Latest Fashions By Lillian Young

Mahogany colored velours de laine is used for the modish coat and skirt costume here pictured. Several notable new touches are in evidence in this design, and it is one that combines chic and good taste.

The coat runs rather short in front, with a line sloping diagonally to the back, but no appearance of awkwardness is noticeable, for the vest of chamois-colored broadcloth that extends below the front lends novelty and grace to the cut.

The right front is cut with a rounded tab at the neck to button over the fur collar, and another at the bottom of the coat buttons further over, with just a glimpse of the chamois vest showing at the bust. The sleeves are straight and three-quarter length, set into extended armholes and given a broad cuff of fur. The back of the coat has a short belt section buttoned across a high waist line and the buttons are covered with self material.

The skirt, made with a high waist line and gathered across the back, has two horizontally run tucks started several inches below the waist in front and covering a space of some 12 inches across. These are left free at each end so that soft folds of drapery fall toward the sides below the hips.

Skunk, coney, fox, mouffion, or vicuna, are all furs that will look exceedingly well with this particular model, or in other colors, of course, other furs will look better.

One of the amethyst shades should be most attractive with collar and cuffs of smoke color mouffion or of civet cat, while a dark bottle green could be most effectively trimmed with the creamy yellow vicuna or with natural raccoon. Blues and grays always take dark furs best, and skunk is probably the best of all of these.

Tailored suits of mahogany colored velours de laine.

Nordica Getting Better.

Thursday Island, Jan. 21.—Madame Lillian Nordica is recovering from her attack of pneumonia.

Women's Clubs By Vella Winner

"Medford Flyless in 1915."

"Medford flyless in 1915," is the slogan of the ladies of the Greater Medford club, and according to Dr. Clifton Judge of Eugene they can accomplish it.

The lectures of the distinguished fly specialist the last week have aroused great interest in an anti-fly campaign, and at a meeting called Friday by Mrs. A. A. Bird, chairman of the civics section of the Greater Medford club; Mayor Purdin, U. S. Collins, superintendent of schools; City Health Officer Thayer and President Gates of the Commercial club, all indorsed the movement and pledged themselves and their associates to assist in the campaign.

To provide funds for this work it is planned to have buttons printed with the slogan, "Medford Flyless in 1915." Dr. Hill, a newcomer to Medford, but a man with experience in civic work, has offered his services free as deputy state food and dairy inspector, and as soon as the office is created he will start about cleaning up the alleys, eating houses and residences of the city.

According to Dr. Hodge, who made a preliminary survey of the city, with comparatively little work Medford could be as free from flies as it is from prairie dogs.

Political Science Club Election.

The annual business meeting and election of officers of the Woman's Political Science club was held yesterday afternoon in the library. There was a large attendance and the reports of the officers showed the past year to have been a very active and interesting one. The meetings have had an average attendance of 35.

The following officers were elected for the ensuing year: President, Mrs. Edith B. Rockwell; first vice president, Mrs. Josephine Sharp; second vice president, Mrs. Frank Leith; corresponding secretary, Mrs. Anna M. Points; recording secretary, Mrs. H. C. Utoff; treasurer, Mrs. B. A. Whiting; auditor, Mrs. Anna Fulton.

To Make Baby Clothes.

The Woman's club of Overlook will give a baby shower at the residence of Mrs. Robert Berger, 798 Melrose Drive, tomorrow afternoon. The purpose of this shower is to prepare a little layette for a baby soon to arrive in this world.

Psychology Students Meet.

Circle No. 6 of the Phychology club met with Mrs. J. C. Hare Monday and enjoyed one of the most interesting meetings of the year. Each member talked on some thought that had been especially helpful, "Love," "Encouragement" and "Our Bodies a Temple Beautiful" being among the themes.

This circle keeps up its active interest in the "big sister" work and recently helped a sister secure clothing preparatory to entering college.

At the last meeting refreshments were served, Mrs. Baker and Mrs. Watkins being hostesses.

Stephens Association.

The Stephens Parent-Teacher association held a most interesting and enthusiastic meeting Friday evening, 130 or more parents and teachers being present.

Mr. Steel, the principal of the school, opened the meeting with a short talk in the relation of the school to the community and the necessity of cooperation.

Selections by the orchestra, directed by Miss Foster, a mixed chorus and a boys' chorus, conducted by Miss Woody, were enthusiastically applauded.

