-

BASEBALL NOTES

Howard Mundorff, the former Portland Colt outfielder and now the property of the San Francisco Seals, in a George Stovall's agent on the Coast, man to get the money gets the stock. stated he would like to play in the Federal league,

Clair Goodwin, the promising infielder of the Angeles team, has jumped to the Federals and later declared he would play with the Angels. Now he says he will stay with the

Ike Rockenfield, who used to play the second bag position for the Tacoma Tigers, is after an umpire's berth in the Union Association.

Frank Kelly, the Spokane player, who was sold by Seattle to the Boston Americans, left last week for the training camp of the Red Sox.

Ray Castleton, the former major leaguer who was with the Venice Coast league team for a season, is anxious to has written Arthur Devlin of Oakland

The Chicago Federals are said to have offered Outfielder Feits of Vic-Tinker that he is ready to talk business. Unless Felts gets a three-year contract it would be useless for him to sign with the Feds for he is not liable to hold his job very long on account of weak hitting.

Marcus Marcolowitz, the young catcher who finished the 1913 Coast league season with the batting average of 1.000, has signed with the Oakland team for 1914. He played in one game. Jess Black, the Portland pitcher who the Texas league, a class B organiza-

high for the Oakland club.

Joe Wood, the Boston Red Sox pitch-, was operated on yesterday at Twin Lakes, Pa., for appendicitis. It was entirely successful.

Charles Arbogast, the former Los Angeles catcher, has applied for a position with the Oakland team, and may

get a chance to try out with Devlin. Southpaw Geyer has signed his 1914

contract with the Oakland team. Russell Manages W. S. Team.

White Salmon, Wash., Feb. 23,-C. C. Russell was appointed manager of the local baseball team at the reorganizastarted. The proceeds of a boxing first sacker, who halls from California, meet swelled the subscription fund. He is 6 feet 2 inches tall.

MURPHY, BASEBALL OWNER BY COINCIDENCE YOUNG MURRAY GETS

By Herbert Corey. New York, Feb. 23. — Coincidence made Charles Webb Murphy a base-ball millionaire. Five minutes either way and he might have remained a newspaper reporter to the end of his Now his fellow magnates in the National league have thrust Murphy out of that organization on the

Every one knows—at least, every one who turns to the baseball column as soon as he has digested his morn ing murder-that Murphy was the principal owner of the Chicago Cubs. Billy Sullivan, veteran catcher of Every one also knows that his manthe Chicago White Sox, and Chehalem valley orchardist, is visiting in our Chance" refrain of three season ago? -and that Murphy slipped the skids announced, but did not take the pre- under that young gentleman when

combines coincidence and tears in a vestments with his old pal, Fielder Murphy began as a drug clerk in Jones, tomorrow he will take his Cincinnati. He was alert, snappy, a first squint in a year at the young hustler, with a wide streak of real apple orchard he panted about four humor. He thought he saw a future years ago near Newberg, and Wed- in the newspaper business. So he

"The failure of Charles Ebbetts to which is owned by Charles P. Taft, meet the demands of Joe Tinker, brother of former President Taft. Saved His Money. Murphy made a fair salary, saved

deal was made gave the Federals a his money, and hustled a bit on the big start," said Suffivan. "If · Eb- side. Each year he published a police betts had agreed to pay Tinker the annual. A percentage of the profits police trade, the Federals would find the go- fund. Lots of people who paid money for advertising in the same spirit in "The Federals will have their hard-which they would cut their throat his life. He called on every business Murphy was something of a base

than the National and American clubs capacity. Eventually he came to New on their training trips.

York as a sort of press agent and "We think it looks like rain," said at the precise moment that Murphy "The fans in Chicago are support- secretary for the Giants, through his the business men, almost as though walked into his office; if Taft's phy-

Said He Needed Rest. believe I'm going to die, Charley, t. "I wish I could get out of I need a rest." Murphy's mental operations are dis

tinguished by their celerity. "Give me an option on your stock," Then Hart didn't want to sell at all. But Murphy urged him on. ually Hart gave him an option, re-

few days later he sent for Murphy again. "I've given So-and-So an option on letter to Arthur Krueger, who is my stock also," said he. "The first

stricted as to time very closely.



