

PORTLAND, OREGON, SUNDAY MORNING, OCTOBER 12, 1913.

November Ladies' Home Journal Patterns Now In—Call for Your Free Copy of "Good Dressing" at the Pattern Counter
Toys, Dolls, Games, Wheel Goods, Trunks, Suit Cases, Etc., in the 4th Floor—Picture Framing at Lowest Prices, 4th Floor

Sale \$2.00 Neckwear
Special 98c

MAIN FLOOR—Jubilee Week Sale of Women's Fancy Neckwear. Hundreds of pieces in Crepe de Chine and Net, Shadow Lace combinations in coat effects, jabots, frills, etc. Season's choicest creations. Worth up to \$2.00, for 98c

Olds, Wortman & King

Occupying an Entire Block at Morrison, Alder, Tenth, West Park Streets
Reliable Merchandise Reliable Methods

Leather Handbags
Special \$3.50

MAIN FLOOR—Several styles and shapes in Real Seal, Crepe, Indis Seal, Morocco, etc. Black and white wanted colors. Silk lined and fitted with inside coin purse. Gilt, silver and gun-metal mountings. Extra good values \$3.50

Jubilee Week October 12 to 18 Trading Stamps

Every floor—every department—the show windows, and, in fact, every nook and corner of this big store, will bear testimony all this week to the enthusiastic endorsement of this popular profit sharing plan by the people of Portland and, in fact, the whole state of Oregon, as well as our many patrons of Southern Washington. "S. & H." Green Trading Stamps will be the center of attraction during this busy week. Every day will bring forth new features of intense interest to stamp collectors in the way of Free Stamps—interesting and profitable guessing contest—extra Stamp Coupons—prize giving—unusual bargain giving—double Stamp offerings, etc. Each day will have its features. Watch the papers, read our ads every day. Clip coupons as they appear.



Jubilee Week October 12 to 18 Hamilton Coupons

Visit the booth on Fourth Floor and familiarize yourself with the Hamilton Coupon System, as well as the high-grade merchandise with which the coupons are passed. These coupons are exchangeable for Trading Stamps. Following is a list of a few of the articles which will be featured throughout this week on the Fourth Floor: Burnham's Jellycon, Golden Egg Macaroni and Noodles, Claret Club Ginger Ale, Swift's Pride Soap, Swift's Wool Soap, Swift's White Laundry Soap, Franco-American Food Company Soaps, Runkel's Cocoa, Pacific Coast Borax Company's 20-Mule Team Borax, Borax, Borax Soap, Chips, etc., and many other articles. Save your soap wrappers, tobacco tags, etc., and bring them to the "S. & H." Premium Parlor, where they will be exchanged for stamps. STUDY THE TRADING STAMP SYSTEM—there is no other premium or profit sharing plan in all the world to equal it. "S. & H." Stamps with every purchase.

A Million Trading Stamps Will Be Given Away!

Women's and Misses' New Fall Coats

\$10.00 to \$65.00

GARMENT DEPT., SECOND FLOOR—You'll never have a better opportunity to choose the new Coat than right now. Lines are complete in every wanted style and material. Handsome new models in Chinchilla, Astrachan, Boucle, Moles, Zibelines, Caracul, Broadcloth, serges and other fabrics. Plain tailored, fancy draped models and cutaway effects, with round or square collars of plush, brocades or broadcloth; some with patch pockets, belted back, etc. A wonderfully complete showing of the authentic Fall modes. All sizes. Prices \$10.00 to \$65.00. New Evening Coats and Wraps priced from \$38 to \$148

Fine New Tailored Suits

\$15.00 to \$125.00

SUIT SALONS, SECOND FLOOR—Strikingly new and effective are these new tailored Suits of Broadcloth, Eponge, Ratine, Duvelin and novelty mixtures, which have just arrived. Distinctive Parisian modes, in blue, taupe, brown, mahogany, green, Copenhagen and many other fashionable shades. There are also a number of attractive models in rich Panama velvets of various shades. None like these shown elsewhere in Portland. Sizes 14 to 46. Priced \$15.00 to \$125.00

Beautiful Even'g Gowns and Dancing Frocks

GARMENT SALONS, SECOND FLOOR—Rich imported Evening Gowns from world-famous designers, in every favored material. Handsomely trimmed with lamp shade drapes, novelty draped skirts, entrain or round lengths. Many beaded and embroidered, others with edgings of fur or trimmed with lace, applique, chiffons, jet, etc. Exquisite creations for all occasions—dancing, afternoon or evening wear. The prices range from \$15.00 up to \$150.00

