

ROSE FESTIVAL QUEEN WILL DIVIDE HONORS WITH REX OREGONUS

New Feature to Be Added to
Program at Next Festival
in Portland.

From the moment of the arrival of Rex Oregonus until that merry monarch bids adieu to his thousands of loyal subjects, he will have a royal consort, the first Portland Rose Festival Queen to have a consort.

This new departure was decided upon by the board of governors Saturday afternoon. As yet the royal dame's name is not to be given to the public, but her name will not be shrouded in the same mystery as that of the king. The public will know her identity long before June 9, the date of the 1914 Rose Festival.

Rex Oregonus VIII will be escorted to the city by the customary river flotilla. Not so with the queen. This lovely, regal, royal personage will make her triumphant entry into the city from far down the Willamette valley, yet her arrival will be timed with that of Rex Oregonus VIII. Possibly the queen, crowned with roses, and her retinue and loyal escort, maids in waiting and pages, will make her entry by rail. Her royal car will take the imperial party to Sixth and Salmon streets, entrance to the street rose gardens of the Festival Center. There the king and queen will meet for the first time and there the royal pair will receive from Mayor Albee, the golden key to the city. These ceremonies being concluded, the royal pair and their respective escorts will pass through the rose gardens and later pay a visit to the Rose Show at the public library.

The big fraternal parade, composed of all the leading lodges in the city, will be represented, either by floats or uniforms, typifying their order. In order to make this event spectacular, the Rose Festival officials are to give a motion picture show at the Multnomah hotel February 18, so that the various heads of the fraternal organizations may see what lodges in other cities and parts of the world have done when fraternal organizations take part in carnivals, and at the same time obtain ideas. There will be a select number of speakers who will entertain those present with practical talks on showings that can be made by fraternal orders in street parades.

The industrial parade is another feature of the Rose Festival that is receiving a great deal of attention, both by the manufacturers themselves and the Rose Festival officials. The possibilities offered to manufacturers to display the material they are making and how these wares are being manufactured and the many thousands of spectators who will see these plants in active operation, are great. The Rose Festival officials are sincere in their efforts to give a balance race, but much will depend upon the contributions. In order to be prepared the Rose Festival officials are sending Joe M. Reile, a practical haberdasher, to Kansas City, St. Louis, Milwaukee, Chicago and other eastern balloon centers, for the purpose of interesting balloonists in the Portland race.

Friday, June 12, will be the big day and the closing day of the Rose Festival this year. It will be the day the king and queen will be crowned. The king will bid his subjects to forget all care and be merry; it will be "farewell, old time," and the day will be declared a state holiday.

HIS BUDLETS SIGNS A CONTRACT—ALL'S WELL

Three Heavers, Krause, Krapp
and Pape, Are Only Ones
Now Unsigned.

Buddy yesterday affixed his "John G. Ryan" to a Portland baseball contract and that assures that he will play baseball for the Portland Coast league champions in 1914 and not the Federal league, which made an effort to sign him to a contract. The signing of Buddy will be good news to the Portland fans. The little outfielder has always been popular here and Manager McCredie could not have struck the public fancy in a better manner than in getting his signature to Portland paper. Now that Ryan is within the fold, the only ones remaining unsigned are three twirlers, Harry Krause, Gene Krapp and Larry Pape.

Bill Rodgers is working on Pape. The two went to school together years ago in Pleasant Ridge, Ohio, and are real chummy. If anybody can get Pape to report it is Captain Bill, and Manager Mac is leaving it all up to his able young lieutenant.

TICKETS FOR BENEFIT ARE SELLING RAPIDLY

Spanish-American war veterans who are planning to give a series of three benefit performances of a play entitled "The Serpent," at the Orpheum theatre next Tuesday, Wednesday and Thursday night, report a good sale of tickets so far.

The undertaking is in behalf of the relief fund for the widows and orphans of the veterans. The playlet that will be presented is a realistic production of the tortures head-hunting Filipinos imposed on American prisoners, among them being a representation of the terrible water cure. The boys' drum corps, composed of sons of Spanish-American war veterans will be a feature of the entertainment.