Charles Webb Murphy.

erspiring noticeably. would go in with him to the extent of a peseta. knew and begged them to come in

"Ah," said the business men, "and who will manage the team?" "Me," said Murphy. "L' Couldn't See Him.

"We think it looks like rain," said at the precise moment that Murphy ing the Federals very well and a great friendiship for John T. Brush. He was they had been rehearsed. Murphy sician had not ordered him into the garden. His time was 7:17 2-5. In number of them are planning to go not particularly successful in that capacity to the fancy diving championship Malsouth on the special train which will pacity. At all events, he went on back to Chicago. Here's where co- Murphy crying had not happened to take Tinker's men to their camp. A to Chicago. He had between \$15,000 incidence starts in the second heat. The which will support the Federals. The which will support the Federals. The economy and zipp referred to previously. One day he walked into the starty of the Chicago. Cube for a secretary of the Chicago. He had between \$15,000 incidence starts in the second heat. Baseball bug to the last, Murphy went out to see that day's game. Charles out to see that day's game. Charles out to see that day's game. Charles out to see that day's game. The confidence in the open air. The confidence is the charles of the chicago. The second heat in the second heat. Baseball bug to the last, Murphy went out to see that day's game. Charles out to see that day's game. Charles out to see that day's game. The confidence is the charles out to see that day's game. tary of the Chicago Cubs for a numof a controlling interest in the Cubs, ber of years and is very popular. There was something the matter with among the Windy City fans. He is Hart's heart. When he felt ill he roof. He used to walk out to the How's that for coincidence? connected with the Federal was full of pessimism. Here's where park in Cincinnati every day the Reds coincidence begins to figure. The day played, with the managing editor of "The White Sox ought to have a Murphy entered Hart's office that the Times-Star, Joseph Garretson. Murphy entered Hart's office that the Times-Star, Joseph Garretson. Murphy and Garretson were close friends. pretty good club this year, provided gentleman was lying on a lounge, phy and Garretson were close friends. other man in that part of the world to whom Murphy would have told his troubles. He called Garretson over. "I have a chance to get rich," said

He told the story. Half way through it he broke down and cried. It was real cry. Tears as big as eyeballs rolled down his cheeks. Taft is a sympathetic man. He fidgeted as he watched Garretson's companion boo-By and by he called Garretson "Who is that man?" he asked.

What is he crying about?" Formerly on Payroll. "You ought to know him," said Gar-Murphy hurried back to New York, retson.

It Says His Fight With Wol- Billy Eyeman Will Return to gast May Draw About \$40,000.

San Francisco, 'Feb. 23.-Lightweight Champion Willie Ritchie was break into Coast league ball again and Jubilant today over a telegram from Friday evening, February 27, in the stilwaukie that his scheduled 10 round club hall at the foot of Sweeney avenue match there March 12 with Ad Wol- in Fulton. This smoker is being held gast probably would draw \$40,000, for the benefit of the baseball team. Word to this effect was received from Promoter Tom Andrews, who said the toria \$400 per month, Felts wired advance sale had commenced with

flattering prospects. "If Andrews' dope is right," said Ritchie, 'I will draw about \$16,000 for Santo, S. P. A. C. my end. I have the privilege of accepting 40 per cent of the gross reeipts. The new stadium will seat 10,000, and if it filled there will be plenty of money to go around."

Thompson on Way to Island. San Francisco, Feb. 23 .- "Cyclone" ohnny Thompson, of Sycamore, Ills., is here today on the first leg of a trip has signed a contract with the North around the world. Four years ago Yakima team, was the recipient today Thompson was boxing at 133 pounds of an offer from the Austin team of but he is now a light-heavyweight. He expects to sail for Australia March 10 'What I want most of all is a match with Tommy Burns," said Thompson The Oakland baseball team has en- today. "Tommy is a favorite in Ausgaged William Morris of San Fran- tralia, but so am I. The fact that eisco as trainer for the 1914 season, Burns is ready to return to the ring Devlin wired Dock Ackerman, who is the chief reason for the trip I am trained the Colts last season, for his taking. If I am successful in getting terms, but evidently they were too a match with Burns and put him to sleep, I will try to force Georges Carpentier into a match with me, either in Paris or London."

