

Pacific Phone
Marshall 5080

All the Latest and Best Styles Are Shown in Ladies' Home Journal Patterns at Ten and Fifteen Cents Each—Also a Full Showing of Embroidery Patterns at the Same Prices—The Good Dressing Magazine of Home Journal Patterns Is Given at This Store Free for the Asking—Be Sure and Take Advantage of This Offer and Get YOUR Copy

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The Best Weaves, Styles and Colors in Fall and Winter Weight Cotton Wash Fabrics

Below we list a few of the many lines of New Wash Cottons to be found in our ever popular Domestic Section—They are standard quality fabrics shown in the best styles and colorings and at the lowest possible prices—for instance—

- Wool Finish Suitings—of Fall and Winter weight—a very fashionable fabric shown in plain colors, fancy plaids, checks, stripes and flaked effects, 32 to 36 inches wide at yard. **25c**
- New Dress Gingham—of the best standard quality shown in an unlimited variety of styles in medium, light and dark colorings—priced at the yard. **12½c**
- Outing Flannels—a complete new stock including a great variety of fancy styles and plain colors—standard quality outing flannels at yard. **10c**
- Brocaded Crepe de Chine—a very pretty half silk fabric shown in all wanted plain shades, especially desirable for evening wear—priced at yard. **50c**
- Bath Robe Flannels shown in three qualities and in a large variety of designs and colorings—unequaled values at yard, **50c, 40c** and **35c**

NEW BATHROBE BLANKETS FOR TOMORROW'S SALE, EACH, ONLY \$3.00

At this sale you may choose from a complete assortment of designs and colorings. They come 72 by 90 inches and are "The Bacon" quality—none better at \$3.00 including cords to match.

STORE
OPENS
AT 8:30 A. M.
SATURDAYS
AT 9:15 A. M.



STORE
CLOSES
AT 5:30 P. M.
SATURDAYS
AT 9:15 P. M.

THE MOST IN VALUE—THE BEST IN QUALITY

A Striking Demonstration of Our Ability to Give Rare Values

There Are No Prices Lower Than Ours—Where Any Attempt Is Made to Approach Our Offerings

October Sale

Supply the New Season's Needs Here—and at a Saving

In this splendid October Sale the variety is as great as values are attractive—no seasonable want that cannot be filled. Women will take keen satisfaction in making selections from over a thousand different offerings, of which it is impossible to list but very few in this space.

Attractive Styles in Women's Pajamas at \$1.25 to \$2.50

We have just prepared for your inspection an unusually extensive line of Women's Outing Flannel Pajamas. Included are all the popular styles with round, V-shaped and military collar. They come in plain white, pink, blue and gray; also in fancy figures and stripes. All are well made and neatly finished with braid trimmings and frog fasteners. All sizes. Garments that are especially desirable for the comfort they give. All prices, \$1.25 to \$2.50

WOMEN'S GOWNS UNDERPRICED, ONLY 75c

A large variety of styles to choose from. All made of fine quality outing flannel. They come in plain white and in neat figures and stripes in pink, blue and gray. High-neck styles with yoke of feather stitched tucks, or V-shaped, or round neck. All are made full length and in a generous width. Better than usual values at only 75c

CHILDREN'S PAJAMAS, 75c GRADES, FOR 50c

Good styles in all sizes from 2 to 14 years. Made of excellent quality outing flannel in pink and blue stripes. Neatly finished and trimmed Pajamas, regular 75c grade, priced this sale at **50c**

CHILDREN'S GOWNS, 75c VALUES, FOR 59c

A special underpricing of a very fine line of Children's Outing Flannel Gowns. Neat styles with tucked yoke, or plain high neck with collar. They come in pink, blue, white and gray in fancy stripes, figures and checks. Sizes 2 to 14 years. 75c grade priced at only **59c**

A Sale of Authoritative Styles in Women's Fall and Winter Suits



There is variety in generous fullness at this, the most far-reaching and authoritative display of Fall fashions ever announced. For the woman who is undecided, there are many happy solutions that will save time and conserve energy, and this condition is met at the lowest possible outlay consistent with true worth. For the woman who has definite and fixed ideas of style, the certainty of satisfaction is absolute, for this condition was closely before us when selecting the models which you will find in this sale of

Women's ^{HIGH CLASS} Novelty Suits

Beautifully Tailored Models—Coats With Blouse or Pleated Back and Skirts Slightly Draped or With Side Slit—Unmatchable Values at \$35—Sale Tomorrow

