

PORTLAND, OREGON, SUNDAY MORNING, SEPTEMBER 21, 1913.

Would You See a Fashion Promenade? It Can Be Viewed Every Afternoon From Our Mezzanine Floor in the Smartly Gowned Women Who Make This Store Their Shopping Center

**Show Room
Cretottes
Less Than Wholesale**
Regular 40c, 45c and 50c
SPECIAL, 29c
Regular 60c and 75c
SPECIAL, 39c
Cretotte Chintz Art Linens
—500 yards of manufacturer's show pieces of new Cretottes, Chintzes, Radium Cloths and French Mercerized Repps, all in a very large variety of Fall patterns in light, medium and dark colors, all durable shades, especially suitable for living room and bedroom Draperies.
—There is only one piece of a pattern. These cretonnes were used for show display pieces by one of the largest cretonne manufacturers. Beautiful in pattern, soft and rich in coloring.

**Every Corset Does Not
Fit Every Woman**
but our Etoile de France \$5.00 rest corset seems to fit nearly every woman.
—It is soft, light and pliable, clings to the figure without any perceptible feeling of support that enables a woman to carry herself well.
—Many women who wear more heavily boned corsets tell us they always have in addition one of these light Etoile de France models for their fatigue corset.
—Another Etoile de France \$6.00 corset is made especially for women of full figure who cannot bear any pressure. This model has been recommended by physicians because it is designed to give plenty of breathing space around the diaphragm. These models are now on sale in the Corset Salon, Fourth Floor.

Nemo Corsets
As Recommended by
Maude E. Dunn, M. D.
in her lecture at the Oregon Hotel, Wednesday.
**On Sale at
Our Corset Department**

**A Very
Important
Glove Sale
Starts Tomorrow**



Kid, cape, mocha, suede and chamois gloves and gauntlets enter this sale. **IT IS IMPORTANT**, for the assortment includes nothing but the very best qualities in the most fashionable and most desirable gloves. **EVERY PAIR OF THESE GLOVES IS NEW.** No seconds, imperfects or inferior gloves that have been forced so often on the public in glove sales. We have built up the largest glove department through reliable, first quality, dependable merchandise, and this sale is but another example of the superiority and selling power of our glove store.

\$1.50 One-Clasp Lambskin Gloves, \$1.29
—One-clasp pique sewn lambskin gloves, with fancy embroidered backs in self and contrasting stitching. In black, white, tan, champagne and gray.

Cape Gloves, Very Special, 89c
—Cape gloves for girls' and misses' school wear and for women—PXM sewn—made of soft quality stock, unsurpassed for durability.

\$1.50 Novelty Cape Gloves, Special \$1.18
—This glove is superior in every way to the average cape gloves usually sold at \$1.50. They are PXM sewn and fancy contrasting stitched backs. In white, black and tan.

\$4.00 Fownes 16-Button Gloves, \$3.65
—A 3-pearl clasp style 16-button length glove with fancy stitched back and can be had in white only. Made from fine soft pliable kid.

\$2.50 16-Button Lambskin Gloves, \$1.95
—A very durable and finely-made glove of lambskin, in white only. Made full 16-button length, overseam sewn.

Fownes Real Kid Gloves, Special \$2.25
—Two pearl clasp real kid gloves, Fownes' famous make. Pique sewn seams and fancy stitched back and cuff effect on the wrist.

**A Just Out Model
In Women's
New Boots**

—A boot especially designed to suit the requirements of particular women and misses.

—A boot possessing all the marks of individuality.

—One of the newest models that will be fashionable this Fall and Winter.

—Of Patent Colt and dull soft leathers, with mat kid tops.

—Full foxed button style with hand-welt soles and Cuban heels. Short fore part receding toe model.

Sizes 3 to 8 and triple A to D widths. Price \$6.00.

**A New Book
"The White Linen Nurse"**
by author of Molly Make Believe. On sale Sept. 26th

Perfumes

From D'Orsay, Paris

New and Exquisite Odors

Of the character that meet the exacting demands of the women most fastidious in refinement and at prices that are within the limits of every purse.

