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What we truly and earnestly aspire to be, that in some sense we are. The mere aspiration, by changing the frame of the mind, for the moment realizes itself .-- Mrs. Jamieson.

A COLUMBIA HIGHWAY

HERE ought to be an efficient wagon road down the Columbia to Astoria, Seaside and Gearhart.

There are many reasons why. Seaside and Gearhart are the Atlantic City of the northwest coast. Astoria is destined to be an entrypot of great importance.

There ought to be access by wagon road to these points from every place along the Columbia river. It transportation. It is the wagon road that performs an inexorable function in this great trio of transportation processes. It is the wagon road that moves the commodities before and after the others do it and when and where the water or

railroad cannot do it. A proper wagon road along the Columbia would give to points along the way their opportunity to reap the full benefit of their natural advantages. Already, these points are mostly well equipped with roads leading into back country. But the Inter-city communication by wagon caused by the death of Congressman

The present road down the Coin the loss of business and losses of efficiency they suffer by reason

of its defects. A sample is one point where the

motive purpose. While the colonel did not say so. it is possible that his plan also on the road surface long enough to ment is being studied as a detached dry it off entirely. science.

The colonel's scheme may contain a practical germ. Who-knows?

MR. TAFT'S LATEST

ated to solve some of the national DVOCATING the, appointcapital's problems. Mr. Cleveland ment rather than the election is recognized as the foremost leadof judges and their tenure for er of a movement for efficiency and with the entire world at peace exn life, ex-President Taff declared economy in city, state and national cept Mexico and-New York. at Montreal Tuesday that whatever governments. Revelations he made benefit may inure from the elective concerning New York city's finansystem promises to be lost through cial system indicate the scope of the more general adoption of dihis usefulness. rect nominations.

Out of \$80,000,000 spent by New Mr. Taft is to be admired for York in salaries, \$12,000,000 was his courage, even though condemned wasted through collusion, idleness for his convictions. It was very and inefficiency. In the purchase largely the Tafit resistance to di- of \$15,000,000 worth of supplies, rect primaries and like reforms, that \$5,000,000 was worse than wasted. enabled Theodore Roosevelt to split New York took millions of dollars the Republican party in the middle worth of goods into stores without in 1912. In spite of that disaster, holding anybody to account. The city ex-President Taft #s still denouncing bought from \$5,000,000 to \$20,000,the initiative and referendum as 000 worth of real estate each year government by the mob, and con- and paid double the amount that a demning direct primaries as an in- private party would pay. effective process of nominations.

Largely through Mr. Cleveland's It is well that he was not reefforts and principally because of elected to the presidency. He is his revelations, New York now emhopelessly committed to old proc- ploys a semblance of business methesses, and seems determined not to ods in city affairs. The fusion board reading the letters published in The permit successful experience with of estimate and apportionment has Journal regarding the conditions in new forms to induce him to change reduced the cost to the city of coal, western Canada, and will say that I

In spite of the claims of Mr. Taft necessary commodities. A central as to the efficacy of appointing purchasing department is to be creplace along the Columbia river. It as do the entracy of appointing purchasing department is to be cre- that I wont to Canada, determined to is the wagon road that supplements judges, there is hardly a case of ated which, it is estimated, will save get my 160 acres and grow up with the wagon road that supplements scandal in the whole history of the the city between \$3,000,000 and \$4,-water transportation and railroad scandal in the whole history of the the city between \$3,000,000 and \$4,-15th of March. I was met by that been recognized. There is no record the weather."

by Mr. Taft and impeached recently York's problems, but they have dif-by the senate. How completely at ficulties which can be smoothed out find meeting with great success. How completely at ficulties which can be smoothed out doors, and meeting with great success. This own he probably would have a des-to do with the forecasting. Instead of variance with the Taft insistence only by study of municipal govern-is the very excellent federal bench ment as a detached science. The in Oregon, where both justices were October meeting in Portland is im-in Oregon. formerly state justices, elective by portant, not only to this city, but is paid just a tritle less than bere in the the people! It all cities in the Pacific north- writes that she has a boy up there get-

PARTY TEST IN MAINE

his views.

