

1241ST FRIDAY SURPRISE SALE
Women's 65c Underwear—Garment 33c

For Friday's Surprise we're offering women's fleeced lined Pants and Vests, at only 33c the garment. These Garments are warm and serviceable, made in high neck, long sleeve and ankle length styles. This is a line of Underwear we are discontinuing from our regular stock—hence the price reductions. For Friday only—you may purchase Underwear ordinarily selling at 65c the garment—at, each..... **33c**

35c to 75c Ruffings at 25c

New and exquisitely dainty is the Ruffing, regularly selling from 35c to 75c the yard—specially priced for Friday at 25c the yard—3600 yards in this lot.

Assortment of plain Net Ruffings, hemstitched Nets, Shadow Lace patterns and fancy scalloped edges—in white, cream, ecru and black, in widths from 1/2 inch to 5 inches. Your choice of these sheer Lace and Net Ruffings—for Friday only—the yard **25c**

First Floor—Main Building
—Mail Orders Filled

**Gold-Filled Watch Fobs 98c**

Regularly \$1.50 to \$3.50

A genuine Surprise awaits you here tomorrow in these Watch Fobs, regularly selling at \$1.50, \$1.75, \$2.50 to \$3.50—special for Friday only at **98c**. These Gold-Filled Metal Fobs are of good quality gold and will make very nice Christmas presents. Specially priced for Friday's Surprise—each **98c**

First Floor—New Building
—Mail Orders Filled

1241ST FRIDAY SURPRISE SALE
10-Year Gold-Filled Watches Friday \$4.59

They're 10-year Gold-Filled Cases in 12-size open face and hunting style, and a few in 16 size hunting case. They are fitted with guaranteed American movements, and are in the thin models. For Friday only this remarkable sale will be in progress, and these splendid Watches will be sold tomorrow **\$4.59** at, each.....

Meier & Frank's—First Floor—New Building



Meier & Frank's 1241st Friday Surprise Sales

For Tomorrow Only—Such Radical Reductions Are Unusual and Timely!

1241ST FRIDAY SURPRISE SALE
Women's Cashmere Hose 23c

Women's 35c Cashmere Hose—in black with gray heels and toes. Plain and ribbed tops. Seamless feet. Good serviceable Hose—especially priced for Friday's Surprise Sale—**23c**

Children's 20c and 25c Hose—of cotton and flannel. In black and tan only. Seamless feet. For clean-up of odd sizes we've priced these excellent wearing Hose at—the pair **10c**

1241ST FRIDAY SURPRISE SALE
Silk Chiffon Auto Veils \$1.39

Of unusual interest is this Surprise offering of lovely Silk Chiffon Auto Veils with double striped Satin border. There's an array of lovely new shades, and also the staple colors. For Christmas Gifts, these Auto Veils would be pleasing, indeed—and the Veils you would ordinarily pay \$2 for are priced—for Friday only—each..... **\$1.39**

60c and 65c Mesh Veilings—in the Shell and silk finish, in shadow and fine mesh patterns. In black, white and colors. Special for Friday only—the yard **25c**

First Floor—Main Building —Mail Orders Filled

1241ST FRIDAY SURPRISE SALE
Silk, Satin Ribbon Remnants

Thousands of short lengths of gorgeous Ribbons are included in this Friday Surprise Sale at **15c** the piece—Ribbons that you would pay from 45c to 65c the yard for ordinarily. There are plain Taffeta Ribbons, Satin Ribbons, Fancy Dresdens, and other Fancy Ribbons, Velvet Ribbons. Lengths range from 3/4 yard to 2 yards. All colors and all widths are shown. For Friday only, you may choose as many pieces as you like at—the piece..... **15c**

First Floor—Main Building

1241ST FRIDAY SURPRISE SALE
\$2.25 Scrim Curtains, \$1.65

Handsome Scrim Curtains that come in white, cream and ecru—40 inches wide and 2 1/2 yards long are Friday's offering at this deep reduction. They're finished with hand drawn work. Only Friday will you be able to purchase these splendid Scrim Curtains that sell regularly at \$2.25 for, the pair..... **\$1.65**

1241ST FRIDAY SURPRISE SALE
Trimmed Hats 1/2 Price Friday

Five dollar to \$15 models have been selected for this Half-Price Sale for Friday. They're Hats made of velvet, plush and velour, fashionably trimmed in fancy feathers, ostrich novelties and flowers. This sale offers an excellent opportunity to those who wish a stylish and up-to-date trimmed Hat at a most moderate cost. \$5.00 to \$15.00 models that on Friday you may purchase at **\$2.50 to \$7.50**.

