

Over 56 Years of Supremacy Through Underselling Read Full Page for Important Details of Toilet Goods and Drug Sale—On Back Page of Dramatic Section, This Paper



**INDESTRUCTO TRUNKS**

—insure greatest safety to personal effects when traveling. They're guaranteed for five years against fire, theft, loss, damage or destruction. Sold here exclusively.

**BUTTERICK PATTERNS**

—for November are here. Advance Winter Butterick fashions, 25c the copy, including any 10c or 15c pattern free.

**DON'T FAIL TO READ**

"The Broken Halo" By Florence L. Barclay, author of "The Rosary." Price \$1.35. —Basement Book Store

**BRING YOUR FURS**

—to our Fur Department, for remodeling and repairing. Expert Furriers only are allowed to handle them. Splendid service. Fifth Floor—Main Building

**CONSULT MRS. A. L. CRAIG**

—of the Nemo Hygienic-Fashion Institute, New York—in regard to the proper Corseting for health and comfort. Receive the benefit of her expert advice. Second Floor—New Building

**Exclusive Portland Agents**

for Acorn Stoves, Ranges and Heaters. Fourth Floor—Main Building

# Thousands of Patrons Are Daily Reaping the Benefits

## of Meier & Frank's Remarkable Fourth Annual Harvest Sale!

Tomorrow Begins the Second Week of this Notable Event—Savings for You Abound



### Crepe De Chine Combinations

The Acme of Daintiness—\$6 and \$7 Garments at \$4.95

—They are made of beautifully soft Crepe de Chine, in pink, in the popular Princess style, trimmed with Valenciennes and linen laces, as well as Van Dyke points, like the model illustrated. They come in the skirt and drawer combinations. Finished prettily with ribbon rosettes. These combinations will delight you—their sheerness and loveliness cannot help but do so. And remember, they are regular \$6.00 and \$7.00 garments, priced for Harvest Sale at, each, \$4.95.

### Infants' 35-Piece Layette at Only \$10.95

That Would Sell Regularly at \$13.50

Every article needed by His Highness—the Baby—will be found in this complete Layette. We have selected each little garment and requisite with extreme care, and our labors have been amply repaid by the completeness and beauty of the outfit. There are, all told, 35 articles, consisting of 2 Plain Blouses, 2 Yoke Dresses, 1 Cashmere Sacque, 2 pairs Booties, 2 pairs Hose, 3 Vests, 3 Outing Flannel Gowns, 1 pair Waterproof pants, 2 Straight Bands, 12 Hemmed Diapers, 2 Pinning Blankets, 2 Nainsook Shirts and 2 Flannel Shirts. Others will realize the time that will be saved by purchasing this complete Layette, especially when the reduction in price is considered. Ordinarily you'd pay \$13.50 for this Layette, which we are offering now at \$10.95. Second Floor—New Building

### Chic Imported Hats

The Latest Fancies of Fashion

are now on exhibition in our Millinery Salons. Beautiful creations are being exhibited for your selection, embodying all the newest and most favored novelties—the most fashionable shapes and colors, and trimmings that almost defy description, they are so varied and novel. The colors and combinations this season are especially pleasing—their brilliancy, their demureness and their strikingness lending themselves to every taste. We call your attention especially to this showing of Imported Hats, which embraces Dress, Semi-Dress and Tailored effects, which will be shown on Monday.

**Untrimmed Hats**—A complete line, embracing the latest shapes in plush and velvets. Splendid assortment of colors and styles at prices ranging from \$2.25 to \$18.00. Meier & Frank's—Millinery Parlors—Second Floor—New Building



### Fancy Silk Ribbons

75c, \$1, \$1.25 Ribbons Harvest Sale, Yard 43c

There are 500 pieces, and the range of colors, patterns, widths and styles is immense. And when you see the collection that we have assembled for this sale at 43c you'll be amazed and agree with us that it is seldom such an opportunity is offered. These Ribbons are from 3 to 7 inches wide, pure silk, in elaborate patterns, many imported. Especially suitable for sashes, dirkies, hair bows and dress and millinery trimmings. They are in light, dark and medium shades and in hundreds of patterns. Selling ordinarily from 75c to \$1.25 a yard. For Monday's Harvest Sale, the yard 43c

### 35c to 75c Fancy Silk Ribbons, Yard 25c

Several thousand yards of the newest Fall Ribbons—beautiful patterns in light and dark colorings, exclusive designs, of all pure silk, suitable for holiday gift work, sashes, hair bows and dress trimmings. Widths up to 5 inches. Special for Monday's Harvest Sale. Ribbons that sell always at 50c to 75c a yard, for only 25c. Meier & Frank's, 1st Fl., Main Bldg.

### Exquisite Novelties in Chiffons

Laces and Embroideries

The loveliness of color and texture, and the fanciful and novel uses to which chiffon is put this season have made it one of the fabrics most in demand—and deservedly so. Our assortment is immense—every color desired will be found. There are plain and crepe chiffons, in all the leading Fall shades. Priced, the yard, from \$1.00 to \$1.75.

