

SURPRISING IGNORANCE OF OREGON RESOURCES SHOWN BY EASTERNERS

Portland Manufacturer Declares "Ocular Demonstration" Will Exploit State.

Show Oregon to Fifty Million People. It is a suggestion made in the commercial and civic bodies of the state by H. H. Brown, vice president and general manager of the Peninsula Industrial company who recently returned from a tour of 27 states, covering a distance of 11,000 miles, visiting 47 cities and interviewing 200 heads of successful manufacturing plants in the southern, eastern and central states.

The method he suggested is that used by Colorado in arranging an exhibit of resources and productions in spectacular way in New York where the audience of home seekers, immigrants, investors and business men is in a year at least \$5,000,000.

In furtherance of the plan of attracting manufacturing industries to Portland, Mr. Brown made the journey described, and in referring to the heads of manufacturing concerns he interviewed, he said:

Easterners Ignorant of Oregon.
"By this first hand contact with these men, who in a great many instances were men of large affairs, I had an unusual opportunity to judge for myself whether or not the state of Oregon is deriving the benefit it should from the extensive advertising during the last six or seven years, but I regret to say that among 99 per cent of the people with whom I conversed during this trip there was a lamentable lack of knowledge of the entire Pacific coast and the state of Oregon and the city of Portland especially, and I was surprised to see the caliber of men that would ask me absurd questions about our country."

Ocular Demonstration Best.
Mr. Brown gives instances. A furniture manufacturer wanted to know if there were any automobiles on the coast. Another manufacturer understood that Oregon was but one great apple orchard. He didn't know that Oregon possessed one-fifth of the standing timber in the United States.

Men who had advertising literature failed to read it. He thinks, therefore, that Colorado's plan of "Ocular Demonstration" will go more to acquaint the people of the eastern states with the advantages of settlement or investment on the Pacific coast than any other method tried.

Canadian government, which got 15,000 people from Great Britain and 10,000 from the United States last year, thinks so much of the plan that it will send its traveling exhibit used in Europe during the past ten years to New York for two weeks next January. New York is estimated within a trifle to have a population of 7,000,000 people, says Mr. Brown. It is visited daily by 200,000 tourists, business men and sightseers. It is the gateway for American and European travel. Half a million or more foreigners land there yearly.

At present but 20 per cent of these foreigners find their way to the open lands of the west, though nearly all are farmers. The cause is that no well directed effort has ever been made to properly distribute this desirable class of immigrants.

Colorado will have an "Ocular Demonstration and Personal Contact" exposition at the Grand Central Palace. Huge electric signs will be placed on the sides of the buildings. Statues emblematic of Colorado resources and industries will be placed along Lexington avenue for a block on either side. Banquets will be given to the president, the cabinet, diplomatic corps, by the governor of Colorado to governors of all other states, to the mayors of American cities, to representatives of metal and mining interests, by the publishers of Colorado to the publishers of the New York foreign press, to foreign consuls general, to manufacturers, architects and builders, to 100 of New York's elite, the intent to consist entirely of Colorado products, and to many others.

Immense resultant publicity is expected through many mediums. Sales of space at \$1.00 to \$3.00 a foot will finance the project.

I am convinced that if all the interests of the State of Oregon were to cooperate in a similar plan much good could be accomplished, and a class of people reached which we would not otherwise be able to approach," is Mr. Brown's conclusion, in requesting action on his suggestion.

CAN A LUNATIC'S AFFECTIONS BE ALIENATED?



Mrs. Arthur Einstein and son.
New York, Oct. 14.—One of the most difficult problems the supreme court has been asked to decide in many a day is proposed by Attorney Jacob Corn in behalf of Maudie Einstein, wife of Arthur Einstein. The question is: Can the affections of an insane man be legally alienated. If they can it is possible that Julius Einstein, mil-

Teach Your Child How to Be Healthy

Regular Bowel Movement From Infancy Insures Good Health in Later Years.

