

The reason our advertisements are drawing such crowds these days can be partially understood by careful study of this advertisement, but not fully understood until you see the merchandise which is advertised.

Saturday Shopping Guide

Lipman Wolfe & Co.
"Merchandise of Merit Only"

Juniors', Girls' and Children's Apparel That Absolutely Admit of No Competition



Garments on Sale Exactly Like Illustration

Girls' School Dresses \$2.95

Regular Price \$3.50 to \$5.00

—Neat, effective frocks in navy blue or brown serge and panama cloth. Also a few stripes and checks in black and white effects. Made in waisted styles with pleated skirts. Some are braid trimmed, others with silk frills of contrasting colors. Sizes 6 to 14 years.

Girls' \$1.75 Balkan Blouses Special \$1.25

—Blouses of white galatea and of soft wash crepes. Made in the regulation Balkan style with sailor collar or Byron collars. The collars and cuffs are trimmed with different colors. Sizes 8 to 20.

Girls' \$1.75 Raincoats Special \$1.25

—These capes are made of excellent quality striped rubber in olive or gray shades with attached hood lined with plaid rubber. Full length and made with arm slits. Sizes 6 to 12 years.

The Smartest Tailored Suits for Juniors Are just making their appearance.

So Deep Are the Reductions 75 Junior Sport Coats, Saturday \$8.45
Selling Regularly From \$12.50 to \$20

—75 girls are to be the possessors of smart, most serviceable coats at a price that parents will surely delight in paying. Last Saturday we sold 179 similar coats and could have sold 100 more had we had them on hand. These coats arrived too late for last Saturday's distribution. They come in genuine mackinaw, fancy plaids, stripes, boucles and double-faced materials. In all colors and combinations.
—Sizes 13 to 17 years.

Girls' Prettiest Serge Dresses Special \$4.95

Selling Regularly From \$7.50 to \$12.50
FOR GIRLS FROM 6 TO 14 YEARS

—Dresses of serge, black and white checks, challies and albatross, in white, navy, brown, red, black and light figured effects.
—Dresses suitable for school, dress and party wear.
—Made in waisted styles with pleated skirts, regulation and novelty sailor styles, in two-piece styles, with pleated skirts and long blouses. In box pleated from shoulder styles. In fact, so many different pretty fashions for little girls are shown it is impossible to describe them.

Junior Serge Dresses, Sp'l \$7.95, \$9.45
Regular Prices \$12.50 to \$15

—Pretty, youthful models that will appeal to the mothers of young girls as particularly appropriate for school and general wear.
—They come in a variety of tunic and blouse effects, in serges and plaids, and are trimmed in various pleasing styles. They are distinctly different from the junior dresses shown elsewhere, which fact customers tell us daily.

Buy Your Xmas Phonograph Now Have It Delivered Immediately Start Paying on January 1st

No other store sells Phonographs on as liberal terms as this store

Special Xmas Offer—

GRAFONOLA in mahogany or oak finish, with fine hardwood cabinet holding 115 records. 24 selections. 1000 needles. **Special \$37.80**

GRAFONOLA in mahogany or oak finish, with elegant quarter-sawn oak hardwood cabinet holding 110 records. Each in individual felt-lined compartment. 24 selections. 1000 needles. **Special \$54.30**

VICTROLA with cabinet holding 110 records. Green felt-lined separate compartments for each record. 24 selections. 1000 needles. **Special \$65.50**

VICTROLA in mahogany or oak finish, with elegant quarter-sawn, hardwood cabinet holding 125 records. Felt-lined compartments. 24 selections. 1000 needles. **Special \$81.50**

You Have Been Locking For A Dependable, Washable Doe Glove So Have We—And We Have Found It

—To introduce these new doe gloves we present them to you through the medium of a sale, so that you may try them thoroughly and economically. We are aware how unsatisfactory and what difficulty it has been to secure satisfactory service in washable doe gloves.
—After a year's search and comparing a multitude of different makes, we believe we have found at last a washable doe glove that will give perfect satisfaction, and submit for your approval.
—**Guaranteed** 16-button-length washable doe gloves. Special at \$2.23
—**Guaranteed** 2 pearl clasps, pique sewn, fancy embroidered back, washable doe gloves. Special \$1.85
—**Guaranteed** 2 pearl clasps, washable chamois gloves with fancy embroidered backs, in natural shades. Special \$1.85
—**Guaranteed** 1 clasp, pique sewn, washable doe gloves. Special 95¢

SHOES

For Infants

—Patent colt shoes with dull calf tops, button style, hand-turned soles, made over nature lasts. Also of dongola kid.
Sizes 2 to 5, \$1.00
Sizes 5½ to 8, \$1.25

—Infants' patent colt button shoes with black cloth tops, hand-turned soles, made over nature lasts.