EXT Tuesday there will be a special election in the third congressional district of Maine. Voters will fill the vacancy

about \$3000 a year. The district is close under or-

Republican, Democratic, Progressive that has more than doubled if not al- a price for it." and believe me, he is ological conditions in the free air, the and Socialist candidates. National most trebled since the water sys- risht: "they" sure get a price for every- registration of earthquakes, the meas-Republican, Democratic, Progressive that has more than doubled if not al- a

of the parties have enlisted help Under the enabling act by which our own Fort Yuma, Ariz, but never thermometers, and a few A sample is one point where the form Washington. Secretary Bryan is to make speeches in the closing and former quiring the traveler by the detour the district on behalf of the Pro- an ennual interest of \$3750, and the interest of \$3750, and the possible exceptions of Fort the possible exceptions of the po gressives. Reports from Maine are provide a sinking fund for the George, B. C., and Edmonton, Alta, But to the effect that the fight is be- gradual retirement of the \$75,000 to give everyone his just dues, I perout of joint with the civilization tween Democratic and Progressive of five per cent 40 year bonds. sonally believe their system of govern- mass" It is doubtful if there is a city ment excels ours. And Calgary I be-lieve to be the best governed city I candidates. in the world that can point to a have ever HOME BONDS AT HOME cities along this route an oppor- DOPULAR sales of city bonds attract money that would oth-The fact was illustrated in San the city. It has stood all the tests \$3. But with all her good features and themselves to blame. way. The sum of \$15,000 is needed Francisco last Friday. That city as to purity, and is the sweet, promises of better, I have settled down for the survey, and the conditions is selling city securities to its own wholesome beverage sought alike in Oregon for my home. are such that the money must be people after attempting unsuccess- by brute and human. J. C. DE MERS.

ways and furnished to travefers for ment is democracy's weakest point. that Gotham women will be de-Problems and evils arising in large barred from heaven for wearing centers of population threaten to the new fangled skirts, but ought break down our system, and it is to to know that they would doubtless contemplates keeping the copper net prevent this that municipal govern- consider heaven as hopelessly passe.

A London doctor has asked why there are no bald headed women, Among the speakers engaged for the Portland meetings is Frederick and the Baltimore Sun replies that A. Cleveland, chairman of the bu- it may be because one cannot tell reau of efficiency and economy crewhich is switch.

> The jingoes are reduced to desperate straits for tocsin material,

No wonder the police are unable to locate Roosevelt's missing watch fob, when the colored thief persists in keeping dark.

Letters From the People

(Communications sent to The Journal for pub-lication in this department should be written on only one side of the paper, should not exceed S00 words in length, and must be accompanied by the name and address of the sender. If the writer docs not desire to have the name pub-lished, he should so state.)

"Discussion is the greatest of all reformen It rationalizes everything it fouches. It robs principles of all false sauctity and throws them back on their reasonableness. If they have no reasonableness it ruthlessly them out of existence, and sets up crushes them out of existence, and sets up its own conclusions in their stend."-Woodrow Wilson.

Western Canada.

Beaverton, Or., Sept. 2, 1913 .- To the Editor of The Journal-I have been

grain, meats, fish and many other agree entirely with Mrs. Watson. I had reau in Washington has been ferreted heard so much about the good times, out by President Wilson and placed at big wages, plenty of land for everybody, its head. He is Charles Frederick Mari vin

elective judiciary that approximates 000,000 annually. the infamy of Archbald, appointed by Mr. Taft and impeached recently York's problems, but they have dif-by Mr. Taft and impeached recently York's problems, but they have dif-

And big wages—where are they paying them up there? Laborers get \$2.25 and \$2.50, the same as here. Skilled labor is paid just a trifle less than bere in the northwest. The lady in Oregon City ting \$3.50 and board; he must he "some

enow and 30 or 40 degrees of that "dry which the president, in his peculiar way guess. As blame for a poor forecast cold" and feed a threshing machine from of looking at such things, might have falls on him, he is given the last guess, year from an investment six you go the higher the cost of living, place. Scientific records gave Marvin the day preceding the inauguration of or seven years ago of only My wife and I wanted a suite of housesplendid indorsement. \$75,000, is the splendid show- keeping rooms when we first arrived,

system by which they could rise to the full stature opened up for Gould, Democrat, by a plurality of expense of operating the plant is And the homesteaders up there, each the bureau. Four nominations were forecasting on his own responsibility President Wilson in fact found Mar-

will invariably reply that "As soon as I Then the president, without discerning to die out altogether. prove up it is worth \$6000," never more whether Marvin wore a silver-gray hat or less. And where one proves up and in the campaign of 1896 or wore a gold lows the route laid out by the cow paths, the deer trails, the trapper, the loggers, the acts of providence, and the slips of accident. It is a road without design or intelli-second by only 272 votes and with a road without design of intelli-second by only 272 votes and with two years totaled \$45,000. The big pound. Spuds, \$4 a hundred. And those is a hope-less and impossible route, that is every day drawing heavy tolls from big job, considering the way these maps revenues have been the means by which the system has made the ex-tensions of mains and other im-big job, considering the way these maps instruments for measuring and auto-big job, considering the way these maps successfully defying people which the system has made the ex-tike your lager, you can get if for 12½ had a few leisure hours on hand, he schools and teach the secrets of the 1000 votes. In the present contest there are provements to serve a population "If you have something to sell you get the use of kites for ascertaining meteor-

thing, but your labor. I have been in urement of evaporation, solar radiation, Mexico, Central and South America, and temperature with electrical resistance

