

Social and Personal

MRS. FRANCIS BRADY announced her engagement to Arthur Maxwell...

The luncheon table was attractively set with Madams Aaron Ward roses...

Mrs. Ernest A. Sterling of Philadelphia, who with her husband is the house guest of Mrs. Ralph C. Walker...

Mrs. Walker was assisted in receiving yesterday by Mrs. Frank Richey and Mrs. Alva D. Walker...

Among the recent affairs given for Mr. and Mrs. Sterling was the card party Tuesday evening at which Mrs. Paul De Haven presided...

Miss Enoch Guest of Honor. A round of interesting events has marked the recent past...

Miss Dupee to Wed. Many delightful affairs have been arranged in the past few weeks in honor of Miss Bessie Dupee...

Twenty-Fifth Anniversary. Mr. and Mrs. George L. Baker celebrated their twenty-fifth anniversary at their home near Sherwood, Or., on Sunday, October 13, 1913...

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Principally about People

William Shanda, a business man of Billings, Mont., and wife, arrived last night at the Imperial in their automobile on their way south. The couple is planning a transcontinental tour by automobile and expects to return to Billings some time next summer.

George M. Hyland has just returned to Portland from Chicago, where he had gone to attend the convention of the Order of the Eastern Star. Mr. Hyland says the good roads movement is well nigh universal, and declares that national prohibition and municipal ownership of public utilities will be in force within a decade.

Forest Supervisor H. O. Stabler of Columbia National Forest, left Portland this morning. Tuesday, for Washington, D. C., where he has been called to do six months special work at the general offices. He has been detailed for work in connection with the purchase of lands in the Appalachian mountains of the eastern states by the government, which are to be made into national forests.

Ex-Governor Miles C. Moore of Washington, registered at the Multnomah from Walla Walla. G. H. Plummer, a prominent railroad official of Tacoma, and wife are at the Multnomah. I. W. Anderson, an official of the Tacoma Gas company, is a guest at the Multnomah. W. J. Johns, a business man of Myrtle Creek and wife, are stopping at the Oregon.

Frank E. Alley, a horseman of Roseburg, is registered at the Imperial. T. H. Hill, a business man of Grants Pass, is at the Imperial. Fred A. Wood, a fire apparatus dealer of Seattle, is a guest at the Imperial. Fred S. Fogg, an attorney of Tacoma, is stopping at the Oregon.

T. A. Griffin, head of the Griffin Wheel company of Tacoma, is registered at the Oregon from Boston and W. H. Sneider, manager of the Tacoma concrete, accompanies him. Mr. Sneider, accompanied him. Mr. Sneider, accompanied him. Mr. Sneider, accompanied him.

R. H. Barr, a merchant of Carrolton, Wash., is at the Perkins. Frank Hughes, a stock man of Hesperia, is registered at the Perkins. John Service, a canneryman of Astoria, is a guest at the Perkins. F. Christianson, a stock man of Jona, is registered at the Perkins.

G. S. Folsom and wife of San Francisco, are guests at the Perkins. Mr. R. J. Hendricks of Salem is stopping at the Nortaonia. W. F. Donnelly of San Francisco, is registered at the Nortaonia. Dr. Ralph Falk of Tacoma, is a guest at the Cornelius.

F. H. Mattie, a realty man of Seattle, and wife are at the Cornelius. D. C. Riddle, a realty man of Los Angeles, and wife are at the Cornelius. Dr. J. M. Waugh of Hood River, is registered at the Cornelius. Paul J. Vial, a rancher from Prindle, Wash., is stopping at the Portland. R. B. Baumgardner, lecturer, is at the Portland. Mr. and Mrs. R. E. Summerville of Sacramento, Cal., are at the Portland. C. E. Gillespie and wife of Spokane, are stopping at the Multnomah.

Money for Adequate Public Market Urged. The Ad club joined with the Realty board yesterday in the adoption of a resolution calling upon the council to increase its appropriation for a public market. H. L. Idlesman, member of the resolutions committee, who presented the matter before the club, said that support of a larger appropriation was desired by Mayor Albee. A letter signed by Acting President C. F. Berg of the Ad club was sent to Mayor Albee and the city commissioner today. It reads: "At a meeting of the Portland Ad club today, a resolution was unanimously adopted, endorsing the movement of the Realty Board and other civic organizations of the city of Portland, to increase the appropriation of \$12,000 for the building of a public market on the Market block, to an amount which would be adequate to construct a building of sufficient size to take care of present needs."

Newport Schools in Encouraging Condition. Newport, Or., Oct. 14.—A special school meeting has been called for October 15 for the purpose of levying a special school tax for the payment of warrants and maintaining the school. During the first school month, which has just closed, 209 pupils entered the school, 31 of whom are in the high school. At the recent county fair, Newport pupils won \$34.50 in cash prizes.