\$22.50

Decidedly effective models—effective because different—different because out of the ordinary. Each suit is featured by new ideas devised by makers whose position as arbiters of style is unassailable. They are the last word in modish garments. The materials are the finest of all-wool fabrics, in plain colors and novelties—Sponge Cloth, Bedford Cords, English Weaves, Novelty Rough Weaves, Pebbled Cheviots, Brocades, etc. The coats are shown with blouse back, pleated

back and in other popular styles, and the skirts are slightly draped or come with side slit. All are beautifully tailored and the trimmings and linings are of the finest qualities. Our only regret is that the number is limited—less than 50 in the lot—so, you see, you must act promptly if you would profit by this sale of Women's \$35 Novelty Suits at **\$22.50**

\$5.00 Silk Petticoats \$2.98

An important sale of Messaline and Chiffon Taffeta Silk Petticoats. New models, finished in a superior manner. They come in the most popular shades, some with rich colored borders. Regular \$5.00 values at **\$2.98**

SPECIAL SHOWING AND SALE OF WOMEN'S AND MISSES' COATS — \$15 VALUES IN THE LATEST MODELS ON SALE ONLY \$11.50

For tomorrow we've arranged an important underpriced sale of Women's and Misses' Fashionable New Coats, shown in astrachan, novelty mixtures and plain fabrics—charming models in three-quarter lengths and the popular cutaway styles. All sizes in regular \$15 values at **\$11.50**

Great Bargains in Notion Section

- 50c Rubber Gloves on sale at **39c**
- Leather Handbags, \$1.50 values **98c**
- \$2.50 Goat Seal Handbags **\$1.49**
- \$1.50 German Silver Vanity Cases. **98c**
- 25c Gilman Lunch Boxes at **19c**
- 50c Patent Leather Belts for **39c**
- New Suede Belts in 65c values at **50c**
- \$1 Razors on sale this week at **69c**

TOOTHBRUSHES — 35c KIND ONLY 25c

At this price we are offering a fine line of Guaranteed Tooth Brushes. The assortment includes brushes of many different styles, and all are made with high-grade bristles. Reg. 35c grade for **25c**

Men's Winter Weight Underwear

Heavy Fleeced Cotton Shirts and Drawers—They Come in All Sizes and Are Good, Warm, Durable Garments of Standard Quality—The Kind Sold Everywhere at 75c a Garment—Special Tomorrow **59c**

Cold, chilly days call for warm Underwear, and this has been especially arranged that those in need of such goods can supply their wants at a price saving that is worth immediate attention—Men's heavy fleeced Winter-weight Cotton Shirts and Drawers in all sizes—perfect fitting Shirts that are silk trimmed and Drawers with suspender straps. Standard quality mottled gray Underwear, made to sell regularly at 75c, priced for this sale at the low price of **59c**

Men's Reg. \$3.50 Ruff-Neck Sweaters on Sale \$2.98 Tomorrow Only

Here is a chance to purchase a good, warm over-garment at a saving. A sale of Men's Ruff-neck Sweater Coats, shown in desirable styles, in Oxford gray and in all sizes. Regular \$3.50 grade on sale at the low price of **\$2.98**

Men's Flannel Pajamas in the Reg. \$1.25 Grade at Only \$1.05

A very fine line of Men's Outing Flannel Pajamas, shown in military style, with silk loops. They come in assorted patterns and in all sizes. Our regular \$1.25 line on sale tomorrow only **\$1.05**

Everything That's Desirable in the New Dress Goods and Silks



The New Dress Goods

As an authority for fine Silks and Dress Goods, this store is probably as widely known as any other establishment in the whole state. It wants for nothing to make it complete and comprehensive. If it is a new and desirable effect in Silk or Dress Goods you seek, this store has it, and you'll find it priced as low, if not lower, than it is priced elsewhere. This is our greatest Fall and Winter display, and its popularity is proven by the great business we are doing. Here are a few new arrivals that bid you welcome tomorrow:

NEW SILK POPLINS—Full 36 inches wide, shown in over 40 choice plain shades. It is a very serviceable silk that will not slip, and when washed it retains its brilliant luster. A special value at yard **75c**

NEW BROCADED NOVELTIES—The season's most favored Silks. Forty-inch Brocaded Crepes de Chine, Brocaded Charmeuse, Brocaded Crepe Meteor, Brocaded Poplins, etc. Shown here in every wanted shade for street or evening wear. Beautiful fabrics at **\$1.50 to \$2.50 Yard**

RICH COLORED NOVELTIES—An unsurpassed showing of the popular Plaid Silks, Roman Stripes, Bulgarian Tapestries, etc. Exquisite color combinations in exclusive designs. Moderately priced from **\$1.00 to \$2.00 a Yard**.

