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SEAR



State Horticultural Society Chamber of Commerce Will Committee Will Present Undertake to Bring Grow-Plans at Banquet.

Week's Program. The annual meeting of the

Oregon State Horticultural society will be held Wednesday, Thursday and Friday of this week. All sessions will be hold in the central library, except the banquet, which will be held Thursday evening at the Portland Commercial club.

Wednesday's sessions will deal largely with prune production, The speakers: W. S. Allen, Z. I. Chamberlain, Professor F. H. Brown, Bruce Cunningham, L. B. Skinner, H. S. Jackson, Profes-sor C. I. Lewis and others.

Canneries and uses of fruit will hold attention Thursday. Among the speakers, G. H. Tink-er, J. O. Holt, H. C. Atwell, Ava B. Milam, Robert E. Strahorn. The banquet speakers will be: H. B. Miller, A. H. Averill, Edward Cookingham, R. E. Stra-horn, W. F. Gwin, Wilber Sleg, C. H. Chapman.

Friday's discussions will deal with drying of fruit, prospective Panama canal transportations, and some of the speakers will be D. A. Snyder, Professor C. I. Lewis, C. A. Malboeuf, Professor F. C. Bradford, W. D. B. Dodson, E. H. Shepard, H. B. Miller and Fred Groner.

By Marshall N. Dana.

The State Horticultural society will furnish, at its meeting in Portland, this week, a practical application of the proposition, stated in The Journal Noember 23, that the obligation in the development of Oregon rests not alone in attracting the newcomer to the soll, but preventing speculative land also in prices, helping to solve problems of production, facilitating transportation, and scientifically organizing to find profitable and certain markets for products.

The society will deal with the place Portland business men and bankers should occupy in the distributing and marketing of fruit.

A committee of the society will ask endorsement of its position that "Portland is not fulfilling its function in the marketing of the products of the northwest

"Products going out of this country are not financed by Portland bankers, and not handled by Portland commission houses.

Attitude Not to Criticize.

The committee insists that its attitude is not of unkind nor destructive ation. criticism. It will offer a suggestion that is more idea than plan of procedure, and that articulates closely with the plan of organization to be submitted by the Chamber of Commerce this week

The next step following the valuable work of the Commercial club, Chamber of Commerce, and other organizations in attracting people to the state, should be large and effective organization to do these things;

Encourage the organization of at least 100 fruit growers' associations in westsuch lines as would

Designed to include every fruit grower. fruit growers' organization, selling agency, and all financial and commercial interests through Oregon, and the Washington and Idaho districts within the Columbia basin, a powerful league to deal with the production and marketing of fruit will be launched in Port-and this week by the Portland Chamber of Commerce

ers Together.

This is the first organization of the kind proposed in the Pacific Northwest. It is based on the finding, resultant rom months of investigation, that efficient, harmonious cooperation between ll the agencies mentioned is an abs ute essential to development of the usiness and financial success.

"The general object will be a practical study of all matters affecting transportation guestions, orchard economies, and other vital problems, and the practical working out of every element necessary to the development of the fruit industry upon the broadest possible scale and soundest commercial basis," reads an announcement made yesterday.

Protection of Great Enterprise.

"It involves the protection of one of e northwest's greatest enterprises. The orchard areas in the territory described are owned by approximately 10-000 growers, while the invested value of the lands is conservatively estimated at \$106,000,000. This is double the value of the entire wheat growing acreage in regon; one third greater than the value of all livestock in Oregon and Washingon, which official statistics state to be

ganization will be a scientific construc-tion arrangement of the transportation facilities, including warehouses and cold storage plants of the most modern type at Portland calculated to meet every re-quisite need of green fruit traffic, in anticipation of the opening of the Panama canal, and the general revolution of marine conditions on the Pacific coast that will inevitably take place,

Nothing Definite Arranged.

"With the opening of the canal but a w months away, nothing of definita nature has thus far been arranged for y the various coast ports.

