

"Invincible" Suits for Men In Handsome New Fall Styles and Shades—Our \$16.50 Line That Equals \$25.00 Garments Offered Elsewhere

Meier & Frank Co.

We Are Exclusive Portland Agents for Athena Underwear for Women

Meier & Frank Co.



FIRST BUILDING-1857

Meier & Frank's Friday Surprise Sales

Have, for Nearly 24 Years, Been a Boon to Portland's Home Providers Persistently Offering Greatest Opportunities for Savings to Thrifty Shoppers

Meier & Frank's First Friday Surprise Sale, March 8, 1889

FRIDAY Surprise Sale

MEIER & FRANK'S

For the First Sale, TO-MORROW

We offer Plain or Brocaded Worsted Lace Blouses At 10c per yd.

FOR THIS DAY ONLY

Our Assortment in Every Department the Largest to Select From. Our Prices Decidedly the Lowest.

MEIER & FRANK

Copy of First Friday Surprise Sale Advertisement

1238th Friday Surprises Extraordinary One-Day Offerings 1238th Friday Surprises

Store Opens 8:30 A.M. Closes 5:30 P.M.

\$1.10 Stamped Drawers at 49c

These Drawers are ready made, with hand-turned seams and seam beading. Stamped ready for embroidery in a large assortment of dainty patterns. These garments sell always for \$1.10 the pair. Specially priced for Friday's Surprise Sale, the pair **49c**

Women's \$1.50 Stamped Linen and Satine Waists—Colored Bulgarian designs, collars and cuffs. These are ready made, perfectly fitting Waists that sell regularly at \$1.50, but which we have special for Friday's Surprise Sale only, at each **\$1.29**

15c Face Towels Only 10c

Very soft and absorbent are these splendid Face Towels of Mummie Weave—and they're a generous size too—21x40 inches. They're pure white and finished with fringed ends. This is an excellent opportunity to secure good durable Face Towels, regularly selling at 15c each—for Friday only—each **10c**. First Floor—New Building

\$1.50-\$2 White Waists 88c

Dainty and neat are these White Waists of Linen and Madras. Included are mannish shirts with pockets, yokes, stiff collars and long sleeves; also dainty Waists made with pleats and fine pin tucks, soft or stiff collars and long sleeves. Some are slightly soiled. Broken lines of sizes. Regular \$1.50 to \$2.50 Waists, special for Friday's Surprise Sale at, each **88c**

Second Floor—Main Building

Ribbon Remnants for 15c

Every variety of Ribbons in this group of Remnants we're placing at your disposal for only **15c** the piece. Included are plain Taffetas, plain Satins and Messalines, Velvets, fancy Silk Ribbons, etc. Lengths range from 1/4 yard to 1 1/2 yards. Widths from 3 to 8 inches. Sold by the strip only. Ribbons worth three and four times the price asked. Many pieces are worth from 50c to 75c. Special for Friday's Surprise Sale, choice **15c**

First Floor—Main Building—Mail Orders Filled

Astonishing! the Quality of These \$4 to \$8 Corsets at \$2.48!

Men's Knit and Crochet Ties Ordinarily \$1.00—Here at 50c

They're in the widest assortment of colors and patterns—bias stripes, two-tone effects, cross bar and heavy crochet Ties. All the new Fall shades are included in this lot of these popular Ties that we are pricing, for Friday's Surprise Sale, at each **50c**

Boys' and Girls' \$1.50 Sweater Coats—Worsted Sweaters in oxford, cardinal, navy and white. In the V-neck style, with 2 pockets. Priced for Friday's Surprise only, each **89c**

The woman who needs a Corset and avails herself of the opportunity to purchase one during this One-Day Sale will reap a harvest in economy. For we are offering one of the finest assortments of high-grade Corsets—many of them selling as high as \$8.00—at only \$2.48—for Friday only. These Corsets are made of the finest French coutil—in the newest models—the long, graceful lines—the high or low bust—They are perfectly made, in styles suitable for any figure—the slender, the medium or the stout—are neatly trimmed, and come in all sizes. Remember—this sale is for one day only—Friday—and the price of these splendid High-grade Corsets is only **\$2.48**

Meier & Frank's—Second Floor—New Building

Drapery Dept. Surprises Include

A Splendid Assortment of Fine Voile Scrim Curtains that sell usually at \$5.75, \$6.00, \$6.50 and \$6.75—Priced for Friday's Surprise Sale, the pair **\$3.95**

They are in white or ecru colors, with handsome drawnwork hems and lace trimmed. This is an excellent opportunity to replace the shabby or worn curtains at a price that offers great economy.