Ask for Brown Trading Stamps EXTRAORDINARY 2-DAY SALE NEW SPORT COATS \$9.75 Regular \$15.00 Value, Friday and Saturday

Here's a regular good, old-fashion bargain event. One of the most prominent manufacturers in New York disposed of his entire surplus of stylish New Sport Coats to us at a low price. 300 of these jaunty, serviceable garments go on sale for tomorrow and Saturday at \$9.75. Try where you will you will not be able to duplicate them under \$15.

Warm, lightweight Polo Cloths, Basket Weaves, and Novelty Mixtures, in beautiful large, or small checked patterns or solid colors, including white, brown, blue, tan, etc. Loose, swagger Kimono sleeves, convertible collars. Every one of these coats has large, cozy patch pockets, deep cuffs and broad belt. We have illustrated two of the styles.

Come in tomorrow and get first pick from this splendid assortment. Remember, they're on sale two days only, Friday and Saturday, at this unusually low price.

SELECT WHAT YOU NEED OPEN A CHARGE ACCOUNT The Eastern's liberal credit policy is a boon to thousands. It is not necessary to have all the ready cash when you come here.

Though you get the utmost in services—high qualities, fair prices, and easy terms, you pay absolutely nothing extra. Come in tomorrow, and open a charge account. Keep your mind and your pocketbook at ease.

The Big Credit Institution Eastern Outfitting Co. 405 Washington St. at Tenth



SMALL REGISTRATION OF WOMEN SURPRISES

Indications Are That Apathy Will Cut Normal Poll in Half. Despite the fact that the women of Oregon struggled 40 years to gain the privilege of suffrage, now that they have it, it is apparently scorned by many, according to reports from registration districts. These show that the small registration of women to date threatens to cut in two what should be a normal poll.

Although November 4 will be the first date on which Oregon women will have an opportunity to vote on state measures, only one out of every 10 has registered. The last day of registration is next Monday, October 20, with the books closed at 5 o'clock in the afternoon. It has been expected that the women of the state would show an intense interest in the referendum measures which will come up November 4. Wives of laboring men, it was anticipated, would desire to vote on the workmen's compensation act, and it was also thought

that the women of the state would be interested in the ratification of the League of Nations. Without registration before a week next Monday, women will be unable to vote unless undergoing a tedious process of being sworn in.

Brand Whitlock Approved. Washington, Oct. 15.—Word has been received that Brand Whitlock will be welcome to Belgium as minister from the United States.

A prize of \$10,000 is offered by the Austrian minister of war for an automobile truck tire to be characterized by durability and low cost.

Your Inspection Invited of the EUROPEAN HAIR EMPORIUM 345 HOBSON STREET, Portland, Ore.

THE LATEST AND MOST YACHTING IN THE WORLD OF HAIR GOODS WERE OF CHICAGO. Expert Marcel Waver in attendance or at your own residence. Children's Hair Cutting, a specialty. Facial Massage, Scalp Treatment, Hair Dressing and Manicuring at popular prices. PHONE MAIN 3548.

Ostrich Plume Special for Friday and Saturday An Extraordinary Offering of the Choicest French Plumes in Black, White and Colors

There is a vast difference in the various grades of Ostrich Plumes—the different degrees of quality being as hard for the average person to detect as the varying characters of a diamond or the different gradings of fur. Fraley's plumes are selected South African feathers from the male birds—vastly superior to the commonplace, female stock, and infinitely more beautiful and valuable. The French plumes below are the very best that money can buy—are of an extraordinary order and finish and represent values greater than type can imply.

FRENCH PLUMES Black, white and colors. Regular \$4.50, 18 inches long, 3 inches wide, now \$2.95 only. Regular \$5.50, 18 inches long, 8 inches wide, now \$4.40 only. Regular \$10.00, 15 inches long, 9 inches wide, now \$6.20 only. Regular \$12.00, 15 inches long, 11 inches wide, now \$7.40 only.

OSTRICH FANIONS Bands and "Stick-ups," Black white and colors. Regular \$1.25, special \$1.00 only. Regular \$1.75, special \$1.50 only. Regular \$2.00, special \$1.75 only.

The High Class Store Out of the High Rent District FRALEY'S THIRD & SALMON STREETS

Miss Purola Says: You may have a perfect complexion. purify, soften, soothe, sanitize your skin with Purola Peroxide Cream Price 25c

Beautiful your complexion and give it that fresh, rosy glow with the aid of Purola Tint Price 50 cts

Take advantage of this special offer. If you will buy one jar of Purola peroxide cream, 25c, you will be entitled to present this ad and 25c for a 50c bottle of Purola tint.

Protect Yourself from Horlick's Malted Milk. Ask for ORIGINAL GENUINE The Food Drink for all Ages—Others are Imitations.

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