

Pacific Phone
Marshall 5080

THE BUSINESS HOURS OF THIS STORE ARE FROM 8:30 A. M. TO 5:30 P. M. DAILY, EXCEPT ON SATURDAYS, WHEN WE OPEN THE STORE AT 9 A. M. AND CLOSE AT 6 P. M.—ALL MAIL ORDERS WILL BE PROMPTLY AND CAREFULLY FILLED AT CLEARANCE SALE PRICES—BUY NOW AT BIG SAVINGS

Home Phone
A-2112

Decisive, Vigorous and Determined Price Reductions Throughout Our Entire Stock

Everything at a Reduced Price
—Except Contract Goods

Roberts Bros.
THIRD & MORRISON

Quick
Disposal
Prices
Before
Inventory

ANNUAL JANUARY Clearance Sale

THE MOST IN VALUE — THE BEST IN QUALITY

This year's January Clearance Sale involves more merchandise and reveals the greatest reductions of a decade. You must hark back to the unseasonable weather of last Fall and early Winter for the essential reason—weather that retarded sales and brought about vast accumulations of worthy stocks throughout the store. Today we are brought face to face with the most serious stock-reducing problem in our history—a problem calling for radical action if the necessary quick removal of overstocks is to be accomplished before we take account of goods on hand at the close of our business year, ending Saturday, January 31. EVERY DEPARTMENT OF THIS BIG ESTABLISHMENT HAS CONTRIBUTED TO THE EXTRAORDINARY VALUES FOR TOMORROW—BARGAIN FRIDAY. BUY FOR FUTURE NEEDS.

Startling Reductions Sweep Our Entire Ready-to-Wear Section



Going back 10 years, we fail to recall a January in which so many fine garments were offered at such great reductions. Suits, Coats, Waists, Dresses and Furs, all in authentic styles and dependable qualities, and all at reduced prices. We call your particular attention to

Friday's Great Sale of Women's COATS and Misses' COATS

The Season's Best Models in Astrakhan, Peats' Plaid-Back Fabrics, Matelasse Coatings and Mixtures — All Sizes From 16 to 44—Reg. Values to \$19.50 Specially Priced for This Sale Only

\$10.45

If you want a real bargain in a fashionable new Coat, no better opportunity will come your way this season. Included are both Women's and Misses' Coats in smart, stylish models, fashioned from strictly high-grade materials, such as Peats' celebrated plaid-back fabrics, Black Astrakhan and Boucle Novelty Mixtures and rich Matelasse Coatings. All sizes from 16 to 44 and they are shown in both three-quarter and full-length models. A showing so extensive that every taste may be suited, but we urge you to come early and have first choice of values worth regularly up to \$19.50. Tomorrow at only

\$10.45

1/3 Off!

One third less for choice of our entire stock of Furs. Time to wear them! Time to buy them! A full showing of the best styles in sets, separate collars and muffs, selling regularly from \$4.50 up to \$50. This announcement features our entire Fur stock. It deals with dependable qualities, thoroughness of workmanship and latest styles. And it will serve also to demonstrate our ability to quote unmatchable values, for all sets, separate collars and muffs are to go at this sale for ONE-THIRD LESS THAN REGULAR.

All Lines Reduced in Dress Goods and Silks

Such desirable and seasonable fabrics never carried lower prices. You have choice of plain or fancy effects, of every weave, every color and a wide range of qualities—just see what wonderful values await your coming.

All our \$3, \$3.50 and \$1.95

\$4 Cloakings, Per Yard \$1.95

A very extensive variety of weaves and colorings to select from in medium and heavy weights—plain colored Boucles—Mole Skins—Fancy Zibelines—Illuminated Flake Coatings—Heavy Diagonals and a great many others. Regular \$3.00, \$3.50 and \$4.00 grades. Clearance Sale Price

\$1.95

36 to 40-inch All-Wool Dress

Goods Specially Priced, Yard 39c

An unlimited assortment of weaves and weights in plain colors and novelties—fine all-wool Serges, Albatross, Novelty Checks, Fancy Plaids, French Serges, Hairline and Pin-Striped Worsteds, Mohairs, Bedford Cords, and the popular striped Fancies—fine all-wool fabrics, shown in all the correct colors, including cream and black. Regular 50c, 65c and 75c grades, in widths from 36 to 40 inches. Clearance Sale Price