WM. F. READ'S SERGES—Admitted by all to be the finest of pure-wool serges. They come from 50 to 56 inches wide and are shown in all colors, as well as cream and black, and in all weights. Priced at **\$1.00 to \$2.00 a Yard**.

THE LATEST NOVELTIES—Such as Wool Ratines, Granites, Novelty Rough Weaves, Wool Crepes, Pin-Striped Fancies, Pebbled Cheviots, English Diagonals, etc., shown in the popular Balkan blues, new navies, golden browns and other fashionable shades. Unequaled values from **\$1.00 to \$2.50 a Yard**.

THE NEW COATINGS—Fashionable Heavy-Weight Zibelines, Scotch Novelties, Chinchillas, Double-Faced Golf Coatings, Astrachans, Illuminated Plaids, etc. These are the finest of all-wool fabrics in the best weaves, weights and colors. At all prices from **\$1.50 to \$3.50 a Yard**.

Many Tempting Values in Art Goods

No better time in all the year to supply your needs in Art Goods—for prices were never more favorable for buying, and assortments were never greater. These items for example:

SILK-EMBROIDERED DOILIES IN THE 50c GRADE PRICED 35c

Anticipate your future needs and purchase now for the holidays as well as for immediate use. It's a special underpricing of several dozen Art Linen Silk-Embroidered Doilies in 30-inch size. They come in many neat and attractive patterns that resemble hand work, and are finished with overstitched scalloped edge. Best 50c kind priced this sale at **35c**

READY-MADE STAMPED GOWNS AT THIS SALE FOR 85c

Women who take pleasure in embroidering their own undermuslins will be delighted with this offering of Stamped Nainsook Gowns. They come in both round and square neck styles and in a large variety of stamped designs to be worked in eyelet and satin stitch. All sizes. Regular \$1.00 and \$1.25 values at this sale for **85c**

Fall Footwear at Great Savings

Our Shoe Section is widely and most favorably known. It has a reputation which we feel proud of, and you may be sure we put forth every effort to sustain our reputation. You can always depend on our prices being right. Our new Fall stock of Shoes is unusually handsome this season. Here are a few of the bargains:

Misses' and Children's Jockey Boots—Neatly finished with tassel. All sizes from 8½ to 2. Special for this sale, pair **\$1.69**

Children's Shoes—Shown in broad-toe style, heavy soles; also Jockey Boots in all colors. Sizes from 5 to 8. Priced this sale at, pair **99c**

Misses' Shoes—Made of vici kid and box calf leathers, finished with neat tops. All sizes from 1½ to 2. Reg. \$2.50 grade at, pair **\$1.69**

Boys' Shoes—Shown in high-grade leathers, blucher style. All sizes from 13½ to 5½. Specially priced at this sale, pair **\$1.98**

Women's Shoes—An assortment of broken sizes, made of high-grade leathers. Values to \$4.00 priced for this sale at, the pair **99c**

Sensational Half Price Sale of REMNANTS

Laces, Embroideries, Ribbons

Hundreds of Pieces—Thousands of Yards of This Season's Best Styles in Laces, Embroideries and Ribbons.

½ Regular Remnant Prices ½

EMBROIDERY REMNANTS—A huge assortment of patterns to select from, including 45, 27 and 18-inch Flouncings, Edges from 1 to 12 inches wide; also Allovers, Insertions, Galloons and Beadings in all lengths and widths. All are standard quality Embroideries and all are priced for this sale at one half regular remnant prices.

Remember, First Choice Is Best Choice

LACE REMNANTS—Included are the most wanted kinds. Venetian, Oriental, Cluny, Vals., Torchon and Silk Laces, in black, white, cream, ecru and colors. Allovers, Flouncings, Bands, Edges and Insertions. In fact, if you are in need of laces for any purpose, don't fail to attend this sale and secure the advantage of choice of all at one half regular remnant prices.

Sale Starts Promptly at 8:30 Tomorrow

ALL RIBBON REMNANTS AT HALF PRICE—Included are Taffetas, Fancy Dresdens, Plaids, Velvets, both plain colors and novelties in rich colorings. All lengths and widths and all at one half regular remnant prices.

One Half Regular Remnant Prices