

### TOWN OF NORWAY, IN COOS COUNTY, THRIVES AS DAIRYING CENTER

Farmers in Vicinity of Creameries Receive Over \$100,000 Annually for Output.

(Special to The Journal.) Marshfield, Or., Sept. 20.—One of the most beautiful agricultural districts in Coos county and also one of the richest in productivity is that which immediately surrounds Norway, the little dairy settlement on the Coquille river a few miles from Myrtle Point. From this place was produced last year over 300,000 pounds of butter and 115,000 pounds of cheese which brought into the county over \$112,000, and which gave the ranchers of the neighborhood about \$100,000 in cash money for their milk and cream.

Norway as a town consists of a store and postoffice and the McCloskey creamery together with half a dozen ranch homes which center around the place with their fertile fields extending out in all directions. On the other side of the river is N. W. McDonald's Star creamery where cheese is manufactured and where a number of ranches center.

Norway has several advantages in the way of transportation. It is reached by wagon road and also by the little line of the railroad and is also visited by boats which run from Myrtle Point to Coquille. Much of the milk and cream is delivered by the boats. The settlement on each side of the river is on a high bluff overlooking a picturesque bend of the Coquille river.

For a small settlement it is a busy place. The ranchers with their level fields and fine grazing lands devote themselves to dairying by the most advanced methods. It is distinctly a milk country.

**Cheese Factory in Operation.** The McCloskey creamery has quite a reputation as a butter plant, the owner having last year won the first prize at the state fair, and for two previous years carried away the first prize against all other exhibitors of the state. To accommodate patrons who preferred to put their milk into cheese instead of butter a cheese factory has been built in connection with the butter factory and another cheese plant has been built in the Lee district to accommodate farmers there so they will not be called upon to make long drives in rainy season.

This butter plant last year manufactured 302,000 pounds of butter which sold for approximately \$90,000 and brought to the ranchers \$82,000 in cash. The average price paid for butter fat was 33 1/2 cents.

The McDonald Star creamery is on the opposite side of the river. It was after having been closed, reopened last year by N. W. McDonald of Portland, who during part of the season manufactured 115,000 pounds of cheese. This product brought to the farmers over \$20,000.

The McDonald creamery is located on Riverview farm, owned by B. F. Wyatt, one of the finest places in the county. It consists of 24 acres and has a herd of Jersey cows and a big drove of hogs and is equipped with silo and modern machinery and has fine barns and large comfortable residence. It is the same with the other farms of the immediate neighborhood.

**Bottom Lands to Be Drained.** The people of Norway have formed a drainage district and will spend a large sum of money in bettering the condition of their farming by installing a more perfect drainage of the bottom lands.

Few small settlements in the state can boast, as can Norway, of a production which makes money for two creameries and distributes annually \$100,000 in cash to the farmers of the immediate neighborhood.

While Coos county produces a large amount of butter and cheese, no part of the county is as rich in dairy products as this locality. One-fifth of the money which annually goes to the farmers of the entire county for milk and cream is paid out from the Norway creameries.

**ENRAGED FATHER CHOPS OFF HIS SON'S HEAD** Vienna, Sept. 20.—A terrible domestic tragedy, involving the death of two small children, has occurred at Pakracz, Hungary.

A peasant named Steva Jvokovic had hidden some bank notes under a cushion, where his 2-year-old son found them, and tore one of them up. Jvokovic was seized with a fit of ungodly passion, and, taking an ax, chopped off his son's head.

The mother, who was bathing the baby in the next room, heard the noise and came in just as the child's head rolled at her feet. She fainted and the baby, who was left in the bath, was drowned.

Jvokovic has been arrested.

### ONE OF PORTLAND'S OLDEST MERCHANTS



C. E. LANE

"Say, you're just the fellow I want to see," said C. E. Lane, to a Journal man, as the latter nonchalantly walked into his place late last evening. "Do you know that I just sold a suit-to-order to a man that has been looking for me for two years, and I would thank you very much if you would tell your Journal readers that I'm the man that was formerly at the head of the firm of Lane & Johnson, located for years at the corner of 7th and Alder. I believe every old time resident of Portland knows me, but the city is growing so fast that they don't come down this way very often, and they somehow wonder what's become of me." And as the Journal man said, "Very well," and turned to go, Lane continued, "and please don't forget to tell them about 'Lane-30,' the best suit in the world made to order for \$30, and the place to come, corner 8th and Stark sts.

