

Our Garment Salons and Millinery Parlors Are Showing New Arrivals Daily and Moderate Prices Prevail!

# Tomorrow at Meier & Frank's a Harvest for You!

## Read This Page Aloud—The Entire Family Will Find Underpriced Offerings of Timely Interest



**Mrs. Craig's**  
**Corset**  
**Instruction**

Mrs. A. L. Craig of the Nemo Hygienic Fashion Institute, New York, who has been giving expert advice on Corsetting, will continue this week to meet the women of Portland who are interested in this vital question—the Proper and Healthful Corset to wear. Let Mrs. Craig help you decide the Correct Corset for your figure.  
Second Floor—New Building

### NEW FICTION—From the Pens of Your

#### Favorite Authors

The Story of Waitstill Baxter, by Kate Douglass Wiggin, \$1.30  
The House of Happiness, by Kate Langley Boshier... \$1.25  
The Coryston Family, by Mrs. Humphrey Ward... \$1.35  
Joan Thursday, by Louis Joseph Vance... \$1.30  
The Broken Halo, by Florence L. Barclay, author of "The Rosary," \$1.35  
—Book Store, Basement

### Prepare for Our Thirteenth Annual

## Doll Show

Held Here Oct. 30th, 31st, Nov. 1st

Thousands of children will find delight in the exhibit and hundreds of Portland and Oregon women will participate in the event.

For the past 12 years the Meier & Frank Store has held an original Doll Show in the Toy Department on the 5th Floor, and this year's Doll Show promises to be the most notable and enjoyable exhibit ever held on the Pacific Coast—an event that parents and children alike will remember with pleasure for years to come.

It will be a Doll Show that will delight the children and arouse a feeling of tenderness and care for the little doll companions of childhood days. Every child contestant gets a present even though they may not win a prize.

This is also a splendid opportunity for women working in churches, charitable institutions, societies, etc., to do good work, as the largest cash prizes are offered to these institutions.



## Imported German and Japanese Basket Ware

See Display  
In Basket Bazaar  
Fifth Floor

Wonderful beyond compare is the display of Basket Ware we are offering at exceptional reductions for this three days' sale. You'll find many new and pleasing novelties in this assortment, and every piece in our stock is reduced. We've just received 50 cases of Imported German and Japanese Basket Ware under the new tariff reduction law, enabling us to offer these lovely novelties at reduced prices.

Baskets  
Purchased During  
This Sale Held for Holiday  
Delivery if Desired

There's an extensive assortment of all kinds of Baskets, Trays, Lamps, etc., and the children will be perfectly delighted when they see the complete outfits for the dolls. They're outfitted with everything from Basket Doll Cradles and Bassinets to fetching little Wardrobes and other things too numerous to mention.

You'll do well to select some of these pretty novelties for Christmas gifts—whether for grown people or children, you are sure to find appropriate and pleasing gifts in this splendid assortment, and at unusual reductions.