35c Oriental Stripe Tapestry—in five different colors and combinations. Suitable for couch covers and door hangings. For Friday's Surprise Sale, the yard **15c**

Women's and Misses' Gloves 85c

Regular Prices \$1.25 and \$1.50

We've purchased an Importer's Sample line of 300 pairs of French made Gloves for women and misses—and for Friday's Surprise Sale will sell them at the exceptionally low price of **85c**. They come in white, tan and black—Cape Gloves—P. K. and overseas styles. One or two pearl clasps. Small sizes. Ordinarily you'd pay \$1.25 and \$1.50 for these serviceable Gloves, priced for Friday's Surprise Sale only, at the pair **85c**

First Floor—Main Building—Mail Orders Filled

15c, 25c Plisse 11c

A large amount of this splendid Plisse has been received, in mill ends, which makes it possible to offer such materials as this at so low a price, and at so deep a reduction. It comes in white and all colors, and is **11c** priced, Friday's Surprise, yard

\$5 Leather Pillows, Friday, \$2.95

These genuine Leather Pillows are remarkable Surprise offerings at \$2.95. Ordinarily you'd pay \$5 each for them. They're made of full-sized skins and have heavy leather fringe. Have 20x20 floss pillow for fillers. Your choice of brown, green or red. These durable Leather Pillows are specially priced for Friday's Surprise, each **\$2.95**

Fifth Floor—New Building—Mail Orders Filled

NEAT AND PRACTICAL House Dresses at 95c

They're made of ginghams, in stripes and checks and plain colored chambrays, in the piped waist line effect, with plain skirts and buttoning to the side. Long sleeves, and round or square turn-back collars and cuffs of contrasting colors, or piped in white. These Dresses come in a variety of colors—light, medium and dark blues, large or small stripes and checks, as well as plain tan, gray, lavender, and blues. Owing to their material, style and colors they are particularly suited for house wear during the colder months. Two of the models are illustrated. These splendid Dresses have been priced, for Friday's Surprise Sale only at, each **95c**

Second Floor—Main Building

Entries for the 13th Annual Doll Show Made Saturday

And will close Wednesday, October 23, at 1:30 p. m. This is going to be the best Doll Show ever held on the Pacific Coast, and all those who are interested should see to it that the Dolls are prepared and entered at this time.

Meier & Frank's, Fifth Floor, New Bldg.

Tomorrow's Grocery Surprises

Blue Ribbon Butter—Special the Roll **75c**

R. R. Mince Clams—No. 1 cans, dozen **\$1.35**; can **12c**

Chimes' Salmon—No. 1/2 cans, 4 for **25c**

10c Macaroni or Spaghetti—Package **7 1/2c**

Cream of Wheat—Package **15c**

Sugar Peas—No. 2 cans, doz. **\$1.45**; can **12 1/2c**

Breakfast Mackerel—Norwegian brand, Each **7 1/2c**

Laundry Soap—10 bars **25c**

Rolled Oats—No. 9 sack **39c**

Pure Food Grocery, Basement

\$1.50 Crepe and Nainsook Gowns at 98c

We've secured another lot of these splendid Crepe Gowns that sell usually at \$1.50—and marked them at 98c for Friday's Surprise Sale. Many of our patrons were unable to secure them when they were on sale before—so here is another opportunity, which we are sure will be appreciated.

They're made of the best quality Windsor Crepe, attractively trimmed round the top, and short kimono sleeves with wide bands of dainty pink and blue crepe. Full cut and extra long. Included in this offer at 98c is an assortment of fine nainsook Gowns, with sheer lace yoke back and front and lace sleeves as illustrated. Both these Gowns would sell regularly at \$1.50. For Friday's Surprise, they're each **98c**

To \$7.50 Trimmed Hats at \$2.75

A varied assortment of Trimmed Hats, in medium and small shapes. They're in different materials, including the newest styles, and fashionably trimmed in fancy feathers, ribbons, and many attractive ways. These Hats sell regularly as high as \$7.50—and for Friday's Surprise they're marked, each **\$2.75**