39c

The Most Beautiful Silks in

\$1 and \$1.25 Qualities, Yd. 69c

Fancy Silks of finest qualities in exclusive designs and rich effective colorings; also plain silks in all the best shades—included are yard-wide Black Swiss and Chiffon Taffetas—yard-wide solid colored and changeable Taffetas and Imported Novelty Silks as well as beautiful Brocades—exquisite Pompadours—rich Persians and a great many other popular fancies—silks of the highest qualities that have sold regularly at \$1.00 and \$1.25 a yard. Clearance Sale Price

69c

Clearance Sale Prices on Men's Furnishings and Underwear

You will doubtless marvel at the tremendous opportunities thus presented for money-saving in other words, you may come confidently expecting great values—and you will get them. Here are bona fide reductions from our regular low selling prices:

Men's \$1.50 Shirts on Sale Now 79c

A standard and well known make of Men's Coat Style Shirts with full plaited bosom and attached cuffs—they come in all sizes and in a great many neat patterns—best \$1.50 grade. Clearance Sale Price

79c

Men's Underwear, 50c Garments 39c

A fine, well-fitting line of men's heavy fleeced-lined Cotton Shirts and Drawers in all sizes—seasonable weight garments that are exceedingly durable—best 50c grade. Clearance Sale Price

39c

Flannel Shirts, \$1.00 Grades for 85c

The celebrated Pemberton Flannel Shirts for men—fine custom-made Shirts with turndown collar. They come in all sizes, and in plain tan and gray, also in plaids and stripes. Regular \$1 grade. Clearance Sale Price

85c

Greater Than Ever—These January Shoe Savings

We are simply duplicating our action of a year ago—reducing the price of every pair of Shoes and every pair of Slippers in our entire stock—but with this difference, namely, that quality for quality, the prices are lower than ever before. These few items to illustrate:

Women's Fashionable New Shoes in

Regular \$3.50 and \$4.00

Grades Special at, Pair \$2.98

A decided reduction on well-known and reliable quality Footwear—our leading lines of Women's Shoes in silk velvets, willow calf, dull kid, Russia and black calf leathers—all sizes in medium, heavy and light weight styles. Regular \$3.50 and \$4.00 grades. Clearance Sale Price

\$2.98

All colors in Children's Jockey Boots,

in sizes 4 to 8 Reg. \$1.50 grade, pair

All colors and styles Women's \$1.50

Felt Slippers at—pair

Children's \$2.00 Buckskin, Eiderdown

Lined Moccasins at—pair

99c

Clearance Sale Specials in

The Drug Sundries

50c Bottle Pure Olive Oil at

25c Machine Oil, this sale at

75c Hair Tonic on sale at

25c Violet Ammonia, priced at

35c Witch Hazel, this sale at

35c Liquid Glycerine, this sale at

50c Smelling Salts, on sale at

25c Peroxide Cream, priced at

50c Theatrical Cold Cream at

25c Theatrical Cold Cream at

50c Palm Olive Cream at

25c Frostilla on sale at

25c Benzoin and Almond Lotion at

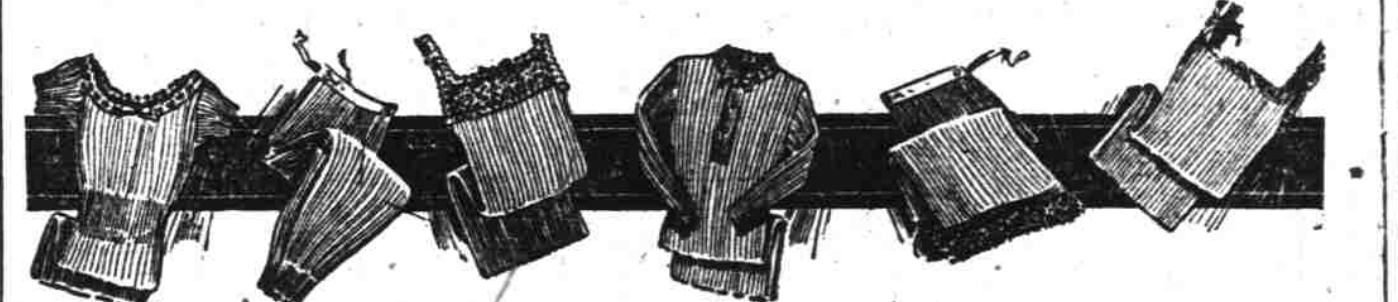
50c Hind's Honey and Almond Cream at

25c Mentholatum, this sale at

25c Squibb's Talcum, on sale at

50c Rubber Gloves, for this sale at

Worthy Reductions on All Lines of Knit Underwear



Now is the time to buy Knit Underwear for women and children, and for both present and future needs. You will do well to study the following list, for it demonstrates that now is the time above all times to save money on these goods.