Welsh and Rivers March 17. Welsh and Rivers March 17.

Los Angelse, Feb. 23.—After days of 1911, and during that season it won 15 lickering, Mexican Joe Rivers has con-McCarey's Vernon arena on the after-0 rounds at 134 pounds ringside. Welsh has telegraphed McCarey that ne will leave New York tomorrow for

os Angeles. Bob Brown, of Vancouver, has offered to sell Catcher Carl Lewis to the Victoria team. Owner Wattelet is anxious tion meeting last week. Plans for the to land Harry Ostdiek, former Spokane season were discussed by 150 fans of manager. The Bee owner thinks he this city and a subscription list was has discovered a star in Blackburn, a

Sold on

Monthly

Payment

HE READS A TELEGRAM HOLDS SMOKER FEB. 27

Boxing Game at 135 Pounds.

The South Portland Amateur Athletclub will stage its monthly smoker Manager Meinecke has arranged for the following bouts:

108 pounds-Jacobs, S. P. A. C., vs Kurtz, unattached. 110 pounds-Gonzoles, S. P. A. C., vs.

130 pounds-Buckner, S. P. A. C., vs Harrison, unattached. 130 pounds-R. Jones, S. P. A. C. vs. D. Robinson, unattached.

pounds-Trambetis, Newsboys, s. Colvin, Woodlawn. 135 pounds-Joe Williams, S. P. A ., vs. Billy Eyeman, unattached. 140 pounds-Schlip, S. P. A. C., vs

pounds-Holland, 135 vs. Miller, unattached.

Kelt. Woodlawn.

BASKETBALL NOTES

The Jewish boys' basketball team, which has lost but five games in three years, will play the first game of a series of three with the Brothers college quintet Wednesday night on the J. B. A. C. floor at Second and Wood streets. A preliminary game between the J. B. A. C. second team and the Amicus club will start about :45 o'clock.

out of 19 games. Last season it won sented today to meet Freddie Welsh, 15 out of 16 games, and this year it and the battle will be staged at Tom has won 12 straight games. The team won the 135 pound championship in oon of March 17. The boys will box the city in 1911 and the 145 pound title last year.

Clatskanie, Or., Feb. 23 .- The Clatskania High school basketball quintet defeated the Washington High school team of Portland Friday night by the score of 23 to 17. The Portland team was ahead at the end of the first half,

McMinnville, Or., Feb. 23 .- The Mc-Minuville college basketball quintet defeated the Chemawa Indians Friday night by the score of 30 to 22.

Oregon City, Feb. 23 .- The Baraca basketball team of the First Baptist church of this city went down to overvhelming defeat Saturday evening at the hands of the Sellwood Y. M. C. A. quintet. At the end of the first half the score stood 8 to 6 in favor of the Baracas, but during the second half Sellwood began to shoot baskets whenever they felt like it and ended with the score of 22 to 11 in favor of the visitors. The lineup was: Baraca-Shinnis and Miller, forwards; Hankins, center; Milliken and Selby, guards. Sellwood—Jones and Korlann, for-wards; Kerns, center; Pegg and Wat-

Major Leaguers in Lunnon. London, Feb. 23 .- The Chicago White ox and the New York Giants arrived here today for their London baseball exhibition. The first game will be Thursday. London newspapers devoted much space to the teams' presence and printed elaborate explanations of baseball, accompanied, in most cases, by The two teams were in-

CHANCE AT HOUCK IN used to work on the Times-Star, He's nothing at the time. As they walked 20 ROUND GO TODAY back to town after the game he seemed deep in thought. By and by

Will Meet the Experienced Eastern Boxer in Daly City.

club. Anson had been a minority—a very minority stockholder. The majority interests had eaten up the Sán Francisco, Feb. 23.-Promoter profits of the club in salaries and im- James W. Coffroth's proverbial luck provements, so that no dividends were for sunshine was with him again today paid. Anson was never able to get and the Leo Houck-Billy Murray 20 his stock back. After holding it for round match will be staged this after-15 years, or thereabouts, Taft had noon at Daly City as scheduled. Debeen forced to foreclose. spite the prediction of Eather Jerome Ricard, Santa Clara university's "That stock is in my safe," he told "Padre of the Rains," that today would "I have always considered be stormy, it dawned cloudless, with it a dead horse, which has cost me every indication that fair weather \$30,000. If you can show me a way would prevail throughout the after-to get my money back, I'll help you." noon.