Judge William N. Gatens of the juvenile court delivered an address, in which he pointed out many ways that the association could do helpful work in aid of the juvenile court.

This address was followed by Professor A. C. Newill of the Oregon Civic league, who made an earnest plea for higher standards in life. Set for yourself a high standard and live up to that standard.

Much Interest in Child Labor.

The first three weeks of January, 1914, hold the record for popular interest in child labor, according to a statement made yesterday by Owen R. Lovejoy, general secretary of the national child labor committee. Requests for literature have kept the committee's office busy and some 10,000 pamphlets have been distributed since the first of the year.

Mr. Lovejoy accounts for this rising tide of interest partly by the fact that next Sunday and Monday are Child Labor days, when several thousand clergymen and teachers will wish to be prepared to speak intelligently on the subject of child labor. Further Mr. Lovejoy says that the national child labor committee is this winter taking part in 10 active legislative campaigns, and a large number of pamphlets are needed by local organizations in these 10 states.

"There is an increasing demand for facts rather than sentiment," he continued. "The committee has always based its reports on facts gathered by expert investigators, but it has not always been possible to get them clearly before the public, without a sugar coating of emotional appeal. We are now waiting impatiently for the day when this lively interest in facts will be expressed in a larger membership of the committee and more general interest in the enforcement of such child labor laws as already exist."

Woman's Progressive Club.

The Oak Grove Women's Progressive club having now affiliated with the State Federation clubs, are preparing for a successful year's work. The ladies of the club are planning an entertainment for the near future, the proceeds to go to the scholarship loan fund. The next meeting will be held at the home of the president, Mrs. J. B. Evans, February 11, on Cedar avenue.

Judge Gatens to Speak.

Judge Gatens addressed the Central W. C. T. U. this afternoon at the union's rooms in the Dekum building, at 3 o'clock, on the anti-narcotic question.

The Coterie to Meet.

The Coterie held its business and literary meeting this morning at 11 o'clock at the Oregon hotel. Mrs. G. C. Moser and Mrs. Robert Berger contributed papers.

Will Lecture on Oregon.

A stereopticon lecture on Oregon by C. C. Chapman will be given at the Jonesmore school, East Eighty-first and Tillamook streets, this evening. The lecture, which will be under the auspices of the Parent-Teacher association, will begin at 7:30 p. m.

Organize Boy's Gym Classes.

A boys' gymnasium club opens Arleta school next Saturday evening. This is for working boys and boys in the higher grades. Girls' classes are held Thursday evening, and are open to working girls and older women who might find benefit and enjoyment in gymnasium work. The afternoon millinery class opens Thursday at 2 o'clock.

Rose City Park Association.

The Rose City Park Parent-Teacher association held a highly interesting session last evening, the first evening gathering of this association, which was addressed by Judge Gatens of the juvenile court. In the course of his remarks the judge emphasized the fact that it is the parents' duty to look after their children; that they need not expect it all to be done by the school teachers. He declared that the need of a juvenile court is the outcome of lack of parental responsibility and that if each parent in Portland did his duty there would soon be no juvenile court. Following his address an opportunity was given for the parents and teachers to ask questions. Much interest centered on the motion pictures and Judge Gatens assured the parents that a large percentage of all boys and girls who came before the juvenile court confessed that they had gotten their ideas from the motion picture show. He deplored the fact that the censorship in Portland was not more severe and said he hoped and thought it soon would be.

At the business session there was a lengthy and animated discussion of the need for a hot lunch on account of so many children having to go a long distance in the rain at noon. Final plans for this will be made later.

Corriente Club Meeting.

A most delightful meeting of the Corriente club was held yesterday afternoon at the home of Mrs. C. D. Bodine, 285 Fargo street. According to the club custom luncheon was served first. The table, buffet and mantel were graced with Oregon grape and laurel foliage and spicy carnations. Covers were laid for 25.

France was the subject of the afternoon. A most able and interesting paper on "Paris and Her Treasures" was given by Miss Bertha Moores. Mrs. Myrtle Kinder's paper on French musicians was read by Mrs. Clark in the absence of Mrs. Kinder. Mrs. M. T. Elliott of Long Beach, Cal., who has recently returned from an extended European trip, is a house guest of the hostess and she added much to the afternoon's pleasure by telling interesting incidents of the life and people of France. She also displayed a number of pictures collected on her travels. There was a large attendance of members and the following guests: Mrs. Elliott of Long Beach, Miss L. Harken of Chicago, Mrs. Jennie BoDine and Mrs. J. D. BoDine of Portland.

