

What Age Will Do!

Undoubtedly, as the years roll by, a sentiment surrounds every product of unquestioned merit.

Unconsciously perhaps, but surely, people have learned to look for and find, year after year, that quality which has been the same through three generations in W. H. McBrayer's Cedar Brook—since 1847. So this Kentucky-made 7 to 8 years' old whiskey has come to be universally recognized as "The World's Finest and Largest Bottled-in-Bond Whiskey in America."

That mellowness, rich, smooth and always exactly the same, which the grandfathers and fathers remember, is today and always found only in Cedar Brook. Millions are invested in carrying Cedar Brook years before it is allowed to be bottled.

W.H.Mc BRAYER'S

CEDAR BROOK

Other distillers, not heeding such exacting demands for their brands, bottle as soon as the U. S. Govt. law permits—4 years after making—as you can see by the dated revenue stamp on the neck of the bottle.

But Cedar Brook is bottled-in-bond, only after the tests of "double-time" when 7 to 8 years of ripening have produced its standard of universal demand.

Cedar Brook is always older than all other advertised bottled-in-bond whiskies of the same price, and others are only 4 to 5 years' old at this price.

7 to 8 Years Old ~ Bottled in Bond.
At All Leading Bars, Clubs,
Hotels and Restaurants.