We cannot all start life with the advantages of money, but every child born is entitled to the heritage of good health. Through unfortunate ignorance or carelessness in the feeding of a baby its tiny stomach may become deranged. The disorder spreads to the bowels and before the mother realizes it the two chief organs on which the infant's comfort and health depend are causing it great suffering. If the condition is allowed to continue grave ailments often result.

There is, however, no occasion for alarm, and the sensible thing to do—but it should be done instantly—is to give the baby a small dose of a mild laxative-remedy. In the opinion of a great many people, among them such well-known persons as the parents of Bertha Lee Woodard, a year old of Moultrie, Ga., the proper remedy is Dr. Caldwell's Syrup Pepsin. Mrs. I. N. Woodard says that little Bertha was troubled with constipation for over a year, and that after trying several different kinds of remedies she found her relief in Syrup Pepsin. It is a mild, pleasant-tasting laxative, which every person likes, does not gripe nor cramp, and contains that most excellent of all ingredients, pepsin.

Dr. Caldwell's Syrup Pepsin is especially intended for infants, children, women, old people and all others to whom hard cathartics, salt waters, pills, etc., are distressing. In fact, in the common disorders of life, such as constipation, liver trouble, indigestion, bil-



BERTHA LEE WOODARD
lousness, headaches and the various other disorders of the stomach, liver and bowels, nothing is more suitable than this mild laxative-remedy, Dr. Caldwell's Syrup Pepsin.

Three generations of people are using it today, and thousands of families keep it constantly in the house, for every member of the family can use it. It can be obtained of any druggist at fifty cents or one dollar a bottle, the latter being the size bought by families who already know its value. Results are always guaranteed or money will be refunded.

CONGRESSMAN KEATING BLAMES ROCKEFELLER FOR COLORADO STRIKE

Will Ask Congressional Investigation of Trinidad Conditions to Settle Lockout.

(United Press Special Wire.)
Denver, Colo., Oct. 14.—Within a week the lower house of congress will be asked to investigate the Colorado coal strike and the activity of "gun-men" employed by the operators.

This was announced today by Representative Edward Keating of Colorado, who has just completed an investigation of conditions in the southern fields. He will return Tuesday night to Washington, where he will immediately introduce his resolution. In a signed statement for the United Press Keating said:

By Edward Keating.
The issues involved in the Colorado coal strike could be adjusted by two sane, honest men, representing the parties to the conflict, before they had finished their second cigar. That's how simple they are. They would be adjusted in just that same, simple fashion if it were not for 26 Broadway, New York.

The gentlemen who make their headquarters at 26 Broadway and direct the investment of the Rockefeller fortunes

say they "have nothing to arbitrate" and that "the struggle must go on to the bitter end."
To show what they mean by "bitter end" they have employed hundreds of gun-men who recently brought so much of misery and shame on the common-wealth of West Virginia and they are reported in the press to have purchased four million guns.

A congressional investigation committee brought industrial peace to West Virginia by the simple process of laying the naked facts before the American people and trusting to public opinion. We hope a similar investigation will produce similar results in Colorado.

I don't believe 26 Broadway will find it safe or profitable to use gun-men and galling guns in the presence of the representatives of 100,000,000 American citizens.

As soon as I return to Washington I will ask the house to consider my resolution providing for the appointment of an investigating committee.

SCHMIDT ARRAIGNMENT POSTPONED FOR WEEK

New York, Oct. 14.—With his clothing badly soiled and wearing a beard of several weeks' growth, Hans Schmidt, confessed murderer of Anna Amuliner, appeared before Justice Malone today to answer to the indictment charging him with murder. Attorney Koelbe, representing Schmidt, asked that the formal arraignment be postponed for a week and his request was granted.

Fronty to Retire November 1.
Washington, Oct. 14.—Charles A. Prouty announced he will retire from the I. C. C. about November 1 to become director of the physical valuation of railways.

Did You Ever

put off the buying of your new suit from week to week, just because you felt you couldn't spare the ready money? Really, there's no need for such a situation. If you come here, we would willingly open a charge account for you. This would make your buying easy, comfortable and satisfactory. Come in tomorrow and see the dependable quality clothes we sell, and the moderate prices asked. That would put an end to your clothes worries.