Kerns Association Meets.

The Kerns Parent-Teacher association held an interesting meeting yesterday, Mrs. A. L. Stephens presiding. The address of the afternoon was given by Dr. C. H. Chapman, who spoke on the Montessori method, telling of its inception a few years ago in Rome and of its wonderful growth and spread all over the world, because it embodies the fundamental of all real advancement, self help and self education. A question box followed the address and this brought out many interesting facts that proved helpful. Several new members were received.

Club Briefs.

The business meeting of the Portland Woman's club will be held Friday afternoon at 2 o'clock. The current events will be in charge of Mrs. G J. Frankel and there will be a discussion of "Prison or Parole."

The current literature department of the Woman's club will meet tomorrow afternoon with Mrs. Otto Kleeman, 575 Belmont street; take Sunnyside car. Mrs. P. L. Thompson will finish the reading of "Within the Law."

The regular meeting of the Vernon Parent-Teacher association will be held this evening at the school house at 8 o'clock. Judge W. N. Gatens will be the speaker. This is an important meeting and it is desired that every family in the neighborhood be represented.

Creston Association Meets.

"Foods and Food Values" was the subject of a most practical and enlightening address given yesterday afternoon by Miss Grove of the Washington high school domestic science department at the regular meeting of the Creston Parent-Teacher association. The mothers were particularly interested in the suggestions made by the speaker regarding nourishing food for children going to school. At the close of the meeting there was a social hour during which refreshments were served.

Chehalis to Clean Up.

Members of the Chehalis Women's Civic Improvement club to the number of a dozen, attended yesterday's meeting of the Chehalis city commission to urge a cleaner town and other things for the welfare of Chehalis. On invitation of the city commissioners the women will appoint a permanent committee to attend the city commission meetings at regular intervals and confer on matters affecting Chehalis with the purpose of working in harmony with it.

Dr. Winship Speaks.

On account of the very stormy evening, only a small crowd gathered last night at the Irvington school to hear Dr. Winship's lecture. Those who were present, however, listened to an address of unusually high order on the value of encouraging personality in the child.

HOUSEHOLD AFFAIRS

By Mary Lee.

Costumes From Crepe Paper.

All children, boys and girls alike, enjoy the fun of "dressing up," hence the reason why they like a fancy dress frolic so much better than the average party. Then the costumes can be got so inexpensively nowadays. Thanks to the inventor of crepe paper and the low prices for pretty fabrics a children's fancy dress ball is now only a common occurrence, much to their delight. Any woman who knows how to sew can make the costumes once she has the ideas.

"Pitti Sing" wears a most simple kimono and sash of some cheap Japanese stuff, and carries a Jap doll in one hand, and a Japanese paper parasol open in the other.

"The old woman who lived in a shoe" may be represented by the hostess, as well as by a small guest. She wears a blue cheesecloth skirt (quilted) under a bunched red overdress with elbow sleeves, a white fichu and mob cap, while attached to her back is a huge cardboard shoe gilded over and filled with tiny dolls. She wears black mittens and carries a birch broom in one hand. The dolls she distributes among the girls as a way of solving the problem of not knowing what to do with her family, and breaks her birch broom, giving a strand to each boy.

Most small boys will prefer being Jack Horner to Little Lord Fauntleroy.

Jack carries under his arm a deep tin pan covered with crepe paper to represent pastry and wears gaily striped stockings, brown buckled shoes, brown trousers, a blue blouse with brown belt, and a peaked cap.

He also wears a white ruff around his neck and white ruffles around the trouser legs. A section of the pie is cut away to allow Jack to pull out an immense paper plum.

The "Snow Man" looks very funny in a suit of white cotton flannel, long trousers and short coat, the latter trimmed with immense black buttons. He wears an old black beaver hat and has a corncob pipe in his mouth.

A very small child will look very cunning as an Easter rabbit, dressed in a suit closely fitting every part of him of gray flannelly stuff. The cap is fitted with upstanding ears and covers the head completely, only just showing the face. He carries a basket upon his arm filled with eggs made from cotton wool covered with white tissue paper.

Should the children get riotous and throw the eggs around no harm will be done.

A small brunette will look lifelike as "Mother Goose" dressed in a black skirt with an immense white goose cut from white canton flannel applied across the front and panniers of stiff black cambric. The waist is tight fitting and is finished around the neck with a ruff. Long black sleeves are banded at intervals with stripes cut from white cotton to look like ermine, and a border of the same finishes the skirt.