Toujours Fidele, \$10 bottle

Le Fee Surprise, an odor far exceeding anything that has been produced by any perfumer, \$3.50 and \$6.50.

Leur Coeur — an unusual odor, made up into a fascinating package, \$3.50.

Violette de Parme & Muguet — now to be had in small bottles, at \$1.75.

D'Orsay's Auto — novelty, an attractive miniature bottle, fitted in a genuine leather case.

The Odor of Orchids, Muguet, Violet, Rose, Charme, Jasmine, Red and Oeillet, at \$1.50 bottle.

D'Orsay Sachets, attractively bottled, for \$2.50.

Exclusive Agents, This Store Only.

Free Tickets for Nemo Lectures at Our Corset Department
—Fourth Floor

The Clarion Call of Seasonable, Trustworthy Monday Sales—A Remarkable Assemblage

FROM GERMANY
New Berlin Brasses
—Quaint, though beautiful articles that are always on the dining table of the well-to-do German families. These brass novelties just came to us and were released last week from their traveling cases. Baskets for fruits, nuts and sandwiches—bowls for flowers, and vases in various sizes and effective shapes.
—Monday we feature articles specially priced.
Flower Baskets, 89c
—A most attractive little basket for flowers with an inner glass lining. Finished in antique effect and embossed in an attractive design, and with a high loop handle.
Nut & Bon Bon Baskets Special \$1.75
—Low flat baskets in the brush brass antique finish, decorated with fruit or flower designs, having a glass inset. Circular handle.
Fruit Baskets, \$3.75
—In two styles—both round and flat in shape, but one has round balls which raise it slightly from the table. Both glass inset with cut star bottom. These baskets are handsomely embossed in various designs. Large loop handles.



**For Extraordinary Selling, to Begin
Tomorrow Morning**
75 Show Room Model Suits
Selling Regularly \$60.00 to \$75.00
Very Special \$36.75
Not One of These Suits Was Ever Shown Before.

—Not only are the materials imported, but the ideas are all Parisian. They are exact reproductions of Bernard models. And are the most representative collection of French tailored suits ever shown in this city.

—Every suit is different—every model is representative of French tailored fashions now in vogue.

—Every style shown might have walked out of a latest French fashion magazine.

—It's a remarkable collection, offering to every fortunate customer an exclusive suit at just about half the regular price.

—Below we give you a short description of some of the garments.

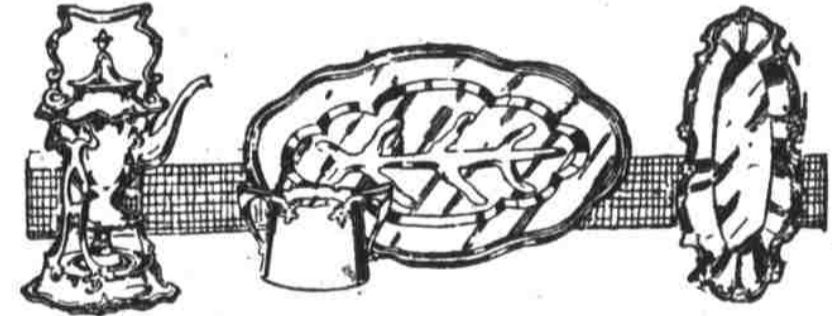
MAY WE HAVE THE PLEASURE OF SHOWING THE SUITS TO YOU PERSONALLY?

—Cutaway and bloused models lined and finished in the most perfect manner; the skirts showing the very latest draped effects.

—There are suits of Wool Poplins—Imported Clifton Broadcloth—Matelasse—Imported Wool Velours—Fine imported Duvetyne—soft Serges and Cheviots.

—In colors, there are black, navy, wisteria, rich browns, the smartest shade of green, mahogany and taupe.

—Third Floor



English and American Sheffield Plate
A Sale of Unusual Opportunities

—We cannot tell you just **WHY** this exceptional offer is made without revealing a trade secret. But our friends will overlook this omission, we are sure, in view of the fact that these pieces are genuine English and American Sheffield plate. Absolutely first quality.

—So marked are the reductions on all the articles on sale that we were forced to include our entire stock in this unusual offering.