PERTINENT COMMENT AND NEWS IN BRIEF

OREGON SIDELIGHTS

SMALL CHANGE

And then it rained.

Usual hop-picking weather. O, it will clear up soon; keep smillns. Bet it will be fine weather for the airs.

Bad for the hops and prunes, but fine for the spuds and pastures. How difficult to draw the line bo-tween genius and insanity! Let many perturbed male souls give devout thanks for the rain; just now, at least, X-ray skirts won't agonize their tender consciences. Senator Lewis

Aviator Pegaud did a great trick, and many imitators will be killed in conse-quence. But ultimately the world will profit by their experiments. A few lives, even of advanturous, intrepid men, don't matter very much.

Some people of prominence no doubt do receive a life-threatening letter once in a great while, but that so many peo-ple in low as well as high offices are be are in low as well as high offices are the recipients of multitudes of such planning to organize, a football team letters, as they report, is improbable. This seems to have become nearly as that they be equipped by the town with ong as the theft of very valuable jew-eiry.

THE NEW WEATHER MAN

By Labert St. Clair in Collier's. out there have to cross the river to the After almost 39 years of obscurity Zanesville postoffice to get their mail. In the old days Putnamites feli into the real man behind the weather buthe habit of saying, when over at Columbus attending the state fair, or some other place away from home, that they were from Zanesville. That saved a lot of useless explanation. Rut no more.

political affiliations. He wore no col- fore he goes home in order that he lar marks of any party, and there was may guess for the Upited States, he boy" to get \$3.50 there. Sometimes they land the job. Finally it occurred to states and takes the word of fiferent parts of the year to stand out in three feet of Maryin had done scatters for courted to the country. Of course, he does not have the year to stand out in three feet of Marvin had done something for science to believe them, or even record their which the president in his neculiar way

> Scientific records gave Marvin the day preceding the inauguration of Mr. Taft in 1909, Chfef Willis L. Moore saw fit to make his own forecast. He

> > YOUR MONEY

By John M. Oskison.

"An examination of the data we pre-

United States will prove to every

This

Eight Hour Day in Spain

The miners' union of Spain has ad-

opted a program declaring in favor of

compulsory insurance, abolition of all

being true, the time

Marvin has ambitions to strip the bu-

He says it is possible to learn all about the weather outside of schools, and his own case seems to lend weight to his argument.

book agent. . .

WILSON'S SUCCESS

From the Seattle Times

It is still early in the administration The Morning Democrat of Baker hands to advance any general views concerning the future of the Democratic executive and his party. There are still big issues before him and he evinces courageous disposition to confront them

all, in their regular order. Moreover, it is a ticklish and thankless task to predict three years in the future of American politics. So many contingencies may arise of which there is no hint today that the prophet may find himself a butt of ridicule, instead of an acclaimed secr, almost before the ink is dry on the printed sheet.

At the same time no just critic can deny that up to the present, President Senator Lewis made a fine reply to Senator Root, who opposed the income tax. It's worth re-reading and remeni-bering. There's something besides fancy clothes about Lewis. Aviator Pegaud did a great trick, and many imitators will be killed in conse-quence. But ultimately the world will ives, even of adventurous, intrepid Wilson has handled the problems of his

induction into office, was the only vul-nerable spot in the array.

While untrammelled by Tammany, Corvallis nevertheless boasts of a bunch of Baby Tigers who went through the hast baseball season without a single defeat, according to the Daily Times-defeat. The Baby Tigers are now planning to organize a football team of defeat. Cordinate and the baseball season without a single defeat. The Baby Tigers are now planning to organize a football team with the country's approval.

In breaking established precedents, such as reading his messages directly to congress, he essayed an innovation to this age-and innovations are always perilous for politicians-but the results have proved favorable rather than unfavorable.

