

Our Harvest Sale Toilet Requisites and Drugs Affords You Unusual Savings If You Buy Now—1st Fl. New Bldg.

**WE ARE EXCLUSIVE AGENTS**—for Acorn Stoves, Ranges and Heaters. Preparing for the coming Winter with the "Acorn" Range and Heaters. They're most satisfactory.

**WINTER ADVANCE BUTTERICK FASHIONS**—are here. Price 25c the copy, including any 10c or 15c pattern free. Be assured of the best in the Butterick Fashion.

**MUCH ENJOYMENT**—may be had with a Kodak. 'Twill mean much to you in future years. Kodaks and Kodak supplies can be purchased here most reasonably. First Floor—New Building


**VISIT OUR PHONOGRAPH PARLORS**—on the 5th Floor, New Bldg.—and hear some of the latest records on the sweet-toned Victor and Columbia Talking Machines—can be purchased on easy payment plan.

**WE HAVE EXCLUSIVE AGENCY**—for Perrin's Real Kid Gloves for women and children. For fit, style and wearing qualities Perrin's Gloves are unsurpassed. Expert Glove Fitters in attendance.

**FURNITURE**—may be purchased here on our Club Plan of easy installments. No interest and no extras. You'll find this an easy way to furnish a home, or to buy odd pieces.

**WE ARE EXCLUSIVE AGENTS**—for J. & T. Cousin's Shoes for women and for French Shrimmer & Urner Shoes for men. Splendid quality and prices that are right. Try them!

Because of Greater Stock, Newest Merchandise and Lowest Prices  
 COMBINED WITH DEPENDABILITY, COURTESY, EFFICIENCY, TRUTHFULNESS & SERVICE  
 Meier & Frank's Enjoys the Entire Confidence of Portland's People



### Remarkable Half Price Lamp Sale

**A FOUR DAY EVENT**

Wednesday, Thursday, Friday and Saturday will be Lamp Days at Meier & Frank's. On these four days you may purchase Lamps ranging in price regularly from \$7.00 to \$50.00 at \$3.50 to \$25.00. They are Gas and Electric Portable Lamps, Reading Lamps, Dining and Living Room Lamps, Hall Lamps, Desk Lamps and Lamps suitable for den and boudoir use.

These Lamps are shown in a wide variety of standards and shades — the newest and most artistic ideas, the softest and most harmonious colorings. Beautifully colored shades that change the entire effect of the most simply furnished room, the practical green reading shades and the soft white shades now so much in vogue—all are represented in this large collection of Lamps that we are offering for this Four Days' Half-Price Sale. Some of these Lamps have been slightly marred in shipping or from handling—others are in perfect condition. They are all marked at exactly half price, as:

\$7.00 Electric Portable Lamps.....	\$3.50	\$25.00 Electric Portable Lamps.....	\$12.50
\$8.00 Electric Portable Lamps.....	\$4.00	\$27.50 Electric Portable Lamps.....	\$13.75
\$8.00 Gas Portable Lamps.....	\$4.00	\$28.50 Electric Portable Lamps.....	\$14.25
\$9.00 Electric Portable Lamps.....	\$4.50	\$30.00 Electric Portable Lamps.....	\$15.00
\$10.00 Electric Portable Lamps.....	\$5.00	\$36.00 Electric Portable Lamps.....	\$17.50
\$13.50 Electric Portable Lamps.....	\$6.75	\$40.00 Gas and Electric Portable Lamps	\$20
\$15.00 Electric Portable Lamps.....	\$7.50	\$50.00 Electric Portable Lamps.....	\$25.00
\$21.00 Electric Portable Lamps.....	\$10.50		

Meier & Frank's—Basement—Main Building

### A Season of Fur

The Autumn and Winter of 1913-1914 will enter the annals of Fashion as a season unique in many respects—a period marking the most fanciful uses of many materials. And perhaps nothing has been put to more varied and novel uses than fur. It is seen everywhere—it predominates in Coats, Wraps, Hats and its trimming uses are too varied to enumerate.

#### BEAUTIFUL FUR COATS AND WRAPS

the acme of comfort for automobiling, evening wear and general street wear, are distinguished this season by their long, graceful lines, the comfortable and fashionable sleeves, and the exquisiteness of their linings, as well as the beauty of the furs, and the many unusual combinations used. There's Hudson Seal, Russian Pony, Caracul, Scottish Mole and Electric Seal Coats and Wraps—and priced from \$50 to \$200

#### FUR MUFFS AND STOLES

In the widest possible variety and style will be found in our Fur showing. The staple and always popular Mink, the beautiful Marten—Mole, gray Fox, Ermine, Persian Lamb, Wolf, Skunk, Jap Mink and a host of other furs—some in combination with heavy satins. The Muffs are in the newest shapes—the envelope, pillow, and the animal effect—with Stoles and Neckpieces in the proper lengths and styles to match—prices range from \$2.50 to \$200

#### A FUR REMODELING AND REPAIRING DEPARTMENT

that is conducted by experts in their line. We assure perfect satisfaction to all our patrons who entrust this work to us—Remodeling, Repairing or Renovating of Furs, is one of our specialties. Visit our Fifth Floor, and consult one of our expert workmen—you'll be sure to be satisfied with the result.

