

Pacific Phone Marshall 5080 **Principal Portland Agents Ladies' Home Journal Patterns—Latest** Home Phone A-2112  
**New Styles of Ladies' Home Journal Patterns Are Shown in Each Month's Issue of "Good Dressing"—Be Sure to Get Your Copy Each Month. They Are FREE FOR THE ASKING—Every Home Journal Pattern Is GUARANTEED PERFECT—Priced TEN and FIFTEEN Cents Each**

**EXTRA! Special for Friday!**  
**Plauen Lace Collar Sets**  
**\$1 and \$1.25**  
**Grades Now 50c Set**

For tomorrow we have arranged a sale of Plauen Lace Collar Sets that is well worth your attention. They come in both coat and dress sets, in white and ecru colors. A full line of patterns to select from. Regular \$1.00 and \$1.25 grades. Priced for this sale at..... **50c**

Store Opens at 8:30 A. M. Daily Except Saturdays When We Open at 9:15 A. M.



THE MOST IN VALUE—THE BEST IN QUALITY

Store Closes at 5:30 P. M. Daily Except Saturdays When We Close at 9:15 P. M.

**EXTRA! Special for Friday!**  
**100 Fine Kid Body Dolls**  
**\$1.75 and \$2**  
**Grades Now \$1.19 Ea.**

Here's a sale that will interest you—100 fine kid body Dolls at a reduced price. They are made with cork stuffed bodies, closing eyes, sewed wig and hip jointed. They are shown full 24 and 25 inches long, also with shoes and stockings. These Dolls sell regularly for \$1.75 and \$2.00. Priced for tomorrow while they last at..... **\$1.19**

# Our Great 672d Bargain Friday Sale!

**A Clean-Up Sale of the R. & G. Corsets**

THEY ARE MADE OF HIGH GRADE COUTIL, WITH MEDIUM BUST AND EXTRA LONG SKIRT—OUR REGULAR \$1 AND \$1.50 GRADES—SPECIALLY PRICED FOR BARGAIN FRIDAY AT THIS EXTREMELY LOW FIGURE, ONLY **50c**

For tomorrow we have arranged a cleanup sale of a few models of this well-known R. & G. Corset. They are all good, up-to-date models, which we are closing out to make room for our new Fall stock. All are made of a good grade of coutil and come with medium bust and extra long skirt, also with rustproof steels, and neatly finished with lace trimming. All sizes from 18 to 30. The best \$1.00 and \$1.50 grade for Bargain Friday at..... **50c**



**Offers to You Unmatchable Saving Opportunities!**

The study of economy is the first step toward solving the great money-saving problem. Your own interest demands it, and this store paves the way for it. The goods and prices are here to be compared and judged—we want to be studied; the more we are studied the more business we do. Every investigation unfolds the powerful principle upon which the foundation of our success is built. Price fairness to all, indifferent service to none. It's upon these grounds we hope to deserve and maintain the support of a public studios of its own economical interests. Thrifty shoppers will save money by buying at Roberts'.

**Big Reductions Dainty Corset Covers**

THEY ARE MADE OF FINE NAIN-SOOK OR CREPE AND TRIMMED WITH DAINTY LACES OR EMBROIDERIES—OUR BEST REGULAR 75c GRADE SPECIAL FOR BARGAIN FRIDAY AT THIS EXTREMELY LOW FIGURE, EACH **38c**

As a special inducement for our Bargain Friday sales we have reduced a complete assortment of fine Corset Covers. They are made of good quality nainsook or crepe and are beautifully trimmed with dainty laces, embroideries and ribbons. Hundreds of elegant patterns to choose from. Regular 75c values priced for this sale at..... **38c**

**An Advance Showing and Sale of Women's New Fall Coats**

CHARMING MODELS IN BLACK, BROWN AND GRAY—POPULAR THREE-QUARTER LENGTH STYLES IN ASTRACHAN, TWO-TONED AND PLAIN REVERSIBLE CLOTHS—REGULAR \$15 AND \$17.50 VALUES SPECIALLY PRICED ONLY **\$12.50** For Choice

There is no store anywhere that gives more attention to Ready-to-Wear Garments than we do, and, no matter what your wants may be, there is always ample choice, for tomorrow we have arranged a special showing and sale of Women's New Fall Coats worthy of your best attention. Charming models in cutaway and square-front styles, in black and the best shades of brown and gray. They come in astrachan, two-toned and plain reversible cloths. All are perfect-fitting garments, trimmed and finished with the best materials. Coats that were made to sell regularly at \$15.00 and \$17.50 are specially priced for this sale at only..... **\$12.50**

WOMEN'S REGULAR \$1.50 PERCALE HOUSE DRESSES PRICED ONLY **95c**  
 Forty dozen Women's House Dresses, purchased direct from the manufacturer at one third less than regular, are now offered to you at the same big saving. Four different styles to select from in several patterns and colorings. All well made and perfectly finished. Regular \$1.50 values on sale Friday at..... **95c**

**EXTRA! Special for Tomorrow Women's Fine Cotton Union Suits**

Seasonable Weight Garments, Perfect Fitting, Neatly Trim'd, Best 65c Grade, on Sale Only

**43c**

Here is another important underpriced sale of Women's Fine Cotton Union Suits—one that cannot be equaled at any other store in this city. They are perfect-fitting, well-finished garments, shown in low-neck, sleeveless styles with lace-trimmed knee. They come in all sizes and are the kind regularly sold at 65c the suit. Priced as a leader tomorrow at..... **43c**

