

Pacific Phone Marshall 5080 | LADIES' HOME JOURNAL PATTERNS ARE HERE IN ALL THE LATEST AND BEST STYLES AT TEN CENTS AND FIFTEEN CENTS EACH — ALSO A FULL SHOW. Home Phone A-2112
ING OF EMBROIDERY PATTERNS AT THE SAME PRICES — ALL MAIL ORDERS PROMPTLY AND CAREFULLY FILLED — FIVE-DOLLAR PURCHASES PREPAID

THE MOST IN VALUE—THE BEST IN QUALITY

EXTRA

In Art Goods Section

Stamped Guest Towels at 13c

Each Regular 20c Kind
Made of fine huck toweling and with scalloped ends. They come stamped in many neat designs. Regular 20c values for Friday at... **13c**

Store Opens at 8:30 A. M. Saturdays at 9:15 A. M.



Store Closes at 5:30 P. M. Saturdays at 9:15 P. M.

EXTRA

In Domestic Section

Odd Lot Pillow Cases

at 10c Each

12 1/2c and 15c Kinds
A closing out of broken lines of Pillow Cases. They come 42x34 ins. and 45x34 ins. and are made of good, durable muslins. Regular 12 1/2c and 15c kinds on sale tomorrow at **10c**

Great Economies in Seasonable Goods of Dependable Quality—Tomorrow Will Be Our 679th Bargain Friday



Our Bargain Friday Sales have always been most helpful to the enterprising shopper in securing savings of a most generous character. The many values that we detail here only hint at the broad scope of tomorrow's offerings. Many other values will crop up on aisle tables while you're passing, and disappear almost as rapidly. Take this as a promise of wonderful economies tomorrow. There is little danger that you will be disappointed if you attend this sale. Be sure that you come tomorrow, and come early—you'll be well repaid with the savings.

Extraordinary Values in Beautiful New Dress Waisting and Silks

MESSALINES, LOUISSENES, PEAS DE CYGNE, TAFETAS, PAILLETTE DE SOIE, ETC., IN RICH BULGARIAN EFFECTS, JACQUARD WEAVES, NOVELTY BROCADES, NEAT STRIPES, PLAIN SHADES AND FANCIES —REGULAR 85c AND \$1.00 QUALITIES PRICED ONLY

59c Ya.

One of the most important underpriced silk sales ever announced in this city, consisting as it does of over 5000 yards of beautiful new silks of standard width and quality. Included are 26-inch real Swiss Taffetas in solid colors and changeable effects; 20 to 26-inch Fancy Messalines, Louissenes, Peas de Cygne, Swiss Taffetas, Paillette de Soie and other fashionable weaves in Novelty Brocades, Fancy Jacquards, Pin and Pekin Stripes, Bulgarian designs, neat small figures, changeable effects and plain colors. They are the kinds in greatest demand for waists, suits, trimmings, fancy work, etc. Regular 85c and \$1.00 qualities on sale one day, Bargain Friday, at..... **59c**

Sensational Sale of the Most Fashionable New Woolen Dress Goods Friday

BROADCLOTHS, WOOL TAFETAS, BATISTES, PRUNELLAS, PANAMAS, REPELLANT CLOTHS, MOHAIRS, ETC., 85c TO \$1.00 GRADES

69c

It isn't often you get such desirable new fabrics at a sale price, but such is the opportunity we are offering you tomorrow. If you knew how really great the values are, you would be impatient to get here. You may choose from an unsurpassed assortment of weaves, including Broadcloths, Wool Taffetas, Prunellas, Panamas, Repellant Cloths, Novelty Batistes, Wool Crepes, Shadow Striped Novelties, Solid Colored Mohairs, Pin Striped Alpaca and a great many other woolen fabrics in the new navies, reds, browns, greens, tans, modes, slates, grays, etc. Regular 85c, \$1.00 and \$1.25 qualities, in one great lot, underpriced Bargain Friday, yard. **69c**

EXTRA SPECIAL FOR FRIDAY—300 HAIR BRUSHES IN REGULAR 35c GRADE AT ONLY 19c

Here's a sale that is well worth your attention—300 fine Hair Brushes at a great saving. The assortment includes solid back brushes made with high-grade black and mixed bristles. They are the kind that sell regularly at 35c. This sale at **19c**

EXTRA SPECIAL FOR FRIDAY — WOMEN'S SHORT FLANNEL SKIRTS, REG. 50c GRADE 25c

This sale includes a splendid assortment of women's Short-Outing Flannel Skirts—they are made of high-grade flannel in neat figures, checks or stripes—with scalloped embroidery edge or with ruffle. They are shown in light or dark colors of blue, pink and gray. Regular 50c quality. Priced this sale at... **25c**