### Dressmakers' Forms \$1.49

Selling Regularly at \$2.00

These forms are the very latest models—the correct bust and hip model for the prevailing fashions. An excellent opportunity to supply your needs, whether you are a dressmaker or do your sewing at home. Dressmakers' Forms, regularly \$2.00, special for Harvest Sale, each \$1.49

Adjustable Stands for Forms, Extra, Price \$2.00

Meier & Frank's—First Floor—Main Building

### A Harvest of Notion Opportunities!

Special Demonstration of Naiad Shields is being given at our Notion Section, and we invite all our patrons to give it attention. These famous Naiad Shields give the greatest satisfaction, are light in weight and absolutely odorless. Reductions are deep—

Regular 20c No. 2, Nainsook, 3 pairs for..... 50c  
 Regular 22c No. 3, Nainsook, 3 pairs for..... 60c  
 Regular 25c No. 4, Nainsook, 3 pairs for..... 65c

**Bolero Slip-on Shields**  
 50c Nos. 3 to 5, Nainsook, 3 pairs \$1.20, the pair... 45c

**Shirtwaist Shields**  
 20c Nos. 2 to 4, Nainsook, the pair..... 15c  
 10c Glove-Darning Thread, assorted colors..... 5c  
 15c Women's 4-4 Shoe Laces, black, dozen..... 10c  
 5c Flat White Corset Laces, 5-yard length, 2 for..... 5c  
 30c Puritan Dressmakers' Pins, half-pound boxes, box 25c  
 35c Dressmakers' Ideal Skirt Gaugers, each..... 25c  
 5c Darning Needles, assorted sizes, 2 papers for..... 5c  
 5c Charter Oak Six-Cord Thread, 6 spools for..... 25c  
 4c Conqueror White Thread, 200-yard spools, 2 spools 5c  
 4c Linen-Finished Thread, 100 yards, 2 spools..... 5c  
 15c Best Grade Shell Hair Pins, 6 in box..... 10c  
 5c English Hair Pins, 2 papers..... 5c  
 5c Nickel Safety Pins, 1 dozen assorted, card..... 3c

Meier & Frank's—First Floor—New Building—Mail Orders Filled

### 13th Annual Doll Show

Will Be Held at Meier & Frank's  
 October 30th, 31st and Nov. 1st

There'll be excitement in Doll-dom this year, for each succeeding Doll Show has added to the interest taken by the children and their parents in this unique event.

It isn't too early to commence to get the Dolls ready for their annual trip to Meier & Frank's Store, where they will be heartily welcomed and given a magnificent display. Every little girl should aim to have her Doll take part in this Doll's Fashion Show.

THE PRIZES WILL BE ANNOUNCED LATER. ENTRIES OPEN OCTOBER 25

### \$5 Buys a Hat That's Different!

Hats That Sell Regularly at \$6.50 to \$12 Marked for Harvest Selling \$5

The very newest ideas in Millinery are presented in this collection of Trimmed Hats—the colors that have won the approval of Fashion—the trimmings most in vogue—and the materials most used—the soft plushes, velours and felts—all are represented in the assortment of Trimmed Hats we are offering at this very moderate price—\$5.00. In this lot are hats for women and misses. We are sure you will be delighted with these hats, for the assortment is so comprehensive that each individual taste may be gratified. And a saving of from \$1.50 to \$7.00 is certainly worth considering, which is the opportunity we are offering you on these \$5.00 to \$12.00 Hats, priced for Harvest Sale at, each \$5.00

To \$1.25 Wings and Fancy Ostrich Feathers—in handsome colors and combinations—suitable for trimming the pretty plush and velvet Hats now so modish, 40¢

### Lovely Irish Point Curtains

Selling Regularly at \$7, Harvest Sale Price \$2.98

100 pairs of these handsome Irish Point Lace Curtains have been reduced from \$7.00 to \$2.98—surely a large enough reduction to warrant the assertion that this is an exceptional opportunity to purchase Curtains of worth most economically. They are in the most desirable patterns, in pure white Irish Point, and are marked for the Harvest Sale from \$7.00 the pair to..... \$2.98

Meier & Frank's—Third Floor—Main Building

### Opportune Offering Men's Flannel Shirts 95c

Exceptionally splendid values are shown in these medium weight Flannel Shirts, made of pretty soft Flannel in a variety of fine stripes, in different colors. They're made in coat style, with pearl buttons and soft French turn-back cuffs. There's a choice of different styles in collars—some have military collars attached, some have separate collars and others have low turn-down collars attached. For men who like Shirts that are warm and serviceable, as well as of pleasing appearance, these Flannel Shirts are unsurpassed. They're just the garment for Fall and Winter wear and for outings, etc., they're ideal. Specially priced for our Harvest Sale at, each 95c.

### Hallowe'en!

—the night when, witches are abroad and all the weird fancies are allowed freedom—the one night in the year when no one is serious—is almost upon us, and we have prepared for it with unusual care. We have Favors, Dominoes, Devil and Witch Masks, Unique Lanterns and Decorations in endless variety.