He has retained a strong hold on the majority in congress and although the speaker and the majority leader in the house were both his opponents at Baltimore, he has found in that body sistent support for his tariff and currency policies.

He has permitted his secretaries map out and carry into effect liberal Under the old spoils system it is Not by a jugful. Now it's Putnam, "the policies that have proved distinctly acceptable to the west, and they have handled their duties with sufficient capableness not to arouse antagonism

That sounds well, and town pride in the east. an admirable thing, but the chief of While the Japanese negotiations have been kept secret, there is little doubt that he averted a crisis by a display of diplomacy of a high order.

With his conduct of the Mexican situation, the country is presently aware, There has been little in his pollcy that could be classed as sensational, but it has proved acceptable to the people. These are triumphs of no mean order. To ascribe them to good fortune alone

would be distinctly unjust. His administration is yet young, but it is only fair to say that it has opened most auspiciously.

Pointed Paragraphs

And many a man who tries to live right gets left. . .

A little learning is almost as dangerous as a little widow.

Theory is all right in its way, but it won't wash dishes.

Blessed is the woman who can get along on a short allowance.

Many a woman has been able to re-He form a man by keeping him guessing.

> One enemy will give a man more free advertising than a dozen friends.

When she expresses a wish her husband usually has to pay the freight.

Anyway, a married man doesn't have to worry; he knows the worst,

A soft answer never turns away a

as well as by rail and water is the Goodwin, who was elected last year ing of the municipally owned moun- but after looking at a few miserably

west.

THE CORVALLIS EXAMPLE GROSS income of \$25,000 a

The success of the system is a lumbia, say from Goble, largely fol- dinary circumstances. Last fall there message of encouragement to cit- or less,

issues are being discussed, and three tem was installed.

miles. It is a highway grievously of the northwest and under the shadow of one of the chief cities of the coast.

There is to be effort to give the tunity to get the benefit of their natural location by undertaking the construction of a Columbia highraised by private subscription.

There is no worthier movement. kets. It is a constructive plan by which A man walked into the city

to make convenience, facility and treasurer's office carrying a bag better conditions for the thousands containing \$25,000 and exchanged who live along the river and the it for that amount of bonds. The nal is willing to do more than its of it had been in circulation, for cipal ownership through efficient eral publicity and advocacy of the failure. Five per cent city bonds low that it is both a benison and of 5,000,000 feet lumber, board measurement. The British steamer Algon

It will do more. It will con- popular sale made them available. tribute \$500 toward the survey fund

THATCHER'S SCHEME

N connection with the agitation on file for \$1,000,000 in denomin- creases have been the rule in Corways, the question arises will there ever be a scheme devised to overcome the barrier of the snows of winter in order that our \$3,500,000 issue authorized for mountain ranges may be crossed the year around.

Colonel C. W. Thatcher, the good roads enthusiast who draws public attention to himself and his evangelcontinent in a dilapitated spring same thing has happened. wagon drawn by a span of mules, thinks he has found a plan.

plodding across plain and over satisfactory to and understood by threshold of a new and extraordin- A deliberate and dignified procedure in journalism threatened to sweep away such matters tends to keep the victims the star adorned turquoise quilt

This plan, which he made public now store their money in tin cans fullness. at the meeting of the Columbia or old stockings? last Sunday, provides that after a commission to consider submission past effort. heavy snow storm a net of copper of charter amendments at the Nowire charged with electricity be vember special election whereby a

run down the drain ditches. The plan could also be adopted by railroads to obviate the need for snow sheds.

The time is coming, thinks the colonel, when the government will utilize the water power in the will be of great importance, for all

fully to sell in the usual bond mar-

Its splendid financial success is good . tidings to mankind. It is a

were attractive to him, and the a boon. During the past three weeks San has been one factor in the remark- with 6,500,000 feet for Australia. city's people. The bonds are in de- ust were 28 per cent above the same anywhere in the world.) nominations of \$1000, and the city month last year. The increase for

treasurer says he has applications July was 23 per cent, and these in-There is strong probability that San Francisco will offer directly to the mountains was installed.

municipal street car lines. When given the opportunity, the people in that city bought their

own municipal bonds. Whenever the people were given

It would undoubtedly happen in visitors to the Pacific coast. The Portland under a popular sale con- Panama canal year is close at hand. While sitting on his rickety seat, ducted on such terms as would be Pacific coast cities are on the performed without due process of law.

of the sky, his meditations have than to have our own securities in match. The enlarged horizon of the What better thing could happen trystallized in what he regards as the hands of our own people, es- coast should make it easy to make

Highway association at Gearhart Is it not worth while for the city festival next year to far excel any

IMPORTANT TO CITIES

HE League of Pacific Northwest

Municipalities will hold its sec- give an illustration of taking the ond annual meeting October 1 dent out of independent and putting Roman law, the one religious, the other and 2 in Portland. The event it into Mayor Gaynor,

mountains to generate electricity students of public affairs agree that Preaching to a New York congre-

Largest Lumber Cargo.