M. L. MYERS IS NEW CHERRIAN KING BING

Salem, Or., Feb. 7.—The Cherrians elected officers last night as follows: King Bing, M. L. Myers; Lord Governor Wood, Walter L. Spaulding; Chancellor of Rolls, Carl D. Gabrielson; King's Jester, George H. Graves; council of nobles, Duke of Lambert, William McElchrist Jr.; Queen Ann's consort, J. B. Young; Archbishop of Rik-rick, R. C. Bishop; Marquis of Maraschina, Thomas E. Key; Earl of Waldo, H. E. Walton; keeper of orchard, W. S. Walton. The organization decided to hold a "circus" for two days in March.

Pacific Phone 5080 ALL THE LATEST AND BEST STYLES ARE HERE IN LADIES' HOME JOURNAL PATTERNS AT 10c AND 15c EACH—THE NEW STYLE BOOK OF THESE PATTERNS IS NOW 2c A COPY, AND THE NEW STYLE BOOK OF CHILDREN'S CLOTHES IS NOW NOW ON SALE AT 5c PER COPY. Home Phone A-2112

New Gloves at Popular Prices

Cape Gloves for Women and Children at \$1.00—A fine assortment of women's and children's Gloves—made of heavy quality cape stock. They are shown in tan and brown and in all sizes. They come in one-clasp style, and all are strong and serviceable.

Women's Leatherette Gloves at 50c and 75c—A fine Glove that looks, feels and fits just like a regular kid glove. They are strong and serviceable Gloves, shown in tan, brown, gray and black colors. They come in all sizes.



Store Opens
at 8:30 a. m.
Saturdays
at 9 a. m.

After-Inventory Reduction

Roberts Bros.
THIRD & MORRISON

THE MOST IN VALUE — THE BEST IN QUALITY



Store Closes
at 5:30 p. m.
Saturdays
at 6 p. m.

Stamped Pillow Tops 50c Grade 25c at 25c

Do you like to embroider? If so, here is your chance to secure fine stamped pillow tops with backs at a saving. They are stamped on high-grade tan and white art ticking, in either oblong or square shapes. They come in cross stitch, floral, conventional, lazy-daisy, flag and many other patterns. The kind that sell regularly at 50c—on sale at 25c

Our Annual February Sale--Specials in Seasonable Goods

It is only through labor and painful effort, by grim energy and resolute courage, that we move to better things. This February Sale is held BECAUSE WE WANT TO MOVE ON TO BETTER THINGS; to enlarge the ever-widening circle of our store friendships, and to give more publicity to the advantages of trading here. Therefore expect much; expect it confidently; for unless we GIVE MUCH the sale will not ACCOMPLISH much. Therefore you'll find value-giving worthy.

Behind Time in Arriving, These Exquisite Embroideries Are Below Value in Price



Right on top of the tardy arrival of these fine Embroideries from St. Gall, Switzerland, come another lot ordered a month later, and the doubly large shipment finds us embarrassed for room in which to display them, so the first fine lot must be sold at once. They are superior examples in exquisite designs, and not a whit less desirable than the second shipment—delicate, new, fanciful embroideries—including edges, insertions, allovers, flouncings and beadings in all widths. Based on the actual cost to us, they should sell for a third to a half more—here are some example prices:

Beautiful Embroidery Flouncings, from 10 to 18 Inches Wide—All new Goods in 25c and 35c Qualities—Yard 15c

An enormous line of these popular Embroideries in the most desirable widths, especially adapted for trimming undergarments—they are made of fine Cambrics, Nainsooks, Swisses and Long-cloths, and are shown in hundreds of dainty, well-worked patterns in open, blind, floral, convent, and many sheer styles—don't fail to lay in a generous supply for your Spring sewing while you can buy regular 25c and 35c Embroideries at, 15c a yard 15c

27-INCH BABY FLOUNCINGS, HAND-LOOM DESIGNS IN DAINTY PATTERNS—REGULAR VAL-75c
UES TO \$1.35 YARD—PRICED AT—YARD 75c

An extensive showing of strictly high class Baby Flouncings in beautiful hand-loom designs—dozens and dozens of dainty patterns, with hemstitched or scalloped edge; also a great lot of the popular ruffled styles, either with or without Val. lace inserting; all crisp, new embroideries that should sell regularly up to \$1.35 yard. Your choice at 75c.