**Another Sensational Silk Sale!**

YARD-WIDE CHIFFON-FINISHED SWISS TAFFETAS IN ALL STAPLE SHADES, INCLUDING CREAM AND BLACK—CHANGEABLE TAFFETAS IN EXQUISITE COLORINGS—ALSO YARD-WIDE BLACK MESSALINES—REGULAR \$1.25 AND \$1.50 QUALITIES SPECIALLY PRICED, ONLY **79c**

Here is an important underpricing of beautiful new Silks—a sale that few women will care to miss. The assortment includes some 3000 yards of Yard-Wide Chiffon-Finished Swiss Taffetas of splendid weight and excellent quality. They come in all wanted staple shades as well as cream and black. We also offer at the same great saving a very fine line of rich Changeable Taffetas in exquisite colorings and Yard-Wide-Black Messalines of perfect weave and finish. All are bright, new silks that have arrived within the past few days, and all are of guaranteed quality. Attend this sale tomorrow and you may choose from regular \$1.25 and \$1.50 values at, yard..... **79c**

**EXTRA! Special Friday 18-In. Shadow Lace Flouncing**

Values to \$1.25 at

**48c Yd.**

We have just received a shipment of dainty new shadow lace flouncings. They are shown in many pleasing patterns and come full 18 inches wide. White and ecru only. Values to \$1.25, on sale tomorrow at, the yard..... **48c**

**EXTRA! Special Friday Stamped Aprons**

25c Grade at

**10c Ea.**

We place on sale tomorrow a complete assortment of stamped aprons. They are made of fine quality lawn and come in either conventional or floral designs. Shown with or without bib and scalloped or plain edge for lace. Regular 25c value, special for this sale at..... **10c**

**Sale of Men's Blue Flannel Shirts**  
 THEY ARE SHOWN IN DOUBLE-BREADED STYLES AND ARE OUR BEST \$2.75 VALUES—SPECIAL FOR FRIDAY'S SALE AT **\$2.29**

A worth-while saving on Men's All-Wool Navy Blue Flannel Shirts. Fine custom-made garments that fit perfectly. They come in double-breasted styles, with button-down collar, and in all sizes. The kind regularly sold at \$2.75 on sale Friday at, each..... **\$2.29**

FLANNEL GOWNS PRICED FRIDAY **69c Ea.** MEN'S WASH TIES SPECIAL NOW **12½c Ea.**

Regular 75c Grade

Regular 20c Values

A fine new line of Men's Outing Flannel Gowns that are made full size and finished with military loops and collar. They come in assorted patterns and in all sizes. Our best 75c line on sale Friday for only..... **69c**

A special underpricing of Men's Wash Ties. They are made reversible and are shown in plain white ground with colored panel stripes down the center. Regular 20c values on special sale Friday at..... **12½c**

**EXTRA! Special for Tomorrow Women's Silk Hose 33c Pair**  
 Best 65c Grade

From a well-known stocking manufacturer we secured 200 dozen pairs of Women's Fine Silk Hose at a price concession which permits us to offer them to you at half their real value. They are strictly high grade, full fashioned black silk stockings, made with heavy lisle garter top and reinforced heel and toe. All sizes. Best 65c grade special at only..... **33c**

**EXTRA! Black Knit Pants For Children—Pair 19c**  
 Regular 35c Grade

Mothers should not overlook this sale of children's fine cotton knit Pants. They are shown in all sizes in knee length styles and are guaranteed fast black—just the thing for vacation wear. Regular 35c grade. Priced this sale at, pair..... **19c**

**School Shoes of Real Worth at Bargain Friday Prices**

Now is the time to fit your boy or girl in a waterproof, solid leather shoe, and here is a sale that will enable you to do so at a reasonable price.  
**BOYS' BOX CALF SHOES**, made with double toe cap and solid leather soles and counters. The kind that wear most satisfactorily—**Sizes 9 to 13 priced for this sale at \$1.60—Sizes 13½ to 5½ for this sale only \$1.99**  
**GIRLS' SHOES**, in gunmetal and chrome calf leathers, made with double toe cap and good leather soles. Shoes that look well and wear well—**Sizes 8½ to 11 priced for this sale \$1.49—Sizes 11½ to 2 priced for this sale \$1.75**

**EXTRA! Special for Friday! A Final Clean-Up of Wash Goods**

About 2000 Yards **PERCALES GINGHAMS WAISTINGS** At **5c Yd.** About 2000 Yards **VOILES LAWNS SUITINGS**

**At 5c Yd.**

REGULAR 8c TO 25c QUALITIES

We are determined to make a "clean sweep" tomorrow in the Wash Goods Section, hence this ridiculously low price. Included are about 2000 yards of Percales, Gingham, Waistings, Voiles, Lawns, Suitings, etc. Odds and ends, broken lines and short bolts in both plain shades and neat patterns. Wash goods of dependable qualities, suitable for most any purpose, that formerly sold from 8c to 25c a yard. **ON SALE WHILE THEY LAST FRIDAY, A YARD..... 5c**

Tomorrow We Open the Season With

**Two Great Bargains in Woolen Dress Goods**

Fine, Serviceable Materials, Suitable for Waists, Skirts and Children's School Dresses

HALF-WOOL CHALLIES SPECIAL AT **19c Yd.**

Regular 35c Quality

A splendid new line of 28-inch Half-Wool Challies, shown in an endless assortment of neat small dots, stripes and floral designs. All desirable new colorings. Regular 35c grade specially underpriced for one day only, Friday, yard..... **19c**

STORM SERGES SPECIAL NOW FOR **39c Yd.**

Regular 50c Quality

36-inch All-Wool Storm Serges in navies, browns, greens, tans, grays, reds and black. They are double-warp fabrics of splendid weight, especially adapted for separate skirts and children's school dresses. 50c quality, yd..... **39c**