The Globe Mills Wool Union Suits for

Women — Our Regular \$4

Grades on Special Sale, Suit \$2.49

Fine seasonable weight, perfect fitting garments in high-neck, long sleeve styles, in ankle length—Both white and gray color, in sizes 7, 8 and 9, garments that sell regularly at \$4 a suit—Now on sale

\$2.49

WOMEN'S FINE FLEECE COTTON UNION SUITS, 1.25 GRADE, AT 79c

Unusually well fitting fine cotton garments that are neatly finished and well fleeced, they come in all regular and outsizes and in all styles, best \$1.25 grade—Now on

79c

WOMEN'S FLEECE COTTON VESTS AND PANTS, 65c GRADE, ONLY 39c

One of our leading lines of Women's fine fleeced cotton Vests and Pants, shown in cream colors, and in seasonable styles—They come in sizes 4, 5 and 6—Garments that are regularly sold at 65c each—Now on sale at

39c

CHILDREN'S FLEECE COTTON UNION SUITS, REG. 50c GRADE, AT 29c

At this great price reduction we place on sale a fine line of children's fleeced cotton Union Suits, in cream color and in all sizes from 2 to 10 years—Regular 50c Union Suits

29c

Wonderful Are the Values Offered in The Domestic Section

PROFIT BY THIS SALE OF BEST STANDARD GINGHAMS, LAWNS, VOILES AND CALICOES — INCLUDED ARE THE MOST DESIRED PLAIN SHADES, CHECKS, STRIPES AND PATTERNS — THESE ARE WASH FABRICS THAT HAVE SOLD REGULARLY UP TO 25c THE YARD — SPECIALLY PRICED FOR TOMORROW, FRIDAY, AT THIS LOW FIGURE

5c
Yd.

Don't let anything prevent your attending this extraordinary sale for not again in many a day do we expect to be able to offer such unusual values—You may choose from 5000 yards!

BEST STANDARD CALICOES in hundreds of neat patterns, in light and dark colors—

Regular 7c grade.

APRON GINGHAMS of standard quality, shown in medium size blue checks—Regular

7c grade.

PLAIN COLORED LAWNS, full 40 inches wide, shown in cadet, navy, dark red, Nile

green and gray—the kind regularly sold at 20c a yard.

FINE DRESS VOILES of full width and splendid weight—Shown in old rose, olive

green and medium brown—Regular 25c grade.

JUST THINK OF IT! You have choice of this entire assortment at Five Cents a Yd!

Surely, few women will care to miss such a saving opportunity.

All Our Linens—At Clearance Sale Prices

All Our Flannels at Clearance Sale Prices

All Our Bedding at Clearance Sale Prices

All Our Curtains at Clearance Sale Prices

All Our Muslins at Clearance Sale Prices

All Our Draperies, Clearance Sale Prices

EXTRA! One Hundred Pairs of White Cotton Full Size 98c

A special underpricing of about 100 pairs of White Cotton Blankets, full size for double

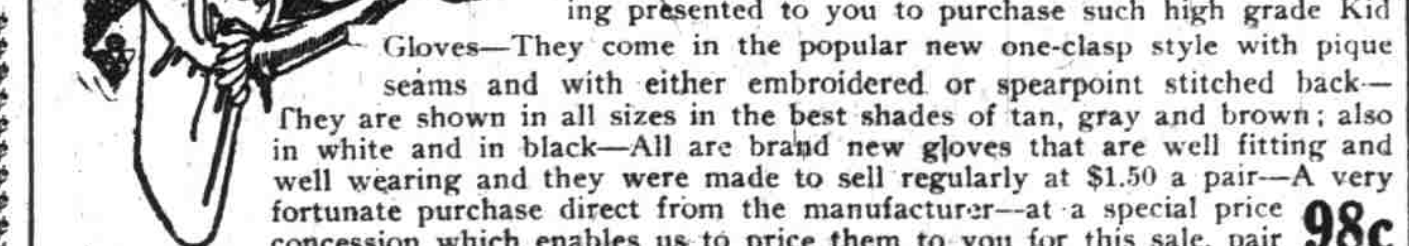
beds—A lot that became slightly soiled on the edges from improper packing—but you

