

Pacific Phone Marshall 5080 | An Eight-Hour Working Day for Our Employees—We Open Our Store at 8:30 a. m. and Close at 5:30 p. m. Daily, Except Saturdays, When We Open at 9:15 a. m. and Close at 9:15 p. m.—Our Employees Have a Full Hour for Lunch, a Half Holiday Thursday Afternoons During Months of July and August, and a Full Week's Vacation on Full Pay | Home Phone A-2112

Sale 500 Dozen Pairs Women's Silk Boot Hose
STRICTLY HIGH GRADE, FULL SEAMLESS HOSE, DOUBLE HEEL AND TOE, ALL SIZES, 50c GRADE, PER PAIR 27c
 A very fortunate purchase enables us to offer these fine stockings at about one-half their real worth—they are the kind in greatest demand for summer wear—they are made full seamless with fine lisle leg and silk boot with double lisle heel and toe—All sizes from 8 1/2 to 10—Stockings that are usually sold at 50c a pair—priced for this sale at..... **27c**



THE MOST IN VALUE — THE BEST IN QUALITY

An Important Sale of Women's Sleeveless Vests WITH PLAIN OR FANCY YOKES—TWELVE STYLES TO CHOOSE FROM—TAKE YOUR PICK OF THEM AT, EA. 25c
 Here is a sale that will appeal to women who appreciate unusual values, and who are only satisfied with dependable quality, perfect fitting underwear—We offer for your selection a splendid line of seasonable weight, fine cotton Vests shown in sleeveless styles with either plain or fancy lace trim'd. yokes—they come in all sizes from 34 to 38, are better than usual vals. **25c**

With the Closing Days of August Come the Season's Greatest Values

These Necessity Prices Will Help Reduce the High Cost of Living

Never before have we so willingly gone about the profitless task of reducing Summer stocks as right now in these high-cost-of-living days, when even the most capable housewife bends under the burden of soaring prices for household necessities. If we earn her gratitude, we shall feel repaid tenfold over, despite the loss entailed. The following items bear witness of the remarkable values offered. There is no time to hesitate—we have neither time nor inclination to delay the disposal of everything that smacks of the good old Summer time. And it is no time for you to hesitate—QUICK ACTION IS IMPERATIVE!

Undermuslins That Excel in Cleverness of Cut and Beauty of Design



If our customers couldn't depend upon us to look out for their interests, then we wouldn't have the right to keep store. By that we mean, if we fail to pass on to them the price advantages we secure, we wouldn't deserve their trade. We were in great good luck when these Undermuslins, representing the cream of a high-class maker's sample lines, came to us at a third to a half below real worth, and we pass the savings on.

FINELY FINISHED AND NEATLY TRIM'D GOWNS, COMBINATION SUITS AND PRINCESS SLIPS, PRICED REGULARLY AT \$1.25 A GARMENT, SPECIAL FOR TOMORROW'S SALE ONLY 67c

THE COMBINATION SUITS are made of fine quality nainsook and come in either corset cover and skirt or corset cover and drawers style. They are neatly trimmed with dainty lace, insertions and embroidery.

THE PRINCESS SLIPS are made of good quality nainsook, daintily trimmed with fine lace or embroidery. Skirt flounce to match. A large assortment to choose from.

THE GOWNS are made of extra good quality longcloth or nainsook and neatly trimmed with lace and Swiss embroidery. They come in different styles—slip-over with short sleeves, or high and V neck with long sleeves.

A splendid assortment to select from. All these garments are sold regularly at \$1.25. Priced for tomorrow's sale at..... **67c**

PRINCESS SLIPS, COMBINATION SUITS AND GOWNS IN BEST MATERIALS AND TRIMMINGS, REGULAR \$2.25 GRADES, ONLY \$1.49

Just now, at remarkably low prices, we are offering the very choicest of new styles in Undermuslins—Princess Slips, Combination Suits and Gowns. They are going fast at the present low price, so don't delay your coming if you want to profit by this sale of beautiful wear things. You may choose from—

PRINCESS SLIPS made of fine quality lawn, nainsook or batiste and trimmed with pretty laces, embroideries and ribbons. Deep skirt flounce to match.

COMBINATION SUITS come in the corset cover, drawers or skirt. Made of fine quality nainsook, crepe or batiste. Neatly trimmed with lace and embroidery. Either circular or knickerbocker style.

GOWNS come in a variety of styles, either slip-over with short sleeves or high and V neck with long sleeves. They are made of good quality nainsook, batiste or crepe and neatly trimmed with fine laces and embroidery.

