

Store Opens 8:30 A. M. Closes 5:30 P. M.



No Matter Where You Shop—Shop Early!

Soon—very soon in fact, Christmas will dawn again. Less than seven weeks remain in which to prepare for that glad some day, and again this year we urge every man, woman and child everywhere to assist in the endeavor to ease the rush of Christmas shopping.

Think what a great benefit could be given to the millions of salespeople throughout this land if every man, woman and child would appoint himself or herself a committee of one to do their own shopping early!

Think what a relief to the shoppers themselves to be able to select at leisure the many thoughtful Gifts they'll plan to bestow on dear friends and relatives, as tokens of "Peace on Earth—Good Will to Men!"

Consider your own individual case and apply the timely suggestion—"No Matter Where You Shop—Shop Early." Imbue your neighbor with that most thoughtful spirit, and you'll be a great factor in sending happiness to many and none will be too fatigued to enjoy to the fullest extent the Merry Christmas Day.

We ask the co-operation of every store in Portland to further this shop—early movement, and again we urge—No Matter Where You Shop—Shop Early. MEIER & FRANK COMPANY.

IF WE COULD SUPPLY THE EXTRAORDINARY DEMAND FOR "SILK MAID" \$1 HOSE—WED ADVERTISE THEM

"INDESTRUCTO" TRUNKS
Insured against loss, fire, theft and destruction, for five years. Sold in Portland exclusively by Meier & Frank.

All Charge Purchases Tomorrow Go on November Account, Payable Dec. 1st

ALL PARISIAN IVORY 20% OFF
Immense Assortment
First Floor—New Building



\$6.00 French HandMade Gowns \$3.79

They will appeal to every woman, these French hand-made Gowns that are beautifully made of fine, sheer mouslin, with small, hand-made tucks, and exquisitely embroidered in floral and eyelet designs. The short sleeves are hand-embroidered and scalloped, the scalloping also finishing the low neck. These Gowns are splendidly made, extra wide and long, and have double yokes in the back. Unusually attractive Gowns—and at the price we are offering them for this week only—\$3.79—an opportunity that will be appreciated by women whose taste runs toward the dainty in underwear.

These lovely Gowns sell always at \$6.00—and are specially reduced for this week to, each \$3.79
Meier & Frank's—Second Floor—New Building

Opportunities in the Drapery Department

PORTIERES—ready made, in a variety of desirable colors—

- \$4.00 Portieres, special price, pair \$2.00
- \$5.00 Portieres, special price, pair \$2.50
- \$6.50 Portieres, special price, pair \$3.25

COUCH COVERS—Tapestry, in Verdure designs—remarkably good covers, reduced from \$2.50 to \$1.69.

TABLE COVERS—Tapestry, greatly reduced in price—variety of colors—

- \$1.00 36-in. Square Table Covers, 69¢
- \$2.25 50-in. Square Table Covers, \$1.55
- \$4.00 50-in. Square Oriental Cvs, \$2.85

Meier & Frank's—Third Floor—Main Building



A Most Wonderful Sale of Handkerchiefs Begins Tomorrow at Meier & Frank's!

See the Unusual Handkerchief Display!

Four Large Fifth Street Windows. Forty-two different styles Initialed Handkerchiefs for men. Buy Handkerchiefs NOW for Christmas Gifts.

And do you know what you will have to choose from? The largest and most complete assortment of Handkerchiefs for men, women and children ever gathered together under one roof in this great Northwest. Isn't that an advantage worth considering? We think so. And when you see this vast collection, you'll think so too.

From Ireland and France, Switzerland, Germany and many other distant countries they've come directly to this store to be distributed to the people of Portland. Heaps of snowy linen—embroidered, plain, and novelty effects—the dainty, the sheer, and the practical—at any price you may desire from 3c to \$50.00. It is impossible to give you an adequate idea of the magnitude of this great collection of Handkerchiefs, but come, and let us show them to you, and quote you the prices at which they will be sold during this Great Handkerchief Sale.

Make Entries Now for the 13th Annual Doll Show To Be Held Here Oct. 30th, 31st and Nov. 1st

Entries for the Doll Show will close Wednesday, October 29th at 5.30 p. m., so every Doll that is to be included in this great Doll Show—which will be the largest one ever held on the Pacific Coast—should be entered by that time. Eighteen prizes will be awarded—4 cash and 14 merchandise, church, societies and charitable institutions receiving three of the cash prizes. Enter the DOLLS NOW!

\$18.00 to \$25.00 Dresses at \$12.45!

