

"Invincible" Suits for Men Are Here in the Handsome, New Styles for Fall Wear—Most Remarkable Garments at Only \$16.50 the Suit Our Special 50c Luncheon, From 11:00 A. M. to 2:30 P. M., Is Unequaled in the City—Prompt, Courteous Service, Always—Direct Elevator

**1229TH FRIDAY SURPRISE SALE**  
**10c Flannelette, 6 1/2c**  
 Flannelette for the making of house dresses, comfort coverings, etc., in pretty colors and designs, regularly 10c the yard, for Friday only, at **6 1/2c**  
 First Floor—Main Building

**1229TH FRIDAY SURPRISE SALE**  
**New Robe Cloth**  
 Just received! An express shipment of Robe Cloth in beautiful new patterns, suitable for making kimonos, bath robes, etc. You'll be delighted with the selection. Priced, the yard, at **35c**  
 First Floor—Main Building  
 Mail Orders Filled

**1229TH FRIDAY SURPRISE SALE**  
**We're Principal**  
**Portland Agents**  
 —for the Butterick patterns. Fall Fashions 25c the copy, including any 10c or 15c pattern free. First Floor—Main Bldg.

**1229TH FRIDAY SURPRISE SALE**  
**Ask the Baggage Man**  
 —the name of the most durable Trunks made, and he'll invariably tell you "IN-DESTRUCTO." These wonderful Trunks are sold in Portland only at the Meier & Frank Store, and they're guaranteed for five years against loss, theft, fire, damage or destruction.  
 Fourth Floor—Main Building

**1229TH FRIDAY SURPRISE SALE**  
**Join Our August Sewing-Machine Club**  
 —and we'll deliver any style of the famous Willamette Sewing Machine to your home for \$2, then \$1 each week until paid for. No interest and no extra charges  
 Third Floor—Main Building

**1229TH FRIDAY SURPRISE SALE**  
**Columbia and Victor Talking Machines**  
 —bring increased enjoyment in the home. All styles, sold on our popular Club plan of easy installments. Hear the latest records tomorrow in our Fifth Floor Talking Machine Parlor.

**1229TH FRIDAY SURPRISE SALE**  
**GOLF!**  
 Golfers will be pleased to know that we have just received complete shipment of Gibson & St. Andrew's Irons, made in Scotland. See them tomorrow.  
 Fifth Floor—Sporting Goods Dept.

The "Tango Tams," for Misses and Girls, Are Here! They're the Latest New York Rage—Prices, \$3 to \$4.50—Millinery Parlors—Second Flr.

# Nearly 24 Years Ago Meier & Frank's Surprise Sales Started

## —And Tomorrow—The 1229th Friday Surprise News Teems With Extreme Bargains!

**1229TH FRIDAY SURPRISE SALE**  
**Hand Bags, Friday 39c**  
 For Friday only you may choose from this wonderful lot of goat leather Hand Bags, in a variety of sizes and fetching styles, also Strap Purses, large and small, some with metal trimmings, at the very remarkable price of, each, **39c**  
 First Floor—New Building

**1229TH FRIDAY SURPRISE SALE**  
**Candy Surprises!**  
 50c Society Chocolates, lb. **38c**  
 50c Milk Chocolates, box **38c**  
 75c Jordan Almonds, lb. **45c**  
 40c Cream Wafers, lb. **25c**  
 25c Peanut Brittle, lb. **18c**  
 Candy Store—Basement

**1229TH FRIDAY SURPRISE SALE**  
**Summer Hats Must Go!**  
 Models Worth to \$8.50  
**Friday Only 50c**  
  
 This is a final clean-up of Summer Millinery. In order to make room for the Fall Hats, we must offer our Summer Millinery at prices that will mean the quick disposal of the lot. You'll be thoroughly surprised when you see the admirable group of Hats we're offering for only 50c. There's a varied assortment of trimmed and ready-to-wear Hats in winning and modish styles. Then there's a limited number of white Summer Felts—always a favorite. Come and choose Friday only, at **50c**  
 —Second Floor, Millinery Salons—Mail Orders Filled.