Astoria, Or., Aug. 31 .- To the Editor this part of the valley is at Portland message of hope to civilization. It of The Journal-Please inform through or Oregon City. Also where the office

It is example of how, under muni-cipal ownership through efficient (On October 14, 1910, the British construction, and the date of sailing, and oblige, a SUBSCRIBER. (On October 14, 1910, the British part to help the movement along. the man avoided all banks because processes, it is possible to give steamer Knight of the Garter cleared are under the jurisdiction of the land It will devote its columns to a lib- he once lost money through a bank water to consumers at a cost so from Portland for China with a cargo office at Roseburg.)

The British steamer Algoa, now at the mills of the Clark & Wilson From the Philadelphia Public Ledger. ture earnings are of very great im-In Corvallis, the water system Lumber Co., Linnton, loading, will clear provided that the full \$15,000 be Francisco sold \$401,000 in school able growth in population. Post- 3,000,000 feet of the cargo is redwood, and sewer bonds directly to that office receipts for the month of Aug- largest lumber cargo ever set afloat taken on at Eureka. This will be the

Now in Session.

Clackamas, Or., Sept. 2 .--- To the Edcreases have been the rule in Cor-itor of The Journal-When did congress practice and added: "A reason why I vallis almost constantly since the hold its last session and for what pur-do not think editorials should be in-example: splendid system of pure water from pose was it hold?

the tariff and the currency system.)

Do It Legally.

Estacada, Or., Sept. 1 .-- To the Editor tistic work by driving across the the opportunity in other cities, the opportunity is unprecedented. There always take when they want to commit of The Journal+It is interesting to note per. the plous precautions the ruling classes say, and not being subject to the rules is a growing caravan of summer a crime against the public, to do it relations to the Pacific coast. The legally. It is much more comfortable for a poor devil to be robbed or murdered legally than to have these duties

resigned to their fate, which they attribute to providence rather than to the opposite source.

There is no one to proclaim the truth legally, for the laws themselves that things are immoral ermit such and because it sets up a false standard as thoughts of the times. Further, the dividend-paying stocks of the American ishes a precedent that excuses continu-

spread over the road. The hot wires will melt the snow on the hard road gently conducted? when their stocks have sagged in price sion. The newspaper must have its policy; must train ifs starf to policy; must train ifs sta have extended recognition to Act- and ceremony. The whole machinery of

at the palace of a high priest. The captive was condemned by Jewish and civil and military. The soldiers carried The mob applauded. out the sentence,

which is continually crucified under the for the love of the press, but because same kind of law. The "sacrifice of the the editorial page of the day puts in constantly celebarted by the the most exact and concrete form state-Romish church, is a perpetual memorial ments of fact and of opinion. It means, in the world that can point to a have ever visited, where the city sells always sacrificed for the benefit of rob-municipal investment more success-ful. The water comes from the for a five-room house at \$5 a year, natural gas at 40 cents a thousand, rocky bottom of a deep and thickly light at 5 cents a klowatt hour, Wyo-merceded convon half way up the lease of Barabbas. They have had every newspaper that is gaining is Barabbas in power ever since, and if constructive in its methods and there they are not satisfied they have only is not a newspaper of standing in America that is not devoting larger atten-J. L. JONES.

tion to its editorial page. United States Land Offices.

Macksburg, Or., Sept. 1 .- To the Editor of The Journal-Will you kindly inform me whether the land office of

Importance of the Editorial.