Taft did not then—never has cared—to get into baseball. Murphy convinced him that a further investment Houck is a 10 to 8 favorite over the would bring his \$30,000 home, and Sacramento boy, Murray's supporters Taft financed Murphy's purchase of rallied and snapped up all the Houck That year Chicago money in sight. Good judges of odds won the pennant, under Frank predicted that the price would be even Chance's wonderful field leadership, money at ring time. money at ring time. Harry Pulliam, then president of the Murray finished his training Satur-day. He is in fine condition and is

"I have seen the books of the Chiconfident his punching ability will cago team. Murphy's share of the more than offset the Philadelphian's profits, by way of dividends on the experience experience. Hart stock, are sufficient to pay for Three preliminaries were carded, the first to start at 2 p. m., and the main Since then he added largely to his

event at 3:15.

Zoltang Tobias Is Winner. New York, Feb. 22 .- Zoltang Tobias, mattached, won the 500 yard Metropoltan swimming championship, the feature of Saturday night's card at the Sportsman's show at Madison Square garden. His time was 7:17 2-5. In colm MacGregor of Yale won.

Soccer Elevens Play Tie. The Mount Scott and the Columbia niversity soccer teams played their second tie game yesterday afternoon Each made two goals. The high wind made fast playing difficult.

REED TRUSTEES PUT UP MORE MONEY FOR ATHLETIC GROUNDS

Middleweight New Running Track, Base- Beavers Also May Get Catch- Murphy, Deposed Owner of ball Field and Tennis Courts Will Be Provided.

> The trustees of Reed college have granted an extra appropriation of \$1500 piest individuals in town this mornfor the purpose of putting the new athletic field into the best of condi-

The improvements will include an efficient draining system, and two tennis courts. In addition the running track is to be completed. It will be a cinder path 15 feet wide, encircling the field. There is yet a great deal of rolling and leveling to be done.

The entire field is to be graded and the inside of the track will be rolled. A cement gutter, marking the inside edge of the path, will be laid the entire length of the track. Catch basins every 100 feet will be drained by tile beaten out in the draft by delayed length of the curbing on the outside of the path, will be laid the entire on Catcher Kafora, drafted by Pitts-than \$1,000,000. I am glad to get out burg, and for whom Portland was of the game. The story that I was beaten out in the draft by delayed kicked out by National league directors. the track will be a 12 inch plank except on the east side, where it is the Messenger. intention to install a cement curb. The depth of the cinder surface will be about two inches.

cets at either end of the field. The baseball diamond is to be located at the southeast corner facing n the same direction as the grounds of the Pacific Coast league. While the athletic policy of the college states positively that there shall be no grandstand at Reed, nature gets ahead of the administration in this case by supplying a natural grandstand. The point on the slope, which lies between it and the gymnasium. Both the diamond and the outfield will be put

City water will supply drinking fau-

The tennis courts, which are to be It is quite probable that the men of have tried and found out that they the college will turn out and devote like.

PORTLAND WINS OUT FOR HARRY HEILMANN IN MAJOR COMEBACKS

ers Brannigan and Jenkins; Coasters May Profit.

Walter McCredie was one of the haping when it was made known to him that he had been successful in win ning Harry Heilmann, the sweet lookleague comebacks.

Secretary Farrell of the National association made public the awards yes. K. Tener of Pennsylvania, president terday, and besides Heilmann, Port- of the National league, Murphy was ed from the majors. San Francisco in the game. won on Barham, the Victoria pitcher "I started who was drafted; Sacramento won out Murphy, "and today I am worth more

If these players do not make good irst opportunity to try them out. Manager McCredie has said often that he would like to have Harry Heilmann back, for he figures that Harry is destined to be a great first baseman and that his hitting and fielding ability will make him a great ball player with a little more experience. If Mc-

Credie gets Heilmann, he figures to

put him on first base and keep him

one day to working on the athletic field. Everyone is anxious that the into the best of shape within a few grounds should be completed as soon as possible, and again such a would afford an opportunity for all of dirt, will be graded and rolled. A the men to get together and give vent wire netting will surround them.