—Serving trays, vegetable dishes, baking dishes, meat platters, card trays, vases, bon-bon dishes, bread trays, coffee pots, tea sets and various other dishes. All genuine reproductions of the original antique Sheffield ware.

- \$6.50 meat platters, grape design, special \$5.20**
- \$8.00 bread trays, plain thread border, special \$6.40**
- \$7.25 bread trays, \$5.20**
- \$6.00 coffee pots, plain with square corners, special \$4.80**
- \$12.00 coffee urn, plain patterns, special \$9.60**
- \$1.00 bon-bon dishes, small open work, special 80c**
- \$1.25 bon-bon dishes, with handle, special \$1.00**
- \$2.50 fancy bon bons \$2.00**
- \$4.00 fancy bon bons \$3.20**
- \$20 tea sets, 4 pieces, plain patterns, special \$16.00**
- \$17.50 tea set, 3 pieces, grape design \$14.00**
- \$12.00 3-piece tea set, colonial shape, plain \$9.60**
- \$41 trays, very large, grape design, special \$32.80**
- \$28 trays, very large, floral design \$22.40**
- \$13.75 medium size trays, grape design \$11.00**
- \$7.25 medium-size trays, plain, special \$5.80**
- \$8.75 vegetable dishes, oval grape design \$7.00**
- \$10.50 large vegetable dish, 3 compartments plain \$8.40**
- \$8.75 baking dish, grape design \$7.00**
- \$7.75 baking dish, plain \$6.20**
- \$1.25 card trays, plain \$1.00**
- \$22.50 vases, grape design \$18.00**
- \$12.75 vases, grape design \$10.20**
- \$5.50 vases, grape design \$4.40**

Lipman Wolfe & Co.
Merchandise of Merit Only

For Monday
\$2.50 Fancy Velour Ribbons
\$1.68
—This is the most fashionable ribbon of the hour for dress trimming, millinery purposes and for making fancy girdles, purses and bags. Six inches wide in navy, black, brown, Alice blue and Hunter's green backgrounds, with a beautiful embossed pattern in rose and bud design. Do not overlook this opportunity to get some of this handsome ribbon at, per yard, \$1.68.

French Hand Made Chemise and Hand Embroidered—A Sale

—These are really samples sent us for Spring selection. Not over six garments at each price. Not a large assortment, but every one a great inducement for the shopper who is bright and early on the ground.

—Made of imported French percale or batiste, cut round or square-shaped neck, with plain or fancy scalloped edges, some button on shoulders. Dainty conventional and floral designs embroidered in French, Austrian or Madeira embroidery.

Regular \$1.25, \$1.50, \$2.00, \$3.50, \$5.00 to \$21.50
Special .98 1.19 1.59 2.79 3.98 to 17.19

\$8.50 Crepe de Chine Gowns \$7.00
—Made of extra quality Crepe de Chine, full length and width in white or dainty pink, slipover style, one-piece sleeve, round neck. Sleeves and neck finished with Irish lace insertion and ribbon drawn.

The Essence of Tailoring
we realize that the garments of the best-dressed women are suggested—not obtruded—and on that basis we fit our garments to the woman and not the woman to her clothes.
—It's this that makes for the essence of tailoring—that marks the line between the master tailor and the one who turns out his product by rule.
Custom Tailoring Salon
Seventh Floor

Linens—A Clever Sale
Of Everyday Needed Articles
Prices Will Please All Housewives
50c Huck Towels, Special 29c

—These towels are made of a pure high count linen huck, soft and pliable. A towel that makes excellent gifts. There is an initial or monogram space and made with hemstitched ends. Size 36 by 18 inches.

60c Turkish Bath Towels 48c Ea.
—These towels measure 47 by 26 inches and are pure white with three-colored borders in blue, pink or orange. Also pure white towels with hemstitched ends. Made of fine-combed yarn.

\$1 Turkish Bath Rugs 69c Each
—Size 47 by 25 inches—Jacquard weaves in scroll design with lettered center, of an extra heavy weight. In white and assorted colors.

\$2.50 Table Cloths, Special \$1.79
—These cloths are made of pure white Irish linen damask with an effective border on four sides. In assorted patterns. Size 68 by 68 inches.