- Fancy Sewing Baskets—lined and fitted ready for use. Regularly selling at \$1.35, \$1.50, \$1.75, \$2.00, \$2.25, \$2.50, \$2.75 to \$12.00. Special for this great three day sale at **99c, \$1.13, \$1.40, \$1.49, \$1.69, \$1.87, \$2.09 to \$7.99.**
- Standing Sewing Baskets—fancy lined and fitted. Regular prices at \$6, \$6.50, \$8, \$8.50, \$10, \$12, \$13.50, \$14, \$15, \$16.50. Specially priced at **\$4.50, \$4.88, \$5.99, \$6.38, \$7.49, \$7.99, \$9.99, \$10.49, \$11.23, \$11.88.**
- Waste Baskets—ordinarily selling at 30c, 40c, 50c, 60c, 75c, \$1, \$1.25 to \$5. Special for this three day sale at **23c, 29c, 37c, 35c, 59c, 75c, 93c to \$3.73.**
- Baby Baskets and Bassinets—regularly selling at 60c, 75c, \$1, \$1.35, \$1.75, \$3.50 to \$12.50. These dainty Baskets are specially priced at **43c, 58c, 75c, 99c, \$1.40, \$2.63 to \$6.38.**
- Soiled Clothes Hampers—regular prices are \$1.75, \$2, \$2.25, \$2.50, \$2.75 to \$5.00. Specially priced at **\$1.40, \$1.49, \$1.69, \$1.87, \$2.09 to \$3.73.**
- Fruit Baskets—in a variety of pretty styles and sizes. Regularly selling at 25c, 35c, 50c, 75c, 93c, \$1.13. Special at **19c, 23c, 37c, 59c, 75c, 93c, \$1.13.**
- Wash Baskets—ordinarily selling at 75c, \$1.00, \$1.25, \$1.50. Special at **38c, 75c, 99c, \$1.13.**
- Basket Lamps and Shades—regular prices \$8.50 to \$15. Special for this sale at **\$6.38 to \$11.23.**
- "Rush" Shopping Baskets—regularly selling at 50c, 60c, 65c, 75c, 85c, \$1, \$1.25, \$1.35, \$1.50. Special at **39c, 49c, 53c, 59c, 67c, 73c, 93c, 99c.**
- Basket Doll Bassinets and Wardrobes—in styles that will greatly please the little folks. Ordinarily they'd sell at \$2.50, \$2.75, \$3, \$3.50, \$4.00. Special at **\$1.87, \$2.09, \$2.23, \$2.63, \$2.99.**
- Palm Leaf Lunch Baskets—neat and dainty and in a variety of sizes. Ordinarily selling at 40c, 50c, 60c. Special at **33c, 39c, 49c.**
- Basket Doll Cradles—regularly selling at 25c, 50c, 75c, \$1.00. Special at **19c, 39c, 63c, 79c.**
- Matting Shopping Bags—regularly 50c, 65c, 79c, 98c. Special at **37c, 39c, 53c, 69c.**
- Reed Carpet Beaters—regularly priced at 25c, 35c, 50c. Special at **19c, 23c, 39c.**
- All Japanese Brown Baskets—ONE-FOURTH OFF.
- Basket Serving Trays—in many new and pretty styles, some to be used with a fancy doilie, others with glass bottoms and fancy linings. Regularly selling at \$1, \$1.25, \$1.50, \$1.75, \$2.00 to \$3.00. Special prices **75c, 97c, \$1.13, \$1.39, \$1.49 to \$2.23.**



## Jewelry Novelties Worth 75c, Now 25c

We're giving you the benefit of the new tariff reductions in this unusual sale of pretty Jewelry Novelties, ordinarily selling at 75c and specially priced for this sale at 25c.

This list includes a pleasing assortment of La Vallieres, Bar Pins, Pearl Beads and Cuff Pins, all of the newest ideas, set with fancy stones. These splendid Jewelry Novelties are specially priced for tomorrow's selling at only 25c.

25c Cloisonne Top Hat Pins on Sale at 2 for 25c—See Our Window Display

## Supply the Sweater Needs Here Tomorrow

Just at the time when the Sweater becomes a necessity, our Men's Furnishing Department is offering unusual values in High-Grade Sweaters, and our stock is so extensive that no matter what kind of a Sweater you desire, we can supply your needs, and for less than you could purchase elsewhere. For women and girls also, who prefer the swagger style of the Men's Sweaters, this is an excellent opportunity to select a jaunty, stylish Sweater, both warm and durable, for much less than the ordinary price. There's a wide range of sizes and pretty colors in the assortment.

