

FIRE FIGHTING MACHINE HAS MADE THE ROUNDS OF AMERICA'S PRINCIPAL SHOWS



The Gerlinger Motor Car company have just unloaded a fire fighting Federal truck that has been traveling from city to city for the past year. The truck was built and shown first at the New York automobile show last January, and from there has made the rounds of the entire list of important shows throughout the United States.

Above—Federal fire truck. Below A. J. Edwards, salesman.

DINNER DANCE AT AUTO CLUB GREAT SUCCESS

The dinner dance at the Portland Automobile club Wednesday evening was one of the most enjoyable parties of the season. About 100 couples danced to the music furnished by Faxon's orchestra. The dining room tables were decorated with chrysanthemums and nasturtiums and the walls were banked up with garlands.

AUTOMOBILE TESTER IS FAST BECOMING AN ABSOLUTE VOCATION

Mechanical Perfection in Factories Has Already Done Away With Usefulness.

Is the automobile industry soon to celebrate the passing of the tester? The suggestion would have been laughed to scorn a few seasons ago. What? Send automobiles direct from factory to consumer, without first seeing that they will really run? Bob the industry of its most romantic figure—one that has so long stood for the very highest type of motor mechanic? Perhaps the thought!

called for judgment and executive ability. The man who has so narrowed the duties of a tester in the individual who, with micrometer or gauge, accurate to less than a hair's breadth, passes steadily on the work of each man and machine in the shop, ensuring accuracy in every operation of manufacture. In the Studebaker plant he exists to the number of...

His work begins with the raw material which is tested for accuracy to specified chemical formulae. He follows the material through every step of its manufacture—sometimes inspecting the same part after each of more than a score of operations. He tests its performance in the assembled unit, removing now and then a part for test on intricate machines, capable of trying it to a state of destruction. He inspects the completed car, scrutinizing finish as well as mechanical perfection. Part of all, he goes carefully over each automobile on the shipping platform, as it enters its box car, and sees to it that it is complete with every detail of equipment.

ASHLAND VISITED BY BAND OF BURGLARS

Ashland, Or., Oct. 18.—Ashland was visited last night by apparently the same gang of burglars which cleaned up Grants Pass Thursday night. The hardware store of Provost Brothers was entered and several revolvers and about 30 knives were taken. The Buckley restaurant was looted of bacon and other articles being reported stolen.

Bridge Has Only One Tower. A new suspension bridge over a Bavarian river has but one tower, the cables at the other end being anchored in a high rock bluff.



LET US ANALYZE YOUR DELIVERY PROBLEM—

We'll tell you frankly whether or not it will pay you to install

WHITE MOTOR TRUCKS

Such an analysis costs you nothing.

The WHITE COMPANY E. W. Hill, Mgr. In the Business District for Your Convenience.

VISITORS IN FACTORIES ASK FUNNY QUESTIONS

Portland Manager Repeats Some Things Overheard Trailing Guides.

It is generally conceded that Ford is the biggest individual in the automobile industry. That is it is conceded by every one except the salesman who has a red hot prospect that he is about to close for some other make car. Then the manufacturer of that particular car is the greatest man ever, the plant is the only one, etc.

ENGLISH HAVE QUEER STYLE OF AUTO TALK

Their Expressions Not Alone Unique but Often Unusually Extravagant.

"English writers have a peculiar style in describing the way a motor car runs," says E. M. Gerlinger, local distributor of the Oakland Motor Car company.