would not be apt to notice this fact had we not called your attention to it—

However you may buy these \$1.50 Blankets Friday at, pair

98c

An Out-of-the-Ordinary Offering of Women's High-Grade Kid Gloves



They Come in the Popular One-Clasp Style, With

Embroidered or Spearpoint Stitched Back—Our

\$1.50 Grade for 98c

This Sale Only

Never before—we dare say—have you had such a saving

presented to you to purchase such high grade Kid

Gloves—They come in the popular new one-clasp style with pique

seams and with either embroidered or spearpoint stitched back—

They are shown in all sizes in the best shades of tan, gray and brown; also

in white and in black—All are brand new gloves that are well fitting and

well wearing and they were made to sell regularly at \$1.50 a pair—A very

fortunate purchase direct from the manufacturer—at a special price

concession which enables us to price them to you for this sale, pair

98c

ART TAPESTRY PILLOW COVERS, REG. 40c GRADE, SPECIAL ONLY 29c

Important price reductions now prevail throughout our entire Art Goods Section—This

item for example—A fine line of ready-to-use Art Tapestry Pillow Covers, stitched on

three sides—They come in a good size, and are shown in many pleasing designs—They are

attractive, serviceable Pillow Covers that sell regularly at 40c each—Clearance Sale

Price

29c

Clearance Prices on All Lines of Embroideries and Fancy Goods

We urge our patrons not to overlook the splendid opportunities for great savings presented here. You may choose from thousands and thousands of yards of beautiful new Embroideries, suitable for every purpose in which embroidery is used. These three items as examples:

LOT 1—Embroideries, former values to 25c the yard, for only

10c

Thousands of yards of dainty, well-worked Embroidery Edges in swiss, batiste and cambric; also Insertions and Beadings and matched Baby Sets. All beautiful new goods, just received. Regular values up to 25c a yard now on sale at only

10c

LOT 2—Embroideries, former values to 50c the yard, for only

25c

An unusually fine and varied assortment of Corset Cover and 18 to 27-inch Flouncing Embroideries, dainty and elaborate designs, all with well-worked edges. Embroideries that were made to sell regularly up to 50c a yard priced for this sale at

25c

LOT 3—REGULAR VALUES TO \$1.25 A YARD, SPECIAL THIS SALE AT 50c

A great lot of crisp, new Embroideries just received. Included are the season's choicest patterns, made of fine crepes, voiles and batistes. They are the most beautiful 45-inch Flouncing Embroideries to be found anywhere. The kind that are sold regularly up to \$1.25 a yard for this sale at

50c

Women's Novelty Neckwear in values to 65c, Clearance price

Women's Novelty Neckwear in values to 35c, Clearance price

Linen Cluny Laces in values to 40c yard, Clearance price

Slightly Soiled Handkerchiefs, 10c and 12½c grades, on sale at

5c

All Marabou Sets—Separate Muffs or Collars to go at

ONE-FOURTH OFF



Clearance Prices on All Lines of Undermuslins

Women who appreciate genuine savings will attend this sale and provide for a full season's needs. The items listed here are only a hint of the wonderful values offered. You must visit this section and see for yourself how well the garments are made, and in what pretty styles.

Extraordinary Half-Price Sale of Corset Covers and Brassieres

Excellent Quality Nainsook, Crepe and Longcloth Corset Covers—Nature's Rival and De Bevoise Brassieres—All Styles and Sizes—Regular 65c and 75c Grades Specially Priced for This Sale at, Each

38c

Two great specials for tomorrow in Muslin Underwear Section that are worthy of your prompt attention. First, we offer a fine lot of Corset Covers, made of excellent quality nainsook, longcloth and crepe and shown in many pretty styles with lace and embroidery trimmings. All sizes in values up to 75c on sale at 38c. Second, we place on sale two popular makes of Brassieres—Nature's Rival and De Bevoise. They are shown in good-fitting styles that round out the figure in a pleasing manner and they are made of splendid materials and neat trimmings of lace and embroidery. All sizes in regular 65c and 75c grades priced for Friday at

38c

Clearance sale of Boys' Hats—All the best styles for boys from 2 to 14

years—Regular 50c, 65c and 75c Lines at

33c