

SAN FRANCISCO SEES RED AND YELLOW AS PORTOLA APPROACHES

Spirit of Autumn Festival Grips City Dwellers With a Sanguine.

By Marion Mac Rae. San Francisco, Oct. 18.—The Portola crowd is arriving. In fact it has arrived. Even the deaf, dumb and blind can tell that something portentous is in the air. The air is thick with the spirit of autumn days, and that something very unusual is about to happen. Business houses are busy putting on the "Portola front" and their decorative efforts are transforming the city. Hundreds of workers are placing the mammoth gift and beflowered baskets which will form the chief decoration, and with their flowing streamers of electricity they are wonderfully effecting a beautiful effect at the intersection of Kearney, Geary and Market, a shower effect has been arranged that is a marvel of modern day electrical achievements. Verily, there will be many elongated necks, as it bursts into its brilliant glory on the night of the opening celebration and parade.

Battleship Oregon Reproduced. A perfect reproduction of the good old battleship Oregon will be of interest to Oregonians, as all have unusual pride in the historical man of war. It will be reproduced in a model along the route with powerful blasts of confetti and will be manned with blue jackets from Yerba Buena Station. Historical ships of other times will also be reproduced, and the electrical floats and many special features promise to exceed anything of the kind ever offered for the amusement of the public in this country.

The landing of Columbus and his party of explorers at Point Cove, at the foot of Van Ness avenue, in a measure began the Portola festivities, although this was to celebrate "Discovery Day," which the holiday crowds enjoyed to the utmost. The Italian-Americans played a prominent part in this pageantry, and between 30,000 and 40,000 spectators gaily cheered the Spanish craft as the party planted the Spanish flag on the beach and were greeted by a band of hostile Indians. The Knights of Columbus gave a ball that shone just a little over the many other similar functions given on the occasion. The Portola spirit and colors were everywhere in evidence. In fact it is hard to see anything but red and yellow these days.

Portland is always there with the Rose Shows and exhibits, but San Francisco is attracting the attention of the world with her wonderful display of chrysanthemums at the Flower Show being held at the Fairmont. Of course there are other flowers—brilliant displays of dahlias and roses—and the "mums" hold the place of honor. The many millionaires and fashionables living on the Peninsula and in the trans-bay regions have sent exhibits from their private gardens and it is a show well worth being proud of. Down at Eighth and Market the old Land Show continues to draw thousands.

The announcement of Miss Carrie Calvin's engagement to George Edward Lawrence of Salt Lake was received with much interest here, as it doubtless was in Portland, where she formerly resided and has many friends. Miss Carrie Calvin is a very attractive girl, of distinguished but winsome personality, and has been very popular in San Francisco since her parents, Mr. and Mrs. E. E. Calvin, came here to reside. Young Miss Carrie Calvin, it will be remembered, was married last spring to Miss Jane Hope, daughter of Mr. and Mrs. Richard R. Hope of Portland. The Jimmy Calvins now live in Santa Barbara.

Mrs. Frank Gleichert Owen of Portland is here visiting Mrs. E. C. Greenfield in Clay street. Mrs. Owen (Miss Leila Shelby) lived in this city before the fire and has many close personal friends here. Many social affairs have been planned for her entertainment.

Ned Greenway, who needs no introduction to Portland, has returned from Baltimore, where he went to collect another snug little fortune which some consider relative just left him; and also to order King Diamond Back ter-rapin for his forthcoming birthday dinner, which in always a heady affair in San Francisco. Mr. Greenway says that we may think we have the dancing craze here, but that we are not in it with New York, where they are in it crazy. But anyway, the dance is going merrily on here, and the dancers are increasing in number and attendance. Many new clubs have been formed, and every one is practicing new steps over time. The success of the Brazilian ball last Thursday night is due entirely to the dance craze. This affair, by the way, has never been equalled, and probably never will be duplicated. It was in a class by itself, and will stay there. Some class, too. From the deep blue of a tropical sky scintillating with stars,

"77" COLDS

A hard stubborn Cold that hangs on, is broken up by Humphreys' "Seventy-seven" Colds. Cold houses, cold offices, cold churches or places of amusement, before the artificial heat is turned on, are the most prolific causes of catching cold. A vial of "Seventy-seven" in the pocket is the nearest thing to a self heater, because a dose taken at the first chill or shiver will either prevent or break up the Cold at once. If you wait until your bones begin to ache; till you begin to cough and sneeze, it may take longer. "Seventy-seven" is a small vial of pleasant pellets, fits the vest pocket, 25c and \$1.00. All Drug Stores or mailed. Humphreys' Home, Medicine Co., 150 William Street, New York.—Advertisement.