To \$4.50 Untrimmed Velours—A great variety of shapes and colors, including the new shades and staples. Priced for Friday only, each **\$1.75**

To \$2.50 Untrimmed Felt Hats—bright finished Felts, in black and many colors. Specially priced for Friday only, each **75c**

To \$1.25 Fancy Feathers—in many colors and combinations. Priced for Friday, each **59c**

Meier & Frank's—Millinery Parlors—Second Floor—New Building

720 Pieces Imported Neckwear Regularly—\$1.25 to \$2 at 75c

An important purchase of exquisite Lace Neckwear brings to you—direct from Europe—a beautiful array of Dame Fashion's latest styles—Neckwear that is sure to please the most fastidious. You'll find in this assortment fine Collars and Collar and Cuff Sets of Flaxen and Venise Laces, in a wide range of popular styles and patterns. At any other time you would pay \$1.25 to \$2 each for this charming Neckwear—and owing to the popularity of fancy Neckwear this season, and the exceptional reductions, **75c** 'twill pay you to make an early selection. Choice **75c**

Meier & Frank's—First Floor—Main Building—Mail Orders Filled

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Pure Food Grocery, Basement

New Leather Hand Bags Friday Surprise at \$1.19

Some of these Handbags sold originally as high as \$3.50. They're in the goat seal and genuine seal, with German silver frames, leather and moire lined, and come in black and colors. They are in a variety of shapes, including the popular envelope style. Some have leather handles, others the long silk pompadour cord with tassels. A fine assortment of Leather Handbags, priced for Friday's Surprise Sale only, each **\$1.19**

Dainty Vanities—made exactly like the higher-priced Vanities, with the same compartments—coin, powder puff, mirror, writing tablets and card case. They are in different shapes, including the long style, which is new—as illustrated. For Friday's Surprise Sale only, these Vanities will be sold at, each **98c**

\$2.00 Casseroles, Special for the Friday Surprise, \$1.09

100 go on sale at this price—They have the best grade nickel frames, highly polished, with brown and white Weller Casserole lining. 7-inch Casseroles, that we sell always at \$2.00—Special for Friday's Surprise Sale, each **\$1.09**

\$3.50 Oval Casseroles, \$2.57

Oval pierced framed Casseroles, in a very neat design. They are 8 1/4 inch, with oval Casserole lining. Our regular \$3.50 stock, to be sold for Friday's Surprise only, each **\$2.57**

New Metal Tripods from France

Just received from France—a large supply of Metal Tripods that we're offering for Friday's Surprise Sale at unusually low prices—giving you the benefit of the recent Tariff reductions. For Time Exposures, for Flashlights, and for Outdoor Pictures on dark days—you'll find these Tripods most convenient. They're in new and unique form, one compartment fitting into another, and when closed are small and compact. They can be adjusted to different heights, by pulling out the number of compartments desired. Just as illustrated. Never before have they been offered in Portland at such reductions.

\$1.75 Tripod—3 section—15 inches long when closed, ea. \$1.39

\$2.50 Tripod—4 section—15 inches long when closed, ea. \$1.89

\$3.50 Tripod—5 section—14 inches long when closed, ea. \$2.63

\$4.00 Tripod—7 section—11 inches long when closed, ea. \$2.98

\$5.00 Tripod—7 section—11 inches long when closed, ea. \$3.73

Meier & Frank's—First Floor—New Building—Mail Orders Filled

\$4 Burrows Card Tables at \$2.89

Here's your opportunity to prepare for the Winter card games—for on Friday you can purchase the well-known Burrows Card Tables at greatly reduced prices. The line we are offering at this reduction—\$4.00 tables for \$2.89—come with the imitation leather tops, and will be on sale for Friday's Surprise only, each **\$2.89**

Meier & Frank's—Fourth Floor—Both Buildings

Meier & Frank Co.

1887 1913

THE QUALITY STORE OF PORTLAND

FRU., SLOTH, MORRISON, ALDRIDGE

INFANTS' SOFT SOLE SHOES, THE PAIR, ONLY 29c

A varied and large assortment of these Infant Shoes—being usually at 50c, have been selected for Friday's Surprise Sale, and priced, the pair, **29c**. They're in the lace style, of kid and patent leather, and come in all white, all black, or combination of black vampes with white, blue or pink tops, with the soft soles. Splendid little shoes, as illustrated, that you'd pay 50c for regularly, the pair, **29c**