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Pure Milk, Dairy and Food Products at Meier & Frank's



There's a growing demand throughout the world for Foods of greatest **Purity, Cleanliness and Excellence**, and the store that constantly endeavors to market only such foodstuffs, recognized for these important and health-giving qualities, maintains the leadership with discriminating housewives. Such a store is **Our Pure-Food Grocery**, and the immense volume of business daily transacted in that department is the greatest assurance that the Portland housewives appreciate our untiring efforts for pure products in every line.

Foremost in the Pure Milk, Dairy and Food Products are these we describe in detail on this page, and the shrewdest of housewives in Portland offer daily compliment to the unsurpassed quality of these products in demanding them when buying.

Attend **The Portland Milk Show Tomorrow**—held under the **Auspices of the Board of Health and Leading Women's Clubs**, in our store, and you'll agree that **Purity in Food** is the foremost thought to be considered.

The Most Exacting Taste Pronounces



Royal Banquet Butter

THE PEER OF THE "OREGON-MADE" PRODUCT

For High Degree of Quality and Sweet, Delicious Freshness, the Royal Banquet Butter Is Unexcelled, and Our Thousands of Patrons Who Use This Brand Are Most Loyal in Their Praise of It.

It's put up in sanitary cartons, and only cream of the highest test is used in the Royal Banquet Butter, and minutest precautions for cleanliness are taken in the making.

The Care Taken in Using Only Fresh Cream Insures Excellent Keeping Qualities, Which, Together With the Pure Sweet Taste, Has Made Royal Banquet Butter Famous.



"Violet Oats" Wins Instant Favor Wherever Used

Its Rich, Creamy Flakes Make the Most Delicious Porridge

ALBERS BROS. MILLING COMPANY

"Pearls of Wheat," the Rich Kernels of the Grain, Used With Pure Cream, Is a Wholesome Breakfast Treat.



Snowflake Sodas and Pure Milk

Make a Healthful Luncheon



Snowflake Sodas—are dainty, crisp salted wafers. The ideal wafers for serving with salads at dainty afternoon luncheons.

They come in neatly wrapped airtight packages and fresh each day in our Pure Food Grocery. The package—

15c and 25c

Shredded Wheat—A "Body-Building Food"

Shredded Wheat Biscuit and Triscuit



are made in the cleanest, finest and most hygienic food factory in the world.

Shredded Wheat Biscuit, a food that contains all the body-building elements in the whole wheat grain, steam-cooked, shredded and baked.

It is on the training table of nearly every college and athletic club in the United States and Canada. Delicious for breakfast with milk or cream, or for any meal with fruits.

Made by the Shredded Wheat Company, Niagara Falls, New York, and sold extensively in our Grocery Department.

Blue Ribbon Butter Is Made Under

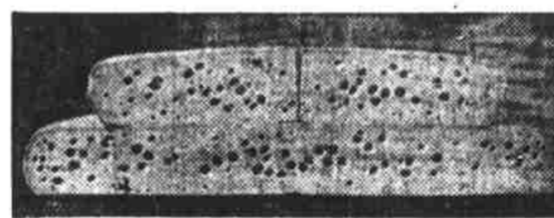


Most Sanitary Conditions

This well known butter is manufactured in one of the largest and best equipped creameries in the beautiful Willamette valley.

Blue Ribbon Butter Is Wrapped, Cartoned and on Sale in Our Pure Food Grocery the Day After It Is Churned

For Purity and Superior Flavor



We Highly Recommend the

CHEESE

Imported and Distributed by the

PORTLAND CHEESE COMPANY

Their Leading Brands Are Emmenthaler Swiss, Martin's New York State Cheddar, Badger State Brand Cream Brick, Elkhorn Pimento, Heinrichstaler Camembert. All made from cows' milk of highest purity test. Only Portland Cheese Company Cheese sold in our Grocery Department.

There's a Reason Why Pure Cream and



M. J. B. Coffee Make the Ideal Breakfast Drink

M. J. B. Coffee—is noted for its rich aroma and delicious flavor. When served with pure cream makes the most delightful and refreshing beverage. Comes in sealed tin cans in three sizes—the pound 40c—2 pounds 75c—3 pounds \$1.10.

Tree Teas—Six different varieties, Japan, English Breakfast, Ceylon and India, Oolong, Gunpowder, Oriental Blend—all in 16-oz. full-weight packages and guaranteed under the pure food law. The lb. 50c to 75c.



The Pride of Portland's Table!

BUTTERNUT BUTTER

(FANCY CREAMERY)



Pure and Sweet

Wholesome

Palatable

Delicious

Prompt, Efficient Service

Is a Great Factor in the Success of Our Pure Food Grocery

Pure Food Grocery Basement—Main Building.



A-6101

Meier & Frank Co.

1857 1913
THE QUALITY STORE OF PORTLAND

First, South, Morrison, Alder Sts.



Marshall 4600

Attend Daily Demonstrations

In Our Pure Food Grocery

Instructive and Helpful Ideas for the Preparation of Appetizing Desserts, etc., Is a Constant Feature.

Pure Food Grocery Basement—Main Building