

Tremendous Reductions on Women's Apparel!

The Favored Short Jacket Suits—Only \$22.45

The demand for smart, dressy Suits continues—and to meet this demand our buyers are constantly on the lookout for the newest and most popular Suits which are shipped daily to us.

One of the most favored models is designed with the new short jacket, which hangs loosely in the back, with long sleeves set in kimono shoulder. Another popular style is in blouse effect with belt; then there's the plain-tailored style—and all beautifully made. They're of Velvet and fancy rough materials, Chevions, Storm Serge, Chiffon Broadcloth, etc., some trimmed with fancy vesting, collars and cuffs of velvet, and some fur-trimmed. In plain colors—all sizes to 42 bust measure.

These smart Jacket Suits are unusual at the special price of—your choice \$22.45.

Unequaled Are These Three Suit Specials

—and there's such a diversity of styles in these three groups that even the most exacting will find a Suit, pleasing in style, quality and price.

Materials are rough Chevions, Storm Serges, Duvetyn, Broadcloth, and there's an array of pretty colors to select from—tan, brown, navy, Copenhagen, wine, black, taupe, terra cotta, and fancy mixtures and stripes. You'll find in these Suits a variety of fancy, semi-fancy and plain tailored models in all the wanted styles—Blouse Coats—plain tailored styles—Cutaway Coats—the new Norfolk Coat with wide girde of material—loose Coats in medium length with kimono sleeves, fur trimmed and sash of satin or self-material. Skirts plain and draped—in fact, it's impossible to mention all the different modes.

- \$30 to \$35 Suits, Special \$18.45
- \$20 to \$25 Suits, Special \$12.85
- \$15 Suits, Special \$9.85

Messaline Petticoats at \$2.45

Most excellent Petticoats are in the assortment we're offering our patrons at \$2.45. They're made of splendid quality Messaline silk, with pleated flounce, and come in all the leading shades, such as Nell Rose, green, king's blue, brown, navy, open, lavender, red and black, as well as a variety of changeable effects. Splendidly made and finished—and priced \$2.45 most moderately are these Petticoats at

Myko Petticoats—with the practical elastic waistbands. They're made with messaline jersey tops and messaline silk flounces. In a wide variety of attractive colors, including burnt orange, green, Nell Rose, lavender, wistaria, red and black. Priced at \$3.85

Long Messaline Silk Kimonos—made of a splendid quality fancy material in stripes and figures, and in most effective colors, such as red, Copenhagen, navy, rose, blues, browns and greens. Splendidly made garments, priced at only \$3.95

Garment Salons—Second Floor—Main Building—Mail Orders Filled



Loveliness the Theme of These Exquisite Afternoon Dresses at \$32.50

By a fortunate special purchase of an importer's sample line of rich and elegant Afternoon Dresses that would sell regularly from \$65 to \$100 we're enabled to offer you these beautiful Dresses for only \$32.50.

They're exquisitely modeled of Satin, Meteor, Crepe de Chine, Mandarin Crepe, Velvet, Panné Velvet, Lace and Chiffon, and Serges of fine quality, and each Gown has a distinctive quality of its own. There's a lovely array of colors, and some Dresses are of plaid in the soft shades.

If you're contemplating the purchase of an Afternoon or Dinner Gown, it will be to your interest to see these exquisite Dresses, ordinarily selling from \$65 to \$100, special tomorrow at \$32.50.

\$6 Cheney Velvets, \$3.90

Rich Two-tone Chameleon Effects 42 to 48-Inch Widths

The favored material for Coats and Suits, Wraps and Dresses is velvet, and we are reducing radically some of our most exquisite Velvets. They're the famous Cheney Uncut Velvets—in beautiful colors and combinations—taupe, green, navy, wistaria, king's blue and garnet effects. Reduced from \$6 to, the yard \$3.90

Meier & Frank's—First Floor—Main Building—Mail Orders Filled

All Black Silks

All Black Satins

Decidedly Reduced

First Floor, Main Building

\$30 to \$35 Dresses

For Street or Afternoon Wear

Selling Tomorrow at \$16.65

Included in this group are charming Dresses of Silk Poplin, Crepe de Chine, Brocade and Crinkle Crepe, in terra-cotta, Copenhagen, brown, navy, various shades of red and black and white combinations. They're made in a variety of popular styles—some having fancy lace vests and V-shaped necks of pleated lace. Sizes range from 34 to 42 bust measure.