All Knox Sailors Reduced—made of imported velours, in the fashionable ready-to-wear modes. Selling regularly from \$7.50 to \$15—Friday they may be purchased at **HALF PRICE**

To \$4.00 Untrimmed Shapes—a collection of Hats in imported velours, and an assortment of colors, marked special for Friday **89c**

Meier & Frank's—Second Floor—New Building

FRIDAY CANDY SURPRISES

50c Milk Chocolates, Whipped Cream style, lb. **38c**
50c Society Chocolates, lb. **38c**
25c Turkish Caramels, lb. **18c**
40c Butter Cups, lb. **28c**
40c French Nougat, pound **25c**

Candy Store, Basement

Women's Splendid Utility Suits at \$14.85

That Sold Formerly From \$25 to \$35

The excellency of these Suits is apparent at a glance, and at the low price to which they have been reduced they afford an economy that's unusual. Note the illustration. They're either fancy or plain tailored models, in combinations of plain skirt and broadened jacket, or checked skirts and fancy jackets—a style that is particularly pleasing—as well as chiffon broadcloth Suits in plain shades, and navy blue serge Suits. These Suits are in a variety of good colorings, including navy, black, plum, brown, gray, fancy mixtures, broadened and plaid effects. They may be had in sizes 34 to 42. For Friday's Surprise Sale these excellent Suits are reduced from \$25.00 and \$35.00 to, each..... **\$14.85**

No Phone Orders Taken. No Suits Sent on Approval.
See the Fifth Street Window Display

Women's Serviceable Coats \$7.65

Selling Usually at From \$10.00 to \$12.50

These Coats are in fancy mixtures, with silk velvet collars and trimmings. They can be worn in either the high-collar style, or with flat reverses, and have turn back cuffs. They come in gray, brown, navy or black, and in all sizes. Select one of these serviceable Coats, while they're reduced from \$10.00 and \$12.50 for Friday's Surprise to only..... **\$7.65**



New Fancy Waists

In Christmas Boxes Regular \$6. to \$9—Special \$3.98

This is an entirely new line of Fancy Waists, made of plain and fancy messalines, crepes and silks, in all the fashionable colors and combinations. They're in the semi-tailored and severely tailored style, some prettily trimmed with buttons or Bulgarian silks. They have the high collars and long sleeves, some with shirred on yokes in front and plain backs. This is a splendid assortment of Waists and in the pretty Christmas boxes they'll make charming Christmas gifts, so make your selection while these Waists are marked from their original prices of \$6.00 to \$9.00—for Friday's Surprise Sale..... **\$3.98**

Women's Silk Messaline Petticoat \$2.68

These Petticoats that are made of good quality silk messaline come in two styles—plain flounce or pleated flounce. They're in a wide variety of colors, including white, Nell Rose, green, lavender, copen, brown or black, and changeable effects. They're a most excellent Petticoat, and at the price they've been reduced to for Friday afford a great saving. Make your selection while these Petticoats are marked at **\$2.68**

Meier & Frank's—Garment Saloon—Second Floor—Main Building

Women's Gowns and Combinations 98c



These dainty Gowns and Combinations form a matched set and are made of fine nainsook, and prettily trimmed with wide lace insertion and medallions of eyelet embroidery, with finishing of lace edging. Double rows of ribbon running across the bust and at the neck makes a pleasing trimming. The illustration will give you an idea of their novelty. For Friday's sale these handsome and daintily trimmed Gowns and Combinations are reduced to, garment **98c**

1241ST FRIDAY SURPRISE SALE
Women's 16 and 20 Button Kid Gloves—Reg. \$4 and \$5—at \$2.49

They are Gloves taken from our regular stock—slightly soiled from being displayed, but not damaged in any way. Gloves that you would pay \$4 and \$5 the pair for at any other time are placed at your disposal for Friday only—the pair..... **\$2.49**

Women's 59c and 75c Box Kerchiefs

1200 Boxes in the following varieties are included at the Surprise price of 43c the box: Women's Initial Kerchiefs, 6 in a box—Women's Amriswyl Kerchiefs, 3 in a box—Women's Colored Initial Kerchiefs, 3 in a box—Women's "Brettonne" Hand-Embroidered Linen Kerchiefs, 3 in a box—Women's Kerchiefs, hemstitched edges, fancy embroidered corners, 6 in a box—Women's Irish Shamrock Embroidered Kerchiefs, 3 in a box—Women's Kerchiefs, in fancy burnt wood box, 6 in a box. YOUR CHOICE—THE BOX..... **43c**