### ZETA PHI GETS CHARTER FROM DELTA TAU DELTA



Members of Zeta Phi (local) fraternity at the University of Oregon, recently granted a charter by Delta Tau Delta (national) fraternity. Top row—Francis D. Curtis (alumnus), Carelton E. Spencer (alumnus), Harold W. Quigley, Charles N. Reynolds (alumnus). Second row—Alfred H. Skel, J. Willard Shaver, Albert Epperly, Charles McMillan. Third row—George W. Broadbridge, Henry W. Heidenrich, Vera Wilmagne, Allen C. Connell. Bottom row—Elmer Spencer, Austin Brownell, C. L. Ogle and Francis Prevost. Below is a picture of the chapter house.

(Special to The Journal.) Eugene, Or., Sept. 20.—Granted a charter from the national college fraternity, Delta Tau Delta, and equipped with one of the handsomest chapter houses on the Pacific coast, the local fraternity, Zeta Phi, is looking forward to a year of successful organization. Announcement that the Zeta Phi of Eugene had been granted a charter from the national Delta Tau Delta has just been made. The national fraternity had its inception at Bethany college, Virginia, in 1859. During the 50-odd years since its organization the Delta Tau Delta has granted charters to the leading institutions throughout the country until, with the official installation of the Oregon chapter during the autumn, the total number of active chapters will be 68.

The University of Oregon organization, which has been granted by this charter has existed since 1909, but was reorganized February 20, 1912, as a local fraternity under the name of Zeta Phi in petition for the Delta Tau charter. In the autumn of 1912 a large new house was leased adjoining the

university campus and it is one of the best built and most elegantly finished structures in Eugene, one of its features being a sleeping porch large enough to comfortably accommodate 24 men. The grounds border the Eugene mill race and are large enough for a tennis court, garage and canoe house. Zeta Phi's members have ranked high in scholarship. In the annual interfraternity track meet this spring the Zeta Phi team carried off both the cup offered for the winner of the meet and the Bill Hayward cup for the one-mile relay.

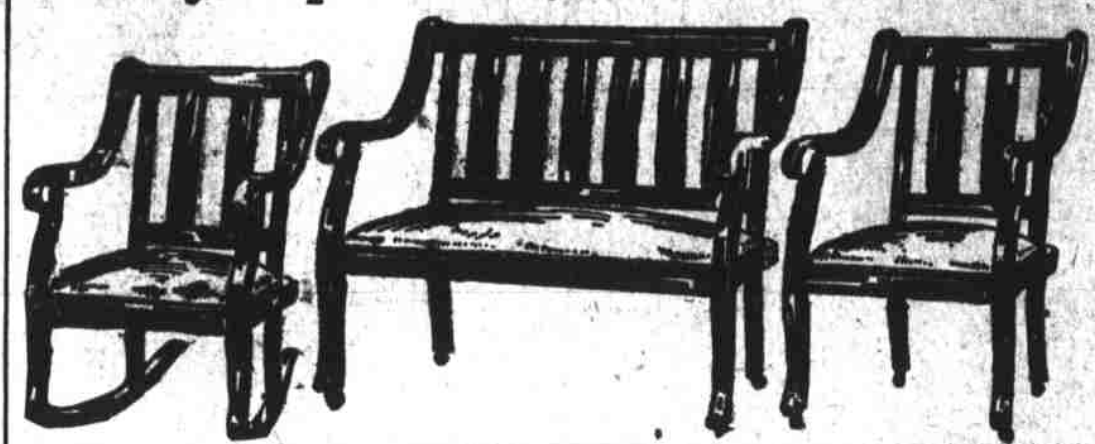
The membership of Zeta Phi is as follows: President Harold W. Quigley of Portland; vice president Albert Epperly of Lebanon; Secretary J. Willard Shaver of Portland; Alfred H. Skel of Monitor; Charles McMillan of Garibaldi; George W. Broadbridge, Henry W. Heidenrich, Joseph R. Williamson, Lowell Williamson and Joe Ingle of La Grande; F. Warren Cozans, Allen O'Connell and Vere Windnagle of Portland; Harry L. Martin and Elmer Spencer of Cottage Grove; Francis Prevost of Bay City; Austin Brownell of Gardiner, and Clair Ogle of Woodburn. The alumni members of Zeta Phi are Francis D. Curtis, Verner A. Gilles, William R. Dyer, Leigh M. Huggins, William G. Dunlap, Carelton E. Spencer and Charles N. Reynolds.

