

# Welcome--Every Nation on Earth--to Oregon



—With the opening of the Panama Canal an influx of foreigners to Oregon will set in at once.  
 —Thrifty, intelligent, desirable people will make their homes and fortunes in our bounteous state.  
 —No matter what country these new comers hail from, in this store they will see merchandise from the FATHERLAND, for this is the ONLY store maintaining offices in Europe and sending buyers periodically to the fashion centers for the newest things for home and personal adornment.

**Tomorrow We Feature American and Foreign Merchandise In a Showing That We Are Sure Will Be Interesting to Our Patrons**



## "Smartness"

—When applied to women's suits is difficult to define in words, but it is expressed to a complete understanding and recognition, however in these

**Women's \$38.50 Tailored Serge Suits WHICH GO ON SALE MONDAY AT THE VERY**

**Special Price \$27.50**

—So many women have the mistaken idea that the plain-tailored, ready-to-wear suit is out of the question and not to be thought of. But those women who are familiar with our plain-tailored garments find them equal to those custom made, as they represent style, finish and materials equal to any garment they can have made to order. When you see these special suits you, too, will agree with us that they are superior in every way.

*—The U. S. Navy serge used in their construction is of that splendid quality found in men's wear. The jackets are lined with Skinner's Satin and provided with inside pocket and fitted with shields.*

—The jackets show the very correct 38-inch length, cutaway in the front, fastening with three buttons. Hand-turned collar and reverses. The skirts very cleverly draped and trimmed with small bone buttons.—Third Floor.

**From France**  
 Finest Hand-Made Chemise including every model in stock At Deepest Reductions

—Chemise of imported longcloth, percale or nainsooks. Come in Madeira, French and Austrian embroidery in dainty floral and conventional designs. Some have loose backs, others the French backs. Some trimmed in Cluny lace edging, others with Irish lace insets. All have eyelets, ribbon drawn.

**\$1.00 Chemise, Special . . . . .79c**  
**\$1.75 Chemise, Special . . . . .1.39**  
**\$2.50 Chemise, Special . . . . .1.99**  
**\$3.50 Chemise, Special . . . . .2.79**  
**\$5.00 Chemise, Special . . . . .3.98**  
 Others up to \$21.50 for \$19.19  
 —Fourth Floor

London Haberdashery  
**For Men**  
**Allen & Solly**

**Welsh, Margetson & Co.**  
 sold exclusively in this store  
**DENT'S ENGLISH GLOVES**  
 —English gloves of Dent's make in fine cape and pique style, in various weights and styles. Dent's gloves combine quality, style and fit. Shown in tans and grays, in dressed and undressed kid.  
**Prices from \$1.50 to \$2.25**

**GOLF AND SPORT SWEATERS**

—Sweaters for cold and outing wear. The new English styles in pure lambs' wool and fine vicuna sweaters in plain and heather mixtures, made with small rolling collar and V neck.  
**Prices to \$22.00**

**LUNNON NECKWEAR**

—New English neckwear, made of best quality silks. Rich in quality and colorings. Such scarfs as the best dressed Englishmen wear.  
**Prices \$1.50 to \$2.00**

**ENGLISH COLLARS**

—Made for us in London in the very latest shapes of finest quality pure linen. New Fall styles open for your inspection.  
**Price, Each, 35c**  
**The Dozen \$4.00**  
 —First Floor

**FROM LONDON**  
**English Jersey Suits**  
**For Youngsters**

—In London you will see these suits worn by the small boys in Hyde Park, where the children of the British nobility and aristocrats are sent with their nurses for their daily outing. In New York you see them on Fifth Avenue and also in the parks, in Newport and in Florida these suits are worn by the children of the smart set.  
 —Of course they have not been seen here, for they have never been shown before. Our Boys' Department is here to supply our patrons with every novelty in juvenile wear. Soon you will see them on the children of Portland's smart set.  
 —In sizes from 2 to 10 years, sell at \$3.50 to \$5.50.  
 —Fourth Floor

**FROM ENGLAND**  
 Our Own Importation

**Hunt of London**  
 English Raincoats  
 For Girls 8 to 14 Years  
 Selling at \$16.50 to \$20.00  
**Very Special \$12.50**

—These are typical English outing coats that are worn by the smartest girls and women in every part of Europe—the name "Hunt" standing for the very finest English Garments.  
 —They are made of tan, brown or Oxford mixtures or stripes in English tweeds cravenetted. Lined throughout the shoulders and sleeves. Made with raglan sleeves, strapped or with turn-back cuffs, cut on straight lines.—Fourth Floor.