Dresses for All Occasions

SECOND FLOOR—Serges, Poplins, Eponge, Charmeuse, Crepe de Chine, Silk and Wool Crepes—also combination of wool and silk, velvets and charmeuse, low neck bodice with trimmings of frills, necks, facets, etc., and with kimono or set-in sleeves. "Peg Top" or draped skirts; many in popular pelum effect, and knife plaited. We also show a splendid assortment of styles suitable for girls and misses. Choose the new Dress \$10.00 up to \$65.00

Dress Skirts \$5.00 Up to \$32.50

GARMENT DEPARTMENT, SECOND FLOOR—Smart, stylish models in all the desirable fabrics—Broadcloth, Velvets, Corduroys, Eponge, Flax, Matelasse, Charmeuse and novelty effects of all kinds. Peg top and draped effects, trimmed with self-covered buttons, girdles, side plaits, etc.; some trimmed with velvet and silk chiffons. A wide variety of styles to select from. All sizes for women and misses. The prices range from \$5.00 up to \$32.50

Extensive Showing New Waists

GARMENT DEPARTMENT, SECOND FLOOR—Charming new Waists of Crepe de Chine, Lace and Chiffon, styled with new long or short sleeves, with kimono and long shoulder effects, trimmed with embroidered net and chiffon bands, hand embroidery and chenille. Many with fashionable vest effects, frills, lace, etc. New Lingerie, Crepe and Velle Waists, trimmed with Cluny, Valenciennes, Shadow, Fillet and Irish Crochet laces, hand embroidery, platings, tucks, frills, fancy buttons, etc. Waists for any and all occasions. All sizes. Prices range from \$1.48 to \$37.50

\$10.50 Colonial Brass Beds at \$8.48

Entire Stock of Screens Reduced in Price

THIRD FLOOR—Good, heavy-post Brass Beds, with thick tubing. All brass, in Colonial effect. An excellent value at \$10.50, special at \$8.48

\$1.85 Body Brussels Carpet \$1.60 Yd.

\$1.25 Tapestry Brussels Carpet 90c Yard

THIRD FLOOR—Fine quality Body Brussels Carpet, with border and stair strips to match. Regular \$1.85 grade. Made, laid, lined, at yard. \$1.60

HighGradeTapestries at Big Savings

THIRD FLOOR—High-grade Art Tapestry on sale, beginning tomorrow, at great reductions. Beautiful Vardure and Two-Tone effects. Regular \$1.50 Tapestries, yd. \$1.00. Regular \$2.00 Tapestries, yd. \$1.35. Regular \$2.50 Tapestries, yd. \$1.75. Regular \$3.00 Tapestries, yd. \$2.00. Regular \$4.50 Tapestries, yd. \$3.00

95c Kimono Silks 48c

DEPT. THIRD FLR.—Cheney Bros.' Silks in beautiful, rich colorings and patterns. Suitable for kimonos, etc. Choice selection of new figured effects. Regular 65c to 95c grades, special 48c

50,000 Stamp Books, Each Containing 20 FREE STAMPS Will Be Distributed by Olds, Wortman & King This Week New Features Introduced Each Day

See Special Prizes in Our Morrison Street Window

Monday—Beginners' Day

20 Free Stamps in a New Book. Double Stamps on Entire Second Floor.

Every visitor to the Premium Parlors on the Fourth Floor will receive a book containing 20 "S. & H." Green Trading Stamps—compliments of Olds, Wortman & King—and all who make cash purchases on our Second Floor will receive double stamps when they present cash sales check at the Stamp Booth. Don't forget to register your guess at the door.

Tuesday—Coupon Day

20 Free Stamps in Premium Parlor. Clip Coupon From Our Ad. in Monday's Paper.

Every visitor to the Premium Parlors on Fourth Floor will receive 20 "S. & H." Green Trading Stamps, to be pasted on first page of book—no purchase required—and a coupon will appear in Tuesday's paper which will be good for 10 extra stamps in addition to those given regularly with a cash purchase amounting to 50c or more. Don't forget to guess.

Wednesday—Basement Day

20 Free Stamps in Premium Parlor. Double Stamps on Basement Cash Purchases.

Every visitor to the Premium Parlors on Fourth Floor will receive 20 "S. & H." Green Trading Stamps free, to be pasted on first page of your book—no purchase required—and all who patronize the "Basement Underprice Store" will receive double stamps with their cash purchases. Don't fail to register your guess with the Contest Girl at the door.