"The matter of rates to the Atlantic seaport markets, Europe, South Amerca and all other foreign countries, has been indefinitely anticipated, but no steps taken to mold them into concrete shape.

"Portland will lead the way in those essentials, and thus provide thoroughly adequate and efficient transshipping facilities in ample time to take care of the movement of oversea tonnage, which it is expected will be of large volume,

even the first year of the canal's oper-

"The Panama canal has long been looked forward to as a possible aid to the progress of the northwest fruit industry. Today it is admitted by a large number of growers and business men in general, as indispensable to its

expansion. "To work out the problem of cooperative efficiency in every form will be the basic duty of the league, and its benefits will accrue to every grower engaged in the business as well as to, all related and affiliated interests. "The movement is the general recog-

nition of the Panama canal as the great constructive transportation factor to industrial progress of the orchard. The organization on broad linds, however, is hased upon conditions and necessities in other lines, including a multitude of esseatial transportation reforms, and orchard economics, which are equally indispensable to the orchardist individually, and to the industry at large. "The Chamber of Commerce has been approached by many growers urging closer cooperative relations between the commercial interests and the growing districts. The business interests of Portland have viewed with great rest-Panama canai; For everything that grows, if of standardized grade, markets may be found and prices obtained that will pro-fit all cohcerned, including the pro-ducer who, under present conditions, is ducer who under the present conditions, is the immediate future point to greater lessness the depressing conditions under the immediate future point to greater frequently the helpless victim of hap-hazard marketing methods; Acting on the suggestion involves the same element of survey of things to be done and the defining of the place of sibility before 1920, the necessity for commercial stability is regarded imperative,



By Burton K. Standish. (Written for the United Press.) Jashington, D. C., Dec. 6.-Well, Washington, D. they're here at last, after long months of hopeless waiting.

BORAM. SATURDAY. DECEMBER

JEWELRY AUCTICH

DURING THE HOLIDAYS

All Court Overrules Demurrer, Hor

Probably Postponing Case

Until New Year.

irepit Judge Davis today made

Firegit Judge Davis today made a dige laton which provable will have the affect of bestponing the murchas male of La & Henrichsen, isweter, invit affect of Destponing the murchas male of La & Henrichsen, isweter, invit affect of Christman halidays. He over-routed the demurse of Henrichsen's laws era to the answer files by the Chris-town which are send the mandacause end work will be tried on its nuerits. As the errist calender of Judge Davis' depart-ment is crewided will be a chained end able that there will be a chained and able that there will be a chained depart able that there will be a chained and able that there will be a chained a so-dray before the race by reached, asy-eral weaks of perhaps several months. It probable that Herrichsen will not severion declaring that he reported to held out his Blefondou stock of iswelry and altoreware at the Boome and Han-richem brought aut for a wit of man-danne to Circuit Judge Davis (guit). It declared that a cristic cont

le deriared that auctions were "husat-

ing and choosing when licensing spoil

The and choosing was howing split-"After monding over 10 years in busi-hears in Portland," said 31r. Menrichaen today. "I am denied the right to conduct tory business as I see fit. Coming just at a critical period in my business ca-rer. J seel that this Is dissription inf the rankest kind. "Neither my honaty nor integrity has here guestioned. No fasus has lean raised that I do not carry a high class of jewelry and the apparent res-ing the shifts other desires who right soffer by my reducting the price price the price of the reduction the price

GAME LAW PROSECUTION

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FIRST OF ITS KIND

dashing cafes in New York and the "quartier Latin." just like Paris or Ber-lin and the other up-to-date continental Within three weeks about every va-Are they popular? To answer that question, all one has to do is to take a little jaunt to the local scenes of activ-ity. At the Shoreham hotel, where the cant house and barn in the neighborhood was being transformed into studios, and two more will soon begin the afternoon today, only a couple of months after

Was on.