EXTRA SPECIAL FOR FRIDAY — AVIATION CAPS, AUTO HOODS and TOQUES to \$1.50 at 50c

A fine lot of Aviation Caps, Auto Hoods and Toques at a bargain price. They are made of the best wool yarns in fancy weaves and are trimmed with ribbon or tassels—they come in plain white, red, navy blue, gray, brown and tan. Regular values to \$1.50. Choice tomorrow at... **50c**

EXTRA SPECIAL FOR FRIDAY—FANCY ARMBANDS, THE 50c KIND AT THIS SALE, PAIR 39c

For tomorrow we have arranged a sale of Fancy Arm Bands or Round Garters at a reduced price. They are made of pure silk and come in either blue, pink, red or lavender colors. Regular 50c and 65c grades. **39c**
On sale tomorrow at, pair....

Extra Special for Friday—A Great Lot of Slightly Soiled White Cotton Blankets, Reg. \$2.50 Values, at \$1.89 This Sale, a Pair \$1.89

A great many housekeepers will be quick to take advantage of this sale of slightly soiled White Cotton Blankets, for they will be well repaid for their trouble in restoring these blankets to their original condition—they are extra heavy and extra large—72 by 80 inches—and they are only slightly soiled on the edges, caused by improper packing. Regular \$1.89 \$2.50 values. Priced at, pair **\$1.89**

EXTRA SPECIAL FOR FRIDAY—A Sale of Dependable Quality Kid Gloves, Reg. \$1.25 a Pair, at 79c

Tomorrow we place on sale one of the best known makes of Women's Kid Gloves in the popular 2-clasp style—they are made with overseams and have Paris point stitching on back. They come in all sizes in black and white, and in sizes 6 1/2, 6 3/4 and 7 in shades of tan. Best \$1.00 grade, on sale, Friday at... **79c**

EXTRA! Special for Friday New Fall Veilings, Values to 50c, at yard 25c

Women desiring new Veilings should not miss our sale of stylish Fall Veilings. They are shown in many pretty patterns in plain or shadow meshes. They come in all the wanted shades of brown, gray and blue—also black and white. Regular 50c grade. **25c**
On sale at—yard

Exquisite Venise Allover Laces

HUNDREDS OF DESIGNS IN BEAUTIFUL, CLEAR-CUT PATTERNS — THEY COME 18 AND 20 INCHES WIDE AND ARE SHOWN IN WHITE, CREAM AND ECRU —REGULAR VALUES TO \$4.00 PER YARD FOR ONLY

98c Ya.

We reserve the right at this sale not to fill phone orders, send any C. O. D. or make exchanges. This season's showing is the most complete collection ever exhibited in our department, and the values offered at this sale will be the talk of the town. Nowhere will you be able to get values like these. Come and make comparisons. It is a great special purchase and sale of several hundred yards of beautiful Venise Allover Laces of the finest qualities. They come in an unlimited assortment of clear-cut patterns suitable for yokes, waists overdrapes, trimmings, etc., and are 18 and 20 inches wide. They are shown in white, cream and ecru and are the kind regularly sold up to \$4.00 the yard. Your choice while they last at, yard **98c**

EXTRA! An Unprecedented Showing and Sale of Tunics

EXQUISITE GARMENTS MADE OF THE FINEST NETS AND BEAUTIFULLY TRIMMED WITH SILK, BEADS, SPANGLES AND JEWELS—THEY COME IN WHITE, BLACK, BLUE, PINK, GRAY, GOLD, MAIZE AND MANY OTHER COLORS—Two great lots—

LOT 1—Your choice in values \$5.98 to \$12.50, at..... **\$5.98** | LOT 2—Your choice in values \$10.98 to \$30.00, at..... **\$10.98**

At the above sensational reductions a wonderful assortment is unfolded for your inspection —To be "up-to-date" every woman's wardrobe should include one or more of these beautiful garments and here is an unprecedented opportunity to purchase them at less than one-half their actual worth—the breadth and beauty of the display will surprise you and the extraordinary low prices will delight you—included are the choicest of the new season's styles —Come early for first choice—

In Values Up to \$12.50, at..... **\$5.98** In Values Up to \$30.00, at..... **\$10.98**
No Phone Orders—None sent C. O. D.—None Exchanged—See Our Window Display.