Sizes 2 to 5, \$1.25
Sizes 5½ to 8, \$1.50

For Children

—Children's tan lace high cut calf-skin shoes, finished with two straps and buckles at top. Made of an extra heavy upper stock with wide toe, having tip of self-material.
—These shoes are made for comfort and will keep the feet dry and warm.

Sizes 7 to 11, \$3.00
Sizes 11 to 2, \$4.50
Sizes 2 to 6, \$5.50

For Boys

—Boys' dull calf or button or lace shoes. Have plump insoles and heavy outsoles. Good, wide toes, well finished throughout.

Sizes 10 to 13, \$2.00
Sizes 1 to 5, \$2.50

—Basement

Last Day of the Drug and Toilet Sale 1800 Reductions Supply your Present and Future Toilet Needs

Women's Boot "Silk" Stockings Special 29c the Pair

—Stockings that sell so freely at 35c a pair that it is hard to accumulate a stock.
—This lot, purchased under the usual price, we pass on to you in like manner.
—Of medium weight "silk" fiber, boot style, in fast black, with double tops and extra spliced heels and toes.
—Main Floor

Marabout Is Fashionable You will find it here in immense variety in Stoles, Capes, Boas and Muffs

Featuring for Saturday 200 Trimmed Hats

The most attractive, modish fashionable hats designed by our best artists and selling regularly at \$10 and \$12

Saturday \$4.95

A sale that will answer your hat question perfectly and with the greatest economy

Beautiful Jewelry of Solid Gold—Artistically Designed—Specially Low Prices

—**Lavallieres** of solid gold, set with genuine Baroque pearls, packed in dainty white satin case. Special \$3.50
—**Lavallieres** of solid gold, set with genuine diamonds and Baroque pearls. Special \$7.50

—**Lavallieres** in various dainty designs, of solid gold, set with diamonds and Baroque pearls. Special \$10.00
—**Lavallieres** of solid gold, set with genuine Baroque pearls and coral rose. Special \$15.00

—**Brooch Pins** of solid gold, in the crescent and wishbone shapes. Special \$1.25
—**Tie Clasps** in various attractive styles. Of good weight solid gold. Special \$1.00

—**Cuff Links** of solid gold in a variety of styles. Special \$3.00
—**Scarf Pin Set**, consisting of the clasp and pin in case. Of solid gold. Special \$2.25

—**Cuff Links** of solid gold, set with genuine diamonds. Special at \$10.00

—**Bracelets** of solid gold, set with genuine diamond. In a Roman gold finish. Special \$12.00
—**Scarf Pins** of solid gold, set with genuine diamonds, patterned in the newest styles, including the knife edge designs. Special \$5.00

—**Bar Pins** of solid gold, engine-turned designs. Special \$1.75
—**Coat Chains** of solid gold in plain and fancy links and buttons. Special \$3.00

—**Coral Cameo Brooches**, extra fine quality solid gold mountings, engine-turned and engraved. Special \$17.50
—**Shell Cameo Brooches** with solid gold mountings, engraved. Special \$10.00

—**Signet Rings** of solid gold, for women, in an assortment of designs. Special \$3.00

Women's Genuine Walrus Traveling Bags,

Special \$7.50
Selling Regularly at \$9.00

—Genuine walrus three-piece traveling bags. Heavy steel frame, inside lock, brass catches, full leather lined, with inside pocket.
—Handsomely finished in every detail. —Basement

\$1.75 Full Jointed Dolls, Special 98c

—These dolls are made of papier mache, having full jointed bodies and bisque heads, with pretty expressive faces, real eyelashes and natural long curly hair in dark and toska shades. They are fitted with slippers and socks and gown slips, trimmed with lace and colored bandings.

Dolls Very Special at 68c

—Here are dolls in a large assortment, some of which are fully dressed with bonnets, dresses and shoes and stockings. Full jointed kid and papier mache bodies. Bisque heads, having real eyelashes and light and dark colored curly hair. —Mezzanine Floor



Unquestionably The Greatest and Finest Sale of Boys' Clothing

In This Great Sale

—We eclipse any previous offerings ever made in dependable, serviceable boys' clothing. As an example of the deep reduction in "best only in boys' clothing," we offer the following:

Boys' Wool Norfolk Suits, Special \$3.75
SOLD HERETOFORE AT \$5.00

—Ages 6 to 15 years.
—Boys' fancy Norfolk suits, with stitched-down belt in back and fine tucks. Come in gray checks and herringbones and blue gray diagonals.
—Pants full lined, taped seams. Extra well made throughout.