Have You a Favorite Photo?

We'll Make a Beautiful Enlargement for You FREE

These exquisite Porcelain Medallions make very useful and ornamental souvenirs. With a purchase of \$10.00 or over, we give you one Free. Ask about them the next time you call.

Eastern Outfitting Co.

408 Washington St. at 10th

House Work Electrified

This is the greatest bargain in electrical household utilities that we have ever offered. By special arrangement with the manufacturers we are able to sell until November 30th only the

SIMPLICITY SWEEP-CLEAN

Sweep-Clean Fan Toaster	Sweep-Clean Iron Grill	Sweep-Clean Percolator Toaster	Sweep-Clean Chafing Dish Iron	Sweep-Clean Disc Stove Toaster
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And Your Choice of Seven Other Groups

for less than the price of the Cleaner alone. Each of these twelve groups of appliances sells regularly for \$50.00. By taking advantage of this opportunity, you can have your choice of any group for \$39.00, which to pay. Just realize what this means to you, Madame Housewife! For only \$3.00 down and \$3.00 a month, you eliminate all the heavy work of housekeeping—you get rid of ironing—your household is completely electrified and the hard work eliminated.

The SIMPLICITY SWEEP-CLEAN is the star performer in housework—the last word in electric cleaners. It cleans and burnishes the home to the satisfaction of the most particular housekeeper and does better work in half the time and at less than quarter the labor of broom and dustpan. A child can operate it and feel that she is indulging in the most gentle play.

The SIMPLICITY is light, strong, simple to operate, handsome in appearance; it is unlike any other cleaner made—and is the best cleaner made. It has our absolute indorsement and guarantee.

FREE \$11.00 COUPON

We are mailing to each of our customers a letter showing the twelve groups (each group consisting of a Simplicity Sweep-Clean and two other electric appliances) and a Coupon, which must be presented at the Electric Store when you make your selection.

Your coupon is good for \$11.00, just as powerful in buying power as hard cash, entitles you to an \$11.00 discount on the \$50.00 purchase price. This means that you can get any one of the various groups of appliances for a net price of \$39.00.

This wonderful appliance sale will close November 30th. This opportunity is for our customers only. But one coupon will be honored from each customer. If you do not receive your coupon by October 28th, we will appreciate your notifying us.

These Groups Are Now on Display at the Electric Store

Portland Railway, Light & Power Co.

The Finest Breakfast Imaginable

For these Autumn days is in store for you if you order

Columbia Pure Pork Sausage

U. S. Government Inspected

Made from the choicest PURE PORK and first quality spices.

At your dealer.

Union Meat Company

SEATTLE ENTERTAINS THE PORTOLA GIRLS

Arrived Late But See Town and Make Up for Lost Time.

Seattle, Wash., Oct. 14.—San Francisco's twelve Portola girls hadn't much time in Seattle last night; but of the little time they had, there was no waste. The steamship Governor, aboard whom they arrived, did not reach Seattle until 12 o'clock, three hours late. When at last they stepped ashore, they were met by a representative of the Pacific Coast Steamship company, gave orders that the girls be the first to disembark. A committee composed of representatives of the various commercial bodies of the city was on hand and as fast as automobiles could carry them around, the girls paid a visit, first to the Hot Brau cafe, where a banquet was served them.

Today the party is being shown about the city and tonight the girls will be the guests of the Seattle Press club.

Would Henry Currency Bill.
Washington, Oct. 14.—Senators who discussed the currency bill with President Wilson were unanimous today in saying the bill ought to be passed before congress takes a recess. Senators Stone, Simmons, James and Shepard were among them.

Spencer Wants to Die Quickly.
Chicago, Oct. 14.—Henry Spencer, confessed murderer of 25 women, signed an agreement today to plead guilty to killing Mrs. McPherson. Authorities would hang him as speedily as possible.

REMEMBER, TOMORROW MORNING AT 9:30 SHARP BEGINS THE GREATEST SHOE SALE OF THE AGE. TURN TO PAGE 13.