The black hat is cone shaped, with a brim upon which rests a paper snake, its head running up on the crown. A tiny toy kitten can be attached to one shoulder and a top broom to sweep the cobwebs from the sky should be carried in the hand.

The employers of the United Kingdom are reported to be forming a new organization among themselves. They propose to raise a guarantee fund of $2,500,000, it is said, in order to protect themselves against strike movements.

WHERE MAN IS SUPERFLUOUS

By Edna K. Wooley.

"AS YOU know, my cousin and I conduct a manless household," began the schoolma'am. "She performs the home duties and I bring in the money. We get along very amicably, and if every husband and wife would adjust their affairs, both personal and financial, as we manage ours, there'd be less business for the divorce court. I know a number of these manless households, by the way. Don't tell me women can't live together in peace and happiness! Married people squabble a heap sight more than we women who have found we can get along without a man.

"But that isn't what I started out to tell you.

"This morning I was awakened extra early by hearing my cousin scuffling through the hall.

"'What's the matter?' I called out.

"'This house is so cold I guess the furnace fire has gone out,' she explained. 'Don't get up. I'll 'tend to it.'

"Pretty soon I heard sounds from below which convinced me that the fire was really out. My conscience smote me for lying snugly in bed while my cousin was down there wrestling with the furnace, so I slipped on a heavy bathrobe and joined her.

"'Can't I chop some kindling wood for you?' I offered.

"'Don't bother,' she said. 'At this time of night I've got something better.'

"Then I observed that she was ladling the contents of the clothespin basket into the maw of the furnace.

"'Hi——' I exclaimed. 'Isn't it rather extravagant to burn up our clothespins?'

"'Not when you can buy three dozen for 4 cents,' remarked my cousin. 'That's cheaper than you can buy kindling wood.'

"'Thus,' laughed the schoolma'am, 'I learned another lesson in modern economy.'"

Little Stories for Bedtime

Chatterer Grows Too Curious.

By THORNTON W. BURGESS.

(Copyright, 1914, by J. G. Lloyd.)

Everybody knows how curious Peter Rabbit is. He is forever poking his wabbly little nose in where it has no business to be and as a result Peter is forever getting into trouble. Whenever Chatterer the Red Squirrel has heard a new story about Peter and the scrapes his curiosity has got him into Chatterer has said that Peter got no more than he deserved. As for himself, he might be curious about a thing he saw for the first time, but he had too much sense to meddle with it until he knew all about it. So Chatterer had come to be thought very smart, quite too smart to be caught in a trap—at least to be caught in an ordinary trap.

Now, a great many people manage to make their neighbors think they are a great deal smarter than they really are, and Chatterer is one of this kind. If some of his neighbors could have peeped into Farmer Brown's corn-crib the morning after Farmer Brown's boy found the tell-tale corn cob so carelessly dropped by Chatterer they would have been surprised. Yes, sir, they would have been surprised. They would have seen Chatterer the Red Squirrel, the boaster, he of the sharp wits, showing quite as much curiosity as ever possessed Peter Rabbit.

Chatterer had come over to the corn-crib as usual to get his daily supply of corn. As usual he had raced about over the great pile of yellow corn. Quite suddenly his sharp eyes spied something that they hadn't seen before. It was down on the floor of the corn-crib quite near the door. Chatterer was sure that it hadn't been there the day before. It was a very queer looking thing, very queer, indeed. And then he spied another queer looking thing near it, only this was very much smaller. What could they be? He looked at them suspiciously. They looked harmless enough. They didn't move. He ran a few steps toward them and scolded, just as he scolds at anything new he finds out of doors. Still they didn't move. He ran around on a little ledge where he could look right down on the queer things. He was sure now that they were not alive. The biggest one he could see all through. Inside was something to eat. The littlest thing was round and flat with funy bits of wire on top. It looked as if it was made of wood and in the sides were little round holes too small for him to put his head through.

"Leave them alone," said a small voice inside of Chatterer.

"But I want to see what they are and find out all about them," said Chatterer.

"No good ever comes of meddling with things you don't know about," said the small voice.

"But they are such queer looking things, and they're not alive. They can't hurt me," said Chatterer.

Nevertheless he ran back to the pile of corn and tried to eat. Somehow he had lost his appetite. He couldn't take his eyes off those two queer things down on the floor.

"Better keep away," warned the small voice inside.