1241ST FRIDAY SURPRISE SALE
Women's \$1.25 Juliets, Friday, 98c

These are warmly lined felt Juliets, with turned soles and low heels. They're fur trimmed, and come in gray, wine, brown and black, and in sizes from 2 1/2 to 8. They sell ordinarily at \$1.25, and have been reduced for Friday's Surprise to, the pair **98c**

1241ST FRIDAY SURPRISE SALE
GROCERY SURPRISES FRIDAY

New Holland Herring—Just arrived. Genuine **95c**
White Hoop Milchers—Reg. **73c**
Blue Ribbon Butter—Oregon make—Roll..... **15c**
Cream of Wheat—Package..... **15c**
Ghirardelli's Ground Chocolate, 3-lb. tin **75c**, 1-lb. tin **25c**
Jersey Butter—Roll..... **69c**
Challenge Coffee—4 lbs. **\$1**—2 lbs. **55c**—lb. **28c**
Quaker Corn Flakes—Freshly toasted—Package..... **7 1/2c**

1241ST FRIDAY SURPRISE SALE
Men's and Women's \$7.00 Sweater Coats Friday at \$2.98

High-grade Sweater Coats, suitable for men or women, made by the famous Way Sweater & Muffler Co.—makers that are known from one end of the country to the other. They're in Ruff Neck, Byron collar or V-Neck styles—in cardinal and maroon only. Made of best quality pure wool worsted, in the Shaker Knit fashion—all sizes. You've never had an opportunity to purchase a Sweater at so low a price, but because there are only two colors we have decided to make them a special for Friday, at **\$2.98**

Men's Black Derby Hats, Friday Only, \$1.00

These Hats are manufacturer's seconds, the defects being so slight that they are almost unnoticeable, which permits our offering them to the men of Portland at..... **\$1.00**

Just Inside Morrison St. Entrance



Stiff Hats shown in all styles and sizes, and at this very low price are one of the greatest inducements we have been able to offer in some time. Make an early selection of these splendid Derby Hats, in black only, Friday at..... **\$1.00**

1241ST FRIDAY SURPRISE SALE
BURROWES'

Card Tables
Reduced Friday From \$3.50 to \$2.19

Everyone is familiar with the Card tables made by the E. T. Burrowes Company. The one we are offering for Friday's Surprise sale is a special table, made for the Meier & Frank Co. It's a light weight folding table, exactly like the illustration. It sells always at \$3.50—for Friday's Surprise it's reduced to..... **\$2.19**

Meier & Frank's—Fourth Floor—Both Buildings

1241ST FRIDAY SURPRISE SALE
\$6 Electroliers, \$3.99

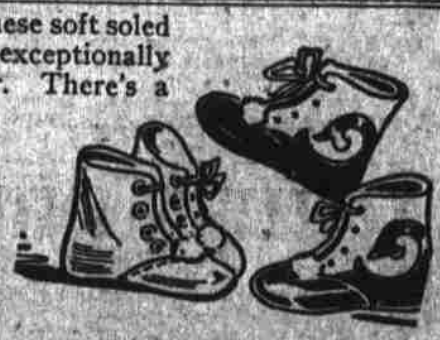
Special for Friday Only

There are 50 of these Colonial style Electroliers, exactly as illustrated, with art glass pyramid shades and borders of open brass. They're 21 inches high, with 12-inch shades, and equipped with 6 feet of silk cord and electric bulb. Regularly these handsome Electric Lamps sell at \$6.00—for Friday's Sp'l., reduced to **\$3.99**

Meier & Frank's—Big Basement Store

**1241ST FRIDAY SURPRISE SALE**
Infants' 50c Shoes, the Pair, at 29c

A veritable Surprise are these soft soled Shoes for Infants, at the exceptionally low price of **29c** the pair. There's a variety of plain kid, in blue and white—black patent—and combinations of black patent vamp with white, blue, pink or brown tops. Sizes are 0, 1, 2, 3 and 4. These fetching little Shoes sell regularly at 50c the pair. Special for Friday only—the pair **29c**.



Infants' Wear Department
Second Floor—New Building
—Mail Orders Filled

1241ST FRIDAY SURPRISE SALE
\$2 to \$3 Cut-Glass Nappies, \$1.29

Tomorrow Only \$1.29



There are 200 of these Cut Glass Nappies that have sold at \$2, \$2.50 and \$3.00. The designs are unique, the cuttings deep and brilliant, and they're highly polished. There are five different cuttings to choose from. For Friday's Surprise Sale only, you may purchase these beautiful Cut Glass Nappies—that make such beautiful Christmas gifts **\$1.29**

Meier & Frank's—First Floor—Main Bldg.



1857 1913
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.

\$2.23
Meier & Frank's
Fifth Floor
New Building

\$1.29
Meier & Frank's
Fifth Floor
New Building