A Special Underpricing of Women's Fine Fleece Lined Union Suits

PERFECT-FITTING, SEASONABLE-WEIGHT GARMENTS SHOWN IN HIGH OR LOW NECK STYLES, WITH LONG OR SHORT SLEEVES AND IN ANKLE LENGTH — ALL SIZES — BEST \$1.00 GRADE ON SPECIAL SALE FOR

69c Suit

Although the season is just beginning, our sales in this section far surpass any previous record at a corresponding time, due principally to the fact that it is generally known that values such as we offer cannot be duplicated elsewhere. For tomorrow we have arranged a special bargain in Women's Fine White Cotton Fleece Lined Union Suits. Perfect-fitting, neatly finished garments, shown in high and low neck styles with long or short sleeves, and in ankle length. They come in sizes 34, 36 and 38 and are the kind regularly sold at \$1.00 a suit. Priced for this sale at **69c**

CHILDREN'S 65c FLEECE COTTON UNION SUITS FOR THIS SALE AT 39c

An unusually well wearing line of Children's seasonable weight, fleeced lined cotton Union Suits in Winter styles and in all sizes—Regular 65c values—Priced this sale at **39c**

CHILDREN'S HOSE, 35c GRADE PRICED TOMORROW 19c | **WOMEN'S HOSE, 35c GRADE ON SALE TOMORROW AT 21c**

500 dozen pairs of Children's medium weight fine cotton Stockings, underpriced—they are fast black Stockings, made with linen heel and toe, and shown in all sizes—Regular 35c values on sale, tomorrow at **19c** | A very important sale of Women's fine black wool Stockings—they are well fashioned Stockings that are both warm and durable, shown in all sizes. Regular 35c values, on sale, tomorrow at..... **21c**

Women's and Misses' Modish New Coats

WELL-TAILORED COATS SHOWN IN THE MOST POPULAR STYLES AND MATERIALS—ZIBELINES, ASTRACHANS, ZIBELINES, PETE'S PLAIN-BACK FABRICS, MATELASSE, ETC., \$15 and \$17.50 VALS.

\$12.50 For Choice

Tomorrow you have another chance to get the very coat you want at considerably less than regular, for we place on sale an immense assortment of modish new styles at an actual saving of from \$2.50 to \$5.00. They are handsome, well-tailored garments — every one of them — and they are shown in the most popular fabrics in plain colors or mixtures Astrachans, Delvilines, Matelasse, Pete's Popular Plaid-Back Materials, etc., in black, taupe, navy, new browns, new tans, new gray, etc. Come in all sizes for women and misses and are coats bought to sell regularly at \$15 to \$17.50. **\$12.50**
On sale Friday only at

A DOZEN STYLES SILK MESSALINE PETTICOATS

THEY COME IN NAVY, TAN, BROWN, EMERALD, CERISE, GRAY, TAUPE, AMERICAN BEAUTY, ETC.—BEST \$3.50 GRADE ONLY **\$2.55**
For tomorrow's sale we are running an extra big special in Women's Silk Messaline Petticoats—they come in a dozen styles and in most any desired color, navy, tan, brown, emerald, cerise, gray, taupe, American Beauty, etc.—they are just such petticoats as will immediately appeal to women of good taste—the kind regularly sold at \$3.50, on sale FRIDAY AT..... **\$2.55**

Deep Price-Cuts in Children's and Misses' Shoes and Jockey Boots

ALL SIZES FROM 8 1/2 TO 2 IN SHOES THAT WE ABSOLUTELY GUARANTEE—\$2.25 AND \$2.50 GRADES FOR THIS SALE, PAIR **\$1.69**

Thrifty parents will not fail to supply the children's shoe needs at this sale, for values are out of the ordinary. Here are real, deep price cuts in Shoes and Jockey Boots in all sizes from 8 1/2 to 2—our regular \$2.50 lines of Vici Kid and Calf Blucher-Cut Shoes, made with dull top and broad toe — also regular \$2.25 Patent Colt Jockey Boots with collar and tassel and with the new broad toe. Shoes **\$1.69** that we absolutely guarantee priced for this sale at

WOMEN'S AND GROWING GIRLS' NEW STYLE SHOES IN CALF, SKIN AND HEAVY KID LEATHERS—THE KIND WORTH \$3.00 AT \$1.98

One of the chief attractions at this store tomorrow will be this sale of Women's and growing Girls' fashionable new Shoes—included are both calf skin and heavy kid Shoes, in button, broad toe, short vamp styles with medium or the popular new flat heel, and patent or plain tips—All sizes in all leathers, full vamp Shoes that we stand back of. Worth \$3.00 in wear—Our Price..... **\$1.98**

BOYS' SHOES—Odds and ends in box calf, chrome and velour leathers—New styles with double toe cap, solid sole and leather counters—Shoes that are absolutely dependable, in values to \$2.80, your choice at..... **\$1.49**