ALL ARE THE BEST REGULAR \$2.25 GRADES, AND THEY ARE \$1.49 SPECIALLY PRICED FOR TOMORROW'S SALE, THE GARMENT

A Timely Sale of Women's Fashionable Sweater Coats

Values to \$7.00 on Sale at Only \$4.95
 A showing of the season's most attractive styles including the popular Jumbo and shaker weaves, as well as the finer weaves that are so desirable for warm weather wear—here you'll find an unsurpassed assortment in cardinal, white and gray and in all sizes—the kind regularly sold at \$6.00 and \$7.00 priced this sale at **\$4.95**

The Popular Rengo Belt Corset

Priced at \$2, \$2.25 and \$3.00

This Corset is especially popular for stout figures. It is made of good quality heavy coutil with heavy steel in front and reinforced over the abdomen—rubber insertion over hip and back. They come in either low or medium bust with long hip and back. Extra heavy hose supporters. All sizes from 18 to 36. Moderately priced at **\$2.00, \$2.25 and \$3.00.**

Showing of La Grecque Corsets

We have prepared for your inspection a full line of the new La Grecque Corsets. They are made of the best quality coutil and batiste and are shown in the new straight lines with either low or medium bust, with long hip and back. Extra heavy hose supporters. These Corsets are especially known to give a graceful figure as well as comfort. All prices from **\$1.00 to..... \$4.50**

Reductions at the Drug Dept.

- 50c Listerine on sale at **39c**
- 50c Theatrical Cold Crm. **35c**
- 50c Milk Weed Face Crm. **35c**
- 25c Mentholatum, sale **15c**
- 25c Violet Ammonia... **16c**
- 25c Frostilla on sale at **14c**
- 75c Luxor Hair Tonic... **49c**
- 10c 1/4 oz. Peroxide, sale **5c**
- 19c 1/2 oz. Peroxide at **10c**
- 25c 1 oz. Peroxide, sale **15c**
- 15c Talcum Powder, sale **10c**
- 10 oz. Toilet Paper dozen **55c**

White Goods

With the end of the season comes this great underpriced sale of White Goods. The assortment includes an extensive variety of the best weaves in thoroughly dependable qualities—
 White Madras Suitings and Waistings—White Crepe Suitings and Waistings—White Voile Suitings and Waistings—Also Sheer Checks, Plaids.
 White wash fabrics that are fresh, clean and as desirable in every way as on the first day that they left the mills—at this sale you may choose from regular 25c to 45c qualities, at yard..... **19c**

Fashionable Fall Suits At \$12.50, \$15, \$19.50 to \$30

The best efforts of the most skilled designers are represented in this great showing of distinctive Fall Style Suits—the fit, finish and workmanship are all that a well-dressed woman desires, and our moderately low prices will immediately appeal to those who know values. Particularly attractive are the new cutaway styles in French serge, cheviot and sponge cloth. They come with plain tailored and beautifully finished coats of various lengths from 30 to 38 inches. The skirts are shown in plain tailored, slightly draped and in the popular slit styles. It is a showing you should not fail to see before purchasing elsewhere. You have unlimited choice at **\$12.50, \$15.00, \$19.50, \$22.50 to \$30.00.**

\$10 Chiffon Taffeta Petticoats \$3.25

A final clean-up of a dozen broken lines of Women's Chiffon Taffeta Silk Petticoats, including most every wanted color and a great many styles in regular values to \$10.00. Specially priced for this sale at..... **\$3.25**

An Extraordinary Sale of 2500 Yards of Oriental Allover Laces

THE NEWEST AND DAINTIEST DESIGNS IN WHITE, CREAM AND 75c ECRU—VALUES TO \$1.50 THE YARD SPECIAL TOMORROW ONLY 75c

See Our Morrison Street Window Display. An advance showing and sale of the new Oriental Allover Laces. About 2500 yards in the lot, including a great variety of patterns. The daintiest and newest designs in cream, white and ecru. They come full 18 inches wide and are the kind regularly sold up to \$1.50 a yard. Anticipate your needs and take advantage of this great saving. Choice, the yard..... **75c**

SHADOW LACES, ALLOVERS AND FLOUNCINGS—REGULAR VALUES TO \$1.25 THE YARD PRICED FOR THIS SALE AT, THE YARD 48c

We were fortunate in securing a great lot of new Fall Laces at a bargain price, and now we place them on sale at the same big saving. Included are 18-inch Shadow Laces, Allovers and Flouncings in an unlimited variety of styles. Designs pretty enough to please anyone. Regular values to \$1.25 yard, choice at..... **48c**

SHADOW BANDS and EDGES IN REG. 39c GRADES, A YARD 19c

A large assortment of dainty Shadow Bands and Edges, shown in the latest patterns in white, cream and ecru. They come from 2 to 7 inches wide and are the regular 39c grades. On sale tomorrow at, yard..... **19c**