**SMUGGLERS OPERATE IN GUISE OF MOURNERS** Geneva, Sept. 20.—During a funeral the other day on the Swiss-Bavarian frontier, the coffin was seized by the German custom house officials, and it was found to be filled with opium. At the mourners, who were arrested, had also opium in their pockets, and more of the contraband goods was discovered concealed under the hearse. The suspicions of the authorities had been aroused by the frequency of funerals recently from the little Swiss village of St. Oswald, on the frontier, to German territory. The profit in this trade is about 250 per cent.

## COMMON SENSE SHOULD DIRECT YOUR STEPS TO THE LOW RENT DISTRICT

No argument is needed with sane people, who have limited means; the insane and extravagant are chasing trading stamps, electric signs, decorated stores, and howl about the high cost of living. They live in a maze or labyrinth of bewilderment and excitement and don't know what they are doing half the time. Gather! Get wise! High rents, high lights burning by night and day, talking signs, add so much to the cost of doing business that 25% to 35% more is added to the selling price of their merchandise. We pay no rent. Compare our prices. First and Washington.

### Gadsbys' Special 3-Pc. Parlor Suite \$25



This beautiful Parlor Suite is superb, both in quality and appearance. It consists of three massive pieces, upholstered in beautiful brown and green velours. The frame is piano-finished mahogany birch. The most attractive suite ever offered for so low a price. High-renters ask \$40, and it is worth it. Special at Gadsbys'..... \$25.00

### Princess Dresser

Princess Dresser in quarter-sawn oak or mahogany, polished or dull finish, worth \$28. Special this week at ..... \$17.50  
Other Princess Dressers as low as \$12.50



### Ladies' Desks From \$7.50 Up

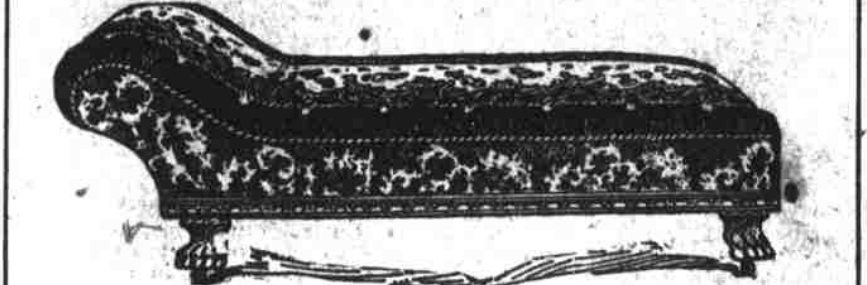
The one we illustrate here is a picture of one of the styles we show. This style comes in oak or mahogany, with French legs, as shown. A dainty and desirable desk for any woman—priced \$7.50 to \$12.50.

We Are Making Low Prices on Many Other Styles in Ladies' Desks—Wide Variety Styles and Prices.

One style is of crotch mahogany, very large and elaborate design, 36 inches wide. A desk worth \$60.00. A desk only ..... \$37.50



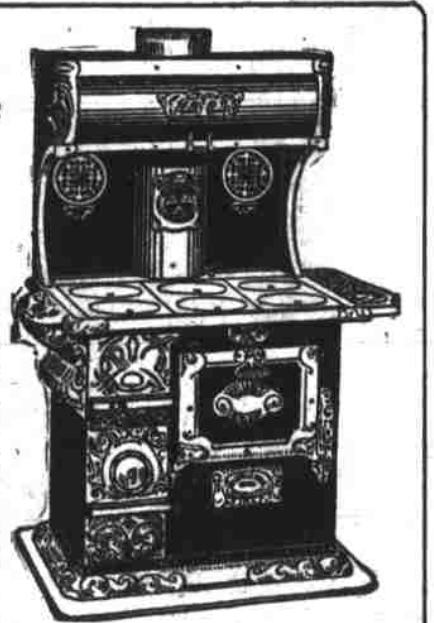
### EXTRA SPECIAL—THIS COUCH \$7.85



Couch is upholstered in two-tone velours, beautiful greens, red and browns. Gadsbys' price..... \$7.85  
HIGH-RENTERS ASK YOU \$12.00 FOR A COUCH LIKE THIS

### Gadsbys' Steel Range \$29.50

This range embodies every feature necessary to make it first-class, and is built to meet the demands of a first-class range at a medium price. Mounted in heavy blue steel, protected by asbestos boards, held in place by extra sheets. The oven is reinforced by heavy iron braces and has a heavy duplex grate. The nickel trimming on the range is a work of art and adds to the beauty of the stove. A range that will give you service for years. High-renters have to get \$45 for ranges as good as this. Gadsbys' no rent price, only \$29.50  
Other Steel Ranges as low as \$18.00