PLY US, MR. MAYOR, WE'RE THE PORTOLA GIRLS



Clean, White Uniforms of Rosarians Catch Eyes of Young Women.

San Francisco, home of the turkey trot, foster parent of the tango, city of the champagne air and effervescent atmosphere, is not wholly given up to ragging, indignantly declare 12 belles of the Bay City who for purposes of Portola festival promotion arrived here yesterday afternoon. Just before their arrival the ladies' reception committee of the Royal Rosarians, who are to be their hosts during the three days of their stay, modestly suggested to Mayor H. R. Albee, who was at the Union depot to aid in the welcome, that his ban on the turkey trot might not be capable of interpretation by San Francisco standards and customs, and would be pleased, at least be lenient should there be at the dance scheduled for the evenings any little involuntary demonstrations of what would be purely a San Francisco habit.

"Courtesy to such fair guests certainly warrants the most liberal interpretation," acknowledged the mayor in courtly fashion. Mayor Albee, who was at the Union depot to aid in the welcome, that his ban on the turkey trot might not be capable of interpretation by San Francisco standards and customs, and would be pleased, at least be lenient should there be at the dance scheduled for the evenings any little involuntary demonstrations of what would be purely a San Francisco habit.

After the young ladies had arrived, had been greeted with three cheers, and a tiger and had given response in exclamations of delighted pleasure at the brave appearance and white uniforms of the skillfully evoluting Royal Rosarians, Mayor Albee waited until a human crescent of enthusiastic hosts had placed itself as background to the Portola girls, then he made a little speech. "I am glad to see you here, that they were to consider themselves entirely in charge, and that if any blue-coated policeman of the city was not just as polite as any Beau Brummel ever was in his palmy days, just let him know and he would let the officer know what was what or words to that effect. Imagine the shock, after all this gal-lantry, when the Portola girls having been informed of the nature of the special privileges granted them, answered, or, rather, exclaimed: "But we don't care anything about turkey trotting, or tangoing, or any other form of ragging. That's quite old in San Francisco now, you know."

The subject was at once dropped. Smiles, dimmed but slightly by a fog of "No," smoke from which they emerged yesterday, lighted the appearance of the Portola girls. As one they declared that the program of entertainment with a band and the drill corps of the Rosarians headed by the mayor at the depot, an auto-trip and dinner for Sunday and a whole round of pleasure for Monday, the last day of their stay, quite exceeded all their expectations and was far finer than any program elsewhere in their triumphant tour of the northwest.

With the Rosarians marching on foot, they paraded the streets in automobiles for half an hour before going to their headquarters at the Multnomah. Each of the young ladies—their names are Elizabeth Gleason, Lulu Bettanier, Josephine Welch, Lisette Krause, Abigail Whelan, Mae Agnes Sheridan, Edna Brown, Hazel Richmond, Lee M. Castleman, Ethel Mulligan, Anna Wilson, Evelyn Macken—bore in her arms a big box of candy; each wore a finely tinted Portland rose—all presented by a Rosarian committee at Vancouver, this

committee consisting of Dean Vincent, J. Fred Larson, Thomas J. Swivel and others. The ladies committee on reception at the depot consisted of Mrs. William Fallons Ross, Mrs. Oscar C. Bortzmeyer, Mrs. S. C. Rasmussen, Mrs. B. Fleckenstein and Mrs. E. H. Anthony. Among the Royal Rosarians at the depot were Robert Krohn, chairman of the entertainment committee; Dr. C. W. Cornelius, George M. Hyland, Dr. E. A. Pierce, H. J. Blinzing, Ralph W. Hoyt, C. C. Chapman, C. S. Loveland, R. H. Thomas, Roy Fike, H. W. McLain, W. E. Pearson, O. C. Bortzmeyer, A. L. Finley, James Hsiop. The Automobile club will have charge of the entertainment of the Portola girls' entertainment today. Under the direction of a committee headed by President W. J. Clemens of the Automobile club, the Royal Rosarians will gather at the Multnomah hotel at 2 o'clock this afternoon. Leaving the hotel, they will tour the city for an hour and a half, following a route arranged by Frank C. Riggs, chairman of a special committee, and announced in The Journal yesterday. Fifty automobiles will be in line. The automobile club houses on the Sandy river will be reached in time for a banquet served in honor of the visitors from San Francisco. Tomorrow morning at 10 o'clock the Portola girls will either inspect department stores or have a sight-seeing tour of the city. In the afternoon, from 2:30 until 4 o'clock, they will be guests at a reception in the Meler & Frank store. At noon they will be guests of the Multnomah hotel at luncheon. They will be escorted from the Multnomah to their train at 5 o'clock, leaving via the Shasta Limited for San Francisco at 5:30 p. m.



