Latest Pashions ${ }^{\text {viblillan }}$




BUY NOW ---EARLY While the Stocks Are New
Cloaks and Suits $\$ 6.95$ to $\$ 35$

 National Sample Cloak\& Suit Co. Scoond Flots Sveland Bulding Fith ind Whation
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Disease Can Be Cured in Time But Only Through Strictes Adherence to Certain Rules of Conduct, Violation of Which Will Cause a Complete Setback.

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In Staseland

## Women's Wearing Apparel Never So Smart!

Fabric creators and fashion artists have combined their skill to perfect the harmony in the garments now on display at the Eastern. Suits, Coats, Dresses, Waists, etc., every one an authentic representation of what is newest for Autumn wear.
Come and see the extensive varieties-the charming new colors-the refreshing new styles and materials - note the moderate prices.

## Beautiful "Regent" Suits

 Every new whim of Fastion find expres sion in our wondrous assortment of Regent Suits. New English Cutaways, Combina tions, plain-tailored and novelty effects Really, they set a new standard of excellence - - yet they T modestly priced, $\$ 22.50$ up.
## Smart Fall Coats

 fabrics are Corduroys, Broches, Glosas, Flacomes,
Matelasses, etc. Coats for all occasions are here, clever and original in every line, $\$ 17.50$ up.

## See Our Window Displays



Why not enjoy the conveniences of a charge account? The Eastern's
liberal credit policy enables you to wear the newest and ing small weekly or monthly payments.

## $=$

## 1000 New Fall Sample

 Suits, Coats and
## Dresses

offered at $1 / 3$ to $1 / 4$ less in our great SAMPLE SALE
which starts at the opening of the store Tuesday morfing and continues all week. Now is the best time to buy your new garments, and at this sale is the best place to get them.

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| Ees $9^{90}$ | Ees20 |
|  | (ex $34^{50}$ |
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