RAN SHOESTRING UP TO MILLION AND IS GLAD TO QUIT GAME

Chicago Cubs, Doesn't Care Who Buys Old Stock

Chicago, Ili., Feb. 23.-1 should worry," said Charles W. Murphy, when told here today that a syndleate composed of James Pugh, William Hale Thompson and Charles McCulloch, ing first baseman, drafted from the stood ready to buy Charles P. Taft's Portland Colts by Detroit, in the major interest in the Chicago National league baseball club. Through pressure by Governor John

land won Brannigan of Petersburg and forced some time Saturday to dispose Jenkins of Keokuk, two catchers draft- of his interest to Taft, who started him "I started with a shoestring," said

work on the part of the national com- is not true. I get my price, and now mission. Oakland secured Outfielder that I am through with baseball, I am a happy man. A report circulated in baseball cir-

in the major leagues the clubs to whom cles today that the national commisthey have been awarded will have the sion would rule that Boston must pay the owners of the Chicago club \$15,000 for Johnny Evers was generally credited. The Boston club took over the Chicago contract with Evers after he had been deposed by Murphy.

Training Ship Smoker Tuesday The Boston Training Ship Athletic lub will stage a smoker in its clubrooms Thursday night for its members and friends. There will be several boxing events and lunch will be served. Allen McNeill, who recently joined the club, will be one of the boxers.

Millionaire Horseman Dead, Pasadena, Cal., Feb. 23.—Samuel Alerton, multi-millionaire horseman and Republican candidate for mayor of Chicago against Carter H. Harrison in 1893, is dead at the age of 85.

The Cadillac Company has no intention of marketing a six cylinder car

HE Cadillac Motor Car Company has always believed that there are so many good features in the Cadillac Car, that its advertising space could be best utilized exclusively in acquainting the public with those advantages.

We regret, however, that the occasion arises which makes it appear desirable for us to depart, temporarily, from that policy.

Inasmuch as it is not possible for us to control the "mouth to mouth" advertising with which we are favored, and inasmuch as that gratuitous publicity may sometimes contain elements of inaccuracy, unintentionally, perhaps, on the part of the authors, we feel that we would not perform the duty which we owe to the public, and the duty which we owe to ourselves, if we did not correct any misunderstandings or misconceptions which may exist concerning the methods, policies and plans of this company.

The pre-eminent position of the Cadillac Car as the "Standard of the World," its recognition as the criterion of excellence in practical construction, are not matters of mere

For eleven years the Cadillac has been manufactured and marketeds upon well defined principles. Adherence to those principles has been the dominant factor in Cadillac success.

The Cadillac has never aspired to ideals set by others; it makes its own ideals and raises them higher and higher.

The Cadillac has never striven after the achievement of other plants; it is a school and a model unto itself.

The Cadillac has never been obliged to make apologies for its product. It has never been obliged to smother its past, nor to discredit it by wiping the slate clean and beginning all over again.

The immaterial and the impractical, the fad and the fallacy, the delusion and the shallow "talking point" have no chapter in the "Story of the Cadillac."

The "Story of the Cadillac" is the story of the mechanical and commercial advancement which makes for permanency. The Cadillac product has been only that which its makers knew to be right; that which its makers knew would satisfy and give to the purchaser "value received" in abundant measure.

The policy of the Cadillac company has ever been to avoid exaggeration and overdrawn statements. Its policy has ever been to underclaim rather than to over-claim.

The Cadillac Company is gratified that the public feels secure in accepting Cadillac representations at their full worth. These representations are so accepted because the Cadillac Company has never misled and because the public could always expect and has always received more than was offered.

The Cadillac Car of today has behind it the experience gleaned in the successful production of the seventy-five thousand Cadillacs which have preceded it-by far the greatest number of high grade motor cars produced by any one manufacturer in the world.

The Cadillac Company is ever alert-its ear is ever to the ground; it feels the throb of the public pulse. Yet never has it yielded to clamor by giving indorsement to principles which would take advantage of the uninitiated or the uninformed, even though temporary benefits might accrue.

The experimental division of the Cadillac Company is not excelled in the motor ear industry. We do not believe it is even equalled.