200 modish one-piece Dresses are in this group—and when the women of Portland see these Dresses at such an exceptionally low price, there'll be a great demand for them. Included in the 200 dresses are prettily fashioned models of Sponge, Poplin, Brocade, Serge, Bedford Cord and Broadcloth, in plain and fancy weaves; also stripes, checks and plaids. Among the many distinctive and charming styles shown here are some plain tailored Dresses, some made in the popular new Eton effect, with lace vest, and others in combination styles with plain blue serge coats and plaid skirts. In sizes 16 years to 40 bust measure. These Dresses are splendid at the original price—\$18 to \$25—and for this special sale we're offering you your choice tomorrow for only \$12.45.



New Waists, Worth \$7.50 to \$11, Only \$5.85



\$7.50 to \$11 is the regular price of these exquisite creations of Chiffon, Crepe, Moire, Messaline, Net and Lace—and for this sale we'll give you unrestricted choice for only \$5.85. We've just received this new line of Waists, and they're in a beautiful array of the very latest styles and popular colors. Many of the Chiffons, Nets and Laces are made over linings of net, colored chiffon and ribbons, while some of the Crepes and Poplins are accordion pleated, with yokes and vests of net and lace and Bulgarian silk. The favored frills form the collars on many. Either long or short sleeves are shown. Specially priced at, each, \$5.85.

Handkerchiefs for Women and Children

LOT NO. 1—Children's 5c School Handkerchiefs—In a large range of colored borders, as well as in all white. Splendid Handkerchiefs for school children that sell regularly at 5c—priced for this sale, the dozen 30c—each 3c

LOT NO. 2—Women's and Children's 7c to 10c Handkerchiefs—A great assortment of fine mercerized cotton Handkerchiefs, in white, also a new linen Handkerchief, that sells regularly from 7c to 10c, each. Priced for this sale, the dozen 50c—each 5c

LOT NO. 3—Women's 12c Embroidered Handkerchiefs—A great assortment of linen and lawn embroidered initial Handkerchiefs—in old English and block initials—that sell regularly at 12c. Special for this sale, the dozen \$1—10c each

LOT NO. 4—Women's 17c Embroidered Corner Handkerchiefs—An immense assortment in sheer linen, lawn and fine Swiss, with single embroidered corners in a large variety of dainty patterns.

These Handkerchiefs sell regularly at 17c. Priced special for this sale, each 12c

LOT NO. 5—Women's 20c Shamrock Lawn and Linen Handkerchiefs—We are including our entire stock of these Handkerchiefs, in the new spinning wheel—Sutona, Amrisyl and Cloister embroidered designs, that sell regularly at 20c. Priced specially for this sale, each 15c

LOT NO. 6—Women's 25c and 35c Swiss Handkerchiefs—High grade Handkerchiefs, with hemstitched and embroidered edges. An immense assortment for selection of Handkerchiefs that sell always at 25c and 35c. Special price 21c for this sale, each 21c

LOT NO. 7—Women's Linen Handkerchiefs to 65c Values—In hand-embroidered initials and fine linen cross-bar hemstitched Handkerchiefs. In sheer, medium and heavy weight linen. These Handkerchiefs sell regularly to 65c. Priced this sale, each 37c

LOT NO. 8—Women's 65c to 75c Pure Linen Handkerchiefs—Hand-embroidered and hand hemstitched Handkerchiefs in white and colored novelties, selling regularly at 65c and 75c. Special for this sale only, 3 for \$1.25—each 43c

LOT NO. 9—Women's New One and Two-Inch Hem Handkerchiefs—First Fall showing of these new Handkerchiefs. Pure linen, with one and two-inch hemstitched borders. Plain and with hand-embroidered initial corners. Specially priced this sale, ea. 35c

LOT NO. 10—Women's Hand-Embroidered Initial Handkerchiefs—A wonderful assortment of attractive patterns, hand-embroidered initials in plain and fancy letters. Priced for this sale, each \$1.25 from 25c to 1.25

LOT NO. 11—Women's Spanish Embroidered Handkerchiefs—In daintily embroidered and punch work designs. A great showing, all for this sale, each \$1.50

Boxed Handkerchiefs
LOT NO. 12—Children's Plain White Handkerchiefs—In dainty holly, poinsettia and rose boxes, containing three plain white, hemstitched handkerchiefs. Specially priced this sale, box 12c

LOT NO. 13—Children's Bordered Handkerchiefs—In pretty lithographed boxes—3 in a box—dainty colored borders. Priced for this sale—box 15c