Boys' Norfolk Suits, Very Special \$5.00
HERETOFORE REGULAR FROM \$6.50 TO \$8.50

—These suits are so far superior to the ordinary \$5.00 suits advertised as special by most stores that the minute you examine them you, too, will be impressed with this remarkable offering.
—These suits come in ages from 6 to 18 years. One and two pairs of pants. In Norfolk and sack models. Grays, tans, oxfords, browns in mixtures, in herringbones, in diagonals and stripes. Plain blue serges and corduroys in brown and mouse color.
—Exceptionally well made. Coats lined throughout with good quality serge. Pants full lined. All seams taped.

Boys' "Sunday-Go-To-Meeting" Suits, Special \$6.50

SELLING HERETOFORE REGULARLY TO \$9.50

—This is an unusual aggregation of boys' fine suits. They come in gray, tan and brown, in checks, stripes, herringbones and many fancy weaves.
—These suits are from the very best manufacturers of boys' clothing, and the style, fit and workmanship are the very best.
—Norfolk styles in box or knife pleats, also sack models. —Fourth Floor

Boys' Raincoats Special \$1.48

—For boys from 4 to 14 years old.
—Made of best quality black rubber, full length, buckle fasteners, with arm slits and military collars.
—An exceedingly good raincape for the price we are asking.

Boys' Black Rubber Coats \$3.00

—Made in regulation style with military collar. Fastens down front with buckles. Good quality rubber that will give excellent service.

Boys' Raincoats

—Shown in double texture, single texture and gabardines. Made with set-in or raglan sleeves in plain tans or cloth finishes.
—Sizes range from 6 to 16 years.
—Priced \$5.00 to \$13.50

Boys' Black Rubber Hats, Special 75c

—Made in sou-wester style of good black rubber. A perfect protection from the rain.

Boys' \$1.25 Corduroy Knickerbockers, Special 75c

—Fourth Floor

The Holiday Book Store Is Ready

—The real book shop is more than a place where merchandise is sold; it is a center of intellectual life. From it radiate the vehicles of countless ideas—the most enduring things in the world, the unshakable basis of all civilization and all progress.

BOOKS ON ART

—**"The Uffizi Gallery,"** 50 plates in color, \$7.50
—**"French Colour Prints"** of the 18th century, showing 50 large size reproductions in color, suitable for framing, \$12.00
—**"George Frederic Watts,"** The annals of an artist's life, by W. S. Watts, 39 illustrations, 2 volumes, \$10.00 set.
—**"Greuze and His Models,"** 44 full-page plates, \$4.00
—**"Fennel's Whistler,"** showing 120 illustrations. Price \$3.50

BIOGRAPHY AND TRAVEL

—**"The Wallet of Time,"** by William Winter, 2 volumes, illustrated, \$10.00
—**"Robert Louis Stevenson's Edinburgh Days,"** fully illustrated, \$2.00
—**"The Tragedy of Mary Stuart,"** by Henry Shelley; illustrated, \$3.00
—**"A Queen of Shreds and Patches, Madame Tallieu,"** by L. Gasine, \$3.50
—**"Married Life of Anne of Austria,"** Freer; illustrated, \$3.75
—**"Madame Royale, Daughter of Marie Antoinette,"** by Ernest Daudet; illustrated. Price \$3.50
—**"Mary, Queen of Scots,"** by H. T. Skae; illustrated in color, \$1.75
—**"Fifty Water Color** drawings of Oxford, with descriptive notes, \$2.50
—**"An Artist in Italy,"** by Walter Tyndale; 40 illustrations on color, \$5.00
—**"The Near East,"** by Robert Hichens; illustrated by Jules Guerin in color. Price \$6.00
—**"Pacific Shores From Panama,"** by Ernest Peixotto; illustrated, \$2.50
—**"Traditions of Edinburgh,"** by R. Chambers, L. L. D., with full-page illustrations in color. Price \$6.00
—**"Paris Nights and Other Impressions of Places and People,"** by Arnold Bennet; fully illustrated. Price \$3.00
—**"The Panama Gateway,"** by Joseph Bucklin Bishop; fully illustrated. Price \$2.50
—**"The Spell of the Italian Lakes,"** by McCrackin; illustrated, \$2.50
—**"Royal Castles of England,"** by Shelley; 48 full-page illustrations. Price \$3.00

SPECIALLY ILLUSTRATED GIFT BOOKS

—**"The Old Curiosity Shop,"** Dickens; full-page illustrations in color, by Frank Rennolds, R. I., \$5.00
—**"Vanity Fair,"** full page illustrations in colors, by Lewis Baner. Price \$5.00

GIFT EDITIONS OF CHILDREN'S BOOKS

—**"The Wind in the Willows,"** by Kenneth Grahame; fully illustrated in color. Price \$2.00
—**"Peter Pan A. B. C.,"** illustrated in full color, \$1.00
—**"The Mighty Army,"** the stories of English Kings, bishops and martyrs; fully illustrated in colors, \$2.00
—**"The Story of Rome,"** fully illustrated in colors, \$2.50

—Basement