**Halloween Novelties on the First Floor, in the New Building**  
 Dennison's Hallowe'en Lunch Sets and Table Cloths, 25¢-50¢  
 Dennison's Hallowe'en Crepe Paper—Fancy, roll 25¢ and 15¢  
 Dennison's Hallowe'en Crepe Paper—plain Orange and black, 10¢  
 Dennison's Hallowe'en Crepe Festoons and Garlands, 5¢ to 25¢  
 Dennison's Hallowe'en Paper Napkins, 100 35¢, dozen for 5¢  
 Dennison's Hallowe'en Caps, each..... 5¢  
 Hallowe'en Favors, 5¢ to..... 25¢  
 Hallowe'en Almond or Bon Bon Holders, the dozen 50¢ to..... \$2.00  
 Hallowe'en Place Cards and Score Cards, the dozen 25¢ to..... \$1.00  
 Gold Edge Fortune Telling Cards, pkg. 40¢  
 Hallowe'en Novelties, Fifth Floor, New Bldg.  
 Large assortment Hallowe'en Paper Bon Bons, dozen 25¢ to..... \$1.25

**Large assortment Hallowe'en Favors—Hallowe'en Cards—Domino Pumpkin, Devil and Witch Masks, 10¢ to..... 25¢**  
 Pumpkin Lanterns, 5¢..... 50¢  
 Ghost Lanterns, 5¢ to..... 50¢  
 Witch and Devil Lanterns, 5¢ to..... 50¢  
 Black Cat Favors, 5¢ to..... 50¢  
 Pumpkin Party Cloth Games, Pumpkin Pie Cloth Games, Gypsy Witch Game, My Grandmother's Cat Game—each..... 25¢

### Gotham—"The Shirt of a Gentleman"

The name is characteristic of the excellence of finish depicted in every Gotham Shirt; also of the splendid quality in the material. Every man should feel a pride and comfort in "Gotham" Shirts—and if you've never worn them, don't fail to select several from our comprehensive stock.

We've an assortment of exclusive styles and patterns that are known only to Gotham garments. You'll find handsome striped and figured effects in every new color and beautiful silk striped Shirts for the most fastidious. Also a pleasing line of all Silk Shirts.

Then there's the pretty soft Flannel Shirts for Fall and Winter wear—in Taffeta Flannel and Viyella Flannel. For men exacting in dress who desire stylish, handsome, and yet warm and comfortable Shirts for the coming season, the "Gotham" Flannel Shirts are perfection.

"Gotham" Shirts come in every desired style—with separate collars or collars attached, pleated bosoms or plain, soft French turnback cuffs or separate cuffs. All in the favored Coat style. Prices of the Flannel Shirts range from \$3.50 to \$10.00. Other Shirts range in price from \$1.50 to \$10.00.

Men's Furnishing Section—First Floor—Just Inside Morrison St. Entrance

### Last Week Mrs. A. L. Craig's Visit

All women who desire information upon a most invaluable subject—Correct and Healthful Corseting—will do well to allow Mrs. Craig to give them advice upon this subject. Mrs. Craig is a lecturer from the Nemo Hygienic-Fashion Institute of New York, and is fully equipped to deal expertly with the subject of Proper and Healthful Corseting. Visit our Corset Parlors, Second Floor, New Building.

### \$25 Scalloped Set, Cloth, 1 Doz. Napkins \$18.50

A noteworthy event in our great Annual Harvest Sale is this offering of a beautiful set of Satin Damask Table Linen, including a round Table Cloth with scalloped edge and plain ribbon band border; also one dozen 20-inch Napkins to match. At any other time you'd pay \$25.00 for the handsome set. Specially priced for the Harvest Sale at \$18.50

First Floor—New Building

### Tomorrow's Grocery Specials

Eastern Shoulder Hams—sugar cured—well trimmed. 14½¢  
 Special for tomorrow—the lb..... 14½¢  
 Cloverleaf Butter—Special, roll..... 73¢  
 Asparagus Tips—Special, can..... 12½¢  
 Belmonte Tomatoes—Dozen cans \$1.40—can..... 12¢  
 Log Cabin Baking Molasses—Pint can..... 10¢  
 Schupp's Shredded-Cocoanut—lb..... 19¢  
 Pure Oats—No. 9 sack..... 39¢  
 Log Cabin Syrup—Gallon can \$1.25—½-gallon can..... 69¢  
 Sago or Tapioca—5-lb. sack..... 29¢  
 Skipper Sardines—Norwegian pack—can..... 12½¢  
 Lenox Soap—Oval Cakes—7 cakes..... 25¢  
 Light House Cleaning Powder—Can..... 5¢  
 Libby's Sauer Kraut—No. 2½ can..... 12½¢  
 50c Victor Ceylon Tea—lb..... 39¢  
 Red Beans—5-lb. sack..... 25¢

Meier & Frank's—Pure Food Grocery, Basement—Mail Orders Filled



**Meier & Frank Co.**  
 1857 1913  
 THE QUALITY STORE OF PORTLAND  
 17th, 20th, Morrison, Alder Sts.  
 Marshall 4600 A-6101