LOT NO. 14—Women's Sheer Lawn Handkerchiefs—Packed one in a dainty Christmas box. Sheer lawn, hemstitched embroidered Handkerchief—box 10c

LOT NO. 15—Children's Initial Handkerchiefs—In any letter. Packed three in a box. A great assortment for selection. Priced, the box 19c

LOT NO. 16—Children's Initial Handkerchiefs—Packed 3 in an attractive lithographed box. Splendid Handkerchiefs. Priced, the box 25c

LOT NO. 17—Children's Picture Handkerchiefs—One for each day of the week. Novelty Handkerchiefs for boys and girls. Packed in dainty boxes of 7. Priced at, the box 75c

LOT NO. 18—Women's Fancy Swiss and Lace-Trimmed Handkerchiefs—An assortment of three packed in handsome holly lithographed boxes. Priced, 35c the box

LOT NO. 19—Women's Handkerchiefs, Box of 6—In six assorted styles and patterns—some embroidered, some initial—packed ready for use—box of 6. 50c Priced at 50c

LOT NO. 20—Women's Pure Linen Embroidered Handkerchiefs—Handsome embroidered corners, in a large assortment of designs. Packed, three different designs in a prettily lithographed box. Price, complete, 69c. Also box of 6 embroidered Handkerchiefs. Priced at 69c

LOT NO. 21—Embroidered Shamrock Lawn Handkerchiefs—Packed in pretty lithographed boxes—3 or 6 assorted patterns. Specially priced, the box 75c

LOT NO. 22—Donegal and Cloister All-Pure Linen Handkerchiefs—Hand-embroidered and in dainty cross-bar linen, with fancy script initial letters—1/4-inch hems. Put up in boxes of 3 assorted patterns. Specially priced for this 98c event, the box 98c

LOT NO. 23—Women's Pure Linen and Real Lace Handkerchiefs—Embracing our entire stock of high-grade pure linen and real lace—embroidered Handkerchiefs in the Madeira, Bretonne, Appenzelle Princess, and real Armenian lace edges. An immense assortment of wonderful patterns and materials, that sell regularly from \$2.00 to \$50.00 each. For this Great Handkerchief Sale—20% OFF.

Handkerchiefs for Men and Boys

LOT 1—Men's Fancy Colored 12 1/2c Kerchiefs—A splendid collection of fancy colored Handkerchiefs, in a variety of neat patterns and pretty colors. Specially priced for this sale—each 4c

LOT 2—Men's 3 for 25c Hemstitched Kerchiefs—A selection of good, serviceable Kerchiefs, with 1/4 to 1/2-inch hemstitched borders. They're of white banded material and specially priced for this sale at each 5c

LOT 3—Men's Fancy Colored 12 1/2c Kerchiefs—Kerchiefs of high grade fancy colored Lawn, in a variety of pleasing colors. Specially suitable for fancy work. Regularly selling at 12 1/2c each. Specially priced at each 5c

LOT 4—Men's 12 1/2c Initial Kerchiefs—Good, durable white Kerchiefs with 1/2-inch hem. Block initials in wide assortment. Handkerchiefs that sell ordinarily at 12 1/2c each. Special for this sale—each 8c

LOT 5—Men's Pure Linen Handkerchiefs—Splendid Kerchiefs of pure Linen. In white, 1/4-inch hemstitched borders. Special—10c each

LOT 6—Men's 20c Handkerchiefs—Full-sized Handkerchiefs with 1/4 and 1/2-inch hems. Of pure linen, in white only. Special, 12 1/2c each

LOT 7—Men's Cross-Bar Kerchiefs—Fine grade Cotton Cross-Bar Kerchiefs, with corded borders, 1/2-inch hems. Full size. Specially priced for this sale—each 12 1/2c

LOT 8—Men's 25c Colored Plaid Kerchiefs—Novelty Kerchiefs in a variety of fancy stripes in harmonizing colors—1/2-inch hem. Your choice of these 25c Kerchiefs, during this great sale, for 12 1/2c only

suitable for embroidering for Christmas Gifts. Special 17c at, 3 for 50c—each 17c

LOT 10—Men's 25c Linen Handkerchiefs—They're of pretty cross-bar Linen, with 1/4-inch hem. Full size, dainty and neat and most suitable for gifts. Kerchiefs regularly selling at 25c. Special for this sale—each 19c

LOT 11—Men's 50c Pure Linen Kerchiefs—Fine quality, pure white Linen—full size Handkerchiefs. Sheer and fine—and of splendid wearing qualities—1/4 and 1/2-inch hemstitched border. Spe. 25c

LOT 12—Men's Linen Initial Kerchiefs—Pure Linen Kerchiefs of fine quality. Initial embroidered in corner. Put up in boxes—6 to the box. A box of these sheer white Kerchiefs makes a pleasing gift. Specially priced at, the box \$1.35—each 25c

LOT 13—Men's New Style Initial Kerchiefs—Fine white Cotton Handkerchiefs, with 1/4-inch hem. Full size. They're the new and popular long initials in one corner.