Whether you desire a fancy Dress for afternoon wear—or the simple tailored Dress for street wear—we're sure we can please you with these \$30 to \$35 Dresses—Special tomorrow \$16.65 at

\$25.00 Wool and Silk Dresses, \$12.45

Modish Dresses of Serge, Wool Eponge, Silk, Satin or Meteor, are in this lot so greatly reduced for tomorrow. They're fetchingly made with shadow lace vesting with collar of lace or embroidery. All the leading shades are represented. All sizes. Regular \$25 Dresses, special at—each \$12.45.

Garment Salons—Second Floor—Main Building—Mail Orders Filled

Have You Seen Santa Claus at Meier & Frank's

Where He's Making His Headquarters Until Christmas and Receives His Boy and Girl Visitors Daily From 1 to 5 P. M.

The most talked-about man in town just now is Merry Old Santa Claus, who smiles and says "nice" things to the little boys and girls who come to see him every day. He just loves to listen to the stories the children tell him, so come along and visit him and tell him what you want him to bring you for Christmas. You'll find him in Toy Town at Meier & Frank's.

Child's \$4 "Delight"

Sets at \$2.73



These are the prettiest and most charming little Sets, consisting of a round Red Table and 2 bright Red Chairs. The Table is 20 inches in diameter and 20 inches high, and very strongly built. The chairs are 23 inches high, with 10x11-inch seats. This Set will make a most attractive Christmas gift for the small girl or boy. Selling regularly at \$4.00, this set has been reduced to \$2.73

Unadvertised Toy Bargains—will abound in our Toy Department this week. Special reductions will be made on Games, Mechanical Toys, Iron Toys, Dolls, Mechanical Trains, and a vast variety of Toys for Christmas time. Toytown, Fifth Floor, New Bldg.

Shadow Lace Edges and Flounces, Dainty Designs, at Decidedly Lowered Prices!

Suitable for making waists, tunics, corset covers and Holiday fancy articles. In white and cream, and 12 to 18 inch widths, 45c to 65c Laces, reduced to, yard 39c 75c to \$1 Laces, reduced to, yard 59c

Meier & Frank's—First Floor—New Building—Mail Orders Filled

Attractive Cream Madras Curtains Offered Tomorrow at One-Fourth Off

Thrifty housewives will purchase enough of these pretty Madras Curtains for future needs—at the unusual reduction of 1/4 off. These Curtains are all imported and come in handsome floral and scroll designs. They're from 36 to 45 inches wide, and are in 2 1/2-yard lengths.

- \$2.00 Cream Madras Curtains—Special, the pair \$1.50
- \$2.50 Cream Madras Curtains—Special, the pair \$1.88
- \$3.00 Cream Madras Curtains—Special, the pair \$2.25
- \$3.50 Cream Madras Curtains—Special, the pair \$2.62

200 Charming Trimmed Hats

Formerly \$5 to \$20

Now at Half Price

Milinery Parlors Second Floor

All Knox and Burgesser Hats at Half Price

Included in this group are all Hats from the famous makers—Knox and Burgesser. There's a wide assortment of Tailored Hats, Sailors and Riding Hats, in Velour, Plush, Hatter's Plush and Felt—also many trimmed Hats. Special at HALF PRICE

Portland women will find this a splendid opportunity to secure a stunning new Hat at just half the ordinary price. You may choose from 200 smartly tailored and fancy dress Hats, trimmed in ostrich bands, fancy feathers, plumes and stick-ups; also many beautiful flower-trimmed Hats—all in this season's most favored modes. Visit our Millinery Salons tomorrow and select a Hat regularly selling from \$5 to \$20 at just HALF PRICE.

Four Substantial Gift Pieces

Underpriced!