the craze started, there are no less than management has inaugurated the after-noon fishwalk thing allied with tea, cakes and an occasional highball for the daring, can be found Washington's so-clety bunch. Young and old, official two dozen studios, housing everything from a painter to a teacher of the new aesthetic and unaesthetic dances. But the "tea dansant" is the one great stunt. The first "afternoon" occurred early in the week, and the management sent out very formal invitations. Not that invitations are necessary, but it made it look classier. Army folks, conand unofficial, they're all wiggling and wagging merrily to the strains of rag-time music, in their best afternoon

Over on Eighteenth street some wise ressional folks, and the usual mob of young real estate adventurer remodeled well dressed men who decorate the eman old colonial house, got a painter who assies were there in polite turkey trotting droves. Nice little tea tables were scattered about the edges of the ball inderstood what an old English letter in active operation meant, and hung out

of hopeless waiting. "THEY" are the a sign, "Studio Hall." He also threw in room, with nice little menus for each "tea dansants," like they have in those a lot of windows, some queer looking one, at the bottoms of which were inno-

rooms and fireplaces, and the activity cent announcements that dinners could arranged. This is the result of the be had in the dining rooms. So successful have the first few after-

dancing lessons pretty soon.

adoption of woman suffrage. the precincts too large as they are noons been that other hotels are sitting present. The county court which is no in session will commence work Mo day, when representatives from esdance thing, with some novel innova-tions. And a New York cafe proprietor district will be present. is in Washington, seeking a site for a cabaret cafe, where che can dance in be

Will Elect Supervisor,

tween courses-and the tables. Albany, Or., Dec. 6 .- To choose Washington seems to be entering its most feverish season of waddle steps. road supervisor for district No. 10, Tu gent section, an election will be held Monday in which the people of this di-trict will select one of five candidates. This is in keeping with the read pelicy Last winter the craze appeared in a nice little mature form, but from the announcements of dancing "artists," who are flocking here, it looks as if about plan announced some time age every second person in town would be county court. teaching dancing lessons, or taking

\$10

Albany, Or., Dec. 6.-The precincts of the county are to be divided and re-Co. removal adv., page 8, section 2, Adv. Suffrage Makes Change.

To the People of Portland

AM at the crisis of my business career... For over 52 years I have lived among you and conducted my jewelry business. Founded upon absolute honesty and integrity I

have built a business from practically nothing until my assets now exceed \$100,000. Unfortunately I made a serious business mistake this season. Basing my judgment on what we had done in seasons past, I placed orders for bigger stocks than I have ever carried before. Then two large buildings were started within one block of my store. I was delighted to see these improvements, but they kept people from coming to my location. My stock has not moved and I am facing the most perplexing problem in my 60 years of business experience. I applied to the city commissioners for a. license to conduct an auction sale. This was not granted because the commissioners stated that such an auction would demoralize the jewelry business in Portland! I appealed to the courts! Yesterday Judge Davis upheld the commissioners' ruling. I have no alternative but to place my entire stock on sale and realize enough on it to keep intact the business that I have built during these 52 years. My personal guarantee is behind every article sold during this sale. It is the climax of my life and I intend that it shall be successful and that the firm of L. C. Henrichsen & Co. shall survive long after I and this crisis are forgotten.

C.Kenichsen

Established

1861



\$113,000,000. "Foremost in the work of the new or-

warrant them credit as organizations, instead of making individual members liable as is the present practice. This means really substantial and practical organization with equipment adequate to standardize fruits and plant and sufficient to prepare fresh, dried and commed fruits for market. Make Portland the distributing cen-

ter and central agency of the cooperative local associations, with organiza-tion adequate to the distributing and marketing of products in this country and abroad upon the opening of the Panama canal:

each agency in the doing that was spoken of in the former article.

ions reached after long investigation and deliberation. It was at their suggestion that con-

opening of the Panama canal, when the freight rate may be reduced more than 50 per cent. More direct marketing methods must be planned in advance of "The movement of great tonnage via the canal opening and the backing the plan gets must be substantial.