### Davenport Now Only \$25

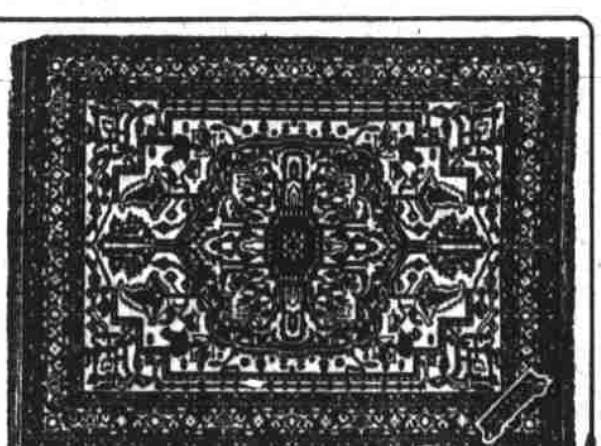
Has Automatic Action  
Has a receptacle for bedding; makes a comfortable bed. Frame is of oak; seat and back are upholstered over oil-tanned, perforated steel springs covered in Glasse leather. Retail at \$30. Special this week \$25



Mission Living-Room or Library Sets in fumed oak, ranging from \$39.00 to \$150.00. This Suite in genuine Spanish leather seats and panel backs, including library table..... \$39.00

### WHITTALL RUGS Lead the World

And We Lead in Our Stock of Them. We extend a very cordial invitation to all housekeepers to examine our magnificent display of all the newest in Carpets and Rugs for Fall.  
**ANGLO-PERSIAN**  
Is positively the finest and best American Rug made.  
**ANGLO-INDIAN**  
The next in quality, in all the best and fine Oriental patterns.  
**ROYAL WORCESTER**  
The best popular-priced Rug on the market; all warranted.  
**TEPRAC**  
A Wool Wilton that will please you in design and quality.  
**CHLIDEMA**  
The only six-frame Body Brussels and the best made.  
**PEARLESS**  
A full five-frame Body Brussels, standard quality, a popular-priced Rug.  
Other brands equally low. Don't forget we have the extra large Rugs in stock.



Oriental Wiltonas, 9x12..... \$27.50  
Wilton Velvets, 9x12..... \$25.00  
Eureka Velvets, 9x12..... \$14.50  
Metropolitan Brussels, 9x12..... \$18.00  
Smith's Tapestries, 9x12..... \$15.00  
Tyvan Art Rugs, 9x12..... \$12.00  
Special Brussels, 9x12..... \$ 9.50

### Buy Your Heater at Gadsbys'



We have our Fall heaters here ready for immediate delivery. Don't wait till everybody else needs them and suffer a day or two for delivery.

### Sale of Dining Tables



Solid Oak Pedestal Table, golden oak, polished finish; extends six feet long, 42-inch top; heavy pedestal base, giving table strength and design; Gadsbys' special price..... \$12.50

### This Dresser \$14.00



This Solid Oak Dresser, with four large deep drawers, finished golden oak and French Bevel mirror. Regular \$18.00, Special..... \$14.00

### A Great Sale of Steel Beds



Buy Your Bed Now—We Are Selling  
\$ 3.50 Steel Beds..... \$ 1.95  
\$ 4.50 Steel Beds..... \$ 3.50  
\$ 5.00 Steel Beds..... \$ 3.75  
\$ 7.00 Steel Beds..... \$ 5.75  
\$25.00 Brass Beds..... \$18.00  
\$20.00 Brass Beds..... \$14.50

Even in this sale, when prices are cut, we offer you the advantage of our liberal credit system—the most generous, dignified and convenient credit plan offered by any store in Oregon. Just open an account with us and we will arrange the terms of payment to suit YOUR own ideas of how you can afford to pay. Our goods are marked in plain figures and strictly one price to all—so it's easy to buy here—as easy to pay.

### USE OUR EXCHANGE DEPARTMENT

If you have furniture that doesn't suit—want something more up-to-date and better, phone us and we'll send a competent man to see it and arrange to take it as part payment on the kind you want—the Gadsby kind. We'll make you a liberal allowance for your goods and we'll sell you new furniture at low prices. The new furniture will be promptly delivered. Have furniture you'll be proud of.

# Wm. Gadsby & Sons

CORNER WASHINGTON AND FIRST STS  
No Matter What You Want in Furniture  
"Gadsby Sells it for Less"