45-INCH FLOUNCINGS 50c YARD—Values to \$1.25

Far beyond the ordinary are the values in this offering of fine Batiste flouncings, full 45 inches wide, shown in hundreds of dainty patterns. A few pieces are slightly mussed from window display, but most of them have been received within the past week, and are fresh, clean and beautiful. Regular values up to \$1.25 per yard. Your choice at, 50c

18-Inch Embroideries at 48c Yard—Reg. Values to 89c

Hundreds of charming new patterns in 18-inch Baby and Corset Cover Embroideries in the materials most suited for corset covers and baby dresses. Regular values up to 89c a yard. This sale at, yard 48c

NEW CAMISOLE EMBROIDERIES AT 59c A YARD—At considerably less than real worth, we are showing a great lot of the popular dainty, sheer embroideries so much in demand for making the new camisole corset covers. An unsurpassed showing of patterns to select from, at 59c a Yard.

45-INCH FLOUNCINGS 50c YARD—Values to \$2.00

A special underpricing of extremely high grade flouncings, full 45 inches wide. They are made of the finest Batiste, and have been cleverly worked in beautiful designs. Another evidence of this store's ability to give you out of the ordinary embroidery values. You have choice from flouncings regularly sold up to \$2 a yard. This sale at, 50c

27-Inch Flouncings at 25c Yard—Reg. Values to 48c

Fine Swiss and Nainsook Embroideries, from 18 to 27 inches wide, shown in a varied assortment of pretty new patterns; the kind regularly sold up to 48c a yard. Your choice, for this sale, at, yard 25c

Popular R. & G. Corsets at Reduced Prices

See Morrison street window display. Through special arrangement with the R. & G. Corset Co. we have purchased their entire stock of three of the most popular models at a reduced price. This purchase enables us to offer our patrons the latest models at a great price concession.

MODEL B211—REGULAR \$1.50 KIND AT 95c

These models are well adapted for the average figure. They are made of fine batiste and neatly trimmed with laces or embroidery. They come, with extra long skirt, low bust and six hose supporters. All sizes, from 18 to 30.

MODEL D114—REGULAR \$2.50 KINDS, \$1.49

This corset is one made on the newest lines. They are made of fine imported coutil, and shown with embroidered trimmed top. They come with extra long skirt, medium bust, and with elastic inserts in front. Finished with six hose supporters. All sizes, from 18 to 30.

MODEL E227—REGULAR \$3 KIND AT \$1.98

This high grade corset is an extra good model. Made of fine mercerized coutil. They come with extra long skirt and with medium low bust. Daintily trimmed with fine embroideries. All sizes, from 18 to 30.

Novelty and Low Prices Are Pleasingly United in This Showing of New Sport Coats at \$6.50 to \$12.50

Comfort is the keynote of attraction in Novelty Sport Coats for Spring wear—comfort and smartness. The cloths lend themselves naturally to the athletic ideal, as, witness the effective plaid patterns—here you will find an extensive showing in the most popular models, with kimono sleeves or drop shoulders—plain colored fabrics in Emerald, King's Blue, Tan, Gold, Red and White; also neat checks in black and white, and in shades of tan, blue and other colors—all sizes. It is an unsurpassed showing of authentic and distinctive Sport Coats, priced to you at the most moderate figures—quality considered. \$12.50 Your choice at \$6.50 to \$12.50

NEW STYLES IN WOMEN'S HOUSE DRESSES. SPECIAL \$1.25 TO \$3.50

Within the past few days we have received an extensive showing of the new styles in Women's Wash Dresses. They are well made, neatly finished garments, made of the finest Amoskeag Gingham, Percales, Ripplette, etc. All sizes, in various patterns and colorings. You will find them to be better than usual. Values from \$1.25 up to \$3.50.

