

1क The above questions were asked by numerous customers yesterday: How is it possible to make

## A SUIT TO ORDER ©T? of genuine Scotch goods, tailored in first-class style for

My answer is: 1 am greatly overstocked with imported goods and I intend to reduce my enormous stock, eve

## How Is It Possible?

 though I practically give them awayBut I fully expect to regain my loss by the prestige and advertising which these Suits will bring me. My reat stock of woolens and tailor's' trimmings, and my reputation for honest merchandising for twenty-five years, goes to back up my lronclad Guarantee that my suits will fit well and wear well.

Bring in a sample of any $\$ 50$ suit of Scotch tweed or cheviot and I will duplicate it in quality for $\$ 25.00$ - Make me prove it.

Every statement in my advertisements is an absolute fact, which may be easily authenticated.
Every garment made in Portland by skilled union labor and contains the Journeymen Tailors' Union Label (not the overall label used by the fake, misleading tailor), but the genuine label of quality.

