

Latest Fashions by Lillian Young

The designers seem to have had an inexhaustible fund of ideas up their sleeves for trimming treatments...



Winter street costume of Alexandra, blue embroidered in silver.

LITTLE TALKS ON BABYOLOGY

By Anna Steese Richardson

Director of the Better Babies Bureau of the Woman's Home Companion.

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HOW odd it is that an American mother will criticize the Chinese mother who binds her baby's feet or the Indian mother who straps her child in the belly-band...

- 2 dozen diapers, 18 inches square.
2 dozen caps 22 inches square.
4 pairs socks.
1 loose, warm sacque, knitted or made of outing flannel, or French flannel.
1 loose, soft cloak for outdoor wear.

"A skin you love to touch"

Why it is so rarely found
A skin you love to touch is rare because so few people really understand the skin and its needs.



Woodbury's Facial Soap costs 25c a cake. No one hesitates at the price after their first cake.

Little Stories for Bed time

An Important Meeting at the Smiling Pool
By Thornton W. Burgess
There was great excitement at the Smiling Pool. There was so much excitement that everybody was talking at once.

For Shopper and Housekeeper

By Vella Winger
Beauty Hint
For the girl who is afflicted with blackheads, there is a soap prepared by one of the most reliable dermatologists in the United States.

Little Stories for Bed time

The manager agreed; and after several hours the little girl returned with a list of eighty-five distinctively different names written in her own childish hand.

For Shopper and Housekeeper

Next story: "The Smiling Pool Is Deserted."
Saged her in conversation, saying, "Do you like dolls?"



How many dolls are there?" asked the little girl.

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For Shopper and Housekeeper

"That doll has no name. None of these dolls have names." "Why have they no names?" Then the manager had an inspiration.

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Victor-Victrola X, \$75 Mahogany or oak

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