\$3.50 Napkins, Special \$2.98 Doz.
—Size 22 by 22 inches. Made of full-bleached linen damask, firmly woven. Border on four sides to match. An assortment of neat patterns.

Pattern Cloths Specially Priced
—A medium weight in a choice assortment of artistic patterns, with or without napkins to match.
Special \$2.39 each, \$2.98 each, \$3.49 each.
Size 2 by 2 yards, 2 1/2 by 2 yards, 3 by 2 yards.
Napkins to match, special \$3.49 dozen.
Size 22 by 22 inches.

Once—Twice—Many Were Disappointed
Sale of Imported Shadow Laces
Selling Regularly to \$1.50
Monday 25c

—For those patrons who were unable to take advantage of our two former shadow lace sales, we have inaugurated another special event, wherein you will find shadow laces of beauty and durability in numerous designs.

—Of excellent quality fine French and English laces and bands in white, cream and ecru.

—New and dainty patterns for draping dresses and waist trimmings, as well as widths suitable for lingerie trimmings.

—Fine sheer spider-web laces in a beautiful selection of dainty and pretty patterns. From 4, 6, 9, 12 to 17 inches wide.

—Come early and secure the pattern you need, for at this price there is bound to be a great demand Monday morning.

No Woman Objects to Paying \$9.95 for a Hat
If it Does Every Service of a \$20.00 Chapeau

—These finest hats are of velvet and plush in all the popular colors for this season as well as black, some have soft crowns and full brims, all are handsomely trimmed with fancy feathers, ostrich plumes, or chic bows of self or contrasting color and material, as well as other effective and stylish trimmings. Each and everyone of these hats has some distinctive feature that gives originality and piquancy to the wearer. So many variations of style are shown that they beggar description, each being a handsome creation in itself.

Special \$9.95

—Second Floor

Extraordinary Ostrich Feathers
\$5.95—19-inch broad male stock ostrich plumes, very full heads, broad to the stem. In all colors, including black and white; fluffy, luxurious feathers that would trim any hat beautifully.

Very Special \$3.98

\$7.00—21-inch full ostrich plumes, same grade as the above, in all colors, black and white.

VERY SPECIAL, \$5.95

\$3.50—Ostrich feather bands. These are about three inches wide and long enough to go entirely around the hat. A very popular trimming, and all that is required to completely trim a hat. All colors, black and white.

SPECIAL, \$2.98

—Second Floor

Do You Own a Mossoul or an Iran?
No—Then Here Is Your Opportunity
TWO BALES GO ON SALE TOMORROW
Regular Price \$37.50, \$39.00 and \$42.50
Tomorrow, Special \$24.85
—One hundred pieces of handsome Oriental Rugs have just arrived from the Far East, radiating an atmosphere of mystery and charm, which one cannot help but feel as they look upon their rich, soft colorings. The palm leaf and the Faraghan designs are most prominent in these rugs. They average in size 6 ft. 6 in. by 4 ft. 2 inches. You will do well to look into this sale, as these are rugs of superior qualities, representing the very best Iran and Mossoul weaves.

—Fifth Floor

\$25.00 Charming, Effective Dresses of Velvet
Very Special \$17.75

—These dresses possess an individual charm, yet withal simple and becoming—but, of course, being of velvet they are bound to be more or less simple, as the soft velvet in itself needs little or no trimming. They are fashioned in the one-piece style as shown in the accompanying picture.

—The waist is bloused—has a girdle of plaited satin with sash. There are models with lace collars and cuffs, others with satin. The skirts are slightly draped in the front and trimmed to match the waist.

—In black, navy and soft rich brown.

Novelty Utility Coats of Wool Matelasse
In a New Autumn Style Originated Abroad
To Be Sold Monday at \$22.50

—The style inspiration of this wrap was one conceived by a famous Parisian designer, and was modeled especially as a garment that could be used for afternoon as well as evening wear. The material used in its construction is a fine imported brocade wool matelasse and can be had in blue and brown.

—The full length of this wrap is 48 inches and buttons to one side of the front—just below the waist line is a wide belt of self-material velvet piped. The collar and cuffs are also of the same velvet.