**Novelty Chiffons**—36 to 42 inches wide, in Brocade, Persian, Dresden and Beaded effects, suitable for evening wraps and gowns, and a host of trimming uses, at prices—Brocades, \$10.00 to \$16.00 a yard. Persians and Dresdens, the yard, \$1.50 to \$8.00.

**Shadow Lace Flouncings**—In white and cream. Lovely patterns that make the daintiest of waists and over-dresses, tunics, etc.; 9 to 18-inch widths, selling regularly at 50c to \$1.00—Harvest Sale price, the yard, 39c. 4 to 42-inch widths, selling regularly to 85c, Harvest Sale price, the yard, 25c.

**Corset Cover Embroideries**—Dainty Swiss and Nainsook Embroidery, for corset covers, in eyelet and floral designs, 18 inches wide—Regular 65c to 75c quality, our special Harvest Sale price, the yard, 49c. Regular 75c to \$1.00 quality, special Harvest Sale price, the yard, 69c. Regular \$1.00 to \$1.50 quality, special Harvest Sale price, the yard, 89c.

**Nainsook and Cambric Sets**—Pretty patterns, Edges and Insertions to match. A variety of attractive designs, at reduced prices. Regular 50c 1 to 3-inch Insertions, special Harvest Sale price, the yard, 25c. Regular 75c 6 to 12-inch Edges, special Harvest Sale price, the yard, 39c. Regular \$1.00 6 to 12-inch Edges, special Harvest Sale price, the yard, 59c.

**Swiss Flouncings**—27 inches wide, suitable for combinations and general underwear use. Dainty, neat designs, durable edges. Selling ordinarily up to \$1.25 the yard, our special Harvest Sale price, the yard, 69c. Meier & Frank's—First Floor—New Building

### The 13th Annual Doll Show

Will Be Held at MEIER & FRANK'S October 30th, 31st and November 1st

Children and parents alike will be greatly interested in this 13th Annual Doll Show—always a notable and enjoyable event—and of greater possibilities this year than ever before. 'Twill eclipse any similar event ever held on the Pacific Coast. Now is the time to start preparations and help the little girls get their dolls dressed, ready to enter this extraordinary contest, to be held Oct. 30th and 31st and Nov. 1st.

MAKE ENTRIES NOW—PRIZES WILL BE ANNOUNCED LATER.

### Appreciative Women, Visit Our Garment Salons, Where You'll Find Worth, Correctness of Style—and Economy

**SURPRISING SMARTNESS IN THESE SUITS AT \$20!**

**FASHIONABLE, SERVICEABLE AND PRACTICABLE!**

There are suits of Cheviot, Serge, Diagonals and the serviceable Corduroy, in navy, black, brown and tan—striped suits, in black or blue with white—and all fashionably cut, made and finished. Predominating you will find the Cutaway style coat, the draped skirt and the Corduroy suits made in the attractive belted style. The workmanship is excellent—the materials modish and serviceable, the styles the latest and most desirable—and the price certainly extremely moderate—a combination that surely spells—Desirability and Economy.

Special attention is given in these Suits to odd sizes—39 to 45 bust measure, and they come as well in the regular sizes, 36 to 44 bust measure. And priced, for this Second Week's Harvest Sale, \$20.00.

### WOMEN'S COATS OF QUALITY AT \$20.00

This is a special offering of Coats—at \$20.00. They are fashioned of two-toned Boucle, Matelasse, Chinchilla, Duvetyn, Tweeds, Plushes and Astrakhan cloth, in attractive colorings—black, light gray, browns, blues, tans, stripes and mixtures. Made with straight backs and cutaway front, with patch pockets, or with belted back, kimono sleeve, and finished with plush collars and cuffs. These Coats come in all sizes, and are splendid, up-to-date garments, priced most moderately at \$20.00.

### WOMEN'S \$20 TO \$25 DRESSES, \$16.45

Attractive and serviceable one-piece Dresses, made of such materials as wool eponge, combinations of serge and plaid, Bedford cord with plaid silk bodices and sleeve trimming, and many other equally as pleasing combinations. A wide range of colors—Copenhagen, navy, green, brown, black, checks, mixtures and novelty cloths. Made on the newest and most desirable models, embracing the most favored styles of the day. The illustration will give you an idea of their modishness. These \$20.00 to \$25.00 Dresses are specially priced for the Harvest Sale at \$16.45.

### 1913 Fur Fashions Are Distinctive

#### FUR COATS

A typical 1913 Fur Coat has wide armholes, ample room under the arm, the lines tapering gracefully to the hem of the garments, with short collars and large fur-covered buttons. We are showing Coats in three different lengths—reaching just below the hip, just below the knee and to the ankle. Included in our immense and comprehensive assortment are Hudson Seal Coats, Caracul, Russian Pony, Scottish Mole and Electric Seal, at prices ranging from \$50.00 to \$450.00.