Portola girls of San Francisco. Top picture shows Mayor Albee extending welcome to visitors. Below—An Attractive Quartette

ended with an eulogy of Oregon. Portlanders were trying, it seemed, to show the visiting Californians that boosters are not confined to the commonwealth on the south. Robert Krohn, chairman of the general committee of entertainment for the Portola girls, acted as toastmaster, introducing speakers at convenient lulls between the courses. Hardly had the guests been seated, the visiting girls escorted to their places by the Rosarians in full uniform of immaculate white, when the festivities began. The singing of "Back to Thee, Sunny California," by the cabaret sextette of the Oregon grill, started the ball rolling. F. Cummings, manager of the Portola girls' tour, was the first one called upon. Briefly outlining the purpose of the trip, he told of the work of the girls in win places on the tour. In all 2,417, 217 votes were cast to send these 12 girls to the Northwest. By their effort

PORTOLA GIRLS FETED BY ROYAL ROSARIANS IN TRULY ROYAL STYLE

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Famous for Her Hair

Madame Rose, the well known actress, who played on one of the leading vaudeville circuits the past winter and who is especially noted for her long, beautiful hair, in a recent interview in Chicago, made the following statement: "Any lady or gentleman can promote the growth of their hair and make it soft and glossy with this simple recipe, which they can mix at home. To a half pint of water add 1 oz. of bay rum, a small box of Barbo Compound and 4 oz. of glycerine. Apply to the scalp two or three times a week with the finger tips. This is not only the finest hair grower I have ever known, but it prevents the hair from falling out, removes dandruff and scalp humors, darkens streaked, faded gray hair and makes it soft and glossy. The ingredients can be purchased at any drug store at very little cost."

over \$25,000 was raised for the Portola fund, and through subscription ballots over \$65,000 was raised. These, said Mr. Cummings, were a few of the reasons why the girls had been sent to Portland. Mr. Cummings himself was chosen to manage the trip from a field of 400 applicants. Beauty of Girls Praised. Following C. C. Cole, who spoke for the Portland Rose festival, C. S. Jackson, vice-president of the Commercial club, welcomed the girls to Oregon, praised their beauty and told them a few things about Oregon, that they might go back to San Francisco with an idea as to the greatness of this state. W. J. Clemens, as president of the Automobile club, outlined the plans of that organization for the Portola girls' entertainment today. Hy Eilers said briefly that speaking was not his forte, but neglected to say anything about pianoforte.

George M. Hyland as the last speaker distributed the verbal petals of the evening. In flower embroidered oratory, he showed the Portola girls what real Portland welcome is. There could be no doubt as to the matter when he had finished. S. D. Vincent spoke on behalf of the really board. Following the dinner a reception was held on the mesquite that the guests might have the opportunity to meet the girls personally. The visitors were somewhat nonplussed because their trunks and most of their hand luggage failed to reach Portland last night in time for them to get out their party clothes. Everyone noted them all the prettier in what they wore, however. Visit Auto Club Today. Tomorrow the Portola girls will leave their headquarters at the Multnomah hotel at 2 o'clock on an automobile ride through Portland and environs, as the guests of the Automobile club, ending their trip at the club house, where dinner will be served about 6 o'clock. It is perhaps very fortunate that they will be able to ride tomorrow as they all purchased new dancing pumps for the dance last night, their own being in their missing baggage, and it was rumored that the 12 Portola misses are now suffering with some very sore feet.