- Boys' and Girls' Sweaters—in medium weight and V-neck style. In Oxford, Navy, Cardinal—some prettily trimmed. Special, ea. **95c**
- "Ruff Neck" Sweaters—for boys and girls. They're of wool worsted, in medium weight, modishly finished with pockets and pearl buttons. In Oxford, Cardinal and Navy. Splendid school Sweaters, specially priced at **\$1.29**
- "Ruff Neck" Sweaters—for boys and girls. Made of excellent quality wool. Colors—Oxford, Cardinal, Maroon and Navy. With pockets. Special at **\$1.69**
- Men's and Women's \$3.50 and \$4.00 Sweaters—of medium and heavy weight wool. Colors are Oxford, Maroon, Navy, White and Tan. These splendid Sweaters are in the popular "Ruff Neck" style. Specially priced at **\$2.59**
- Men's and Women's \$5 and \$6 Sweaters—in "Ruff Neck" style. They're fine all-wool Sweaters, some in Shaker and some in Jumbo stitch. In Oxford, Crimson, Maroon and Navy. Excellent Sweaters ordinarily selling at \$5 and \$6, specially priced at, each **\$3.98**
- Men's and Women's \$7 Sweaters—of extra heavy all-wool yarn, in Oxford, Cardinal and White. In the popular Jumbo stitch, "Ruff Neck" style. Specially priced at **\$4.59**

—Just Inside Morrison St. Entrance

## Wonderful Sale of Umbrellas Commences Tomorrow and Continues for 3 Days

Umbrella Repairing  
Done Here By  
John Allesina  
Portland's Expert

Timeliness, the excellence of the merchandise and the extreme price reductions all serve to make this Umbrella Sale a most remarkable event. You'll find every grade of Umbrella, at almost any price you may elect to pay, among the assortment we have assembled for this sale, and every one reduced from the original selling price. The assortment comprises Men's, Women's, Misses' and Children's Umbrellas, in black and colors, in a variety of materials and handles. Umbrellas of quality at greatly reduced prices.

- Men and Women's \$1.25 Umbrellas—26 and 28-inch sizes, 8-ribbed Paragon frames, steel rods, bulb runners. Made of a fine quality of Mercerized Italian rainproof cloth, fast black, with a great assortment of handles. Marked for this sale, each **98c**
- Men's and Women's \$2 Umbrellas—26 and 28-inch frames, steel rods, and bulb runners. Covered with guaranteed rainproof, fast black Union Taffeta. Some with detachable handles. **\$1.73**
- Men's and Women's \$2.50 Umbrellas—26 and 28-inch, made of special quality Union Taffeta with tape edges, 7 and 8-ribbed frames, steel rods, with assorted 12 to 18-inch handles, plain and fancy effects, as well as an assortment of Boxwood Crook handles in men's Umbrellas. **\$1.98**
- Marked special for this sale at, each **\$1.98**
- \$3.50 Men's and Women's Umbrellas—26 and 28-inch Umbrellas, brass-tipped, 8-ribbed frames, steel rods, bulb runners. Covered with a fine grade of Mercerized Union Taffeta and Gloria. Guaranteed rainproof and fast black. A splendid assortment of plain and carved hardwood handles, also sterling trimmed effects. Marked **\$2.98** for this sale, special, each **\$2.98**
- Our Leader—Men's and Women's Umbrellas—Made on the most practical and durable lines. Covered with splendid quality of tape-edged hemmed Union Taffeta, guaranteed rainproof, 8-ribbed, brass-tipped, rustproof frames, steel rods, bulb runners, 12 and 15-inch handles, and an assorted line of crooked handles in the men's Umbrellas. This Umbrella is featured by us at special, each **\$2.50**
- Women's \$3.00 Colored Umbrellas—in red, green, navy, brown and black. Covered with silk serge material, with 7-ribbed frames and plain ebonite handles. Marked specially for **\$2.39** this sale at, each **\$2.39**
- Women's \$5.00 Umbrellas—23-inch frames—the India, or the little Umbrella with the wide spread, 10 brass ribs, brass rods—and assorted line of Ebonette handles. Silk El Gayo loops. **\$4.47**
- Special for this sale, each **\$4.47**
- Men's and Women's \$4.00 and \$4.50 Umbrellas—26 and 28-inch frames. Silk and linen covering, guaranteed to be the best combination for service as well as for appearance, 8 brass-tipped ribs, rustproof frames. In the detachable style. Plain and carved hardwood handles, and sterling trim'd effects. Priced special, each **\$3.67**
- Women's \$6.00 Colored Silk Umbrellas—guaranteed fast colors, in all silk. Detachable, folding and India frames. Wide assortment of handles. Wide range of colors. **\$5.47**
- Marked special for this sale, each **\$5.47**
- Men's and Women's \$5 to \$6 Umbrellas—26 and 28-inch frames, 8-ribbed, steel rods, bulb runners, with all-silk taffeta and serge covers, plain and taped edges, guaranteed fast black and rainproof. Black ebonite handles, plain and sterling trimmed, with heavy El Gayo cords or loops. Crooked handles, plain and sterling trimmed, in men's Umbrellas. Specially priced for **\$4.65** this sale, each **\$4.65**
- Children's 50c Umbrellas—16 to 24-inch, plain cotton serge covers and plain Congo handles. Special, each **43c**
- Children's \$1 Umbrellas—16 to 24-inch frames, Mercerized Union Taffeta Covers with tape edges. Sterling trimmed bamboo and **\$1.98** partridge handles. Priced special, each **\$1.98**
- Misses' and Children's Colored Umbrellas—16 to 24-inch frames. Fast-colored, rainproof covers, in navy, emerald and brown. **\$3.00**
- Selling at \$2.00 to **\$3.00**