Mr. Miller, who has had broad experience, both abroad and in this country, says that the questions of where and how to plant and produce fruits have been answered. The job of the local or-ganizations is largely in standardizing products and providing equipment for preparation for market. The marketing itself must be through a larger agency that will deal with many local associations.

Points to Example. As an example of efficient local organization, he calls attention to the Eugene Fruit Growers' association which began by handling fruits and growers' supplies only, but, responding to need and demand, has added new departments rapidly until it is in position to direct nearly all the activities essential in a comprehensive organization, including the standardizing of fresh fruits, the drying and canning of

fruits and their stadardizing.

For a Portland, central, organization two things are suggested, in addition to encouraging local cooperative associa-tions and financing the marketing of products. The people have authorized the Port of Portland to establish coal bunkers here for the conveniece of ships coming to this port. The port commission has deferred action until after the Panama canal opens. Why should this be? No definite provision has been made for cold storage facilities in the public dock warehouses. The commis-sion is investigating. Should not urg-

and prepared the recommendation con-sists of H. B. Miller and Colonel Henry E. Dosch of Portland and W. K. Newerth of Gaston. They constitute the banquet committee and on Thursday night it is purposed to clearly outline the conclus-the orchard and garden pursuits. "The organization is to be wholly con-

structive in all its operations, and the embodiment of practical cooperative efsuls of the United States made reports ficiency. It will work in the closest on foreign markets for American prod-harmony with every possible interest. ucts with especial reference to the Pa. Its activities will be beneficial, and not cific coast, these showing most conclus-ively that in Great Britain, Germany The railroads will reap the advantage of and other countries the market waits for the fresh, the canned and the dried fruits of Oregon, especially after the Pacific in general will serve as a bal-

"The movement of great tonnage via the sea will relieve the pressure of a great output of expensively produced fruit, that today is forced into markets which, under the prohibited laid down costs, are inherently restricted, and incapable of greater expansion. Incident to increased production, moving into greatly enlarged channels by sea along the lines of natural demand and con-sumption, will follow a carefully con-structed basis of orchard economics that will effectually minimize the cost of production, and thus offer to the do-

mestic markets a supply under conditions that will automatically admit of its movement in much greater volume than at present. The railroads will undoubtedly welcome the work as a fitting commercial sequence to the great ef-forts made in behalf of constructing the fruit industry in the northwest, in which they so heartily and energetically took part."

Youth Is Pardoned.

Albany, Or., Dec. 6 .- On recommendation of County Attorney Gale S. Hill, Govenor West yesterday pardoned Curtis Sutton, the 19-year-old lad who was sentenced to 25 days in the county jail on a charge of larceny. The youth was taken to his home in Salem by his father.

terest and importance. It suggests the further consideration of establishing the necessary cooperation between the growers, bankers, business men, trans-portation agencies and commercial orent reasons be presented for providing cold storage facilities? The whole mater is of the utmost in- of Oregon agricultural products. ganizations to systematically produce, standardize and market the whole range

Court Decides Against Us!

Prevented from Holding Auction We Are Forced to Raise \$50,000 by January 1, 1914, In Order to Save the Henrichsen Store! Every Article in **This High-Grade Stock Goes**

At Auction Prices!

The most complete stock of Diamonds in the Northwest. Finest stones set in Rings, Brooches, LaVallieres, Pendants, Bracelets, Pins, Cuff Links and Watches. Thousands of Standard Watches; Solid Gold and Gold Filled Jewelry, Silver Novelties, Cut Glass, Sheffield Silverware, etc., all goes at AUCTION PRICES. Every article in this mammoth stock reduced. We are forced to raise \$50,000 by January 1, 1914. The famous firm of L. C. Henrichsen & Co., shall survive.

TERMS OF SALE -- CASH ONLY!

This Sale Starts at 9:30 Monday Morning!

Established 1861

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Oldest Jewelry House in the Northwest

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Between West Park and Tenth Streets.