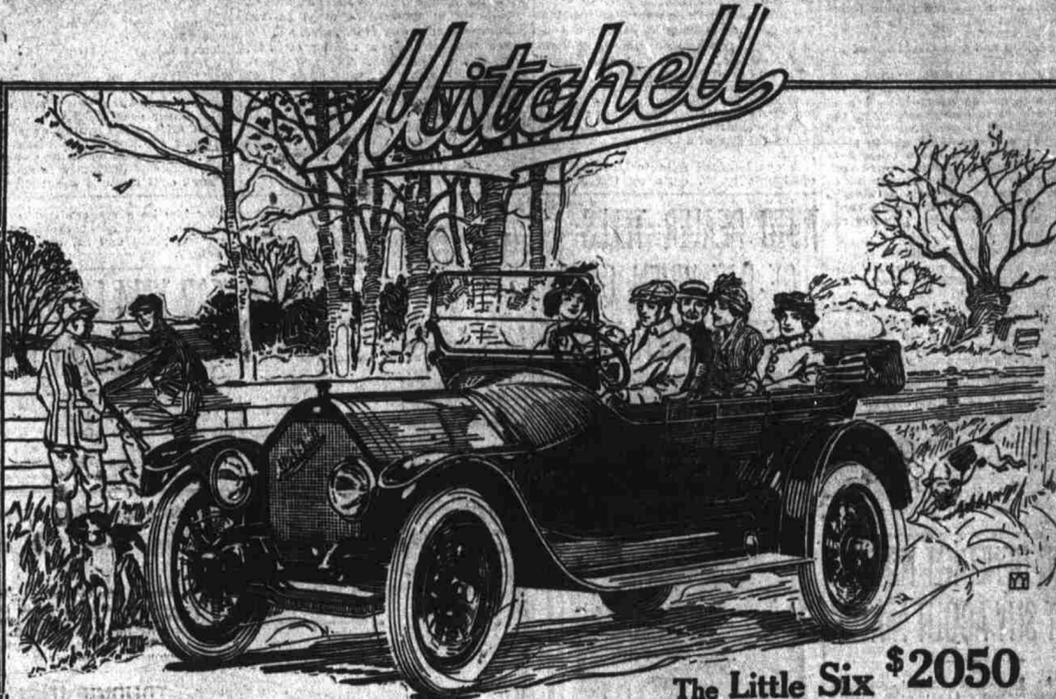
FOREIGN SPEED DEMONS USE AMERICAN DEVICE

To all patriotic Americans, who, in the old days, used to line the course of the Vanderbilt cup race and watch the French cars run away from the American cars, was a bitter pill to swallow.

QUALITY—EFFICIENCY—LONG LIFE

The Mitchell Little Six \$2050

The Mitchell 1914 Line is being produced by Engineer John W. Bate, the man who created the Mitchell car, and the famous Mitchell Baby Six. After a year's rest he returns to Racine to place the Mitchell in a stronger position than it has ever occupied.



The Original Mitchell Engineer Again at the head of the Mitchell-Lewis Motor Company—a matchless line for 1914. The Mitchell 1914 Line is being produced by Engineer John W. Bate, the man who created the Mitchell car, and the famous Mitchell Baby Six. After a year's rest he returns to Racine to place the Mitchell in a stronger position than it has ever occupied.

REMOVAL NOTICE OF THE Oregon Top Company TO East 8th and Hawthorne Avenue LARGER AND BETTER QUARTERS AUTO TRIMMINGS OF ALL KINDS INSPECT OUR NEW HOME

Auto Tops—Backs—Cushions—Dust Covers—General Repair Work
E. H. Kuhlman PHONE EAST 1373 H. M. Rutschmann

Quality—Efficiency—Long Life

The Mitchell Little Six is the most logical value on the market. It is a six-cylinder car of aristocratic design. It has fifty horse power, 132 inch wheel-base, five passenger capacity. It has a long, low, rakish streamline body, luxuriously upholstered, is \$2050 equipped with electric self-starter and generator, electric lights and all modern conveniences, sells for the reasonable price of \$2500.

Equipment of All Mitchell Models

- Electric Self-Starter and Generator.
- Electric Lights
- Speedometer.
- Mohair Top and Cover.
- Rain Veno, Ventilating Quick Action Windshield.
- Extra Removable Rim.
- Double Exam. Tire Carriers.
- Bair Bow Holder.
- License Plate Bracket.
- Electric Horn.
- Electric Exploring Lamp.
- Complete Set of Tools.
- Pump, Jack.

All included in list price.
Prices F. O. B. Portland

Features of 1914 Mitchell

- Left Hand Drive.
- Center Control.
- Tungsten Steel Valves.
- T-Head Fully Enclosed.
- Long Stroke Motor.
- Rayfield Carburetor.
- Gravity Gasoline Feed.
- Romy Streamline Body.
- Timken Wheel Bearings.
- Full Floating Rear Axle.
- Big Tires.
- Luxurious Upholstering.
- Nickel Trimmings.
- Removable Rims.
- Jiffy Quick-Action Side Curtains.

Prices F. O. B. Portland

Mitchell-Lewis Motor Co. Racine, Wis., U.S.A.

80 Years of Faithful Service to the American Public

Mitchell, Lewis & Staver Co.

Branches at Spokane, Seattle and Boise. East Morrison and East First Streets, Portland, Oregon.