LINEN CLUNY EDGES and INSERTIONS, 25c GRADE, YARD 10c

For tomorrow we place on special sale a fine line of Linen Cluny Edges and Insertions. They are made of Val. linen thread and come in many dainty patterns. Regular values to 25c the yard for this sale at only..... **10c**

Cleanup Odd Lines of Curtain Goods 25c to 50c Qualities Now on Sale at 19c a Yard

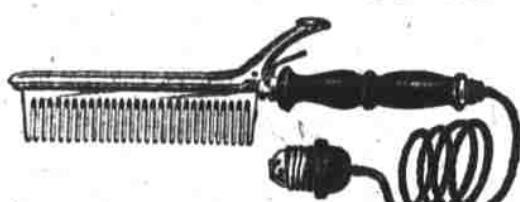
Prudent, careful-buying housekeepers will not neglect to supply their wants in window coverings at this sale, for values are far beyond the ordinary. It's this season's final clean-up of all broken lines and odd lots, including many of the best styles in Scrims and Bungalow Nets. There is hardly a need that cannot be supplied here at a great saving. Regular 25c to 45c qualities are specially priced for this sale at, the yard, only..... **19c**

NEW OUTING FLANNEL AT 10c A YARD—A great special purchase direct from the mills enables us to offer a better than usual quality at this low price. The assortment includes hundreds of pieces in the best plain shades and fancy styles. All are of standard width and perfect finish. On special sale for tomorrow at this low price, the yard..... **10c**

NEW DRESS LINENS JUST RECEIVED
WHITE LINENS, the yard 45c, 75c | **NATURAL LINENS, the yard 50c, 60c and..... 75c** | **25c, 30c, 35c and..... 40c**
 All widths, all weights, all weaves. Come and make your selections while the assortment is complete.

Special Showing of the "Pelouze" Electric Appliances

The Pelouze Electric Hair Drier and Curling Iron Saves Both Time and Trouble. After a shampoo it dries the hair quickly and acts as a tonic to the scalp. It saves both time and trouble. To use the curling iron you simply remove the comb. It promptly makes beautiful waves and curls. **The Electric Curling Iron is priced at \$3.50. With Electric Comb \$4.00.**



The "Pelouze" Progressive Electric Iron

Should Be in Every Home Where There Is Electricity
 You can see at a glance the advantages to be found in a "Progressive" Electric Iron. There is no obstruction in front, thus enabling you to iron into places impossible to reach with other irons. They are economical to operate and moderately priced at..... **\$3.75**



Piece of Goods

Extraordinary Sale 2000 Remnants Wash Goods at Half Price

All weaves, all styles, all colors, 2 to 8-yard lengths. Come early, for first choice is best choice. Only one half the marked remnant price to pay at this sale.

Here is a remarkable saving opportunity to purchase the most desirable Wash Goods—one not met with every day. Be here when the doors open tomorrow at 8:30 and secure the benefit of first choice of weave, style and color. Included are over 2000 pieces of this season's most popular fabrics, such as **Dress Ginghams, Percales, Scotch Zephyrs, Poplins, Lawns, Voiles, Soisette, Fancy Madras, Shirtings, Novelty Suitings, Plain and Fancy Waistings** and a great many other kinds. If you are in need of Wash Goods for any purpose, don't fail to take advantage of this great sale. It is an end-of-the-season offering of the most worthy sorts at one half regular remnant prices — less than such goods actually cost at the mills. Extra space devoted to this sale and extra salespeople in attendance to serve you promptly. **Choose from all at HALF PRICE.**

Splendid Savings in the Men's Dept.

Located just inside our Third street entrance. Step in tomorrow or next day and see how promptly and satisfactorily you will be served.

Men's 75c Shirts 55c—Made negligee style, soft turned-down collar and faced sleeve. Come in splendid-wearing material of khaki color and in all sizes. A Ferguson & McKinney guaranteed shirt. Regular 75c values for this sale at..... **55c**

MEN'S PAJAMAS, REGULAR \$1.50 GRADE, SPECIAL FOR 99c

Shown in military style, with loops, They are made of fine percale and madras and come in neat patterns. All sizes, **99c**

Men's 25c Kerchiefs 12 1/2c—Fine mercerized cloth, with silk thread one way, neatly hemstitched, ready to use. Regular 25c grade at..... **12 1/2c**

MEN'S B. V. D. UNDERWEAR 39c FOR THIS SALE, GARMENT

Seasonable weight Shirts and Drawers, shown in regular athletic style. The celebrated B. V. D. Underwear, sold everywhere at 50c garment, now **39c**