Price Temptations in the Men's Section

Men who are interested in economy will not fail to profit by these underpriced offerings.

MEN'S SUSPENDERS PRICED AT 39c INSTEAD OF 50c

The celebrated President Suspenders, the only kind that adjusts itself to every movement of the body, thus giving ease and comfort at all times—they are made of the best materials and are shown in a large variety of patterns and colors. Sold everywhere at 50c pair. 39c This Sale at 39c

CHAMBRAY SHIRTS, REGULAR 75c GRADE, ONLY 55c

A fine line of Men's Blue Chambray Shirts, made in coat style and with two separate starched collars to match—all sizes. Regular 75c grade. On sale 55c at only 55c

WOOL UNION SUITS, REGULAR \$2.50 GRADE, \$1.89

Men's seasonable weight fine Wool Union Suits in natural gray colors—all sizes in well-fitting styles—garments of worth and durability. Regularly sold at \$2.50 a suit. \$1.89 Priced this sale at \$1.89

Men's Wool Knit Gloves, made of the finest Saxony Yarns—all sizes. Special values 50c at 50c

Sale Worthy Grades of Misses' Shoes

OUR REGULAR \$1.75 AND \$2.00 LINES, BOTH BUTTON AND LACE STYLES, SPECIALLY PRICED FOR THIS SALE, A PAIR \$1.19

Our basement shoe section is a very interesting place these days for parents who have children's shoes to buy, as well as to those who would purchase for personal wear. Many of our leading lines are now offered at lowered prices, and the savings are most pronounced. We call your particular attention to this offering of misses' Box Calf, Gunmetal and Heavy Dongola Kid Shoes that are guaranteed all solid leather. They come in the best styles, with plain or patent tips, and all with double toe caps. Both button and lace styles in all sizes. Our regular \$2 lines, for this sale at, \$1.19

Boys' Box Calf Shoes—Solid leather all through, sizes 9 to 13, \$1.59

Boys' Box Calf Shoes, made to stand hard wear, sizes 13 1/2-5 1/2, \$1.98

Child's and Misses' Trooper Boots, with broad toe, \$2.50 val.

Trooper Boots, trimmed with patent leather, \$2.25 grade, at \$1.89

Woolen Dress Goods

With the Novelty of Newness Clinging Closely to Them Are Just Unpacked

Neither you nor we can afford to be without authentic information of the inspired ideas in weaves and colorings in the new Dress Goods for Spring—you for your own self-satisfaction and we for the prestige so firmly established of being alert to show new things while they are still new—

YOU ARE INVITED TO COME AND SEE THEM NOW!

COME AND COMPARE QUALITIES AND PRICES!

New Ratines—A complete showing of the new wool Ratines, including the most popular shades for spring. 46-inch fabrics, priced at, per yard \$1.50

Honey-Combed Suitings—One of the most desirable spring weaves—the new Honey-Combed Suitings, shown in the new plain colors. It is a beautiful fabric, full 54 inches wide. Priced for this sale at, per yard \$1.50

New Cascade Crepe—A finely woven fabric of good weight, made of the finest of pure wool yarns; comes full 54 inches wide, and shown in all fashionable new colors—Tango brown, geranium, biscuit, Poland blue, navy, porcelain and many others. A fabric to suit the most critical. Priced for this sale at, per yard \$2.00

New Coatings, full 56 inches wide, shown in the new spring weaves and colorings; particularly attractive are the new plaids and checks in tans, browns, blues, etc., as well as black and white. Priced for this sale at, per yard \$3.00

HIGH GRADE COATINGS AT \$2.00 TO \$2.50 YARD

Broken checked and novelty piece-dyed coatings of correct weight and perfect finish, shown in all staple and new spring shades—the new Tango browns, porcelain blues, tobacco browns, navys, etc. All wool coating, full 56 inches wide, at \$2.00 to \$2.50 yard.