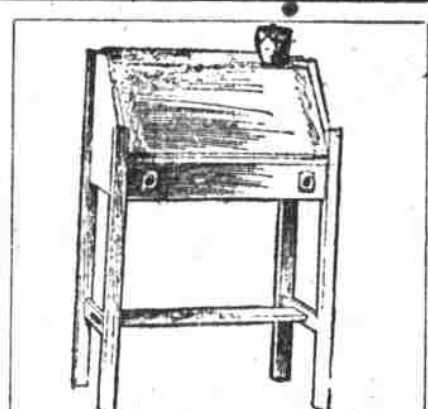
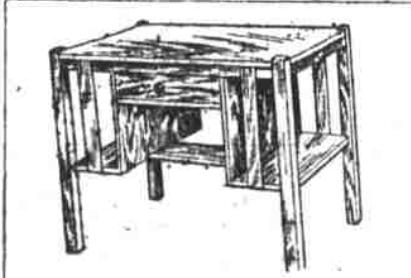
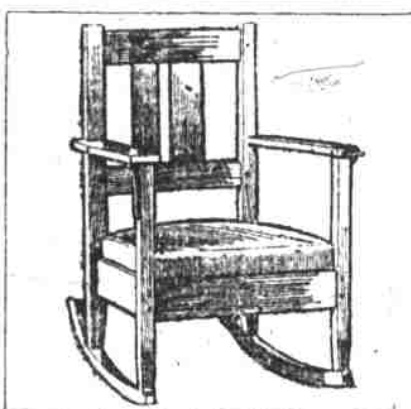
\$20 "Lifetime" Desk, \$14.59

\$20.00 Solid Oak "Lifetime" Desk—(like the accompanying illustration at right) is finished in wax golden or fumed. Splendid value. Reduced to the low price of... \$14.50

\$13.50 Solid Oak "Lifetime" Rockers or Chairs—(like illustration at left) in wax golden or fumed finish. Genuine leather covered, auto spring seat, and all joints pinned. Reduced to \$8.98

\$30.00 "Cadillac" Desk Table—(just as illustrated at right) in mahogany finish, 22x32 ins. in size. Reduced to the special price of... \$16.75

\$15.25 Solid Oak Magazine Library Table—(as illustrated at left) in wax golden or fumed finish! Selling regularly at \$15.25, reduced for this sale, each \$11.49



Inexpressible Beauty!

The Charm of these Imported Waists and Copies of Imported Models (Only One of Each Style)

Designed to Sell at \$20 to \$50, Price,

\$14.85



Decidedly sensational is this offering of beautiful Waists, some Imported Models, others exact copies of Imported Models, at the radical reduction in price. They're of real Laces, Imported Crepes and Chiffons, and Bulgarian Crepes, combined with brilliantly colored velvets, Cloth of Gold, and a variety of beautiful effects. Never will a greater opportunity present itself to procure a beautiful Waist at a slight cost than these Imported and copies of Imported Model Waists, reduced from \$20 to \$50 to \$14.85.

Elegant Fur Sets, \$18.45

The very latest styles appear in these Fur Sets priced so moderately. The long throw and the pillow muff, shawl or animal effect scarf with muff to match. They're in the popular brown, black or mole cone, red fox or marmot, and at the price for which they are to be sold afford extreme economy. Make your selection early, that you may secure JUST the Set you wish, while they're priced at only \$18.45.

Other Fur Sets—Priced from \$10 to \$350 Handsome \$85 Fur Coats, reduced to \$48.75

Meier & Frank's—Garment Salons—Second Floor—Main Building

Complete Comfort Is Embodied in these Flannelette Night Gowns at 98c

Warm and serviceable are these Flannelette Gowns—and for wearing quality they're unsurpassed. They're well made, with and without collars, and are becomingly trimmed with braid and brier stitching. Cut full length and width. In all white, also pretty pink or blue stripes.

These Flannelette Gowns are just the garment for the cold Winter nights, and we've priced them—for tomorrow—special at 98c.

Meier & Frank's—Second Floor—New Building—Mail Orders Filled

Purchase Furniture on Our Club Plan of Easy Installments.

1657 1913

THE QUALITY STORE OF PORTLAND

Fifth, Sixth, Morrison, Alder Sts.

We are headquarters for Ladies' Desks, having the largest assortment in the city. All goods selected now will be held for Christmas delivery if desired.