Put up in boxes of 6 to the box. Specially priced for this sale 69c at-the box 69c

LOT 14—Men's Japanette Silk Kerchiefs—Soft Kerchiefs of Japanette Silk, with initial corners, 1-inch hem. Full-sized, Handkerchiefs put up in boxes—6 to a box. They make pleasing gifts. Special, the box 75c

LOT 15—Boys' Linen Initial Kerchiefs—Of special size, suitable for boys. They're of white linen, with initial corner. All initials. Put up in boxes of 6 to box. Spe. 75c

LOT 16—Men's Pure Linen Box Kerchiefs—Extra fine quality, sheer and soft. In plain white. Full size. Pure linen Kerchiefs—6 to the box—specially priced for this great sale—at, the box 89c

LOT 17—Men's Initial Box Kerchiefs—Fine quality Lawn Handkerchiefs, with self-striped border. Handsome block initial in corner, 1/2-inch hem. Box of 6. Spe. 89c

with the initial in new long design or the plain Kerchiefs to embroider. Put up in boxes—6 to the box. Specially priced at only, the 98c box 98c

LOT 19—Men's Plain Linen or Initial Kerchiefs—This lot includes the plain Linen Handkerchiefs; also every new style initial made. Among others, you'll find the new long initial—Block Initial—Open Embroidery Initial—Colored and Scroll Initials. Extra fine quality Kerchiefs, specially \$1.35 priced at—box of six—

LOT 20—Men's Pure Linen Box Kerchiefs—Very fine quality pure Linen—with initial in corner or plain style—1/4, 1/2 and 3/4-in. hems. Full size. Put up in boxes—6 to the box. Specially priced for this sale, box \$1.75—each 35c

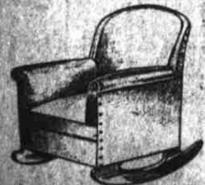
LOT 21—Men's Plain or Initial Kerchiefs—Of pure linen—1/4, 1/2 and 2-inch hems. Also an assortment of beautiful Initial Handkerchiefs in Colored Initials—Script Initials—Block Initials—Long Initials—and many other kinds. Box of 6 \$2.75—each 50c

"Fairy" Velocipedes and Handkars!

"Fairy" Machines are made to stand the wear and abuse that children will always give such an article—and at the same time are scientifically constructed—so that in riding them the child unconsciously assumes a correct position. Their wearing qualities are unsurpassed—and the prices are right.



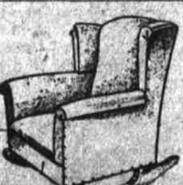
THE VELOCIPEDS—furnishes amusement for boys under any and all conditions. It's well made with tires of 1-inch cushion rubber; hubs and pedals with full ball bearings; adjustable handle bars and leather hand grip grips. Handsomely nicked and finished in maroon with bronze stripes.
No. 1 "Fairy" Velocipede—for boys from 3 to 4 years—Each \$10.50
No. 2 "Fairy" Velocipede—for boys of 5 years—Each \$12.50
No. 3 "Fairy" Velocipede—for boys of 6 years—Each \$14.50
No. 4 "Fairy" Velocipede—for boys from 7 to 8 years—Each \$17.50
THE HANDKARS—put the body through the same motions as rowing. It is a hand propelled machine, steered with the feet, and is a splendid muscle developer. It's substantially built with a steel frame, steel propelling lever and cross bar. Finished in Maroon with silver striping. Priced at \$12.00. Fifth Floor—Main Building



\$30 Genuine Spanish Leather Rocker or Chair—with loose cushion. Just like illustration. Specially priced \$21



\$50 Genuine Morocco Leather Rocker—just like illustration. Brown, green or red. Special \$32.50
Chairs to match, special \$32.50



\$25 Genuine Spanish Leather Covered Rocker—just as illustrated. Comfortable and attractive. Sp. \$18.25



\$35 Genuine Morocco Leather Chair or Rocker—in green only. Just like illustration. Specially priced at \$22.50

59 Genuine Leather-Covered Chairs, Sofas, Rockers at Great Reductions—This Week
Splendid Assortment to Select From

Purchase Furniture on Our Club Plan of Easy Installments

