

TOYS! Meier & Frank's TOYS! Meier & Frank's TOYS! Meier & Frank's TOYS! Meier & Frank's TOYS!

A Plentitude of Giftable Christmas Merchandise Is Here For Men, Women and Children at Meier & Frank's Store

Seventh Floor Restaurant Will Be Open Evenings

Monday, Tuesday and Wednesday—a la Carte Service



All Fancy Silk Stockings, in Holiday Boxes, 20 Per Cent Off

ALL FANCY SILK KNICKERS, IN DIFFERENT STYLES, 25 PER CENT OFF



All Quadruple Silver Plated Hollow Ware 20 Per Cent Off

First Floor, Main Building



Store Open 9 a. m. to 9 p. m. Until Xmas

25c TOYS! BASEMENT ANNEX TOYS 25c!

For Handkerchiefs—Meier & Frank's

The hardest Christmas gift problems are always solved by HANDKERCHIEFS. We have the greatest assortment at the lowest prices to be found anywhere in the city. Some specials for Monday are:

Women's \$1.25 Box Kerchiefs 79c; 2 Boxes \$1.50

They're fine linen, with hand-embroidered corners in lovely and neat designs. Packed 3 in an attractive Christmas box. Reduced 79c from \$1.25 to, 2 boxes \$1.50—the box

Women's 75c Box Kerchiefs 59c; 2 Boxes \$1.00

Pure linen Handkerchiefs, finely hand-embroidered in a wide variety of styles, 3 in a box. Regularly 75c box, reduced to, 2 boxes for \$1.00—the box

Women's Regular 35c Box Handkerchiefs at 25c

Packed 3 in a box. Fine quality Initial Handkerchiefs, several styles to choose from. Reduced from 35c to, the box

Meier & Frank's—First Floor—Main Building—Mail Orders Filled

Buy a Meier & Frank Glove Order or Merchandise Bond for a Gift

Express Office in the Basement, Parcels Wrapped and Expressed

Gift Suggestions Appropriate for Men

- Men's \$5.00 Pure Silk Shirts—Special.....\$3.65
- Men's \$2.00 Perrin's Dress Gloves—Special.....\$1.39
- Men's \$1.50 and \$2.00 Silk Knitted and Crocheted Ties, 95c
- Men's \$1.00 Silk and Crocheted Four-in-Hand Ties—Sp'l 49c
- Men's Four-in-Hand Ties, in Holiday boxes—Special.....23c
- Men's Combination Sets—Tie and Kerchief or Tie and Pair Hose—Special, set.....50c
- Special Set—Including one Four-in-Hand Tie, Scarf Pin, Tie Holder and Link Buttons—Special, set.....\$1.19
- Men's 25c Pure Linen Kerchiefs, Special, 3 for 50c—Each 17c
- Men's Suspender and Garter Combinations. Special the set 39c
- Men's \$1.50 White Pleated Shirts—Special.....95c

See Our Wonderful Display of 50c Four-in-Hand Ties. Just Inside Morrison Street Entrance—Mail Orders Filled

3 Days More of Merriment at the Toy Fair—Then Christmas!

Monday—Tuesday—Wednesday—and then CHRISTMAS! The time is short, you see, until Santa Claus will be leaving us—streaming away to the snowy North in his reindeer-drawn sleigh. Well, we've all enjoyed his stay with us immensely, haven't we? We know the small girls and boys have, for their faces have shown their happiness, and whatever makes the small folk happy is apt to have the same effect upon the grown-ups, so guess we have all been happy together. And haven't you enjoyed the Toy Fair, too? Do we hear some small girl or boy say they haven't been to the Toy Fair? Well, well, you must come at once—make a visit during one of the three remaining days. You know there are several great attractions at this wonderful Toy Fair.

First there is "Romeo," the clever little trick pony who laughs and talks to the girls and the boys. With him is the funniest clown ever, who does and says such droll things that you just can't help laughing. And then there is Santa Claus! He's a whole fair in himself. And what besides? Why just thousands and thousands of TOYS. There are so many that it is impossible to name them—Toys for girls, boys, babies and even some that will amuse father, mother, big sister and big brother will be found here at the Toy Fair. It's being held in the New Basement Annex, and the performers are at the Toy Fair from 10 to 12 in the morning and 2 to 5 in the afternoon. Sixth and Alder streets. Vestibule entrance.