The menus last night bore pictures of the different girls on the covers, and there was a great scramble among the diners to match their menu with the original. Those Who Were Present. Those present last night were the twelve Portola girls as guests of honor, the Misses Lulu Bettanier, Lisette E. Krause, Josephine Welch, Hazel Richmond, Edna Brown, Ethel Mulligan, Abigail Whelan, Mae Sheridan, Lou M. Castleman, Evelyn Macken, Elizabeth Gleason and Anna Wilson. Rosarians and their friends included: Robert Krohn, Frank M. Cummings, C. C. Cole, S. D. Vincent, Hy Eilers, Fred A. Kribb, R. W. Hoyt, H. A. Faehner, Edward B. Whall, Milton S. Meyer, Mrs. Clara L. Polack, Edwin Neustetter, Walter Rosenfeld, C. H. Daniels, George V. Duttie, W. A. Robb, Mr. and Mrs. W. E. Finger, R. E. Crozier, C. C. Hindman, C. Chapman, Mr. and Mrs. Arthur L. Finley, E. E. MacClaren, Miss C. Nodine, James N. Patterson, Madona Steele, L. H. Weir, E. H. Thomas, Mr. and Mrs. Guy M. Ketcheson, Fay Cowgill, John A. Salisbury, Mrs. L. D. Freeland, Mrs. F. P. Leonard, Mr. and Mrs. L. E. Bryn, Mr. and Mrs. J. Clemens, H. R. Hayek, Thomas Poole, Thomas J. Swivel, Cyril P. Magiana, Bert White, E. H. Mayor, Miss Louise Hsiop, E. H. Pierce, E. T. Kennan, Miss Edith Kilgore, James Elanly of Vancouver, Mr. and Mrs. A. G. Clark, Mr. and Mrs. Lovell M. Koon, Mr. and Mrs. Charles Wright, W. Gainer Thigpen, Mr. and Mrs. Frank McCullis, Dr. C. W. Cornelius, Thillie E. Connerus, Mr. and Mrs. H. W. MacLean, Mr. and Mrs. Sidney C. Rasmussen, Mr. and Mrs. William F. Ross, Roy W. Edwards, Mrs. O. C. Bortzmeyer, Adelaide Knapp, Mr. and Mrs. H. T. Donivan, Herbert L. Frank, Mr. and Mrs. Charles F. Berg, Mr. and Mrs. J. Fred Larson, Mr. and Mrs. George M. Hyland, Mr. and Mrs. G. Jackson, Mrs. John P. Robinson, N. G. Pike, W. Monte Mayer, W. J. Hoffman, Mr. and Mrs. Harry C. Bryan, Sanford Lowmangart, Mr. and Mrs. M. C. Dickinson, Joseph G. Gillingham, Mr. and Mrs. H. J. Blinzing and Mrs. J. D. Stack.

Effective, Economical Complexion Beautifier (Julia Orff in The Clubwoman.) One reason I so strongly recommend macrolized wax is that it really takes the place of several different cosmetics, saving time, patience, and expense. It is better than any cleansing cream, better than any more youthful than any other than any rouge for accomplishing the results for which such articles are used. As the wax actually absorbs an oil, faded or discolored cuticle, a little each day, the underlying skin, which gradually appears, is clearer, softer, healthier, and more youthful than any cosmetic made complexion. Spreading on a thin coat of this wax at night, washing it off morning, in a week or so produces a marvelous transformation. Just one ounce of macrolized wax, obtainable at any drugstore, will do the work. There's nothing better to remove freckles, moth patches, liver spots, wrinkles, blotches, pimples or blackheads. For wrinkles and loose, saggy skin, I invariably recommend a face bath made by dissolving 1 oz. powdered nasoline in 4 pint witch hazel. This has remarkable astringent and tonic properties. Adv.