"It won't do any harm to have a closer look at them," said Chatterer.

So he once more scrambled down from the pile of corn, and little by little drew nearer to the two queer things. The nearer he got the more harmless they looked. Finally he reached out and smelled of the smallest. Then he turned up his nose. "Smells of mice," muttered Chatterer, "just common barn mice." Then he reached out a paw and touched it. "Pooh!" said he, "it's nothing to be afraid of." Just then he touched one of the little wires and there was a sudden snap. It frightened Chatterer so that he scurried away. But he couldn't stay away. That snap was such a funny thing, and it hadn't done any harm. You see he hadn't put his paw in at one of the little holes or it might have done some harm. Pretty soon he was back again meddling with those little wires on top. Every once in a while there would be a snap and he would scamper away. It was very scary and great fun. By and by the thing wouldn't snap any more and then Chatterer grew tired of his queer plaything and began to wonder about the other queer thing. No harm had come from the first one and so he was sure no harm could come from the other.

Next Story—Old Mr. Trouble Gets Chatterer at Last.

Principally about People

The annual banquet tendered the employes of Archer & Wiggins, dealers in automobile accessories, was held at the home of E. R. Wiggins, 120 East Thirty-ninth street, last night, about 30 being present. Dancing formed the post-prandial entertainment. The following toasts were given: I. L. Cash, "Mental Polarization the basis of Business Psychology"; A. R. Keene, "Why Does a Water-Logged Spark Plug Short-Circuit?"; S. L. Heath, "My Ideas of a Real Salesman—Isch ka bibble"; G. Steele, "Let George Do It, or Jack Got By"; John Salvatore, "George, or the Scent of Limburger Cheese"; K. R. Crookham, "The Relation of the Apartment House, Particularly East Side Ones, to the Accessory Business"; C. M. Mattoon, "The Annual Rainfall of Astoria as Compared With the Sahara, or When Is a Man Entitled to Credit?"; George Johnson, "The Effect of the Panama Canal on Ford Specialties"; Victor Flack, "Rapid Transit"; W. R. Howe, "Why Is a Satisfied Customer?"; J. A. Idleman, "To the Hostess," and the annual address of Mr. Wiggins.

* * *

General Manager W. R. Scott of the Southern Pacific left for his home in San Francisco yesterday after a two days' conference with General Superintendent D. W. Campbell. Mr. Campbell is accompanying him as far as Roseburg in a daylight inspection of the main line. President L. C. Gilman and Traffic Manager W. D. Skinner of the North Bank went out yesterday on an inspection of the line to Spokane, and General Manager W. D. Scott is inspecting the Astoria division.

* *

George A. Butz, personal representative of Frederick Creston Search, cellolist, and Robert Raymond Lippett, pianist, is at the Multnomah.

M. J. Blagen, a merchant of Hoquiam, is a guest at the Multnomah.

Dr. A. E. Winship, editor of the Journal of Education, is registered at the Multnomah from Boston.

J. R. Molera, a wine manufacturer of San Francisco, is stopping at the Multnomah.

Roy T. Bishop of the Pendleton Woolen Mills is at the Oregon from Pendleton.

Chauncey E. Bunting, a merchant of La Grande, is stopping at the Oregon.

C. H. Barlow, a harness manufacturer of Bellingham, is at the Oregon.

G. K. Wentworth of the Lumbermens National bank and wife are guests at the Oregon, having registered from Chicago.

L. F. Wakefield, a business man of Crescent, is a guest at the Imperial.

Dr. G. E. Darrow of Eugene is autographed at the Imperial.

Dr. E. E. Ross and wife of Bellingham are stopping at the Imperial.

Will R. King, chief counsel of the United States reclamation service, who has been at Salem for several days, is at the Imperial.

C. M. Reader and wife of Salem are guests at the Nortonia.

W. A. Bonner and wife of Salem are registered at the Nortonia.

Dr. J. W. Donnelly and E. L. Howland, a merchant of Condon, are guests at the Cornelius.

E. C. Rogers, a merchant of Rock Creek, is registered at the Cornelius.

L. H. Rose, an orchardist of Hood River and wife are stopping at the Cornelius.

M. L. Thompson, a timberman of Carson, Wash., is at the Cornelius.

J. J. Laughlin, a timberman of Crookston, Minn., is at the Perkins.

Harry Wright, a merchant of Vader, Wash., is registered at the Perkins.