Three Days More to Buy Christmas Gloves Reduced Prices on Entire Stock

Monday, Tuesday and Wednesday our stocks of Women's and Children's Gloves will be subject to the following reductions. This includes long and short Kid Gloves for women, long and short Fabric Gloves for women, and all style Children's Gloves.

- All 50c Gloves reduced to, the pair 43c
- All 65c Gloves reduced to, the pair 55c
- All 75c Gloves reduced to, the pair 63c
- All 85c Gloves reduced to, the pair 75c
- All \$1.00 Gloves reduced to, the pair 89c
- All \$1.25 Gloves reduced to, the pair 98c
- All \$1.50 Gloves reduced to, the pair \$1.39
- All \$1.75 Gloves reduced to, the pair \$1.63
- All \$2.00 Gloves reduced to, the pair \$1.73
- All \$2.25 Gloves reduced to, the pair \$1.95
- All \$2.50 Gloves reduced to, the pair \$2.19
- All \$2.75 Gloves reduced to, the pair \$2.39
- All \$3.00 Gloves reduced to, the pair \$2.63
- All \$3.50 Gloves reduced to, the pair \$3.19
- All \$4.00 Gloves reduced to, the pair \$3.47
- All \$4.50 Gloves reduced to, the pair \$3.95
- All \$5.00 Gloves reduced to, the pair \$4.25
- All \$5.50 Gloves reduced to, the pair \$4.89

Meier & Frank's—First Floor—Main Building

Specials in the Handkerchief Annex



- CHILDREN'S HANDKERCHIEFS Regular 12c and 15c Box Kerchiefs, 9c. 3 Boxes 25c. Regular 19c Box Handkerchiefs, special 2 for 25c.
- WOMEN'S HANDKERCHIEFS 35c Fancy Box Kerchiefs, 18c. 3 Boxes for 50c. 75c Fancy Box Kerchiefs, 59c. 2 Boxes for \$1.00.
- "EXTRA SPECIAL"—10,000 HANDKERCHIEFS 3c EACH 36c DOZEN Plain White Handkerchiefs for women and children. Some with colored borders and colored picture handkerchiefs for the children.

Handkerchief Annex—Second Floor

Dependable Furs Reduced

- ALASKA MINK \$135.00 Stoles or Muffs—Special each \$101.25 \$125.00 Stoles or Muffs—Special each \$93.75 \$115.00 Stoles or Muffs—Special each \$88.75 \$85.00 Stoles or Muffs—Special each \$76.50 \$75.00 Stoles or Muffs—Special each \$68.25

- HUDSON SEAL \$135.00 Sets—Special \$93.75 \$115.00 Sets—Special \$86.25 \$65.00 Scarfs—Special each \$48.75 \$50.00 Scarfs or Muffs—Special each \$37.50 \$30.00 Scarfs or Muffs—Special each \$22.50

- SCOTTISH MOLESKIN \$65.00 Scarfs or Muffs—Special each \$42.50 \$55.00 Scarfs or Muffs—Special each \$38.50 \$30.00 Scarfs or Muffs—Special each \$22.50 \$25.00 Scarfs or Muffs—Special each \$18.75

- SABLE SQUIRREL \$45.00 Scarfs—Special each \$36.75 \$37.50 Scarfs—Special each \$28.12 \$27.50 Scarfs—Special each \$19.00 \$25.00 Scarfs—Special each \$18.75 \$12.50 Scarfs—Special each \$9.38 \$40.00 Muffs—Special each \$30.00 \$35.00 Muffs—Special each \$26.25 \$20.00 Muffs—Special each \$18.75 \$20.00 Muffs—Special each \$15.00 \$90.00 Otter Set—Special each \$67.50 \$175.00 Fitch Sets—Special each \$131.25

Also a variety of Japanese Mink, Natural Opossum and Eastern Raccoon Muffs and Scarfs—Red Fox, Marmot and all novelty Sets—greatly reduced. Complete stock of Fur lined Coats.