GOVERNMENT SUGGESTS PLAN FOR KLAMATH PROJECT DEVELOPMENT

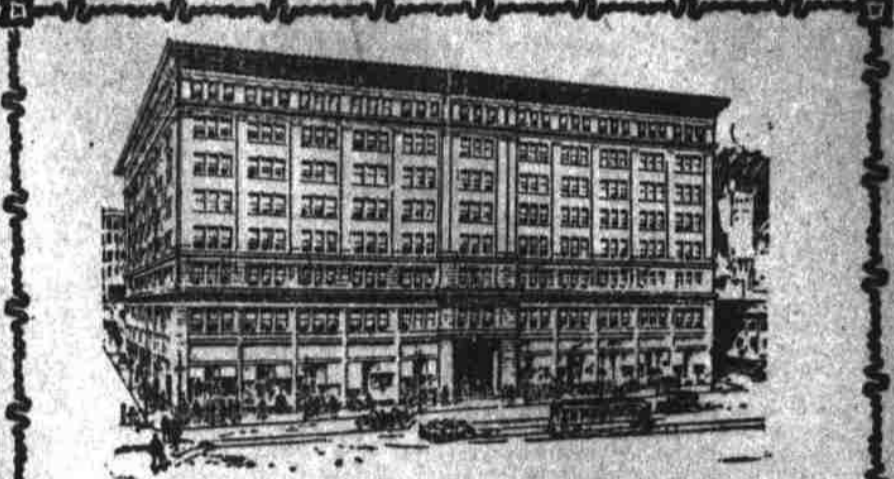
Will Sell Power as Plan to Build Main Section of Plant for City.

Klamath Falls, Or., Oct. 18.—In the event the negotiations now pending between the city of Klamath Falls and the United States reclamation service materials, the government will at an early date undertake the development of some of the power in connection with the Klamath reclamation project. The government has made the city the proposition that it would sell it power at the plant, the city to build and maintain its own distributing system, or else the government will build the main portion of the plant and turn it over to the city with the understanding that the municipality must furnish power to the members

of the Klamath Water Users association at a price to be agreed upon in the negotiations. The city has requested that the government take steps so that the government can deal with the proposition that the municipality wishes to make. The members of the Klamath Water Users association have for some time urged the government to build the necessary plants to develop the power in connection with the project. It is the contention of the water users that the power can be sold for enough to pay the greater portion of the construction charges of the irrigation project. The water users favor the plan to develop the power, and then have the plants sold to the association on payments similar to those charged for the construction of the irrigation project. It is estimated that in time the power plants will pay back all of the money expended on irrigation works in the Klamath country.

Harness for aviators to hold a man securely in his seat, but which can be released by pulling a single pin, is a New Yorker's invention. Edolfsen's yards at Albina and 1st and Salmon, stocked lately 20,000 fuel ties and several thousand turn coal. Bunker price \$4.80 to \$4.25.—Adv.

Pretty music, isn't it? If you want something to play it on, look over the instruments in the want ads.—(Adv.)



Consciously or otherwise, in society and in business, a man picks his own company.

And right here it is worthy of note that there is nothing snobbish about the man who chooses to travel with winners.

On the contrary, it is a commendable attitude, it is wisdom of the sanest sort, and it is distinctly an American quality.

And in business, above all things, no man can afford to overlook the advantages and the moral stimulus to be derived from locating his business in distinguished and prosperous company.

To be still more specific, a man cannot afford to overlook the advantages of locating in the Morgan Building, which in size, appearance, equipment and location is not equaled by any building in the city.

Two Washington Street Store Rooms and Some Desirable Offices Are Yet Unrented.

MORGAN BUILDING, Rooms 813-21

OFFICIAL HEADQUARTERS "PORTOLA GIRLS" WHILE IN PORTLAND Hotel Multnomah Announcement Extraordinary Monday, October 20, Entire Change and Style of Program in THE ARCADIAN GARDEN The Greatest Attractions Ever Presented in Any Cafe in America. REFINED and SENSATIONAL ALLISTON and TRUCCO International Dancers, featuring THE STAIRCASE WALTZ, the Tango and the Whirlwind Texas Tommy. DE HALDE and EDWARDS Sensational dancers, presenting THE KISS WALTZ and APACHE DANCE. LAURA JANIS, Lyric Soprano. SIGNOR BRAVO, Tenor. THE FOUR MASQUERIA SISTERS and THE HOTEL MULTNOMAH ORCHESTRA, under the direction of HERMAN S. HELLER. SUNDAY ANNOUNCEMENT TABLE D'HOTE DINNER 6 UNTIL 8 P. M. 15TH GRAND CONCERT IN LOBBY OF HOTEL 8:30 UNTIL 10 P. M. BY AUGMENTED MULTNOMAH ORCHESTRA of 18 pieces, under the direction of HERMAN S. HELLER. Entertainment in ARCADIAN GARDEN every Sunday, during dinner and 10:15 to 12 p. m., same program as on week days. H. C. BOWERS, Manager. LOUIS F. REYNOLDS, Asst. Mgr.