**1229TH FRIDAY SURPRISE SALE**  
**Two Great Surprises for the Men!**  
**3750 Pairs of Pure Silk Socks, Pair 29c**  
**Silk Knitted and Crochet Ties Only 29c**  
**The Socks--**  
 An immense special purchase of fine quality pure silk thread Socks has just arrived. They're made with double spliced lisle heels, toes and tops, and are of a firm, uniform weave. More than half of the lot are plain black; the others in the most desired shades of gray, green, purple, wine, lavender and cadet blue. Best 50c grades—here, Friday only, the pair **29c**.  
**The Ties--**  
 A large special purchase of Silk Knitted and Crochet Four-in-Hands arrived by express just in time for Friday Surprise. They're in a wide variety of accordion knitted cross stripes, bar stripes and beautiful figured patterns; others in plain colors. Every one is of fashion's latest design, and they're of the best 50c grades, your choice for Friday only, each **29c**.  
 —See Morrison Street Window —Just Inside Morrison St. Entrance

**1229TH FRIDAY SURPRISE SALE**  
**Children's Dresses at Surprise Prices**  
 It's an exceptional opportunity offered you here tomorrow, to purchase most economically for the little girls a dainty Dress of Lawn, Swiss or Indian Head, made in Hubbard, French or Dutch style. These Dresses are broken lines, in sizes 1 to 6 years inclusive. Early selection will be imperative, owing to limited supply.  
**\$2.00 and \$2.50 Dresses..... 69c**  
**\$3.00 and \$4.00 Dresses..... \$1.18**  
**\$5.00 and \$7.50 Dresses..... \$2.98**

**1229TH FRIDAY SURPRISE SALE**  
**New \$5 to \$7 Waists at \$3.95**  
  
 Most astounding is this Surprise offer on lovely, new Waists, and you'll want several when you see them. They're in a charming assortment of Crepes, Brocaded Crepes and Charmeuse, Satins, Messalines, fancy Persian Silks, Silk Nets, Shadow Laces and washable Jap and Habutai, in a variety of late and popular styles. Some have lace yokes and collars, with colored piping; others, Robespierre collars, long or short sleeves and open front, with the new and modish frill. Some of the Waists are of lace, made over linings of net and bands of Persian ribbon. Your choice of these pretty Waists, regularly \$5 to \$7, for Friday only, at **\$3.95**  
 Second Floor—Main Building—Mail Orders Filled

**1229TH FRIDAY SURPRISE SALE**  
**\$5.00 to \$12.00 Corsets at \$1.50**  
 Tomorrow's Surprise offers an unusual opportunity for women of stout figure to secure a perfect fitting Corset, with the utmost economy. They're broken lines of high grade \$5 to \$12 Corsets of fancy Brocade, Broche and Silk and French Coutil, in high bust and long hip styles. Sizes 30 to 36. Special for tomorrow only, your choice **\$1.50**.  
 Second Floor—New Building—Mail Orders Filled

**1229TH FRIDAY SURPRISE SALE**  
**Automobile Bonnets and Hoods—New Styles**  
 You'll be delighted with these bewitching Automobile Bonnets and Hoods in styles to please the most fastidious. Always in demand and most suitable for mid-summer wear, we offer tomorrow only—  
**\$2.50 Automobile Bonnets and Hoods, \$2.00**  
**\$1.50 Automobile Bonnets and Hoods, \$1.00**  
**\$1.25 Automobile Bonnets and Hoods, 95c**  
 Center Aisle, 1st Floor, Main Bldg.—Mail Orders Filled

**1229TH FRIDAY SURPRISE SALE**  
**\$3.50 to \$7.50 Tub Dresses**  
**Only \$1.98**  
  
 Sizes 16 Years to 44—Bust Measure  
 This exceptional Surprise sale of Tub Dresses includes odds and ends of broken lines of this season's street and house Dresses in linen, gingham, voile, percale and Louisines in plain colors, stripes and checks. You'll find both plain and fancy Frocks in this lot, the fancy Dresses prettily trimmed with lace and embroidery. These pretty Dresses sold formerly from \$3.50 to \$7.50. Special for Friday only, choice **\$1.98**  
 Second Floor—Main Building—Mail Orders Filled

