

PORTLAND TO GET NINETY PER CENT OF
WORLD'S FAIR TRAVEL




RESCUER'S HORSE IS
ACCIDENTALLY KILLE

BUSNIESS IS COOD-IIIS BEITER THAN IT HAS VVER BEEN BEFOORE

January, 1914, Shows a Net Increase of More Than 80 Per Cent Over January, 1913.

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| Secretary David F. Houston, these gentlemen assured theassembly that "never again will it be possible for panics |  |
|  |  |
| to take place in these United States,"" and, furthermore, "from now on business resumes" |  |
| "from now on business resumes." |  |
| Oregon Life is one of the extremely few life insurance companies, big or little, young or old, that has never made even one retrogressive step in any department of its large |  |
|  |  |
| and ever-increasing business. <br> The year 1913 was the most successful and biggest year in the history of Oregon Life. |  |
|  |  |
| 1914, the ninth year of the company, starts more bril- <br> liantly than any of its predecessors. January business ahows a net increase of more than 80 per cent over January of last year. |  |
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| Oregonians rightly claim Oregon Life as their very ownh, and naturally rejoice in its wonderful growth and prosperity as they rejoice over the prosperity of "Exclusively Ore-gen" institutions in other lines of endeavor. gon" institutions in other lines of endeavor. |  |
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## RACE FOR REPUBLICAN

 FAYOR FOR GOVERNOR Will Place Campaign in theHands of His Friends Because He is Busy.


## HARWOOD'S FATHER

 STARTS TO RESCUE



## (DANTAGES




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We take the risk its being abused: we ask the grocer to return a dissatisfied customer's moriey if she doesn't like Schilling's Best; let her keep the goods\% and sell her again.

So long as he thinks she is honest, he is to hand-over the money. We trust him to do for us as he'd do for himself if he were we and himself too.