**FROM SWITZERLAND**  
 Women's Ribbed Underwear

—The name "Hanro" guarantees the fact that this underwear is genuine Swiss imported, made of finest materials, procurable, the cotton the finest and softest, the wool the purest and cleanest, and the silk all silk; that they are absolutely unshrinkable, and that all points of most wear are reinforced.

—Priced from 50c per garment to \$6 the suit, according to weight, style and material used.  
 —Fourth Floor

**Leather Pannier Bags**  
**Very Special \$3.50**

—The very newest and most popular shaped bags of genuine pin seal, and Morocco in black, tans, browns, blues and green. Mounted on frames finished in silver, gold or gun metal. They are fitted with coin purse and mirror. These bags represent styles that are now carried by the better dressed New York women with their tailored and afternoon suits.  
 —First Floor.



**From France and Germany**  
 Bronzes  
 One-Fourth Less

—Handsome reproductions in bronze of celebrated works of art from the old world galleries; many beautiful French peasant pieces, so dear to the hearts of those who appreciate the beautiful in sculpture; modern original pieces by French and German artists. Many equipped with electric lights which makes them useful as well as ornamental. —Bronzes that can be used in the living-room, hall, library, as well as public institutions.

—In fact this sale embraces every bronze piece we have in stock. "A word to the wise is sufficient"—Xmas will soon be here and have you in mind any particular piece for your home, or perhaps a gift to some friend of artistic taste.  
 —Sixth Floor.

**From Austria**  
**\$25.00 Austrian China**  
 Dinner Sets  
**Special \$15.75**

—Introducing a new dinner set that cannot be duplicated in Portland.

—One-hundred-piece dinner set in either a dainty floral design of pink rosebuds or a narrow lacy gold-edge design. Clear white dinnerware in neat shapes. Set consists of

- 12 Soup Plates
- 12 Dinner Plates
- 12 Breakfast Plates
- 12 Tea Plates
- 12 Fruit Saucers
- 12 Individual Saucers
- 12 Teacups and Saucers
- 2 Meat Platters
- 2 Covered Vegetable Dishes
- 1 Open Vegetable Dish
- 1 Pickle Dish
- 1 Gravy Boat and Tray
- 1 Sugar and Creamer
- 1 Covered Butter Dish

**FROM MEXICO**  
 Navajo Rugs

—Made by the native Indians on hand looms. Dyed with unfading vegetable dyes in brilliant reds, blues and soft grays and browns.

—The art of weaving Navajo Rugs is fast dying out. Positively this generation will see the last of the genuine hand woven rugs, for the "Young Bloods," with their "White Education," find it far beneath their dignity to do this "Squaw Work."

—Some very special offerings in Navajo rugs go into effect tomorrow.

- \$ 8.50 Navajo Rugs for . . . . \$6.35
- \$10.00 Navajo Rugs for . . . . \$7.95
- \$12.50 Navajo Rugs for . . . . \$9.85
- \$19.00 Navajo Rugs for . . . . \$14.45
- \$25.00 Navajo Rugs for . . . . \$17.85
- \$28.00 Navajo Rugs for . . . . \$21.85
- \$30.00 Navajo Rugs for . . . . \$23.35
- \$32.50 Navajo Rugs for . . . . \$22.45
- \$50.00 Navajo Rugs for . . . . \$39.00

**From France**  
 Hand-Made Paris Blouses of the Finest Lingerie

—Such wonderfully beautiful creations as these could only have come from master designers—and such exquisite hand work is only done in France, where the nuns of interesting convents in the byways of the Provinces are steadily at work fashioning lingerie that will be worn by fashionable women of the day.

—Words are futile when attempting a description of such lovely blouses—there are blouses almost smothered in gorgeous hand-embroidery, others with dainty spreading sprays of embroidery combined with real Cluny and Valenciennes laces—tiny hand-run tucks and the finest veining add to their charm.

—Various styles and designs—showing the high as well as the low necks and long or short sleeves.