Every design, every appliance, every idea, every principle offered which has a semblance of merit, is subjected to the most gruelling

For every idea or feature adopted or considered worthy of the Cadillac seal of approval, scores are discarded.

One reason why most of the new ideas of inventors and manufacturers are first offered to the Cadillac Company is because these inventors and manufacturers realize that with the Cadillac seal of approval, their future is practically certain.

As an example, take the electrical system of automatic cranking, lighting and ignition, first introduced by the Cadillac Company and now used almost universally.

Take also the two-speed axle introduced into the present Cadillac and which engineering authorities on both sides of the Atlantic are predicting will soon come into general use

Witness this from "The Automobile Engineer," published in London, England. In commenting upon Cadillac engineering progress and Cadillac initiative, it says: "Already there is a very decided move-

ment among other makers to try and provide some type of two-speed rear axle similar to the Cadillac, for 1914 In our experimental divison we have built

automobile engines of almost every conceivable type and size and have tested scores which we did not make ourselves.

We have built them with one, with two, with three, with four and with six cylinders. We have never tried five.

We have cast them en bloc, we have cast them in pairs and we have cast them singly. We have made them with water jackets cast integral and with copper water jackets. We found the latter method most expensive, but the most efficient-hence we use it. We built cars with one cylinder engines,

more than 15,000 of them, and they were good ones. "One-lungers" they were called, and they are practically all going yet, after eight to eleven years of service, hundreds of them having passed the 100,000 mile mark. We built a few cars with two cylinder en-

gines and they were as good as that type could possibly be made. But we never marketed any of them, although the rumor was current that we intended doing so. Yes, and we built cars with three cylinder

engines, as good of that type as could be made. Probably few readers ever heard of such a car. Some people thought they wanted that kind and they bought them. But not from us. Rumor had it, however, that we intended to market them.

Cars with four cylinder engines! We have built and distributed more than sixty thousand (60,000) of them. That was something more substantial than a rumor.

Cars with six cylinder engines! We have built a number of them in the last four years. We have tested them to the utmost, and they proved to be good ones-by comparison. In fact, by comparing them point by point with a number of the most highly regarded "sixes," which we bought for the purpose of making, comparisons for our own enlightenment, we failed to find a single car which, in our . opinion, outpointed our own, and our own outpointed most of them.

These experiments may have given rise to the rumor that the Cadillac Company contemplates marketing a six cylinder car. But: -as in the cases of the two and three cylinder cars-such rumor is entirely without foundation. This Company has no such in-

And we made other comparisons as well; in fact, nothing worth while was overlooked or omitted.

Our tests, investigations, experiments and comparisons demonstrated conclusively to us, that a four cylinder engine, designed with the skill and executed with the precision which characterizes the Cadillac engineand scientifically balanced, affords the highest degree of all 'round efficiency possible to obtain.

These tests further demonstrated that with such an engine, in conjunction with a properly designed two-speed axle, there is obtained an extraordinary range of operating flexibility, an extraordinary reduction of friction, an extraordinary degree of operation and maintenance economy, an extraordinary degree of luxurious riding qualities, and a reduction of vibration, particularly at high speeds, almost to the vanishing point.

We have cited the foregoing facts because we believe that the public is entitled to know them, because we believe that we owe it to the public to make the facts known and because we want the public to know that the Cadillac Company leaves no stone unturned that it spares no expense in its efforts to discover and to provide that which it knows to be right, that which it knows will satisfy and that which will give to the buyer "value received" in abundant measure.

And above all, the Cadillac Company has no intention of departing from that policy.

There can be no better evidence of the appreciation of the Cadillac policy than the fact, that there have already been manufactured and distributed, more than 9000 of the 1914 model Cadillacs, amounting in selling value to more than eighteen millions (\$18,000,000) of dollars-a volume of cars which nearly equals, if it does not exceed, that of all other 1914 high grade American cars combined, selling at or more than the Cadillac price, regardless of their numbers of cylinders.

> CADILLAC MOTOR CAR CO. Detroit, Michigan.

COVEY MOTOR CAR COMPANY, Twenty-first and Washington Streets, Oregon Distributors.

AS A NATION

A Federal is a big advertisement for your business. If you want one call or phone Gerlinger Motor Car Co.

Federal Motor Trucks