Thursday—Santa Claus Day

20 Free Stamps in Premium Parlor. Double Stamps on Toys, Sporting Goods—Fourth Floor.

Bring the children if you can, for Santa Claus will make his first appearance in the Premium Parlors. Every visitor will receive 20 "S. & H." Green Trading Stamps free, to be pasted on first page of book. And double stamps will be given on all cash purchases in our Toy and Sporting Goods and Picture Departments—Fourth Floor. Don't fail to guess.

Friday—Children's Coupon Day

20 Free Stamps in Premium Parlor. Prizes Awarded to Children Collecting Coupons.

20 "S. & H." Green Trading Stamps, for first page of book, will be given free to all who visit Premium Parlors on Fourth Floor—no purchase required. Double stamps will be given on all purchases in Men's and Boys' Clothing and Furnishings Departments, and prizes will be awarded to the children bringing in largest number of coupons, as stated below. Save the coupons for the children. Be sure to register your guess.

Saturday—Contest Day

20 Free Stamps in Premium Parlor. Prizes Awarded on Guessing Contest.

20 "S. & H." Green Trading Stamps, for first page of book, will be given to each visitor to Premium Parlors on Fourth Floor. Prizes awarded on guessing contest and double stamps given on all cash purchases in Shoe Department on First Floor. Take advantage of this offer. Don't fail to guess.

Ten Valuable Prizes to Be Given Away

To Persons Guessing Nearest to the Number of Redeemed Books in Window
Every Guesser Will Get a Book Containing 20 Stamps

This Big Special Stamp Window on Morrison St. tells an intensely interesting story of the marvelous success of our popular S. & H. Stamp Profit-Sharing Plan. It is a striking object lesson in thrift. See if you can tell how many redeemed stamp books are in the window—see the prizes you will get if you can tell. Don't fail to see this window. Register your guess with contest girls stationed at each entrance. Employees not allowed to participate in contest.

- 1st PRIZE—Beautiful Jardiniere and Pedestal
- 2d PRIZE—Beautiful Brass Umbrella Stand
- 3d PRIZE—Beautiful Electric Portable
- 4th PRIZE—Beautiful Crystal Punch Set
- 5th PRIZE—Beautiful Brass Rose Basket
- 6th PRIZE—Beautiful Electric Portable
- 7th PRIZE—Fine Brush and Comb Set
- 8th PRIZE—Beautiful Silver Hand Mirror
- 9th PRIZE—Beautiful Silver Mesh Bag
- 10th PRIZE—Beautiful Silver Spoon Set

Ten More Prizes for Children Under 16

Look for Coupon Every Day in Our Ads—Ask Your Friends for Them

The Children's Coupon Contest

3250 Free Stamps to Children Under 16
Cut Out This Coupon—Save It Until Friday
The child under 16 years who presents the largest number of these coupons in our Premium Parlors, on 4th Floor, by 4 o'clock Friday, will receive 1000 "S. & H." Stamps free. Second prize, 750 stamps; third prize, 500 stamps; fourth prize, 300 stamps; fifth prize, 200 stamps; sixth prize, 100 stamps; seventh prize, 100 stamps; eighth prize, 100 stamps; ninth prize, 100 stamps; tenth prize, 100 stamps.
Clip Coupons and Bring Them to O. W. K. Store

Portland Agts. Royal Worcester Corsets

SNAPPY AND NEW!—Just the words that seem to describe the many exquisite Fall models. Several novelties and really new things that will excite your admiration, such as "Free Hip Bone" models, skillfully cut so that no gorges, seams or steel (only the corset fabric) touches the hips of the wearer. New "Empire" models, with extreme low bust. "Straight Line" models, "Athletic" models, "Golf" models. Complete showing of this famous line in models for all figures and at any price you care to pay for them. Corset Department, on Second Floor.



Demonstration of Wear-Ever Aluminum Utensils

This 3-Piece "Wear-Ever" Aluminum Kitchen Set, Reg. Price \$3.60, Special \$2.59



Set consists of one each of the above articles, viz.—One 4-pint Wear-Ever Aluminum Double Boiler, regular price \$2.10; one 3-pint Lipped Kettle, regular price 95c, and one 2-pint Lipped Sauce Pan, regular price 55c—total value \$3.60. Our special demonstration price for the entire set, only \$2.59.

Our Demonstrator

will tell you why you should use "Wear-Ever" Cooking Utensils and how you can reduce the high cost of living. Attend this interesting demonstration of "Wear-Ever" Aluminum Ware. See big special display in one of our Morrison-st. windows.
55c 2-pt. Lipped Sauce Pan 25c
55c 3-pt. Lipped Sauce Pan 35c
55c 4-pt. Lipped Sauce Pan 50c
55c 5-pt. Lipped Kettle for 80c
Many other special items on sale during this demonstration.