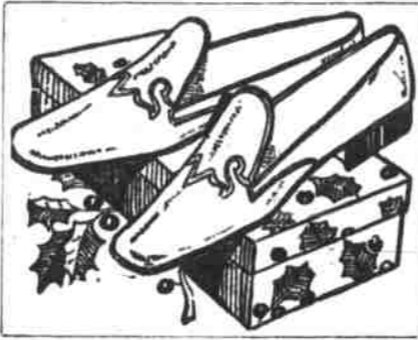
Neckwear, Scarfs, Marabou and Ostrich Sets, at Half Price!

Women's dainty hand-made Neckwear, a wide range of styles and prices—AT HALF PRICE. Women's lovely Spanish Scarfs, for evening wear, HALF PRICE. Marabou and Ostrich Scarfs and Muffs—all HALF PRICE. Finest French Fans—pearl handles, hand painted designs, and real lace combinations—AT ONE-THIRD OFF. Children's 35c Fans in fancy Christmas boxes, each 25c. \$4.00 Ostrich Neck Ruffs reduced to \$1.95. 75c Fancy Neckwear for women, in Christmas boxes 48c. 35c Fancy Neckwear for women, in Christmas boxes 25c.

For Telephone Communication with this store today call Marshall 4600, A-6101. Tea and Luncheon—7th Floor Regular 50c Luncheon served from 11:30 to 2 p. m.—A la Carte Luncheon and afternoon tea from 2:30 to 5:30 p. m.

U. S. Parcel Post, Insurance and Mailing Station

In the New Basement Annex—Extensive Facilities for Handling of Packages. Our facilities for handling Parcel Post matter have been increased—and we are prepared to give prompt service in this branch office of the U. S. Parcel Post. Packages wrapped, weighed and stamped to be sent to any part of the world.



Brownie Cameras

The All-Year-Round Gifts Sizes for children and "grown-ups." Priced from \$1 to \$12 Kodaks.....\$6 to \$65 \$1.50 Bradley Trimming Boards—6-inch size—Special each, \$1.13 at.....\$1.13 First Floor—New Building

Ribbon Specials, 2nd Floor

To better accommodate the people who wish to purchase Handkerchiefs and Ribbons for Christmas, the Millinery Section on the Second Floor has been given over to these lines. Wonderful Ribbon and Handkerchief bargains abound in this Annex. 15c Bolts Christmas Ribbons, Special 10c—Just what you need to tie up the Christmas packages. Several thousand bolts of good silk Ribbons—plain red and green; also fancy holly and poinsettia patterns. 10c and 12c Bolt Ribbon 8c, 2 bolts 15c—Both plain and fancy Christmas Tie-up Ribbon to make the presents look more "giftly." Narrow widths. In 5 and 10 yard pieces. Specially priced, 8c the Bolt, or 2 Bolts for 15c. 19c and 25c Bolt Xmas Ribbon, 15c—Several different widths in different patterns of holly, poinsettia and plain colors. All pure silk ribbons, at deeply reduced prices. 10-yard pieces. 20c and 25c Yard Pure Silk Ribbons, 10c Yd.—Plain Silk Taffeta, Moire and Fancy Silk Ribbons, 3 1/2 and 4 inches wide, in a vast assortment of pretty patterns. 30c and 35c Yard Pure Silk Ribbons, 15c Yard—For fancy work, sashes, hair bows, etc., in widths to 5 1/2 inches. 25 plain colors and about 200 different patterns, in fancies. Second Floor Ribbon Annex.

Store Service Conveniences

- FREE CHECKING DESK IN THE BASEMENT Where parcels may be checked and left with perfect safety.
- THE FREE NURSERY FOR CHILDREN Under the supervision of a Trained Nurse. Children cared for while mothers shop.
- HOSPITAL—ON THE FOURTH FLOOR For the convenience of patrons who are indisposed while shopping.
- ACCOMMODATION DESK, FIRST FLOOR MAIN BUILDING Leave messages for your friends, where you may be found in the store, etc., at this desk.
- SECOND FLOOR RIBBON AND HANDKERCHIEF ANNEX May be found less crowded than the main floor. Dependable merchandise at popular prices.
- LOST-AND-FOUND BUREAU, IN BASEMENT Articles found in the store taken care of at this department.
- CARRIAGE DIRECTOR—TAXICABS CALLED Will be found at the 6th St. entrance—at your service.
- MONEY ORDERS ISSUED HERE In the Postoffice Department, New Basement Annex.
- MAIL ORDER DEPARTMENT Sixth Floor, New Building.