## 50 "Willamette" D Sewing Machines

Just Arrived By Fast Freight!

### On Sale Tomorrow Only at \$14.85

These 50 Willamette D Sewing Machines just arrived, in response to our telegraphic order, placed the day of our last sale, when every Machine of this grade we had in stock was sold out early in the day. This is an extraordinary opportunity, and in order that the great number of our patrons who were disappointed before may be supplied, we are offering these Machines once more at **\$14.85**. Isn't it a phenomenally low price at which to buy a reliable, durable, easy-running Machine, equipped with all attachments—a modern Machine in every respect, one that every woman who does her own sewing will appreciate the merits of. This is a timely offering—these Machines at this extremely low price—just when the Fall and Winter sewing is piling up—when the Fall house-cleaning has disclosed the linen closet needs that must be filled—sheets, pillow cases, etc., to be made.

The Willamette D Sewing Machine is equipped with the High Arm, Double Lock Stitch Sewing Head with many improvements. Improved Oak Drop-head Case, with an automatic lifting device for elevating sewing head to position. The stand is ball-bearing and runs easily. The attachments are furnished Free of Charge, packed in a substantial, velvet-lined box. D Sewing Machines for one day only at, each **\$14.85**

Meier & Frank's—Third Floor—Main Building

Our Easy-Payment Plan of Purchasing Sewing Machines is in effect during this sale. \$2.00 at time of purchasing delivers a Machine to your home. \$1.00 a week payments until Machine is paid for.



**Meier & Frank Co.**  
1897 1913  
THE QUALITY STORE OF PORTLAND  
Fifth, Sixth, Morrison, Alder Sts.

### Thursday's Grocery Specials

- Jersey Butter—Special the roll **72c**
- Rye Flour—Special No. 10 sack **29c**
- Otter Salmon—No. 1 can **18c**, No. 1/2 can **10c**
- New Codfish—Boneless, brick **10c**
- Table Sugar—Cube or powdered—**25c**
- Eastern Ham—Sugar cured, lb. **23c**
- Pumpkins or Squash—white any re-
- main—lb. **1c**
- Challenge Coffee—4 lbs. **\$1—2 lbs. 55c**
- Mustard Sardines—1/4 cans—dozen cans **55c**—can **5c**
- New Wisconsin Peas—doz. cans **\$1.10**—can **10c**
- Dyer's Baked Beans—No. 3 size, doz. cans **\$1.45**—can **12 1/2c**