**1229TH FRIDAY SURPRISE SALE**  
**\$1.50 Brassieres Only 75c**  
 Dainty, indeed, are these perfect fitting Brassieres, and most women will want several when they see the group we offer at such a phenomenal price. They're pleasing styles, made of Allover, Embroidery and Batiste, prettily trimmed with linen lace and embroidery edges and insertion. Specially priced for tomorrow only **75c** Second Floor—New Building

**1229TH FRIDAY SURPRISE SALE**  
**Battenberg Pieces at \$1.83**  
 By a fortunate special purchase, we're enabled to offer you 200 round and square Battenberg Center-pieces, with linen center—plain and with draw-work—and finished with wide Battenberg braid borders. Size 4 1/2 x 5 1/2 inches. Selling regularly at \$2.50 to \$5. Specially priced for Friday's Surprise sale only, **\$1.83** Third Floor—Art Section—Main Bldg.

**1229TH FRIDAY SURPRISE SALE**  
**Silk Messaline Petticoats, \$2.95**  
 We've just 200 splendid quality Silk Messaline Petticoats we're offering for tomorrow's Surprise at much less than their usual price. The colors are black, navy, brown, copenhagen, gray, rose, green and changeable. They're modishly made in the straight, close-fitting effects, with tucked and pleated flounces. Special for Friday only, while any remain, **\$2.95**  
 —Second Floor Garment Salons—Mail Orders Filled

**1229TH FRIDAY SURPRISE SALE**  
**16 Button Gloves, Pair Only 98c**  
 Women's \$1.50 to \$2.50 16-button Mousquetaire Silk Gloves, in embroidered net covered style. Double finger tips. In black, white and assorted colors. Nearly all sizes. These splendid quality Gloves we've priced for tomorrow's Surprise Sale only, pair **98c**  
 First Floor—Main Building—Mail Orders Filled

**1229TH FRIDAY SURPRISE SALE**  
**\$1.00 to \$2.50 Neckwear for 57c**  
 This Surprise lot of high grade, fancy Neckwear includes Jabots, Lace Stocks, Frills, Side Effects, Robespierres, Chemisettes and Guimps of fine nets, insertions and lace edges, in many pleasing patterns and styles. Specially priced for Friday only, your choice **57c**  
 First Floor—Main Building—Mail Orders Filled

**1229TH FRIDAY SURPRISE SALE**  
**Women's Gloves, Pair at Only 98c**  
 Women's 2-clasp Glace Kid and Cape Gloves, also Doeskin and Chamois, in a good assortment of colors. Some have black fouchettes. Nearly all sizes are included. These good durable Gloves that sell regularly at \$1.50 and \$1.75, specially priced for tomorrow's Surprise Sale, the pair **98c**.  
 First Floor—Main Building—Mail Orders Filled

**1229TH FRIDAY SURPRISE SALE**  
**\$5.00 and \$6.00 Umbrellas, \$3.98**  
 Women's high grade 26-inch colored Umbrellas in navy, red, brown, gray, cerise, emerald and receda green. Frames are 8 and 10 ribbed. Handles are long and of hardwood in plain styles and fancy carved effects. These Umbrellas, regularly selling for \$5 and \$6, special for tomorrow only, your choice **\$3.98**  
 First Floor—Main Building—Mail Orders Filled

**1229TH FRIDAY SURPRISE SALE**  
**\$2.00 White Skirts for \$1.39**  
  
 These dainty white Skirts for women are made of good quality Longcloth and are neat and durable. They're daintily trimmed with embroideries, beading and ribbon and are in styles with or without underlay. They're made in the new straight cut style to conform with the present mode of dress. Specially priced for Friday only, **\$1.39**.  
**\$1.50 Crepe Gowns, 89c**  
 Sheer Crepe Night Gowns for women are offered for tomorrow's Surprise. They're made in the Kimono slip-over style and trimmed with Torchon Lace Edgings. Your choice of white, plain pink or blue. They require no ironing and are highly favored for traveling. Special for Friday's Surprise Sale, **89c**.  
 Second Floor—New Building—Mail Orders Filled