A. W. McDermott of the U. S. navy is at the Perkins from Bremerton.

Leslie Butler, a banker of Hood River, is stopping at the Perkins.

A girl doesn't think much of a love letter if there isn't a single blot on it.

HINTS FOR GIRLS

By Jessie Roberts.

How Can I Better my Present State?

I was talking with a friend of mine recently returned from a business trip abroad, and she had this to say of the difference between the workers on this side and those on the other.

"Here everyone seems to be working with one main idea at the back of his head: 'How can I better myself?' You can't travel in the cars without seeing it in people's faces; you can't talk to anyone, man or woman, without hearing some expression of it. It is the well nigh universal American trait. While over there the main notion seems to be: 'How can I remain as I am?'"

This difference is what makes it so worth while to be an American, one of the millions grinding away day after day, often enough it uncongenial or exhausting labor. The other morning I was talking with a young girl who is a cashier in a candy store. It was the lunch hour and she was taking a hasty sandwich with me across the way.

"I'm going to night school," she told me. "I mean to do better than this sort of thing, you know. There's a big chance for women caterers in this town, and I'm going in for a good business training—then you'll see."

Don't you find this attitude inspiring?

The person who is working in that spirit has about nine chances in ten of getting ahead of the person who simply goes along from day to day with no high plans for the future. There is a good deal of guff talked about being content. But when Emerson advised us to hitch our wagon to a star he was not preaching contentment. Not the kind that is satisfied to stay where it is and not to strive for something better, anyhow, be sure of that.

Be ambitious. Not vaguely so, but definitely, with a clear outlook and a strong determination. Make up your mind to "better yourself."

UNCLE SAM BECOMES COLLECTOR OF SONGS

Anyone Possessing Old English Ballad Is Requested to Contribute.

Superintendent of Schools L. R. Alderman has received an announcement from the bureau of education of the interior department to the effect that Uncle Sam is searching for all the old Scottish and English ballads extant in the United States.

"Anyone who knows any of them, or variations of them, will please communicate with the bureau," reads the notice, "because the rapid changes in conditions means that they soon will be lost unless collected now."

In Great Britain it has been learned that there were 305 of the old ballads. Many of these were "imported" to this country during colonial days and have since been carried throughout the length and breadth of the land and handed down from parent to child for generations. In some instances it has been ascertained that the text has been changed slightly to meet local conditions, and these variations are looked upon as valuable by the nation's officials song collectors.

Health and Beauty Helps

Make the Most of Yourself.

By Abigail Moore.

No woman is so ill-favored that she may not take heart in the assurance that she has something on which to build. She may not become a beauty according to any artistic standard, but she may make herself "perfectly charming"—which, after all, is more desirable.

To achieve this "charming" effect a woman must study herself impartially, as though she were another. As a beginning, let her look in a mirror and judge the reflection's possibilities. Is her hair dressed most becomingly, for instance? A slight change is sufficient to alter the apparent contour of the head—even to affect the shape of the features. If the head is too round for beauty, the coiffure may be built out; but first she should be convinced that this very roundness is not one of the foundations upon which to erect her beauty structure.

If the mirror shows a snub nose, she need not strive to turn it downward. Let her rather train her mouth line and eyebrows to harmonize with the snub nose. I cannot tell her exactly how to do this, because her other features must be considered in the plan; but she will see for herself. The most that advice on beauty-making or beauty-keeping can do is to point out possibilities and suggest different methods. Each woman must select and apply what appears to be best for her case.

Through the medium of dress she can do much—but through the mind she can do more. She can keep posted on current events. She can develop a sincere interest in her fellow beings, which will bring to her personality that sympathetic quality which is so potent a factor in genuine charm. She can acquire poise, control, personal magnetism—which is better than mere physical beauty, and without which such beauty is in vain.

"Avoid routine," suggests Viola Gillette, "if you would make the most of yourself."

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For Every Automobilist

¶ Whether you are an owner of motor cars, a manufacturer, a driver or one whose occasional recreation is automobiling, you will find articles entertaining and instructive in The Journal's Special Fifth Annual Automobile Edition, next Sunday, January 25.

¶ There will be comprehensive history of the automobile, showing the meteoric development of the industry within a generation. The many improvements and tendencies of the past year will be described. Pictures of 1914 models.

¶ Attractive road tours near Portland will be featured, with a view to giving useful information to owners and prospective owners of automobiles.

¶ Read and preserve for reference the special motor section, giving facts regarding the coming Automobile Show.

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