#### FUR MUFFS AND NECKPIECES

Fashioned of a diversity of furs and in combination with heavy satin—Muffs in pillow, envelope, animal style, or combinations of fur and satin, of gray fox, beaver, Scottish mole, Hudson seal, Stone Marten natural, royal ermine, Persian lamb, skunk, wolf, lynx cat, raccoon, opossum and mink, Jap mink, coney and mole. Neck pieces, in all the newest shapes and fancies to match. Prices ranging from \$2.50 to \$200.00. Sets for Children—Prices ranging from \$1.75 to \$10.00. Sets for Misses and Juniors—Prices ranging from \$7.50 to \$50.



### \$4 Brass Umbrella Stand

\$2.49

200 handsome Russian Brushed Brass Umbrella Stands, marked down from \$4 to \$2.49, are an example of the extreme reductions we are making for the Harvest Sale. These Umbrella Stands are made of heavy brass, with the drop side handles, and are 22 inches high, 11 inches wide. And so deep a reduction they are certainly desirable. Priced for the Harvest Sale at only \$2.49



### Dainty Woven Curtain

Swisses—Regularly 40c-50c—Yard, 21c

In pink, blues and yellow, in a great variety of attractive and effective patterns—some bordered, some in the pretty lattice design, crossbar and dotted effects. The colors are exceedingly soft, and the material will wash splendidly. A most desirable curtaining, with colors interwoven. Sells ordinarily at 40c and 50c a yard, but for this second-week Harvest Sale we have marked it at, the yard 21c

### Linoleum! Closed-Out Patterns at Great Reductions

There are 1000 yards of Linoleum, in patterns that have been discontinued by the manufacturers, that we are offering at great reductions. This splendid floor-covering is perfect in every particular, and comes in a large variety of most desirable patterns and colors.

80c Grade E Linoleum, for Harvest Sale, the yard..... 39¢  
87c Grade D Linoleum, for Harvest Sale, the yard..... 47¢  
Linoleum Remnants—Large enough for kitchen and bathroom uses, to be closed out for Monday's Harvest Sale, at the yard..... 33c

### Furniture Specials—Prices Deeply Cut for Our Harvest Sale

We have gleaned several excellent items from our immense Furniture stock, and marked them at special prices for the Harvest Sale—prices that cannot fail to arouse your interest, and assure you of the economy of buying now.



\$24.00 Colonial Dresser—Quartered oak, was finished, Colonial style Dresser fitted with French plate bevel glass, splendidly made and finished. For the Harvest Sale..... \$16.75

\$11.00 Steel Bed—Finished in the lovely Vermil Martin on white enamel. Size 4-3 and 3-6. Sells regularly for \$11.00. Special for Harvest Sale at..... \$7.49

\$25.00 Extension Table—A six-foot solid oak Extension Table, fitted with Tyden Duo Style locks. Removable top, in wax, golden or fumed finish. This table sells ordinarily at \$25.00. For the Harvest Sale it's reduced to..... \$16.75

\$1.75 Solid Oak Chair—with genuine leather box seat in wax or golden finish. A regular \$1.75 chair priced only..... \$2.49

Purchase Furniture on Our CLUB PLAN of Easy Installments

### Sample Dining-Room Chairs, Half Price

There are 32 Chairs in this collection—odd Sample Chairs, no two alike—that we will sell for 46 per cent off the original price. These Chairs are splendid examples of workmanship, finish and style, and are in several most desirable finishes.



\$4 Maroon Book—A splendid Red Book, priced for the Harvest Sale..... \$2.49

\$5.00 Solid Oak Rocker—In wax or golden finish. Sells always for \$5.00. For Harvest Sale..... \$3.49

\$11 Solid Oak "Lifetime" Rocker—the furniture that lasts a lifetime—with genuine leather, extra spring seat, in golden, wax or fumed finish. Harvest Sale..... \$7.89

Meier & Frank's—Fourth Floor—Both Buildings

**Meier & Frank Co.**  
1867 1913  
THE QUALITY STORE OF PORTLAND  
First, Sixth, Morrison, Alder Sts.

### Genuine Alligator Hand Bags At Greatly Reduced Prices!

On account of the scarcity of Alligator Skin it is not often that we can get an assortment of Alligator Bags at special prices, but a spot cash offer made to the manufacturer of these Hand Bags enabled us to secure them at considerably less than regular, and we are therefore offering them to our patrons at an equally large reduction. For this sale we are showing:

- Genuine Hornback Alligator Bags, 10-inch frames, \$6.15
- Genuine Hornback Alligator Bags, 12-inch frames, \$7.45
- Genuine Alligator Bags (with claws), 11-in. frames, \$7.45
- Genuine Alligator Bags (with claws), 12-in. frames, \$8.45
- Genuine Alligator Bags (with claws), 10-in. frames, \$6.95

### Dainty Lavallieres, 59c

An especially beautiful line of the popular Lavallieres, with pendants of rhinestones and pearl effects, as well as the attractive and fashionable Cloisonne enamel, in a great many different designs and colorings, are offered for Harvest Sale, at only 59c. Meier & Frank's—First Floor—New Building