Gift Suggestions from the Book Store

- 25c and 35c Books for boys—Special at.....19c 1000 to choose from.
- 25c, 35c and 50c Books for Girls—Special.....19c Thousands of titles to select from.
- 35c, 50c and 75c Juvenile Books—Special.....39c
- 50c to \$1 Alligator and Limp Leather Gift Books—Sp'l 35c

Meier & Frank's—Book Store, Basement Annex—Mail Orders Filled

Ribbons! Ribbons! Christmas Ribbons

- 5000 Pieces Christmas Ribbons including Red Satin Ribbons and fancy Holly Ribbons, priced at only, the bolt.....10c
- 19c 10-Yard Pieces—Fancy Satin Ribbons, Holly designs, reduced to, the bolt.....15c
- 25c Bolts—all colors, including Xmas Holly Satin, Ribbons, reduced to, the bolt.....19c
- 35c Bolts—all colors, Christmas Holly and fancy Satin Ribbons, reduced to, the bolt.....27c
- \$1.25 Ribbon-Covered Coat Hangers—a large assortment of colors and styles, reduced to.....98c
- 25c Japanese Sandals—for the making of Holiday gifts, reduced to, the pair.....15c
- Made-Up Ribbon Sashes and Girdles—entire stock, including all the newest effects, at just.....HALF PRICE

Meier & Frank's—First Floor—Main Building



Every Christmas Stocking and Christmas Tree should be supplied with Kewpie Kandi's, Bx. 25c Sold Only at This Store.

High-Grade Fitted Leather Goods—Traveling Bags, Cases, etc., priced from \$10 up, at 1/4 OFF



Practical Gifts in the Cutlery Dept.

- \$2.50 to \$3 Briar Pipes, at \$1.98
- \$4 to \$5 Meerschaum Pipes, \$1.98
- \$1.25 to \$1.75 Scissors Sets, at 98c
- \$3 Manicure Sets, special at \$1.98
- \$6 to \$9 Scissors and Manicure Sets—Special.....\$4.98

First Floor—New Building

Stationery Reduced for Christmas Sale

- 50c Christmas Stationery—in decorated and Xmas boxes—1/4 Off
- Crane's and Hurd's \$1.50 Box Stationery—Also other Xmas stationery—Box.....\$1.19
- All Christmas Cards and Greeting Cards from 5c up—Half Price
- \$3 Brass Book Racks—Special each.....\$2.19
- \$8 White Ivory Desk Sets—Special set.....\$4.98
- \$1 Loose Leaf Post Card Album & Scrap Books—Sp'l each 69c
- 25c Autograph Albums—Special each.....19c

Meier & Frank's—First Floor—New Building—Mail Orders Filled

Useful and Enjoyable Christmas Gifts

- All 35c to \$7.50 Triple Mirrors, Shaving Mirrors and Hand Mirrors—Special at.....1/4 OFF
- 25c Metal Frame, Easel Stand Mirrors, 7 inches in diameter—Special each.....19c
- \$1.25 William's Combination Toilet Sets—Special each.....98c
- 75c William's Combination Toilet Sets—Special each.....59c
- 25c Jergen's or Hilbert's Box Perfume in Rose, Heliotrope, Lilac and Jockey Club. Special.....19c
- All Royal Coronation and Amberware—At HALF PRICE

Gifts to Please All Women!

- Beautiful Hand-Painted China At Just Half Price
- 15c and 25c Japanese Cups and Saucers, with fancy decorations—special 10c
- All Dresden and Royal Dresden China Special 1/4 Off

Daintiness in Xmas Gifts

- Women's \$3.25 Sheer White Petticoats—Trimmed with dainty lace, special \$2.29
- Women's 75c Boudoir Caps—Exquisite creations—Special, each 49c.
- Infants' \$2 Embroidered Cashmere Sacques—Special at \$1.19.