**\$7.50 to \$22.00 Each**  
 —Third Floor

**From Germany**  
 Cluny Lace-Edge Doilies  
 Squares, Scarfs  
**At Import Cost**

—Just about 500 pieces of scarfs, squares, doilies and centerpieces of a fine grade of linen. They are edged with Cluny lace and inset with Cluny lace insertion to match, combined with drawn work. These covers are suitable for buffets, dining tables, dressing tables and serving trays.

—In round doilies the sizes range from 9 inches to 30 inches. In the scarfs are sizes from 17 to 34 inches to 18 by 54 inches.

- 15c Doilies, Special . . . . .10c
- 25c Doilies, Special . . . . .18c
- 35c Doilies, Special . . . . .23c
- 49c Doilies, Special . . . . .39c
- 65c Doilies, Special . . . . .39c
- 85c Doilies, Special . . . . .49c
- \$1.00 Doilies, Special . . . . .69c
- \$1.25 Doilies, Special . . . . .79c
- \$1.50 Doilies, Special . . . . .98c
- \$1.75 Doilies, Special . . . . .1.23

**FROM SCOTLAND**  
 Pure Linen Table Cloths

Special, \$2.48 and \$2.98

Sizes 2 by 2½ and 2 by 3 yards  
**Napkins, Special, \$3.19 Dozen**  
 Size 23 Inches

—These table linens are made of a good quality sturdy linen—the kind that resists the laundry. Full bleached and shown in several neat designs.  
 —Basement

**FROM GERMANY**  
 Dr. Jaeger's Celebrated  
 Golf and Sweater Coats

Of finest Shetland wool and silk.  
**FROM \$1.50 TO \$35.00**  
 —Fourth Floor

## Our Buyers Are Now in New York WHY?

—When we moved into this new store we pledged ourselves to give the public of Portland and the Northwest a store that would be an aggregation of stores—each one complete of its kind—all under one roof.

—To keep abreast with fashion's dictates and changes.  
 —To give to the public reliable, first quality merchandise, at the same prices that you are paying for inferior goods elsewhere.

—To fulfill our promises this store is extending a service to the public never before attempted by any retail establishment on the Pacific Coast.

—We are sending our buyers to the fashion centers every few weeks.

—Through our New York representative we are kept informed of the latest fashion exhibitions.

—This year, owing to the tariff changes millions of dollars' worth of merchandise was held in the New York Custom-House awaiting the passage of the "Underwood bill," which meant reduced duties on all foreign merchandise.

—Receiving a wire that the tariff bill was expected to be passed any day we rushed our silk and dress goods buyer; women's suit, coat and waist buyer; misses, junior and children's suit, coat and dress buyer; corset buyer; imported lingerie buyer; infants' wear and undermuslin buyer; neckwear, lace, handkerchief and veiling buyer; millinery buyer; linen and wash goods buyer, to the New York market.

—They are there now—alert, eager, ready to send everything "new" in fashionable wearing apparel.

—Every day we shall receive new creations in Fall and Winter fashions hitherto unshown and unknown.

**NO OTHER STORE OFFERS YOU THIS SERVICE. NO OTHER STORE HAS THE ORGANIZATION OR CONNECTIONS, NOR THE CLIENTELE TO WARRANT THIS MERCHANDISE EFFICIENCY.**

—To make the shopping trip planned a pleasant and enjoyable one we offer broad aisles, a great big, light, cheery store, where the sunlight trickles through the windows and where God's pure air is allowed to circulate—where everyone is happy, healthy and contented.

**Lipman Wolfe & Co**  
 "Merchandise of Merit Only"

**Shown for the First Time**  
**\$5.00 Untrimmed Seal Plush Hats, \$2.95**

—These hats are of a beautiful quality seal plush with rich silky finish. All the new shapes in both medium and small effect, combining the popular French effects, so becoming to the average woman. These hats are complete and require but a "perky" bow, a feather fancy, or band to make them ready to wear. Come in black only, but the variety of handsome shapes in both soft and modeled crowns is almost unlimited.

**\$1.50 Trimmings—The Peacock Effect**  
**Very Special 98c Each**

—Long graceful feathers in peacock effect which give an air of distinction to the simplest hat. They come in black, white, lavender, blue, green and various other colors.  
 —Second Floor