Senator Works of California inserted in the Congresional Record an editorial pend very largely upon the size of the of 24 lines from a Los Angeles newspaper. Thereupon ensued a debate and upon the prosperity of the manufacwhich fills several columns of the Record, which cost the taxpayers thousands goods have to be transported by the railroada

of dollars and accomplished no useful

example: "Never have the American people had cluded in the record is that they are (The sixty-second congress ended always anonymous; nobody knows who

is now in special session, having been them. If any senator wants to comconvened by President Wilson to revise bat an argument raised by an editorial

must stand up here and debate the fully realized. estion with some anonymous person "Most of the railways of the counquestion with some anonymous person try have earned much greater profits out of his reach and out of his knowlin the past year than they did in the previous year, and they have larger edge and be answered in the newspaprevious year, and they The newspaper having the last

sums of profit available for capital our poses of parliamentary debate which prevail It seems to be the positive conviction in the senate, has an unfair advantage of the Statist that the American roads in such a discussion, even if a sena-tor wanted to continue the controver-sy." This statement is interesting as have placed themselves in a position, financially, where they are prepared to This statement is interesting as stand any possible strain. And, for the

guidance of the investor, this conclusion is printed: everything same and conservative there

sent concerning the capital and the inwas an idea that the editorial page was come of all the important railways of the most unnecessary part of a newspathe There are even persons who forper. one that most of the railways of the that no crime can ever be committed man hains to the bortant part of a hucountry are in a condition of great man being is the heart or soul, A newsfinancial strength." paper without its editorial page is simply a framework without the vital This being true, a logical result will be an increasing desire on the part of investors to take on the bonds and the

editerial page is not a mere depart-ment in which the anonymous writer railroads. of stress, when the roads have found drops a daily contribution, sithough it hard to raise money on bonds, and gether in the harmonious carrying out time for the pessimiat to retire.

ing Governor Glynn of New York. Perchance, Tammany will now were priests and rulers, who assembled product of several writers; it is seldom of its principles and the course it deprinted as originally written. Thus, opted a program declaring in favor of when understood, it becomes not the work of an anonymous writer, but the provision for the aged and disabled, expression of a modern institution such as a newspaper has become.

job work and the abolition of night which will be stored along the high- in this country municipal govern- gation, a London minister declared man. Christ is a symbol of humanity iso many editorials. They do this not for such work.

Consider the innocent babe in its oribs; it toils not, neither does it spin, yet it groweth like the interest on a promissory note.

One-Cabin Steamships.

From the Seattle Post-Intelligencer. A number of Atlantic lines are finding that there is a big demand for passage on the so-called "one-cabin" steans-ships, most properly "one class." The Hamburg-American line tried the experiment with a vessel having no distinctive departments, such as first, secand and third class. All cabins were listed the same and the passengers in all of them enjoyed common advantages, although there was a distinction

in the prices paid for the cabins. The experiment proved satisfactory and the new departure became instantly popular. The agents assert that when the experiment was first made they could have sold four times as much

space as was available on each voyago Now there are nearly a score of vessels

Americans of moderate means will not practice economies, when such econo mics result in classifying, them as something a little lower than the best. They will not travel second class, not prospects, which will assist him in de- because of any serious objections to the ciding what railway stocks and bonds accommodations provided, but because while they were traveling second class he ought to buy.

other people travel first class and are thus set apart in a superior class, with portance; and these earnings must delarger privileges on shipboard.

The one-cabin plan permits the praccrops which the railroads have to move. tice of economy, when needed, without loss of "face" and without confession turers and the merchants, all of whose of an inferior social or financial status, To the closest philosopher the sentiment on the subject looks extremely silly; but

In this country the rallroads and their it exists, and the steamship companies have found sound sense in catering to it. The steamship companies which do cater to it will get the bulk of the business of the Americans of moderate

(The sixty-second congress ended always anonymous; nobody knows who March 4, 1913. The sixty-third congress writes them; nobody is responsible for is now in special session, having been them. If any senator wants to com-the advantages to the country of last ments and yet who refuse to permit The advantages to the country of last year's abundant crops have not been themselves to be set apart as "second class" in any respect,



Once upon a time there was a shrewd person who wanted his business proposition to reach a very influential man. He could not get to see him a person but he learned that e was a constant reader of a certain newspaper.

so the man who wanted semething wrote an advertise-ment stating his proposition and worded in the way he be-lieved would appeal to the ONE MAN he wanted to reach. He put it in a provident He put it in a prominent place in the newspaper read by the ONE MAN.

He kept it there and before many days rolled around it did just what he hoped it would, brought him to the attention of the customer.

Both profited—for this is a true advertising story. Now the point to yeu lies in the fact that there is probably some message in the advertis-ing of today's Journal that is written expressly to you.

Are you a reader of the ad-vertising so you can catch the message?

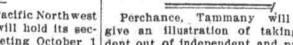
It may be important,

It should be easy to provide a illegal A legal crime is the worst of all, ation of wrong.

ROSE FESTIVALS

NEW organization is to grap-

ple the problem of next year's



pecially in the hands of those who the festivals of unusual and varied

Rose Festival.