**1229TH FRIDAY SURPRISE SALE**  
**35c and 50c Handkerchiefs at 21c**  
 We've included Women's fine Kerchiefs taken from our regular lines in this great Surprise Sale. Some have daintily hand embroidered corners and initials and a few are colored border Specialty Kerchiefs. Regularly 35c and 50c. Specially priced for tomorrow only, each **21c**.  
 First Floor—Main Building

**1229TH FRIDAY SURPRISE SALE**  
**Scalloped Spreads 1/2 Price**  
 Sample Line \$5.00 and \$5.50 Grades  
 Each Bed Spread in this lot is of splendid design and of good quality, and worth \$5 and \$5.50. They're twin bed size, and it's a rare opportunity to choose from them Friday only, while any remain, at just **HALF PRICE** No Telephone Orders—None C. O. D.

**1229TH FRIDAY SURPRISE SALE**  
**25c, 35c and 50c Silk and Cotton Dress Goods, Yard 12 1/2c**  
 A remarkable Surprise is this matchless offer of beautiful Silk and Cotton Dress Goods at such extreme reductions, and you'll do well to anticipate your future dress needs and purchase the materials from this lot of desirable Silk and Cotton Goods, regularly selling for 25c, 35c and 50c the yard. Specially priced, for tomorrow only, yard **12 1/2c**

**1229TH FRIDAY SURPRISE SALE**  
**A Drop in Hammock Prices!**  
 For real comfort and enjoyable rest during the leisure hours about the home, nothing takes the place of a good Hammock, and you may choose Friday from our varied stock of Hammocks, regularly 75c to \$7 each, at **33 1-3 OFF**  
 All Swings and Settees Now Greatly Reduced.  
 Fifth Floor—Main Building—Mail Orders Filled

**1229TH FRIDAY SURPRISE SALE**  
**Mottoes and Landscapes**  
 —the latter by Christy, Underwood and Harrison Fisher, in passe partout frames, in gray, red, black, brown, etc. Regularly 35c each, for Friday only..... **19c**  
 Fifth Floor—New Building—Mail Orders Filled

**1229TH FRIDAY SURPRISE SALE**  
**\$5.00 Satin Damask Spreads at \$3.50**  
**IMPORTED STRIPED PATTERNS—None C. O. D. No Telephone Orders**  
 A collection of beautiful imported satin stripe damask Bed Spreads, rich and elegant in design, with scalloped and cut corners, and double bed size, 4 feet 6 inches between the corners, and regularly selling for \$5.00 each. Specially priced for Friday only, **\$3.50**  
**\$4.50 Spreads, twin size, cut 3 feet 6 inches between corners, at \$3.00**  
 First Floor—New Building

**1229TH FRIDAY SURPRISE SALE**  
**Grocery Surprises for Housewives!**  
 Butternut Butter, roll **69c**  
 Portland's Most Popular Table Butter  
 5 lbs. Small White Beans **29c**  
 Splendid Baking, California Beans  
 Norway Mackerel ..... **6 1/4c**  
 New No. 4 Fish. Delicious for Breakfast  
 Quaker Oats, package **10c**  
 The Renowned Breakfast Cereal  
 10 bars Laundry Soap, **25c**  
 A Standard Brand—A Thorough Cleanser  
 Victor Japan Tea, lb. **39c**  
 Regular 50c Grade, fine Basket Fined  
 Pure Food Grocery—Basement—Mail Orders Filled

  
**Meier & Frank Co.**  
 1867 1913  
**THE QUALITY STORE OF PORTLAND**  
 Fifth, Sixth, Morrison, Alder Sts.  


**1229TH FRIDAY SURPRISE SALE**  
**Lace Curtain Sale, Pair \$1.39**  
**\$2.50 to \$3.00 Values**  
 A final clean-up of Lace Curtains, all splendid designs, in embroidered muslins, fancy braids, and Scotch lace, in white, cream and ecru. They're 45 to 50 inches wide, and there's a varied selection certain to fill your Curtain needs. Regular \$2.50 and \$3.00 grades, for Friday only, the pair **\$1.39**  
 Third Floor—Main Building—Mail Orders Filled

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