

NINE BUSY BAKER STORES ON THE COAST

PROGRESSIVE SHOE STORES
G.H. Baker
LOS ANGELES-SAN FRANCISCO-PORTLAND

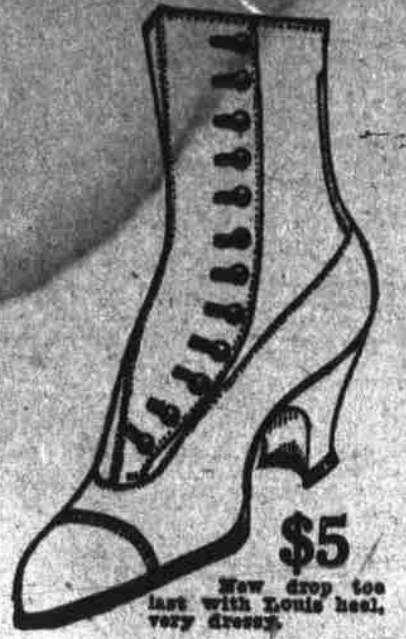
THREE BUSY BAKER STORES IN PORTLAND

Another Baker Store for Portland

Baker Shoe Store No. 9



\$5
New English model in all leathers.



\$5
New drop toe last with Louis heel, very dressy.

**Will Open Tomorrow Morning at
380 Washington St., Cor. W. Park**



\$4
English in every line, all leathers.



\$4
New high toe model with extension sole.

OUR EVER INCREASING BUSINESS in Portland has made it necessary for us to establish another Baker Shoe Store that we may serve you better. This new Baker Store (the ninth on the coast) adds another strong link to the great chain of Baker Stores; another powerful unit to our already great buying strength; another intrenchment to our now impregnable position as the largest retail shoe concern west of Chicago.

We want to impress the importance of this event upon the minds of the people of Portland. We want you all to know of the many advantages of buying shoes at Baker's—the style advantage—quality advantage—price advantage—service advantage.

Advantages that at Baker's are real, actual, tangible—our shoes show it—our prices tell it—our ever increasing business proves it to be a fact.

Because of our tremendous buying strength, our account is eagerly sought by the leading shoe manufacturers, with the result that we have first choice of the newest and best of their product. This is why the Baker stores are always first with the new styles as they appear and why Baker shoes meet the satisfaction test.

Our tremendous output makes it possible for us to do business on a much closer margin of profit than smaller concerns, which accounts for the big values for which the Baker stores are noted.

Bear in mind that there are now THREE Baker stores in Portland. You are most cordially invited to visit the one most convenient for you and become acquainted with the Baker Shoes and Baker Service. We predict that both will please you.



\$4
New model high toe, button boot, all leathers.



\$3.50
An ideal fall and winter boot in patent and gunmetal.

Agency Nettleton Shoes—Best of the Good Ones—for Men

G.H. Baker

Largest Retailer of Shoes West of Chicago



\$3.50
With cap last model in all leathers.



\$3
An excellent street shoe, best value in Portland.

380 Washington St., Corner West Park
270 Washington Street **270 Morrison Street**